VOGUE

02031

$1
SEPT.

Special
300-page issue

AMERICAN
FASHION

80
GREAT
NEW
LOOKS
and how to wear them

THE
NEW YORK
COLLECTIONS

Our $20 an ounce Make-Up.
Because a beautiful face is priceless.

Countess Isserlyn Make-Up isn't just something to be dabbed on to help you cover your face.

Rather, it is something to find your best face with.

To accomplish this, though, you must begin at the beginning. By carefully selecting, with the expert help of an Alexandra de Markoff trained specialist, the one shade that most belongs on your face.

After only a few seconds you will see a hint of the perfection to come.

For as you glide the Countess on, you will see and feel the face that should have been yours all this time.

What you won't see is where our Make-Up ends and you begin. Countess Isserlyn slips on that smoothly and that evenly.

At the same time, this precious formula will keep your face dewy and moist until you wish to put it to sleep for the night.

Countess Isserlyn. Without it you may never find your best face.



Countess Isserlyn by Alexandra de Markoff

Don't think of it as $20 an ounce. Think of it as $20 a year.

Fashion
LEONARD
PARIS

FOR

ON THE PLAZA • NEW YORK
BERGDORF GOODMAN
5TH AVE., 57 TO 58TH STREETS

WALLACE & DRAEGER/PHOTO DRAEGER

bloomingdale's is...



EMANUEL UNGARO . . . CONTEMPORARY CLASSICIST WHO THINKS . . . AND BUILDS . . . THE WAY AN ARCHITECT WOULD . . .
1. Here . . . in the precise plotting of print on print. A tiny geometric for his bowed blouse; super-sized plaid for the skirt. **2.** The cut . . . the fit . . . the brilliant amalgam of pure line with all the softness in the world for a skirt that's perfectly constructed on a yoke. And pleated everywhere. So that it's this blowy. This flou. **3.** The sheer, light nun's veiling of skirt and blouse under the depth, the luxe of the velvet Afrika Korps jacket. **4.** The lion's-mane tawniness of ecru with tobacco with cognac. **5.** The look, the mood, the spirit of Ungaro . . . relaxed. Sportive. Totally at ease. With all the elegance you could ever want. This, from our Ungaro collection, 3rd Floor, New York. Wool shirt-with-skirt about $250.00. The jacket, about $260.00. All, sizes 6 to 12. Bloomingdale's, 1000 Third Avenue, New York. 752-1212.

SEPTEMBER, 1973 (INCORPORATING VANITY FAIR)

VOGUE

PERRY L. RUSTON, Chairman ALEXANDER LIBERMAN, Editorial Director



AVEDON

COVER: The soft-tie blouse in silk crêpe de Chine—a key look in the New York Collections—a part of Oscar de la Renta's black-dotted pants suit in soft satin of acetate and rayon. About $615; Abraham fabrics. At Martha; Stanley Korshak; Maison Blanche; Sakowitz; El Palacio de Hierro, Mexico City. . . . Soft-color makeup by Germaine Monteil: Wood Fawn eye shadow, highlighted with Dawn Light; Peach Glaze Cheek Accent; Hunt Red Lip Moist Lipstick. Hair, Ara Gallant. Accessories, next to last page.

FASHION

251 Vogue's Point of View: Change
252–257 The Top 12: Vogue's own list of key looks in the New York Collections
258 Fashion and You: A report on the New York designers. By Elsa Klensch
260–281 The New York Collections—lean, racy, feminine: the suit of the year; the lean line—one color, one texture, under an oversized coat; the balmacaan in cloth, fur, leather; leaner pants; the dress like an oversized shirt; the real raincoat, real jeans. . . . All-out glamour at night: sequins!—the gauziest; the lingerie dress
296–305 Great Year for Black at Night: sweater-and-skirt dressing—with sequins; the best shirt and pants; the short, body-skimming tube; the long, sexy, on-the-body dress; the leanest furs; thin glitter bracelets by the dozen
314–337 What You'll Want Right Now from the New York Collections: the loose long jacket in suède, over lean pants; super raincoats; the overcoat-coat with a lean skirt; the tailored suit over a small crewneck; the knitted dresses everyone wants for fall; the new sweater-dressing for day—or for evening, with glitter
56 The New York Collections: fashion across the country

HEALTH AND BEAUTY

196 Beauty Checkout: The men's scene
202 Beauty Checkout: Experts teaching you how
236 Ready Beauty: Fall fashions in fragrance
238 Ready Beauty: Stretching—East to West . . . shape-up exercises
306–311 Beauty Now: Fall—In with Black; The Perfect Makeup to Wear with Black; Shine, Glitter, Dazzle; The Beauty of Being in Shape. By Shirley Lord
312 Brave New World For Your Teeth. By Ellen Switzer
312 Not a Diet but a Way of Life

FEATURES

174 Cry, Laugh, Open Your Soul. By John Lahr
186 Hollywood Gets A New Man—Michael Crichton. An interview by Barbara Rose
228 Joseph Brodsky's Map of His Poem. An interview by George L. Kline
282 People Are Talking About . . .
284 The Influentials: Pauline Kael, Barbara Rose, Clive Barnes. By Leo Lerman
285 On My Mind. By Clive Barnes
286 From a Russian Poet-in-Exile: "Nunc Dimittis" by Joseph Brodsky
288 Norman Mailer's Marilyn Monroe. By Jean Stafford
290 The Magic Age: An excerpt from a new novel by Angus Wilson
292 How Famous People Cook: Nicolas Nabokov. By Arthur Gold and Robert Fizdale.

FASHIONS IN LIVING

245 Silver Flash! Get the News
294 Mrs. Alfred Bloomingdale: How To Set A Party Out of Doors

REGULAR FEATURES

94 Movies. By Rosalyn Drexler
114 Buying Time. By Bess Myerson
148 Books. By Allene Talmey
206 Television. By Joyce Maynard
216 Horoscope. By Maria Elise Crummere
232 Travel: New Zealand. By J. Barry Ferguson
241 Health. By Melva Weber
243 The Neighborhood Shopper
247 Vogue Boutique
249 Vogue Observations
340 Travelog
343 Vogue's School Directory

GRACE MIRABELLA
Editor-in-Chief
Associate Editors:
KATE LLOYD POLLY ALLEN MELLEN
Managing Editor, Special Features:
ROSEMARY BLACKMON
Copy Editor: EDITH LOEW GROSS
Fashion Department
FRANCES PATIKY STEIN Executive Fashion Editor
Senior Fashion Editors: NICOLAS DE GUNZBURG
ELSA KLENSCH GLORIA MONCUR
KATHRYNE HAYS Executive Editor for Shoes, Stockings, Lingerie, Foundations
JADE HOBSON Accessories Editor
SUSAN TRAIN Paris Editor
CONSUELO CRESPI Rome Editor
MARY RUSSELL European Editor at Large
ALINE ROMANONES Madrid Editor
ELEANORE PHILLIPS Los Angeles Editor
SHARON HARTS Fashion Associate
ELISABETH HERRIGER Fabrics Editor
SARAH SLAVIN Model Assignments
Beauty Department
SHIRLEY LORD Beauty and Health Editor
JESSICA CANNÉ Beauty Marketing Director
Feature Department
LEO LERMAN Consulting Feature Editor
DESPINA MESSINESI Travel Editor
LORRAINE DAVIS Feature Associate
ERICA BROWN Feature Associate
PATRICIA GRANT GARNER Research Associate
PENELOPE CAPPA Research Assistant
Special Projects Editors
CAMILLE DUHÉ MARY McFADDEN
Contributing Editors
ALLENE TALMEY FRANÇOISE DE LA RENTA
MARY ROBLEE HENRY ALISON HARWOOD
CECIL BEATON DOROTHEA ELKON
LINDA RICE Assistant to the Managing Editor
Copy Department
Staff Writers: LYDIA McCLEAN MARY KLEVE
SUSAN GREENSTEIN VALORIE GRIFFITH WEAVER
Copy Executives: JEANNE BALLOT WINHAM
NANCY FLEDER
VIRGINIA WELCH Assistant
Art Department
ROCHELLE UDELL, Editor
Associates: EDMUND WINFIELD RONALD KAJIWARA
Production: GERALD SLATER REYNOLDS ROLLES
Editorial Fashion Credits: ROSAMOND BELT
ILENE MANDELL
Administrative Assistants:
GLADYS POHL GLORIA GERSH Art
WILLIAM P. RAYNER Editorial Business Manager
DIANA VREELAND Consulting Editor

RICHARD A. SHORTWAY Publisher

Executive Editor: RUTH McCARTHY MANTON
Promotion Director: BARBARA McKIBBIN
Associate Promotion Director: JAYNE INGRAM
Promotion Creative Director: WALTER RUSSELL
Promotion Art Director: RODNEY RITTER
Promotion Production Manager: DAMIAN CARLINO
Merchandising Services: LINDA COLEMAN
Business Manager: NEIL JACOBS
Advertising Manager: WILLIAM D. LEAHON
Retail Director: RICHARD McMAHON
Associate Advertising Managers:
CHARLES H. REINHARDT ROBERT L. GROBERG
Sales Development Manager: NEIL BUTWIN
Beauty-Cosmetics Advertising Manager: DAVID RUBIN

BRANCH OFFICES
Statler Building, Boston, Mass. 02116
Robert Brennecke, Mgr.
875 North Michigan Avenue, Chicago, Ill. 60611
Donald H. Koehler, Mgr.
3921 Wilshire Blvd., Los Angeles, Cal. 90005
John P. Demorest, Mgr.
4 Place du Palais-Bourbon, Paris 7
Cyril N. Kuhn, European Manager

BRITISH VOGUE
Vogue House, Hanover Square, London, W. 1
FRENCH VOGUE
4 Place du Palais-Bourbon, Paris 7
ITALIAN VOGUE
Piazza Castello 27, Milan

International Executive Editor
MILDRED MORTON GILBERT
Merchandising:
ELIZABETH GROVES NICOLE LARSON
MARGARET THALKEN

S. I. NEWHOUSE, JR. Publishing Director

VOGUE IS PUBLISHED BY
THE CONDÉ NAST PUBLICATIONS INC.
420 Lexington Ave., New York, N. Y. 10017
PERRY L. RUSTON President
BENJAMIN BOGIN Vice President
ROBERT J. LAPHAM Vice Pres.-Gen. Mgr.
HAROLD G. MEYER Vice President
DANIEL SALEM Vice President (Overseas)
J. PAUL YOUNG Vice President-Circ. Dir.
FRED C. THORMANN Treasurer
MARY E. CAMPBELL Secretary

VOGUE AUSTRALIA IS PUBLISHED BY
BERNARD LESER PUBLICATIONS PTY. LTD.

Copyright © 1973 by The Condé Nast Publications Inc. All rights reserved. Printed in the U.S.A.

VOGUE (INCORPORATING VANITY FAIR) IS PUBLISHED MONTHLY, SECOND CLASS POSTAGE PAID AT NEW YORK, N.Y., AND AT ADDITIONAL MAILING OFFICES. SUBSCRIPTIONS: IN U.S. AND POSSESSIONS, $8 FOR ONE YEAR. IN CANADA, $9 FOR ONE YEAR. ELSEWHERE $12 FOR ONE YEAR. PAYABLE IN ADVANCE. SINGLE COPIES IN U.S. AND CANADA, $1. FOR SUBSCRIPTIONS, ADDRESS CHANGES, AND ADJUSTMENTS, WRITE TO VOGUE, BOX 5201, BOULDER, COLORADO 80302. SIX WEEKS ARE REQUIRED FOR CHANGE OF ADDRESS. PLEASE GIVE BOTH NEW AND OLD ADDRESS AS PRINTED ON LAST LABEL.

Postmaster: Send Form 3579 to Vogue, Box 5201, Boulder, Colorado 80302 Vol. 162, No. 3. Whole No. 3099

(Advertisement)

Truth or Myth:

Will Gelatin Really Help You Grow Longer, Stronger Nails?

If you've been swallowing daily doses of gelatin as a protein supplement for weak, brittle, problem nails — better check your doctor. You may be in for a disappointment. According to a prominent dermatologist, there is little evidence that this systemic treatment produces beneficial results. And even if it did work, you would still have a long waiting period for any noticeable improvement, because it takes from six to eight months for a complete new nail to grow out.

Why bother? Andrea has devised a much faster, easier, more direct way to give your nails protein they may need to help prevent breaking, splitting, chipping or peeling. Simply brush on new Andrea Nail Control — the natural Collagen protein conditioner that keeps putting back protein that frequent washing, cleaning, and other household and office chores take out of nails. Its unique penetrating formula can work wonders for fragile nails by filling in weak spots, to counteract their daily loss of nature's plasticizers — amino acids, polypeptides and certain lipids. Also vital: this super protein fortifier helps lock in the moisture which nails, like skin, need daily. And a very attractive, natural-looking sheen results.

Andrea Nail Control isn't another "cover-up" hardener that just coats nails—it's a "get-through" conditioning toughener whose specially prepared Collagen protein acts as a plasticizer and strengthening agent. It actually becomes a physical part of your nail's natural protein structure. No smelly odor. No formaldehyde. No irritation. Just beautiful nails!

Start building up your run-down nails today with new Andrea Nail Control. GUARANTEED to produce flattering results in 14 days, or your money back. Available at fine drug and cosmetics counters. Or send $3.00 to: ANDREA NAIL CONTROL, P.O. Box 444, Ryder Street Station, Brooklyn, N.Y. 11234.



GEOFFREY BEENE



BONWIT'S BEGINS ITS FALL COVERAGE WITH THE IMPECCABLE FLARE OF DONALD BROOKS
Fall's cover story...the fitted coat flared to an incredible 17-gore design. A dazzling example of the tailor's craft in camel or black wool. No mail or phone. Designer Salon, Bonwit Teller, N.Y., all stores

'ULTIMA' II

IT TAKES OUR TWO-PHASE NAIL ENAMEL TO GIVE YOU THIS COMBINATION OF PURE, UNDILUTED COLOR AND LONG WEAR.

Now 'The Perfect Make-Up for Nails' in the new Silk Scroll Colors.

These new shades are made with pure pigments of color. They give your nails a new depth of color you can actually see down into. In the 'Ultima' II two-phase formula (1. base coat, 2. finish coat) for extra long wear.

In Lotus Beige, Lacquer Red, Saffron Orange, Silken Plum and Antique Cedar.

Undiluted colors. Utterly sensational.





CHARLES REVSON



The most romantic spot in town. Nat Kaplan's long jersey sheath with its own superscarf and jeweled buckle. Greige and charcoal. About $145. Nat Kaplan, Inc., 498 Seventh Avenue, New York.



The ultimate sweater arrangement—

Chester Weinberg's sinfully rich creamy beige cashmere dripping with lynx-dyed Norwegian fox. The understated status we adore in a rangy cardigan, sleeveless shell and skirt plus a long skirt (not shown), 590.00 For 8 to 12. The Designer Salon, Third Floor Lord & Taylor, New York alone

Kimberly®

Collector's items. Pure wool knit jacket and a DuPont Dacron® polyester knit dress. About $155.




Jacobson's Michigan
HALSTON in an Oriental evening mood...the ultimate in serene simplicity. Ivory quilted Ultrasuede® jacket; black cashmere zip-front sweaterdress.


BELLE SAUNDERS for
Abe Schrader
• NEW YORK CITY •
FASHION CAPITAL OF THE WORLD
FASHION CAPITAL OF THE WORLD
• FASHION CAPITAL •



by

NORELL

The first great perfume born in America.

Perfume. Spray Perfume. Cologne. Spray Cologne.

THE WOOLMARK LABEL IS YOUR ASSURANCE OF QUALITY-TESTED
PRODUCTS MADE OF THE WORLD'S BEST PURE WOOL

PURE WOOL

Wool. It's got life.



DALANI

John Mullen for Dalani makes it in 100% Pure Wool by Portrait Fabrics. A fall duo — destined for important occasions. One-piece printed whisper-weight Woolmark dress with high-cuffed neckline. 6 to 16, about $75.00. Two-piece printed Woolmark dress with suit-effect. 6 to 14, about $85.00. Available at Bonwit Teller, New York; L. S. Ayres, Indianapolis; Garfinckel's, Washington; Hutzler's, Baltimore; Kaufman's, Pittsburgh; J. W. Robinson, Los Angeles; Sakowitz, Houston; or write Dalani, 498 Seventh Ave., New York, N.Y. 10018, for store nearest you.



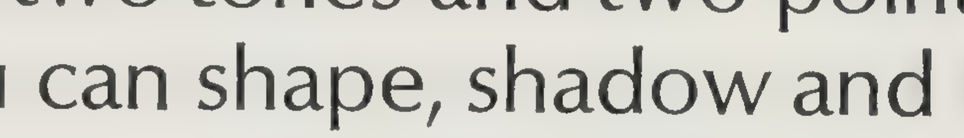
Lillie Rubin

THE PALM BEACHES MIAMI BEACH SURFSIDE CORAL GABLES MIAMI HOLLYWOOD FT. LAUDERDALE POMPANO JACKSONVILLE ST. PETERSBURG TAMPA ORLANDO WINTER PARK CLEARWATER KNOXVILLE CHATTANOOGA NASHVILLE MEMPHIS CHARLESTON GREENVILLE GREENSBORO CHARLOTTE RALEIGH ASHEVILLE ATLANTA MOBILE BIRMINGHAM HOUSTON SAN ANTONIO DALLAS ARLINGTON LUBBOCK AUSTIN COLORADO SPRINGS DENVER SCOTTSDALE

If Estée Lauder says they work, they work.

Estée Lauder's new Eye Color Sticks
give you two tones and two points to a stick
so you can shape, shadow and highlight
one, two, three.

Estée Lauder

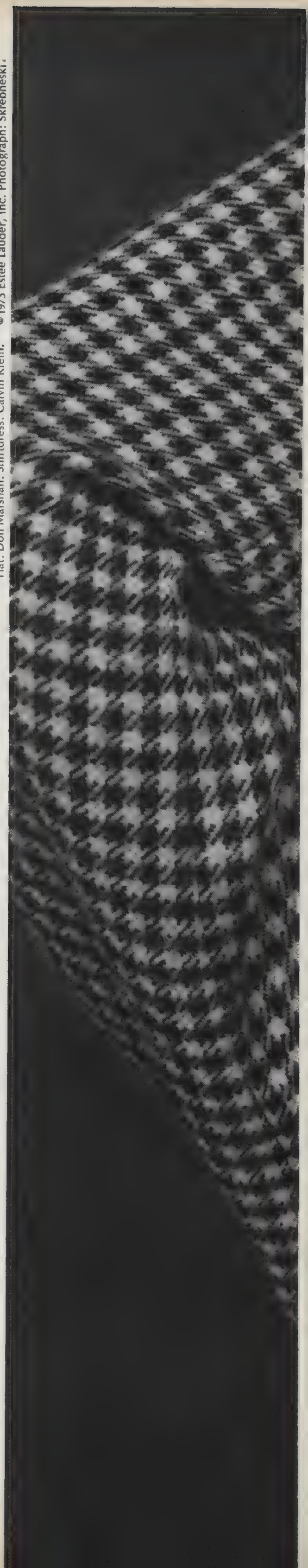


Easy-on-the-eyes Eye Color Sticks in:

Silver Blue/Carbon Blue
Mint/Meadow Green
Golden Bronze/Coffee Bean
White Light/Warm Gold

Silver Gray/Deep Smoke
Sheer Blue/Hazy Blue
Pale Turquoise/Deep Teal
Fern Green/Misty Willow

Soft Mauve/Antique Violet
Misted Rose/Ripe Plum
Sandalwood/Redwood
Curry/Copper



Hat: Don Marshall. Shirtdress: Calvin Klein. ©1973 Estée Lauder, Inc. Photograph: Skrebneski.





HELGA pairs luxurious brown corduroy velvet
with pale blue silk shirt in two ready-to-go outfits.
Shirt dress, $230. Suit, $295.

NAN DUSKIN
PHILADELPHIA

HERE'S A PAGE WORTH TEARING OUT. RONA.

LONG, SLINKY BLACK 100% ACRYLIC EVENING DRESS, WITH RUFFLED COLLAR, CUFFS, AND HEMLINE DESIGNED BY MARIO FORTE. BLACK AND RED. SIZES 6 TO 16. ABOUT $90.00.
FOR STORES NEAREST YOU, WRITE RONA, INC., 498 SEVENTH AVE., N.Y., N.Y. 10018



PRICES MAY VARY ACCORDING TO REGION

© A DIVISION OF GENESCO THE APPAREL COMPANY

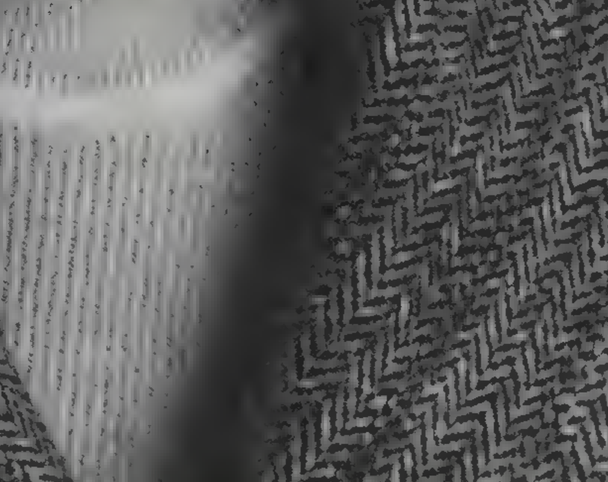
DOES YOUR MOISTURIZER WORK ALL DAY, ALL NIGHT – WITHOUT THAT GREASY FEEL?

IF NOT, TRY A 'MOON DROPS' MOISTURIZER.

Under Makeup Moisture Film is the effective way to care for average skin.

Moisture Balm is rich in emollients to meet the needs of drier skin.

Both moisturize and keep makeup 'morning-fresh' all day. Fight dryness (and the wrinkles it causes) all night. Use just twice a day to leave skin supple and 'spring-y.' Looking younger.



'MOON DROPS'



DOES YOUR MAKEUP WEAR ALL DAY WITHOUT STREAKING OR FADING?

IF NOT, TRY ALL WEATHER CREME MAKEUP.

Now, 'Moon Drops' has the makeup you put on just once a day and forget.

Rain and perspiration won't streak it. The sun won't fade it. Even your own skin oils won't melt it. Virtually nothing can spoil this makeup's creamy soft finish—or your fresh, natural look.

P.S. You'll want All Weather Creme Blush too. It's as long-wearing and fresh-looking as the makeup!



by REVLON

you know mollie parnis of course!



Mollie Parnis couture

Mollie Parnis boutique



andré laug

exclusive with

Martha

André Laug
at his best.
Brilliant. Simply brilliant.

Martha

Palm Beach New York Bal Harbour

Fresh. Green. Vital. Young. Estée Lauder created it to live with every minute of every day. Move into this greening new world. The natural world of Aliage.

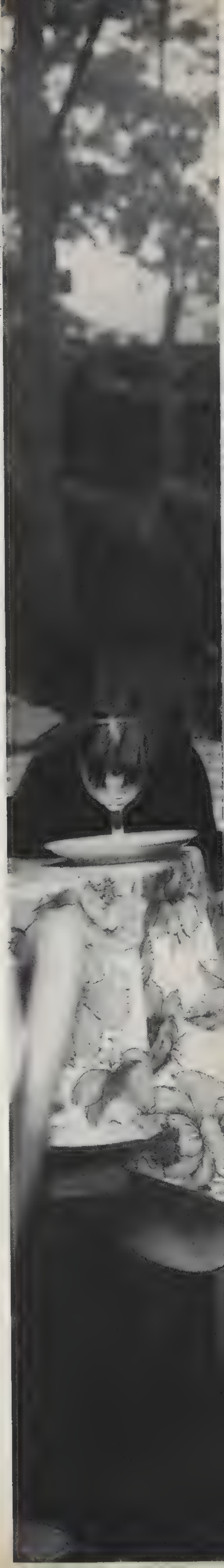


aliage

is Estée Lauder's sport fragrance.

There is nothing else like it in the world.

Estée Lauder


©1973 Estée Lauder, Inc. Photograph: Skrebneski



Adolfo affectionately remembers Chanel

Coco's Paris apartment, the wit, the charm, the laughter bouncing off Coromandel screens. Adolfo recalls it all with his wool bouclé suit, mint green, touched with silvery metallic, embued with all the elegant Chanelisms. The bowed silk chiffon blouse echoes the green, is traced with silver stripings. An exclusive evocation in S.F.A.'s Designer Showcase.



Bill Blass is in a million-dollar mood

The opulence of fresh-cut lilies in every room.
The lavishness of Bill's evening suit, a fantastically beautiful Swiss rayon, chevron-patterned and shadow-dotted in smoky tones. With the ultimate luxe of natural golden amber Canadian fox. The blouse, silk georgette. A beautiful abundance in S.F.A.'s Designer Showcase.

Saks Fifth Avenue

Oscar de la Renta has a connoisseur's eye

Priceless Chinese porcelain, museum pieces prized for their perfection. Oscar's unerring taste, soft and sportive, definitively detailed. A reversible wool coat, grey and camel, heaped with Norwegian dyed fox. The cardigan suit, grey wool flannel, its bowed blouse a creamy silk crepe de chine. An exclusive masterpiece in S.F.A.'s Designer Showcase.



Pat Sandler
is always contemporary

The grandeur of First Empire or the simplicity of Twenty-first Century. Pat's totally today, escorting you everywhere, whatever the occasion. In a festive mood, his pale beige costume, hand-crocheted wool and mohair, a cardigan over a sleeveless dress. An of-the-moment mood in S.F.A.'s Designer Showcase.

Mollie Parnis
is compleatly feminine

A Matisse shares a gracious room filled with treasured photographs and memories. Out for the evening, Mollie's black wool dinner suit, trim jacketing over a tucked, sleeveless dress. A totally knowledgeable statement from the small veiled head to the beautifully shod foot. The tip-dyed Russian sable boa available from Revillon. An exclusive complement in S.F.A.'s Designer Showcase.



Chester Weinberg is a purist at heart

A linear definition of space, pure, clean, perfect. Chester's balanced symmetry, a beautifully proportioned column of navy rayon matte jersey, softly draped and suspended from a halter neck. An inspired element of S.F.A.'s Designer Showcase.

Saks Fifth Avenue







©1973 Estée Lauder, Inc. Photograph: Skrebneski · Dress: John Kloss

Beyond blushers. Beyond bronzers. Beyond gels.

Now Estée Lauder brings you Color Wash:

a totally different kind of liquid
that gives you glowing color
over or under or between
or without your foundation.

Yes, new Color Wash gives you the glowing color. And new micro-spun, barely-there Fresh Air Powder Film gives you the polished finish. Together these two new beauty firsts work to give you a new kind of glow that just wasn't possible before.

Choose Color Wash in Bronze Glow, Apricot Glow, Soft Rose Glow or Soft Mauve Glow.
Choose Fresh Air Powder Film in Soft Pink, Sunny Peach, Day Beige or Beige Sparkle.

Estée Lauder

Bill Blass for Harzfeld's



Harzfeld's
Petticoat Lane, Kansas City, Mo.

The tent that sways.
Flowing free, tethered with a tie.
Arthur Dalager unfurls it in Held's windborn wool knit



PURE WOOL
The Woolmark label is your assurance of quality-tested products made of the world's best... Pure Wool.

HELD
CALIFORNIA • PORTLAND • SEATTLE • PHOENIX • CHICAGO
JACK COWLEY



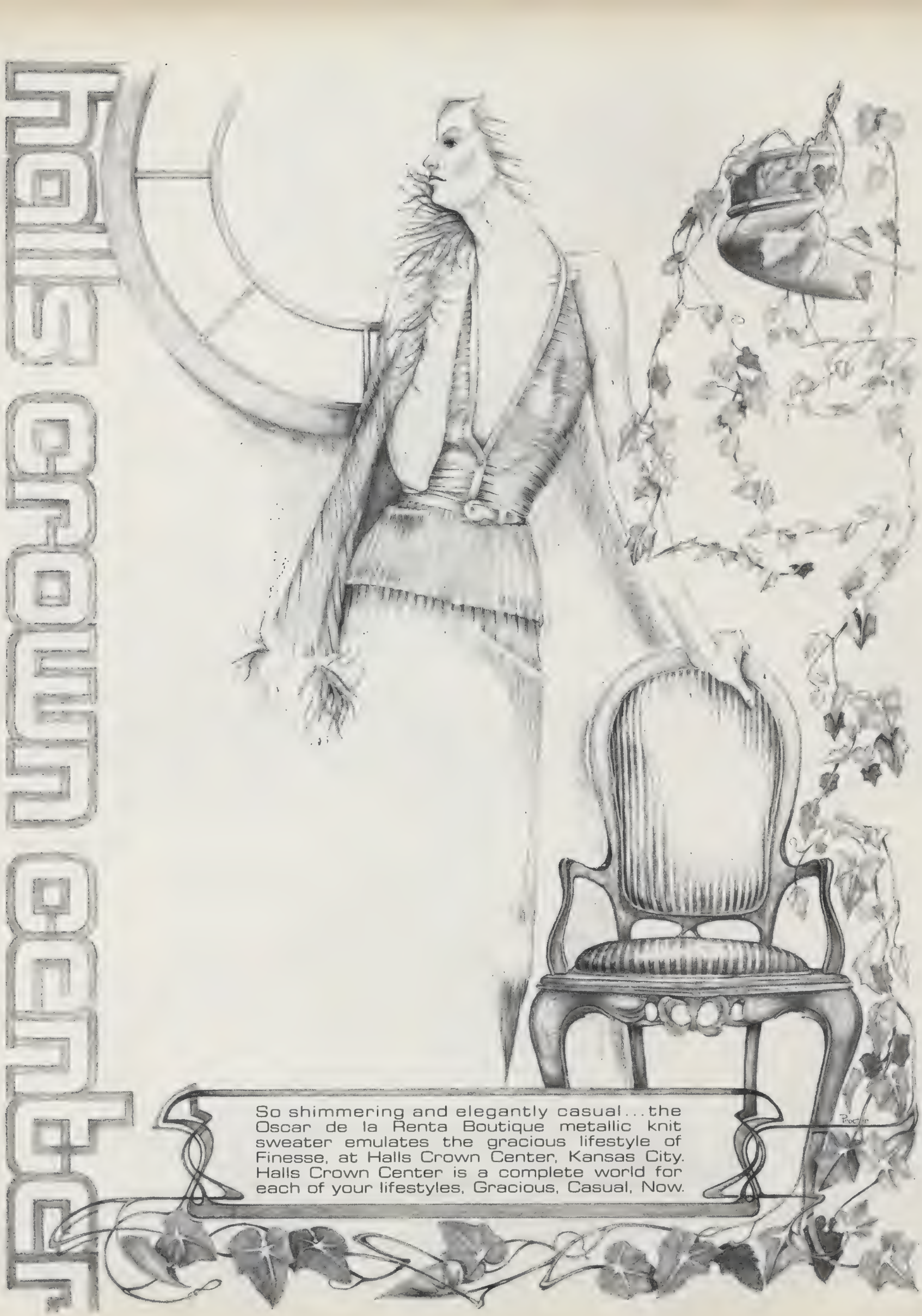
PURE WOOL

The Woolmark is your assurance of a quality tested product made with the world's best . . . pure wool. Fabrics by Frankford Woolen Mills and Shamokin Woolen Mills.



PURE WOOL

The Woolmark is your assurance of a quality tested product made with the world's best . . . pure wool. Fabric by Stillwaters, Inc.


So shimmering and elegantly casual... the Oscar de la Renta Boutique metallic knit sweater emulates the gracious lifestyle of Finesse, at Halls Crown Center, Kansas City. Halls Crown Center is a complete world for each of your lifestyles, Gracious, Casual, Now.

Anne Klein soars again!

A blazer of blithe spirited wool by Shamokin,
a pleated flight of wool flannel by Anglo.



PURE WOOL
The Woolmark label is your assurance of quality-tested products made of the world's best...Pure Wool.

ANNE KLEIN
PURE WOOL

CALIFORNIA • PORTLAND • SEATTLE • PHOENIX • CHICAGO

JACK COWLEY

JAEGER

INTERNATIONAL SHOP







COPYRIGHT 1973 BY L.S. AYRES & CO.



The enriched
sweater dressing.
Blonde.
Angora softened.
Benefiting
from fringe.
It is B.B.
for Blassport
and obviously it has
that Ayres look.

The ultimate
sweater dressing.
Pale, pale blonde.
Richly ribbed.
Gloriously outfoxed.
It is Bill Blass
outdoing even
Bill Blass with
that Ayres Look.

L.S. Ayres & co.

INDIANAPOLIS / LAFAYETTE
FORT WAYNE / LOUISVILLE
SOUTH BEND

THAT AYRES LOOK 1973

Helena Rubinstein creates Long Lash.

© 1973 HELENA RUBINSTEIN, INC.





Available with wand or brush applicator

Now... mascara that conditions as it waterproofs.

Long Lash is more than just a mascara. It's a whole beauty treatment for your delicate, hard-working lashes.

Now you can darken them, lengthen them, thicken them, waterproof them, with no fear of drying them out.

For it has an oil base that softens. Proteins that condition. And emollients that make lashes a snare of silk.

Dermatologist tested and approved.

Helena Rubinstein



Sway a heart. Take a starlit glide by **Saz of India**

JACK COWLEY

CALIFORNIA • PORTLAND • SEATTLE • PHOENIX • CHICAGO

I. Magnin



"Just show me the Jerry Silvermans, please."

Designed by Shannon Rodgers

Bergdorf-Goodman; Gus Mayer; Neiman-Marcus; Montaldo's; J.W. Robinson.



PHOTO GUY BOURDIN



VERACRUZ

CHARLES JOURDAN SHOE SALONS
Fifth Avenue at 55th Street, New York 10019, phone 541-8440
Bonwit Teller, 721 Fifth Avenue, New York 10022, phone EL 5-6800
Bonwit Teller, 875 North Michigan Avenue, Chicago 60611, phone 751-1800
Joseph Magnin, Stockton and O'Farrell, San Francisco 94108, phone 433-4224

Shoes by...
CHARLES JOURDAN

Ralph Lauren for Polo recalls authentic
English traditionalism, an era of fashionable
good taste in his fall collections for men and women.
Using the finest British cloths, reminiscent of the '30s,
natty tweeds, soft flannels, Lauren's styling is updated '70s.
White flannels are the perfect complement to donegal jacket.
Herringbone tweed
wraps over flannel
fan pleated skirt.
These from the
collections for the
Lauren woman and
the Polo man
in the Sport Shop
and Man's Store.

WOVEN IN THE BRITISH ISLES
CERTIFICATION TRADE MARK



Neiman-Marcus

Dallas • Houston • Fort Worth • Bal Harbour • Atlanta

CHION INTERNATIONAL COPYRIGHT 1983 AVENUE OF THE AMERICAS, NEW YORK

O, THAT OSCAR

Oscar de la Renta
International

Oscar de la Renta
Boutique



Teal Traina's way of keeping things easy . . . dress and jacket in peach silky-soft **Qiana®** jersey.

®DuPont Registered Trademark

Woolf Brothers

KANSAS CITY WICHITA TULSA MEMPHIS DALLAS

Exclusive



BORG* . . . ONE OF THE BEAUTIFUL
THINGS ABOUT WINTER

The mercury may plummet but Tiktiner's got you covered in a cuddle of long, plush silver-grey fluff stuff from France. C'est formidable, 100% Verel®modacrylic by Borg®Textiles, **$375.** Coats on Three.

*Trademark of Borg Textiles, Bunker Ramo Corporation.

ON THE PLAZA • NEW YORK
BERGDORF GOODMAN
5TH AVE., 57 TO 58TH STREETS



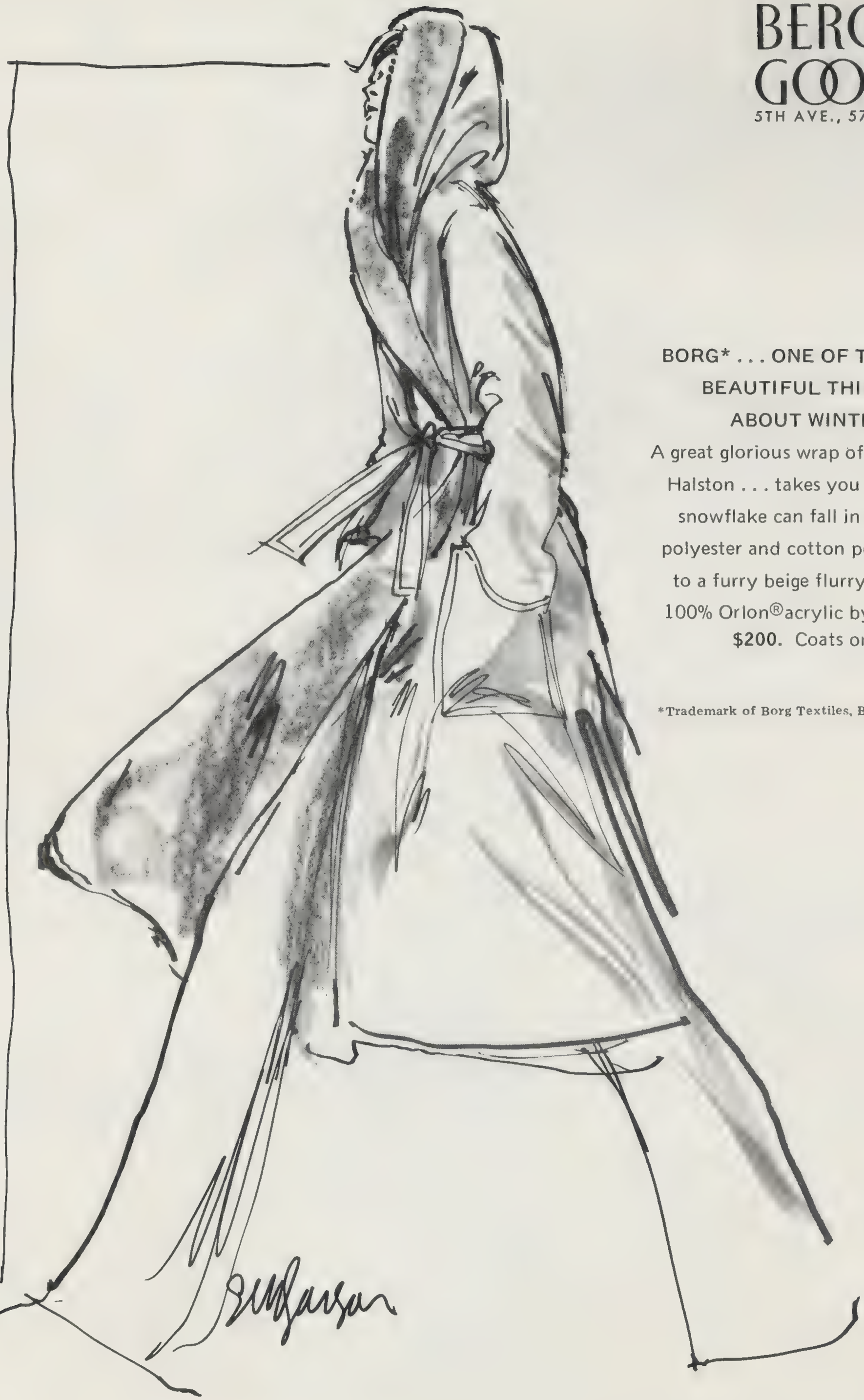
BORG* . . . ONE OF THE
BEAUTIFUL THINGS ABOUT WINTER

Phillipe Venet's fabulous plaidjack for
Laird Knox . . . lets you laugh at the
wind-chill factor when you're deep in plush
100% Orlon®acrylic by Borg®Textiles.
Wine and navy with wool worsted trim,
$315. Coats on Three.

*Trademark of Borg Textiles, Bunker Ramo Corporation.

ON THE PLAZA • NEW YORK
BERGDORF
GOODMAN
5TH AVE., 57 TO 58TH STREETS

ON THE PLAZA • NEW YORK
BERGDORF GOODMAN
5TH AVE., 57 TO 58TH STREETS



BORG* . . . ONE OF THE
BEAUTIFUL THINGS
ABOUT WINTER

A great glorious wrap of a coat by Halston . . . takes you anyplace a snowflake can fall in beige Dacron® polyester and cotton poplin reversing to a furry beige flurry of plush 100% Orlon®acrylic by Borg®Textiles, **$200.** Coats on Three.

*Trademark of Borg Textiles, Bunker Ramo Corporation.

Lean, racy, feminine—the modern beat of

AMERICAN FASHION

all across the country

For the sixth year in a row, stores from coast to coast will be showing clothes from Vogue's special report on the New York Collections, highlighted by many of them with fashion shows and other special events —all listed here.

L.S. Ayres & Co., Glendale
INDIANAPOLIS, INDIANA

Glendale Gala
Thursday, September 6, 1:00 P.M.
Fashion Aisle—Mall Level.

El Palacio de Hierro
MEXICO CITY, MEXICO

Oscar de la Renta Show, for the benefit of Casa Hogar Amparo. Thursday, November 15, 7:00 P.M. La Residencia de los Señores Longoria.

El Palacio de Hierro Fashion Awards Ball.
Friday, November 16, 9:00 P.M.
Hotel Camino Real.

B. Forman Co.
ROCHESTER, NEW YORK

Forman Flair Award and Vogue Fashion Show, for the benefit of the Women's Auxiliary of the Medical Society of the County of Monroe for the Health Career Scholarships. Tuesday, September 18; brunch. Grand Ballroom, Flagship Rochester Hotel.

Frost Bros.
SAN ANTONIO, TEXAS

"Viennese Symphony Ball," a salute to the City of Music Presentation of Symphony Belles, and a Frost Bros. Fashion Show of Vogue Magazine's New York Collections with couturier Geoffrey Beene in person. For the benefit of San Antonio Symphony Society. Friday, September 7, 7:30 P.M.
Villita Assembly Hall.

Garfinckel's
WASHINGTON, D.C.

Fashion in the Arts—the World is a Stage; for the benefit of the Arena Stage. Tuesday, September 18, 6:30 to 8:30 P.M.
Designer floor.

and Fashion Show, for the benefit of Playhouse Plus. Wednesday, September 5, at 11:30 A.M.
Kaufmann's 11th floor Auditorium.

Stanley Korshak
CHICAGO, ILLINOIS

Vogue/New York Collections Fashion Show, for the benefit of Cuneo Memorial Hospital. Tuesday, September 18, at 1:00 P.M.
Conrad Hilton Hotel.

Liberty House, Hawaii
HONOLULU

"Liberty House: in Vogue with the New York Collections."
Wednesday, September 5, 11:00 A.M.
Ala Moana Store.

I. Magnin
SEATTLE, WASHINGTON

"Divas and Diamonds," for the benefit of Seattle Opera Association.
Friday, September 7.
Luncheon fashion show at 11:30 A.M.
Olympia Hotel Ballroom.

I. Magnin
LOS ANGELES, CALIFORNIA

"Crystal Palace" fashion show, for the benefit of ARCS (Achievement Rewards for College Scientists)
Saturday, September 8.
Dinner and show at 7:00 P.M.
Century Plaza Hotel.

I. Magnin
PORTLAND, OREGON

"Fall Fashion Foliage," for the benefit of Parry Center.
Thursday, September 20. Luncheon fashion show at 11:30 A.M.
Hilton Hotel Grand Ballroom.

I. Magnin
PHOENIX, ARIZONA

Fashion show for the benefit of Valley of the Sun School for the Mentally Retarded.
Thursday, October 4, 6:30 P.M.
I. Magnin-Phoenix.

Maison Blanche
NEW ORLEANS, LOUISIANA

The Rex Award—Overture of the Cultural Season in New Orleans.
Saturday evening, September 15, at the new Theatre of the Performing Arts.

Makoff
SALT LAKE CITY, UTAH

Luncheon Fashion Show, for the benefit of Utah Association for Retarded Children and the Children's Behavior Therapy Unit of Utah. Friday, September 14, 12:00 noon. Hotel Utah.

Halle's
CLEVELAND, OHIO

Fashion Scenario '73, for the benefit of the Cleveland Orchestra, sponsored by Halle's and the Women's Committee of the Cleveland Orchestra.
Wednesday, September 12, 11:00 A.M.
Severance Hall.

Hudson's
DETROIT, MICHIGAN

Junior League Fashion Show, for the benefit of the Detroit Senior Center. Wednesday, September 19, and Thursday, September 20, at 12:00 noon. Hudson's Auditorium.

Hutzler's
BALTIMORE, MARYLAND

The New York Collections Designer Fashion Show. Tuesday, September 11; luncheon at 1:00 P.M.
Hilton Hotel Ballroom.

Jordan Marsh, Boston
BOSTON, MASSACHUSETTS

A Fashion Show, by invitation, for Designers' Shop customers.
Thursday, September 20. Coffee at 10:30 A.M.; show at 11:00 A.M.
Fashion Center, 7th floor.

Kaufmann's
PITTSBURGH, PENNSYLVANIA

Vogue Magazine Champagne Brunch

May D & F
DENVER, COLORADO

May D & F Salutes Vogue/New York Collections, for the benefit of Children's Asthmatic Research Institute Hospital. Wednesday, September 19, 12:15 P.M.
May D & F Plaza—Downtown.

O'Neil's
AKRON, OHIO

Bravo Brittania Ball, for the benefit of the Women's Board of St. Thomas Hospital.
Saturday, October 6, 7:00 P.M.
The Showplace on Five, O'Neil's.

Sakowitz
HOUSTON, TEXAS

Annual Vogue Fashion and Film.
Tuesday, September 11, 11:00 A.M. and 3:00 P.M.
Sakowitz Post Oak Assembly.

Swanson's
KANSAS CITY, MISSOURI

Top Cream Show.
Wednesday, September 5, 11:00 A.M.
Swanson's.

John Wanamaker
PHILADELPHIA, PENNSYLVANIA

Fashion Show, for the benefit of the Salvation Army. Wednesday, September 26, 11:00 A.M.
John Wanamaker, Philadelphia.

Young Quinlan
MINNEAPOLIS, MINNESOTA

Champagne Luncheon Fashion Show, for the benefit of Carleton College.
Monday, September 10, 12:15 P.M.
Young Quinlan
Fountain Room Restaurant.

Younker Kilpatricks
OMAHA, NEBRASKA

Fashion and the Arts, for the benefit of Joslyn Art Museum. Sunday, September 9; cocktail showing—5:30 to 8:30 P.M.
Joslyn Art Museum.

Younkers
DES MOINES, IOWA

Fashion and the Arts, for the benefit of the Des Moines Community Foundation—Cultural Trust Fund. Thursday, September 13.
Cocktail showing of Bill Blass's men's and women's wear, with Bill Blass in person.
6:00 to 8:00 P.M. Younkers Tea Room.


BVLGARI
VIA CONDOTTI 10 ROMA
DANAOS LTD. HOTEL PIERRE FIFTH AVENUE NEW YORK

Photo G. Bacci - Roma

BVLGARI

VIA CONDOTTI 10 - ROMA · DANAOS LTD · HOTEL PIERRE · FIFTH AVENUE - NEW YORK

What becomes a Legend most?



Blackglama

BLACKGLAMA® IS THE WORLD'S FINEST NATURAL DARK RANCH MINK BRED ONLY IN AMERICA BY THE GREAT LAKES MINK MEN



A little soft leather for your **Anne Klein** collection. The bubble jacket, **$180;** pant, **$155;** in lichee tone. Spruce green shirt, scarf, **$66;** and shetland wool sweater, **$36.** KAUFMANN'S
The Anne Klein Room, fourth floor PITTSBURGH

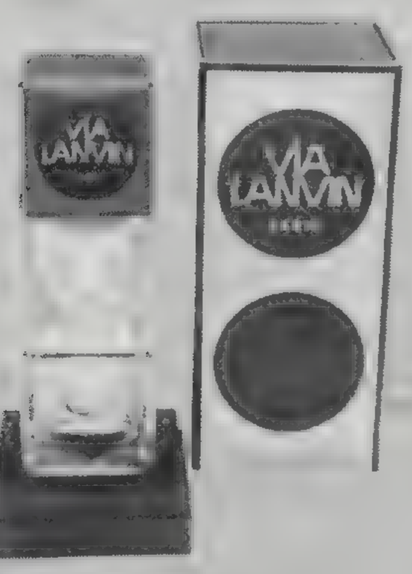


Blassport's night sweatery: shetland wool ultra-sweater with dyed fox shawl collar, **$280;** over a slender tube of matching navy wool jersey knit, **$140.** Vendome, eleventh KAUFMANN'S PITTSBURGH

VIA LANVIN

The beautiful new way to go.

Via Lanvin. Created for the fast-paced life of the woman on the go.
A fragrance that matches the mood of today's way of dressing. As easy and carefree as this geometric print shirtdress designed by Lanvin-Paris.
It's what a woman has the right to expect only from Lanvin.

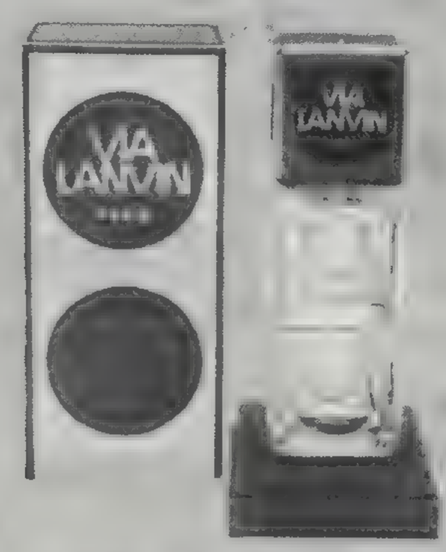


Jordan Marsh
THE STORE WITH THE FLORIDA FLAIR

VIA LANVIN

It's the Second Beginning of Perfume.

Via Lanvin. A perfume as totally feminine as the woman who wears it. As alluring as this dinner dress made in Paris by Lanvin. Soft, romantic... shimmering with metallic dots and stripes. The pleats blowing gently around the body.



I. magnin

CALIFORNIA • PORTLAND • SEATTLE • PHOENIX • CHICAGO

VIA LANVIN

The beautiful
new way to go.

Via Lanvin Atomiseur (Eau de Toilette). A fragrance as in tune with her lifestyle as this easy, sweatery-soft three piece suit made in Paris by Lanvin—wool jersey cardigan worn over a superb silk stock shirt with a swing-y Indian feather print skirt in wool challis.



John Hanamaker

VIA LANVIN

It's the Second Beginning of Perfume.

Via Lanvin Atomiseur (Eau de Toilette). Created for the woman who believes the world is worth smiling for—and dressing for. As racy as this lean, narrow wool challis print dress made in Paris by Lanvin. It's what a woman has the right to expect only from Lanvin.



Garfinckel's

VIA LANVIN

It's the Second Beginning of Perfume.

Via Lanvin Refillable Perfume Purse Spray. As elegant as the flow of liquid crepe pleats moving with the body. Glittering with metallic brocade, the soft two-piece dress is made in Paris by Lanvin.

Sakowitz

HOUSTON AMARILLO
AND SOON SCOTTSDALE, ARIZONA

VIA LANVIN

The beautiful
new way to go.

Via Lanvin Refillable Perfume Purse Spray. Extravagant without being overstated as this wool challis dress made in Paris by Lanvin. Sprinkled with an all-over print, worn with its own dramatic sweep of fringed shawl. It's what a woman has the right to expect only from Lanvin.



BONWIT TELLER

This
is the look
created by
HALSTON
for
Sakowitz

SHIMMERING SEQUINS FALL IN SOFT CLOUDS TO THE FLOOR OVER A SHEATH OF SILK.
CURVE OF CARDIGAN IN TO-THE-FLOOR NATURAL ROVALIA® MINK...SLEEVELESS, TIMELESS.
DARING DAYS AND LITTLE EVENINGS, FROM INNOVATIVE SAKOWITZ.

MINK FASHIONED by DAN GROSSMAN
REG. TM OF THE EMBA MINK BREEDERS ASSOCIATION
FUR PRODUCTS LABELED TO SHOW COUNTRY OF ORIGIN OF IMPORTED FURS.

SAKOWITZ. TEXAS AND SOON SCOTTSDALE, ARIZONA.







WOOL®...With the West in mind, **ANNE KLEIN'S** sensational Pea Coat in **J. P. STEVENS** melton. The Woolmark label is your assurance of quality-tested products made of the world's best...Pure wool.

Makoff SALT LAKE CITY

ANNE KLEIN

PURE WOOL

Eclectic elegance

A beautiful blending of complements and contrasts.

The look of wool and suede. Plaids and tweeds. Solids and patterns. Blues and browns. It's the feeling of a long gone era, elegantly recreated in washable DuPont **DACRON**® polyester and wool.

Shirt and vest about $18 and $20. Pants and blazer about $26 and $45.

Show him you're all together... just wear a smile and a Jantzen.

Jantzen

A source of pride

JANTZEN, PORTLAND, OREGON 97208

A new number on the world's most famous bottle



Chanel No. 19 Perfume 9.50 to 400., Spray Perfume 7.00, Eau de Toilette from 7.00 to 35.00, Eau de Toilette Spray 7.50, Eau de Toilette Atomizer 12.00, Bath Powder 6.50.

GUCCI®

689 FIFTH AVENUE, NEW YORK • CHICAGO • PALM BEACH • BEVERLY HILLS • ROME • FLORENCE • MILAN • LONDON • PARIS


"My latest Leslie Fay"
Sometimes I get this urge to be mysterious. To do something exciting like be an 007 girl. So I slip into a Leslie Fay and look as smashing as I feel.
This polyester dress is for my most intriguing moods. It's the trench look with A-line shaping.
Elegantly styled with epaulettes and gold buttons. Distinctive. Almost as if it was made for me alone.
In off-white, green or red. Sizes 6-16. About $54.
It's my latest Leslie Fay. And I love it!
For the store nearest you, write Leslie Fay®, 1400 Broadway, New York 10018.
PRICES SLIGHTLY HIGHER IN THE WEST.
NEW YORK CITY
FASHION CAPITAL OF THE WORLD
FASHION CAPITAL

How to start a great art collection with $33. Invest in this Enkalure wrap by Kayser.



Super addition to the at-home landscape—you, ankle-deep in scenes of southern France reproduced from Van Gogh's "Market Gardens." They're printed all over a luxurious sweep of Qayonara™, a silky, easy-care knit made with Enkalure® nylon that takes to color with a depth and brilliance worthy of an old master. From Kayser's "Great Masterpiece Collection" in sizes XS, S, M, L.

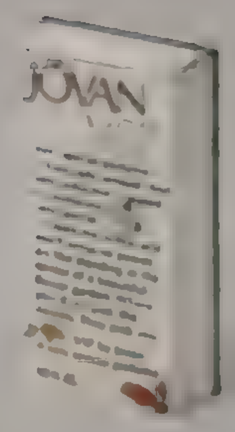
For further information on this collection contact Kayser at 640 Fifth Ave., N.Y.C. 10019. ENKA

Until now, there were five great perfumes in the world.

Now there are six.



Jovan introduces VSP.▫Very special perfume.▫Especially sensual. And very seductive. Created for someone very special.▫Open the bottle and you'll sense its power.▫It's like standing in the center of a beautiful flower garden.▫Where you don't pick the flowers.▫They pick you.▫VSP by Jovan.▫A very special perfume.





The Creative Colour System For Eyes.

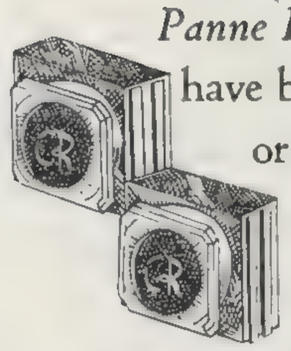
Ritz

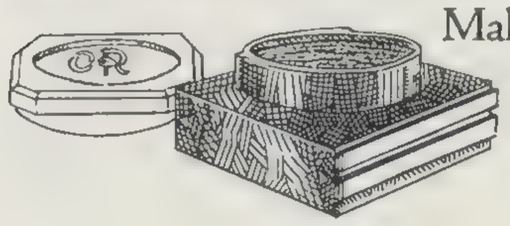
When it comes to eyes, Charles of the Ritz thinks queensize.
Here for eye-catching eyes are 8 clever ideas and
70 shades. Each little makeup comes in a compact all
its own. Super as a single. Or to snap up and snap
together to have shade-after-shade, makeup-after-makeup
all in a row. Take a peek. And take your pick.





Panne Powder Shadows in textures so today, they couldn't have been born yesterday. *Satin Shadows* to brush on wet or dry for eye effects as you like them. *Satin Liners, Brow Softeners and Colours. Highlight Cremes, Cover-Up Cremes* and even a remarkable *Shadow Base* to make eye makeup cling for almost forever. Be creative. Use your imagination.
Make it up as you go along.
Your very own eye makeup collection.





Charles of the Ritz

© 1973 Charles of the Ritz. Available only in finest department and specialty stores.

Crompton makes velvet for being the woman everyone wants to meet.



Crompton is velvet.

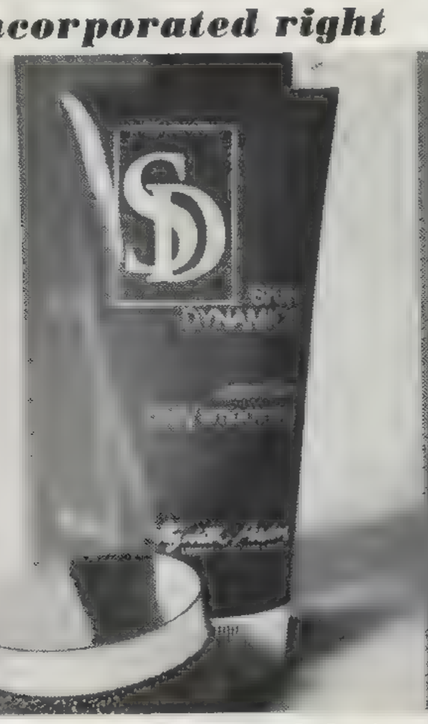
Halston-Three coat.
Crompton cotton and rayon velvet.
Green, black, red or brown. 6-14. About $145.
Lord & Taylor, New York; Joseph Horne, Pittsburgh; Rich's, Atlanta; Halle Bros., Cleveland; Neiman-Marcus, Dallas.
Crompton-Richmond Company-Inc., 1071 Avenue of the Americas, New York 10018.
PRICES SLIGHTLY HIGHER IN THE WEST. PHOTOGRAPHED AT LA GOULUE, NEW YORK.

'Intensive Body Smoothing':
or body buffing and how to polish off rough elbows, tough heels and 'bumplets' in one quick step.

Skin Dynamics!

It's Elizabeth Arden's whole new way of taking care of yourself. ***A collection of fast, uncomplicated skin care products that deliver multiple benefits with minimum effort.*** They pick up where your daily routine leaves off, yet aren't daily, aren't routine.

The subject today: ***'Intensive Body Smoothing', an extraordinary body buffer with moisturizers incorporated right into it.*** So it silkens while it sluffs.





Every now and then a body needs a buffing. Whether you'd describe your skin as chicken-y or dehydrated by winter sports or over sunning. Or if you simply can't recall the last time he touched you and told you how good you felt.

'Intensive Body Smoothing', is a rich, moisturizing cream. It contains no grainy irritants. ***And with its own special soft friction sponge it buffs away roughness, smooths out bumplets and softens calloused points-of-wear.*** All without vigorous rubbing and scrubbing while you shower or bathe.

If you choose to use it alone (no sponge) ***it refines and shines 'bodyskin' to its silkiest possible texture.*** It acts as a protective barrier against the drying effects of water. It adds suppleness by restoring oils, renewing pliability.

Sound too good to be true? Trust Elizabeth Arden.

When you want your 'bodyskin' feeling smooth and silky and supple—looking as though you'd spent hours pampering—and you want it fast 'Intensive Body Smoothing', is for you.

It's but one of the breakthroughs in our Skin Dynamics series. Our other action-oriented discoveries are: ***'Multiple Action Cleansing', 'Complexion Renewal Lotion',*** and ***'Active Moisture Supplement'.***



©1973

Elizabeth Arden

This woman has some very convincing reasons why you should consider paying $100 for a wig.





I know and you know there are very nice wigs around for far less than one hundred dollars just as there are perfectly adequate cars around for far less than a Rolls. But if you are a perfectionist and if you want a truly superior product, spend a few minutes with me while I tell you about my wigs.

I am Sylvia Schaefer and I've been designing wigs for a long time. I started designing them because I like to wear wigs and I couldn't find any that I was happy with. I think that's the secret of my success: I wear wigs so I know what makes a wig work.

It took me eleven years to be satisfied enough to sign my name to a collection. Eleven years of reviewing and revising and perfecting. Now I am totally pleased and I think you'll agree it was worth all the effort.

When you try my wigs on and see how absolutely perfect they are, I'd like you to know why. Every strand was put in place by hand. Every shade was blended of several especially soft and totally natural tones including a collection I call the Cameo Colors. The weight of the wig can barely be measured. The reason you don't feel a thing except prettier is because of the ingenious placement of stretch lace ribbons. And the reason the fiber always looks incredibly beautiful is because I use my own very special blend of modacrylic.

Incidentally, the wig I'm wearing is called Sylvia. The girls, from left to right, are wearing Viva, Charlie and La Fleur. You can't find them everywhere. Just at the finest stores. Like Neiman-Marcus, Swanson's and Bonwit Teller.



The Sylvia Schaefer Signature Collection

Sylvia Schaefer Designs, 16 East 53rd Street, New York, N.Y. 10022

Interior by Jay Spectre, Inc.

Klein's Line*



fashion

You ask me what it is? I can't answer that without a lot of verbal goo. I say fashion is buying clothes that make you feel good. Give you a lift. Knock insecurity.

I made a lot of things that go with things. Like I think we live in a fragmented society. I make pants like the muted plaid pair of trousers shown here that go with the bright red P-coat. But they have to work with the trench coat as well. Women can't afford to buy 7 different outfits for the 8 day week. They want revolvers.

frooo-gal

I learn from the models. Boy do I learn. If they buy something (actually buy something) I know it's good. They earn buckets of bucks but they are bankers.

soft

I like soft fabrics. Casual. Not stiff or constructed. The coats and jackets I make have got to fit but have enough arm room to lift a bundle, hug someone without ripping the seam. Why am I so aware of this? Cause I bought 3 chic Italian jackets—oh God, were they beautiful! But I couldn't eat pasta in them. It was too heavy to lift.

wife

My wife, Jayne has super swell color taste. We fight. She does a print for me now and then. They are terrific. She's a size 6. I don't design for her. I design for Amanda Burden. She's my fantasy model. I hope she won't care. I hope Jayne won't care. But you know, I have one customer over 60 who lives in Las Vegas who looks smashing in everything I make. I wouldn't have believed it if I didn't see it.

etc.

The pin tuck matte jersey is a great dress. It can take you anywhere. That's more than can be said for most dates. I made the model wear black stockings, black skinflint hat and shoes. It looked good that way. Skinflint hats are swell. I am sick of all that hair.

My daughter is 6½ and she is called Marci. She can recognize my stuff now at 50 feet. I think she will fire me and take over. I think she will do a very good job.

Saks Fifth Avenue has all these outfits.

*Line = collection of clothes.

Calvin Klein

Go wild! Go with a reversible coat of cotton poplin
and 100% VEREL®modacrylic, a super shaggy Borg® fabric by Borg Textiles.
Main Street designed by Pembroke Squires



Trademark of Borg Textiles Group, Bunker Ramo Corporation

magnin

CALIFORNIA • PORTLAND • SEATTLE • PHOENIX • CHICAGO

JACK COWLEY



Wool. It's got life
in this soft hug of a dress
by Arthur Dalager. Hunter green
or taupe tissue
Pure Wool Held jersey. $150.

PURE WOOL®
The Woolmark label is your assurance of quality-tested products made of the world's best... Pure Wool.

Have a fling! Fling on **Daniel Hechter's** high
and mighty jacket of 65% Orlon® acrylic and 35% mohair,
a sumptuous Borg® fabric by Borg Textiles. Sly minx!



Trademark of Borg Textiles Group, Bunker Ramo Corporation

I. MAGNIN

CALIFORNIA • PORTLAND • SEATTLE • PHOENIX • CHICAGO

JACK COWLEY



MONTALDO'S

Charlotte, Winston-Salem, Greensboro, Durham, Raleigh, North Carolina • Richmond, Virginia
St. Louis, Missouri • Denver • Colorado Springs • Columbus, Ohio

Take flight! Take fall by storm in **Calvin Klein's**
cotton poplin trench lined with 100% acrylic, a plushy
Borg® fabric by Borg Textiles. Natural raccoon collar



Trademark of Borg Textiles Group, Bunker Ramo Corporation

Fur products labeled to show country of origin of imported furs.

JACK COWLEY

CALIFORNIA • PORTLAND • SEATTLE • PHOENIX • CHICAGO

vogue

Fall:
In love with
the little
mink jacket.



Scandinavian Mink Association

Life is too short and winter's too long to go without mink. SAGA MINK From Scandinavia.



The glitter of ice on snow at night . . . short white
Jasco matte rayon jersey dress dazzled with rhinestones.
Dress Salon—Downtown, Towson, Westview, Southdale
ole Borden FOR REMBRANDT

WHEN BALTIMORE THINKS OF FASHION IT THINKS OF HUTZLER'S

HUTZLER'S
of Baltimore

Forman Flair for '73...there's the look of free-flowing pleats in a Wear-Dated® tent of Acrilan® acrylic by Monsanto. In white or grey. Sizes 4 to 14. $52.00.



CLOVIS RUFFIN for B. FORMAN CO.

In Rochester, New York

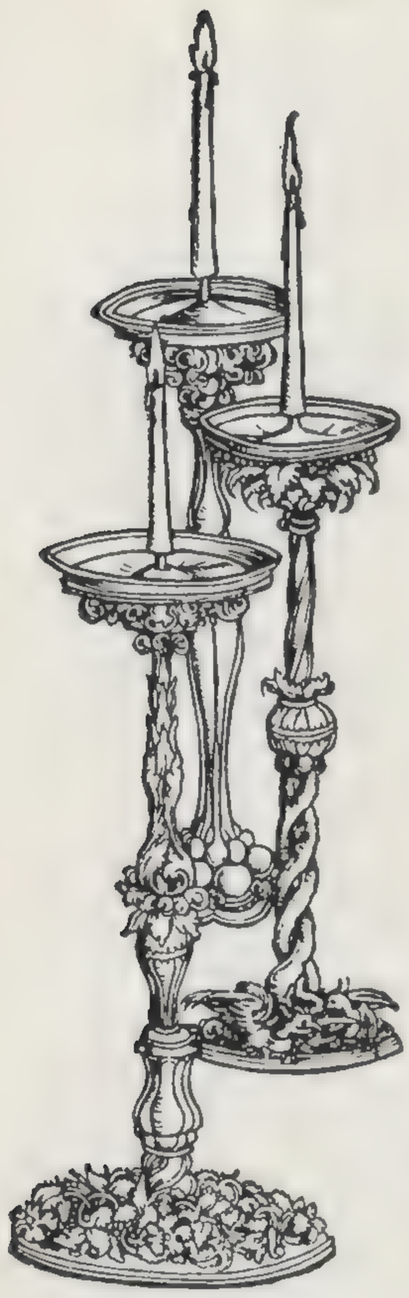
*Wear-Dated®, guaranteed for one full year's normal wear, refund or replacement when returned with tag and sales slip to Monsanto

Forman Flair for '73...we like this coat of camel **swakara**® broadtail lamb® from South West Africa, lily-gilded with natural golden Russian sable.



CHRISTIAN DIOR FURS for B. FORMAN CO.

In Rochester, New York



From
The Metropolitan
Museum of Art

Christmas Catalogue

The Metropolitan Museum's new catalogue of distinctive and unusual Christmas cards and Christmas presents. ☆ Exact copies of rare early American glass in crystal and in colors; eighteenth-century Chinese porcelain, Meissen and Delftware; bronze and silver cats from Egypt; a Byzantine necklace of pearls and emeralds; dragons, rams, deer, eagles, and scarabs in precise replicas of ancient gold and silver jewelry; a unique barrel-shaped pewter tankard made about the time of the American Revolution; a Ming dynasty lion in a needlework kit; small medieval bells of silver and gold each with a sweet and individual sound; an illuminated manuscript made for a Queen of France; an album of Chinese paintings – mountains, rivers, and flowers; an Egyptian Magic wall calendar; and the spectacular new Museum engagement calendar, *Gardens: East & West* – more than one hundred imaginative, new suggestions for Christmas. ☆ The celebrated Museum cards include forty individual designs – an unparalleled selection of paintings, drawings, engravings, goldsmiths' work, stained glass, textiles and sculpture – and ten specially boxed selections ranging from details of the Unicorn tapestries to *art nouveau* graphics. The cards are priced from 10 to 35 cents each and the Christmas presents start at $2.95. They are made especially for the Museum and can be bought *only* by mail or at the Museum itself. Send the coupon below, together with twenty-five cents, for the illustrated 88-page color catalogue.

The Metropolitan Museum of Art

255 Gracie Station, New York 10028 G3

Please send me the Museum's new catalogue of Christmas cards, 25 cents enclosed

Name _____

Address _____

_____ ZIP _____

MOVIES by Rosalyn Drexler

Tough Guys and Tougher Gals

Small-time hoods; big-myth Dillinger; James Bond with his play-toys; a drug-busting dame: big, Black, unbeatable

The depression has become a period as chic as the 'twenties to film; *Bonnie and Clyde, Paper Moon, Dillinger,* and **Pete, Pearl & The Pole,** to name a few. Pestilence, poverty, and deprivation have become only the backdrop for more imporant matters, e.g., bank robberies, bootlegging, murder, and sexual perversion. In *Pete, Pearl & The Pole,* "love" accompanies the Pole in the shape of a woman called Pearl. She is the typical gun moll, ill-treated but adored, ridiculed but indulged, and she seems as thick-skinned as the men, not flinching when her Pole guns down another mob, nor later when the Pole's mob is gunned down during an early Christmas celebration.

When Pearl is kidnapped by Pete, a Sicilian tough, she obliges him by posing for "naughty but nice" photographs. She is the proverbial duck that water rolls off the back of. . . . She kind of takes a shine to Pete, sleeps with him in his car while they hide out; but the next day, when he wants to get rid of her, he says: "Find 'em, feel 'em, fool 'em, and forget 'em." A few nights later, during a wild slaughter, Pete is razored by the Pole; Pete staggers out of the house. He has half a million in his possession. Pearl follows him to a bridge where he lies dying. She takes the money and makes her way out of the picture. Pearl has waited them all out and wins not only her freedom but the loot. This picture is distinguished only by the producer Tony Anthony, who also plays the part of Pete. He is so runty, so devious, so small time, such a perfectly bad actor that I am glad I saw the film.

Dillinger is a film enamored of the twisted criminal mentality as manifested in our (America's) gangster heritage. Sexual difficulty is hinted at, brute force substituted for tenderness. Dillinger wants to be king or Kong. Kings need money and Kongs need pretty little ladies to sniff at. Dillinger takes both. Blind arrogance allows him *droit de seigneur.*

When James Cagney played in *The Public Enemy* in 1931, he was tough, but he had dimension: he was funny, smart, and poignant; he was believable even when, full of bullets, he fell into his mother's apartment. Sure it was mush, but it's the way he handled the business, imaginatively without breaking the naturalistic surface. This was melodrama of another order . . . not short order . . . he could mix jolting vulgarity (Mae Clarke's face being smashed with a grapefruit) with a space-composition dance in which the scene seemed to be constructed before your eyes . . . his impulsiveness was both unexpected and entirely logical.

Dillinger, in contrast, is overembellished with authentic detail, an inordinate vanity on the part of the writer-director who in rewriting history (Dillinger myth) wants us to believe that blood flowed from 50-cent cigars and that men pissed bullets. Michelle Phillips, who was a member of the Mama's and the Papa's, plays Billie Frechette, Dillinger's girl friend, with much charm and warmth; she is a delight to watch. Cloris Leachman, last seen in *The Last Picture Show,* achieves something akin to art in her challenging but small role as Anna Sage, the prostitute-madam who fingered Dillinger outside the movie house, before he was shot to death. Melvin Purvis, acting the cigar-chomping chief of the FBI's Chicago branch, gives a performance that is a demonstration of his versatility. Warren Oates, (Continued on page 100)

Why don't you become a well-paid Interior Decorator?



BY JANICE TRIMBLE

It's a high-income field where a woman is in her glory. There is a good demand for decorating services and opportunities are abundant . . . even if you use only part of your time. You can train at home without interrupting your regular duties.

I don't think there are many fields today that offer more pleasure or greater rewards to a woman than that of interior decorating.

It is an ideal place to put your natural love of beauty to practical use. You can do this in a well-paid position or you may decide to go into business for yourself.

Do you enjoy doing your own decorating? Have you ever helped a friend solve a decorating problem? Then you may have the makings for success as an interior decorator.

Even if you've done no decorating, you may be one of the many women with natural talent in this direction—talent just waiting to be developed.

You can now train for this work at home, in your spare time. No previous skills or experience are required for this training. Why not look into the many opportunities that interior decorating offers you?

A tremendously expanded field

It used to be that only wealthy people employed interior decorators. That's no longer true. Increasingly large numbers of homemakers now rely on the services of decorators. They know that a decorator can provide beauty and individuality—and can often save people money, too.

The work of a decorator is varied and interesting. It frequently takes you and your clients into smart showrooms and shops filled with treasures. You move in a world of fashion, creativity and ever-new challenge.

Designing and furnishing even a single room may earn a decorator a fine commission; larger assignments, of course, earn them much more. Many women do well just in part-time work; their own homes sometimes serve as showcases for prospective clients.

But decorators are busy in many areas besides homes. Their talents are employed in decorating hotel rooms, business offices, building lobbies, clubs and institutions. That's why the field has grown so large.

What the LaSalle Course teaches you

The LaSalle Course in Interior Decorating has been prepared to give you practical, complete and up-to-date preparation for this exciting modern career. Lessons come to you by mail; they are as fascinating as the work itself. Much of the study material included is unique in a course of this kind. You get fine quality sketching equipment, coloring materials, stencils that make it easy for you to draw room plans, and much more.

Step by step, you are shown how to develop your creative ability. You are taught the principles of color and design and the historic background of today's decoration. You are trained in the selection and use of furniture, fabrics, accessories, lighting. You learn how to achieve beautiful settings to delight your clients and build your reputation. Even before you have finished the course, you may want to apply your new knowledge to glorifying your own home.

At each step, you are given practical assignments which are then carefully reviewed by your instructors and returned to you. You are coached with care for your work as a decorator.

The LaSalle Course in Interior Decorating is backed by more than sixty years of leadership in the field of home education. More than 2,000,000 people have enrolled for home study courses with LaSalle.

Mail attached card for free booklet

If you are seriously interested in the new opportunities offered by a career in interior decorating — if you are prepared to devote a few hours of your spare time each week to conscientious study in order to attain your goals — send attached postpaid card to receive LaSalle's booklet "Your Career in Interior Decorating" — free and without obligation. It describes how the LaSalle course prepares you for the many profitable and enjoyable areas of achievement as a decorator. You may be surprised by the low cost of instruction. LaSalle, 417 S. Dearborn Street, Chicago, Illinois 60605.

If card has been removed, mail this coupon

© 1971 LaSalle Extension University

LASALLE EXTENSION UNIVERSITY

A Correspondence Institution

417 S. Dearborn Street, Dept. 93-049 Chicago, Illinois 60605

Please rush me your free illustrated booklet "Your Career in Interior Decorating," describing the LaSalle home study course.

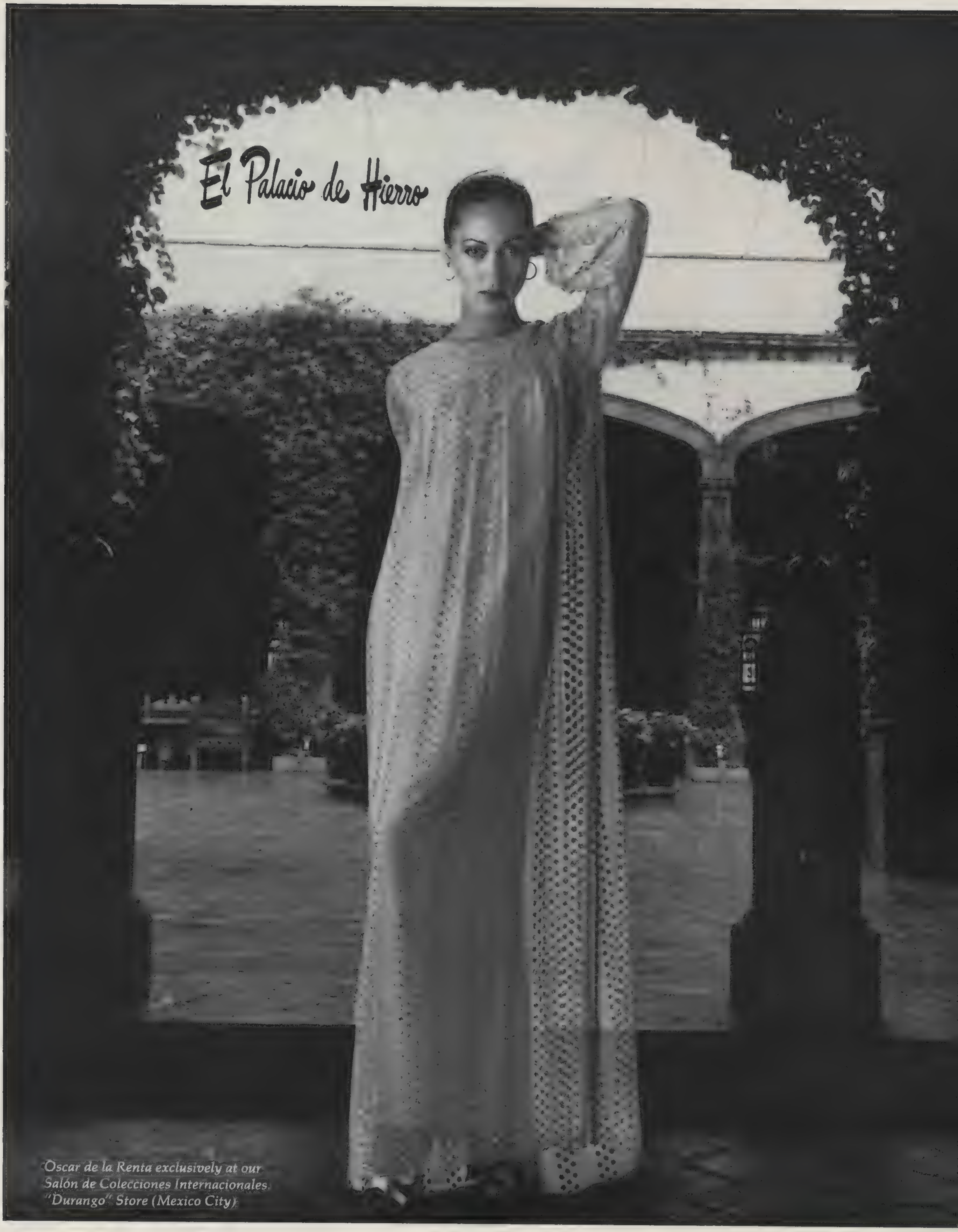
Print
Name.....Age.....

Apt.
Address.....No.....

City.....

State.....Zip.....

09G 3


El Palacio de Hierro
Oscar de la Renta exclusively at our
Salón de Colecciones Internacionales
"Durango" Store (Mexico City)



Mexican designer Disart dress from our Salón de Colecciones Internacionales. "Durango" Store (Mexico City)



MOVIES

(Continued from page 94)

who plays the title role, is a great character actor whose characters are almost always violent ones. Perhaps it's the company he keeps: John Milius, writer-director of *Dillinger,* and also Sam Peckinpah who used him in *The Wild Bunch.*

Big, Black, beautiful, and don't mess with her. She's on the side of lawful coexistence, loves kids, and hates drugs. Men can't take their eyes off her . . . and they'd better not if they've crossed her. She's into karate and can kick and punch her way in and out of bad situations. She has class. Her outfits are exotic bordering on the furry. She drives a souped-up Corvette (how she does it I don't know since she's over six feet tall and must be bent over double just sitting there). She's **Cleopatra Jones** (Tamara Dobson) and she's fit to rule.

Cleopatra is a special government agent who's into drug busting. "My jurisdiction extends from Ankara, Turkey, to Watts Towers," she explains. We see her on a "high" hill ordering the burning of a poppy field in Turkey, and we see her do a fast burn when there is a bust of her favorite project, a drug-rehabilitation center for Black ghetto children in Harlem. Her evil adversary Mommy (Shelly Winters), who is vulgar, mean, and into pinching the derrieres of pretty young girl assistants, has engineered the bust by planting a bag (looked like a $5,000 bag not the nickel bag it was supposed to be) on one of the kids. Cleo returns to outwit Mommy and to wipe out Mommy's nest of gooney birds.

The story is simple and soul satisfying. Contained within box-like cartoon episodes, it proceeds from event to event, arriving at a speedy, moralistic conclusion: evil is punished and good rewarded in another life. The acting is properly exaggerated, especially when Shelley Winters gets into it. Antonio Fargas as a high-living gangster is devilishly good, too.

The audience deserves mention also for its wild participation and impromptu dialogue which helped make this film experience so much fun.

Live and Let Die . . . James Bond, now acted by Roger Moore, remains the hero who lives well according to the advertiser's standards, who approaches danger

(Continued on page 110)

Aid the natural powers of your skin with ORLANE B21.

Four dynamically-different products to help restore a more youthful look to your complexion.



B 21 CRÈME FLUIDE FOR BODY & BUSTE
A body lotion you use selectively.

A special beauty treatment for areas of the body where muscle tissue tends to sag. Applied on the breast, upper arms, inside thighs or tummy, it can help the skin to look firmer and more youthful while it smooths away dryness.
7 ounces, $40

B 21 COLLOIDALE LOTION
A toning treatment.

An enriching lotion imparting a smoother and fresher appearance to the complexion. May be applied in the morning to prepare the skin to receive the beautifying action of the B 21 Emulsion or at night to aid the effects of the B 21 Creme.
4 ounces, $30

B 21 EMULSION
A protective base under makeup.

A daytime beauty treatment offering twin benefits. A protective base 'sits' on the surface to help shield delicate skin from outside pollutants and weathering effects while select ingredients disappear to beautify the skin. Applied in the morning, it helps maintain a smooth and glowing look all through the day.
4 ounces, $40

CRÈME B21
A night creme you use only 2 weeks every 2 months.

Creme extraoardinaire, B21 helps to give a younger, more radiant look to the skin, diminish the prominence of little fret and fatigue lines and replenish lubricants to skin over-exposed to sun, wind, and the drying effects of man-made climates. 2.5 ounces, $85

ORLANE–the specialist in skin care products

Made, Sealed and Packaged in France

ORLANE, 680 Fifth Avenue, New York 10019 • 24, Avenue Marceau, Paris 8ème France





The soft silvers. A sure way not to look like everyone else in mink.









Azurene,® Cerulean® and Lutetia® are Emba's soft silvers. From a collection of 12 natural-born colors. One will make the most of you.

EMBA

The American Mink®



ADELE SIMPSON BEJEWELS THE NIGHT WITH ELEGANT NONCHALANCE. EXCLUSIVE IN SAN ANTONIO AT **FROST BROS.**



Carr Buying Office Inc.—
available at these fine stores:

BIRNBAUM'S
Akron, Ohio
and Branches

BRAMSON'S
Chicago, Ill.
and Branches

E. L. BROWNHILL
Greensboro, N.C.

CLAIRE DRATCH
Bethesda, Md.

COLEMAN'S
Wellesley, Mass.

E. CRAMER & SON
New Hartford, N.Y.
N. Syracuse, N.Y.

DOROTHY'S
Tulsa, Okla.

EDYTHE FOR ELEGANCE
Spring Valley, N.Y.
Nyack, N.Y.

ESTHER KIRK
Streator, Ill.

EVERITT-BUELOW
Houston, Texas

GARLAND'S
St. Louis, Mo.

GIBBS-LOUIS
Orlando, Fla.

HAL LEWIS
Washington, Pa.
and Branches

HELEN OF MEMPHIS
Memphis, Tenn.

KASSAB'S
Joplin, Mo.

JOSEPH'S
Buffalo, N.Y.

LA SCALA'S CLOTHES CLOSET
Jefferson Valley, N.Y.

MILADY SHOP
South Bend, Ind.
and Branches

NORMAN CASSIDAY
Des Moines, Iowa

JAMES PRYOR
Columbus, Miss.

PRET-A-PORTER
Decatur, Ill.

ROSENBLUM'S
Jacksonville, Fla.

STACY'S
Trenton, N.J.

TAYLOR'S
Beaver Falls, Pa.

LA VOGUE
Newport News, Va.
and Branches

WARDS
Lewiston, Maine

YOUNG SOPHISTICATES
Surfside, Fla.
and Branches



ANNE KLEIN, THE ESSENCE OF NONCHALANCE. THOROUGHBREDS ALL. EXCLUSIVE IN SAN ANTONIO AT **FROST BROS.**



SARA
RIPAULT
FOR
RICHILENE
AND
STANLEY
KORSHAK
WANT
WOMEN TO
SPARKLE

Stanley
korshak
912 North Michigan avenue
Chicago

Dazzling black leafy patterned sequins.



DONALD
BROOKS
AND
STANLEY
KORSHAK
WANT
WOMEN
TO
LOOK
LUXURIOUS

Stanley
korshak
912 North Michigan avenue
Chicago

Canadian Lynx, Tuxedo Collared, in the softest of plaids.



Pure Wool. Albert Nipon's natural choice for the fluid shirtdress. Skimming your body with tiny tucks and easy pleats. Nipped at the waist with a self belt, if you like. This season it's a new, uncluttered kind of dressing. We think it's terrific in 100% pure wool crepe from Burlington. Wool. It's Got Life. In parchment beige or scarlet. Misses sizes 6 to 16. $140. Forecast dresses, exclusively at Wilshire, Laurel Plaza, West Los Angeles, South Coast Plaza, Arcadia and San Diego. May Co Southern California.

MAY CO

Halle's

A SUBSIDIARY OF MARSHALL FIELD & COMPANY

Cleveland



A fall taste of the Bill Blass you know and love. Smashing sweater knitting in delicious caramel. Suit and coat à la mode with natural Baum Marten. Specialty Shop, Cleveland.

Fur origin: France



Softly by JUDITH WISTER

The "Tent" in camel wool, rabbit hair and nylon. Sizes 4 to 14. $64.00

Available at these fine member stores of **HAUSEN-BERNSTEIN INC.**

S. A. BARKER
Springfield, Illinois
BELLE JACOB
Detroit, Michigan
BELMAR'S FASHION CORNER
Belmar, New Jersey
CASUAL MANOR
San Antonio, Texas
DOYLE-KNOWER
New Hartford, New York
EITEL'S
Racine, Wisconsin
THE EL DORADO HOUSE
El Dorado, Arkansas
EVANS (all stores)
Chicago, Illinois
ROSENDORF-EVANS
Washington, D.C.
FIELD'S SMARTWEAR
Rockford, Illinois
GALLERY OF KNITS
Columbia, Maryland
Timonium, Maryland

M. A. GILLESPIE
Jeannette, Pennsylvania
GRACE FASHIONS INC.
Pottsville, Pennsylvania
HAFTER'S
Greenville, Mississippi
C. W. HOLT
Martinsville, Virginia
JACQUELINE SHOPS
Birmingham, Michigan
Oak Park, Michigan
JEAN'S
Paducah, Kentucky
JOSEPH'S
Atlanta, Georgia
KRAMER'S
New Haven, Connecticut
LE VINE'S
Skokie, Illinois
THE LINE'S DEN
Silver Spring, Maryland

LYNN HAYES
Williamsport, Pennsylvania
MINNA HART
Winnetka, Illinois
MORRIS-LEVY
Savannah, Georgia
MYRNA C. FRIEDMAN
Bethesda, Maryland
NOBBSON'S
Fort Wayne, Indiana
NOWELL'S
Village Squire,
Raleigh, North Carolina
Cameron Village,
Raleigh, North Carolina
OWEN'S TOWNE SHOP
Chapel Hill, North Carolina
Palm Beach, Florida
PESKIN'S INC.
Cumberland, Maryland
PICKETT'S
Chattanooga, Tennessee

PLAID N' TWEED
Perth Amboy, New Jersey
CHARLES POULNOT OF BERLIN'S
Charleston, South Carolina
PURCELL'S
Jacksonville, Florida
RIZIK BROTHERS
Washington, D.C.
ROTHSCHILD'S OF KANSAS CITY
Kansas City, Missouri
ROTHSCHILD'S
Oklahoma City, Oklahoma
SEGALL'S, THE STORE FOR WOMEN
Olean, New York
SHAYNE'S
Ridgewood, New Jersey
BEN SIMON & SONS
Lincoln, Nebraska
STYLE CENTER
Elyria, Ohio
WOLF'S
Des Moines, Iowa

...and for other fine specialty stores, please write: **SOFTLY** by Judith Wister, 498 Seventh Avenue, New York, N.Y. 10018.

MOVIES

(Continued from page 100)

with automated fearlessness and women as if they existed for his pleasure alone.

James, a sexist pig, hides his female play pal in the closet when (daddy surrogate) the Chief comes to call before dawn to put James onto his next assignment, the destruction of a scientifically perfect laboratory that manufactures heroin. His adventures lead him into a number of Fillet of Soul restaurants (managed by Mr. Big, Yaphet Kotto, a tough, bad, Black cat): in one he is seated next to a wall and promptly whirled into another room, in another an entire piece of floor drops him into a subterranean hideout.

There is a theater-of-the-ridiculous scene in a graveyard where sinister voodoo rites are presided over by Geoffrey Holder, and more magic when a pack of Tarot cards are interpreted by a white virgin held captive by Mr. Big. Naturally James Bond gets into bed with this challenge to his emasculinity, after which she loses her powers of precognition.

The escapes in *Live and Let Die* are not miraculous enough, though I would try to run over the backs of alligators (as James did), if they were coming for me. This is definitely a white vs. black film, no greys, no pinks, no shades of doubt. Bond wins, not because he is good or cares about anything but because he cannot feel. Such alienation is symptomatic of those who do not care whether they live or die . . . this is the character of James Bond. ■

coming soon:

ALL ABOUT BEAUTY AND YOU in the October VOGUE

Halle's

A SUBSIDIARY OF MARSHALL FIELD & COMPANY

Cleveland

All that glitters . . . all that matters these autumn nights when it's Pauline Trigere doing the evening dazzle. Her brown silk chiffon ribboned with sparkle. Sheer drama. Specialty Shop, Cleveland.

How to say 'I love me.'

It's not cool to be cool anymore.
Now it's right to tell the world just how you feel.
About ideas. About emotions. About you.

And the way to do it is by letting the world see you the way you want to be seen.

In fur.

Fur tells everyone you feel warm, womanly and worth a lot. Not only outside. But inside, too. Because when you know you look wonderful, it shows.

So show off. In your own way.

If mink makes you feel secure on Saturday night and sexy at the supermarket, wrap yourself in mink.

If you want to spend a bundle on something to bundle up in, chinchilla's for you.

Your feelings touch the sky but your bank balance isn't astronomical? O.K. How about muskrat? Or calf?

This winter say, "I love me." Out loud. And outside.
With fur.



Look for this tag on every real fur garment.

FUR LABEL AUTHORITY

Furs shown: Opposite page: Chinchilla. This page, left to right: Feathered beaver, stone marten trim. Cream mink pencil-striped in coffee mink. Houndstooth stenciled calf jacket. Rust-dyed muskrat. Prices range from $795 to $9500. No furs used by The American Fur Industry belong to the endangered species and all are labeled as to country of origin. Available at fine stores or write:

The American Fur Industry
101 WEST 30 ST., NEW YORK 10001

You'll love yourself in fur.

GUARANTEES* LONGER NAILS IN 5 WEEKS!

Living NAIL®



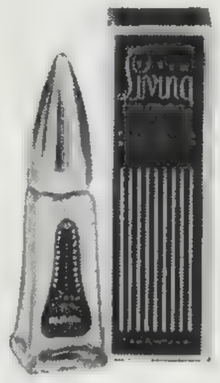
Living Nail is the only penetrating nail hardener which guarantees to end nail splitting, breaking and peeling.

Use Living Nail just
ONCE A WEEK
to tips of nails only.

So easy to apply with Golden Cuticle Shields.**

With Living Nail you are five weeks away from longer, lovelier nails.

Complete With Cuticle Shields 5.00



Available at Lord & Taylor, I. Magnin and fine stores everywhere or write:

BENDYNE LTD.
150 Fifth Ave.
New York, N.Y. 10011

*or your money refunded
**U.S. Patent No. 3,382,878

BUYING TIME by Bess Myerson

Tell "Them" What's Wrong

Complaining consumers today can speak their minds about un-goods and non-services directly to industry ears —for better or not

A "promising" development in consumer protection is the increasing number of corporations and industries that have established special departments to respond more effectively to consumer complaints. But don't trade in your *caveat emptor's* yet. "Promises, Promises" is the theme song of the marketplace for both those who are responsible and those who are reckless with the facts—and every consumer should have learned by now that it is the wisest kind of self-protection to measure every promise against performance. Are the special departments responding more effectively to consumer complaints—or are we only getting rewritten lyrics to the same old background music known as the Fast Shuffle?

One consumer-complaint clearinghouse, MACAP (Major Appliance Consumer Action Panel), was created three years ago in response to mounting protests against the home-appliance industry. It is located at 20 North Wacker Drive, Chicago, Illinois 60606, and invites consumer complaints that are not being resolved with satisfaction on the retail level. When the Panel receives a complaint, it requests from the manufacturer and retailer involved an answer within a two-week deadline. If that answer does not settle the matter, the Panel makes a strong recommendation for a solution.

So far, the Panel has expedited an impressive number of complaints on the retail level. However, there are still flaws in the operation from the consumer viewpoint: in some cases, the Panel is permissive toward the manufacturer and retailer; in other cases, the two-week deadline is more talked about than observed. Consumers who have written to me have expressed the opinion that complaints might receive more effective action if there were a consumer representative on the Panel. Calling a Vice-President-In-Charge-Of-Public-Relations a Consumer Representative may too often be a change of title without a change of corporate style. Consumers also believe that the industry should use its Panel muscle to demand quick response to a legitimate complaint rather than request it and also to develop further self-regulation of product standards in the industry to eliminate potential complaints before the products ever reach the market. Cure is always welcome; prevention is even better.

However, on balance, MACAP is a step forward in consumer protection, and the home-appliance industry is to be commended for a performance that is trying to keep pace with its promise.

High on the list of consumer complaints are the activities of door-to-door salesmen. The Direct Selling Association, 1730 M Street N.W., Washington, D.C. 20036, has organized a complaint office to resolve legitimate problems and eliminate unethical practices that, according to Association officials, are as annoying to the ethical members of the direct-selling industry as they are to consumers. If your complaint is against a member of the Association, the Association will act as a go-between to expedite a satisfactory solution. If your complaint is against a nonmember, the Association will lend its weight to the local business and consumer groups to make the offender comply. So far, the major drawback to the operation is that not (Continued on page 154)

The Way We Were.

**The Way We Are.
We're in wool again.
And we love it.**

Find all the great clothes you'll see on the following pages at all these fine stores:

Bergdorf Goodman
New York
Bullock's
Pasadena, Westwood
Dayton's
Minneapolis
Frederick & Nelson
Seattle
Goldsmith's
Memphis
Higbee's
Cleveland
Sakowitz
Houston
Woodward & Lothrop
Washington, D.C.

PURE WOOL
The Wool Bureau, 360 Lexington Avenue, New York, N.Y. 10017

MOVING?

Please notify VOGUE and the Post Office when you move and be sure to fill out the form below.

For FASTEST service on address change, missing copies, etc., attach old mailing label in first space below. Otherwise please print clearly your address as we now have it.

OLD ADDRESS
(Attach old label here.)

NEW ADDRESS

Name
Address
City
State
Zip Code

DON'T FORGET YOUR ZIP NUMBER: IT'S IMPORTANT!

Name
Address
City
State
Zip Code

VOGUE
BOX 5201, BOULDER, COLORADO 80302
Please allow 6 weeks for change to take effect.

I'm in wool again.

And I love it.

And I love it.

The Way We Were.

In the Forties. It's a movie movie. Due any day. Starring Barbra Streisand and Robert Redford in the days of bobby socks and varsity sweaters. It's wearing good wool clothes. And it's knowing—then and now—J.P. Stevens weaves super wools. Starting with Sweater Girls here, and on the next six pages, it's the way we are today in clothes saluting The Way We Were.



I'm in wool again.

Wool's a whiz at them.
Plaids that go all out. Checks that crackle with life.
Nothing blurred or unfocused. Yet everything soft. How come?
Wool's uncopyable fiber's at the root of things. So is J.P. Stevens who made the good wool goods here. They've been doing it since 1813.
And while you're re-thinking clothes in the real light of the Forties, go see The Way We Were. Barbra Streisand loves Robert Redford through weekend leaves, dates at the Plaza, and college when college meant Sweater Girls.
Columbia Pictures and Rastar Productions made it. Just swell.
Get all the clothes on these pages at Bergdorf Goodman in New York, Bullock's in California and other stores listed on page 114.

And I love it for its real plaids and checks.





PURE WOOL®

The Woolmark is your assurance of a quality-tested product made of the world's best...pure wool.

Wool. It's got life.

One page back: Sweater Girl Shetlands. Cardigan, about $17; pullovers, each about $15. By Sidney Gould. Skirts, about $38. By Julie Isles for Craig Craely.
Left: Plaid jacket, about $66; pleated skirt, about $34; shirt, about $20. ribbed cardigan, about $22.
Above left: Jacket, about $52; pants, about $42; ribbed sweater vest, about $22.
Above right: Plaid jacket, about $66; skirt, about $32. All, by Frank Smith for Evan Picone.
The Wool Bureau, 360 Lexington Avenue, New York, N.Y. 10017.



I'm in wool again.

Wool's done it before.
You've heard of the wrap coat. The tailor's suit.
Now it's just enough different. Easy. Lean.
With a thrill that isn't all recognition. Have a raft of these looks.
Or get by on one wool superthing.
The muscle's there with wool, even though it only shows under a microscope. Another pedigree: J.P. Stevens made all the wools.
If you're trying to place the Place here, it's Sutton, one of the star walks in The Way We Were.
It hasn't changed a bit.

And I love it for its real way with basics.





Left: Plaid over speckled tweed—topper, about $108; pants, about $44. By Edward Caracci for Ginori.
Above left: Camel fleece bathrobe, about $160. By Victor Joris for Cuddlecoat.
Above right: Blazer, about $94; skirt, about $46. By Edward Caracci for Ginori.
Stores, page 114, The Wool Bureau, 360 Lexington Avenue, New York, N.Y. 10017.

PURE WOOL®

The Woolmark is your assurance
of a quality-tested product
made of the world's best...pure wool.

Wool. It's got life.



I'm in wool again.

One look and you can tell.
Grey flannels and heathery tweeds somehow look their lushest when they're wool.
That's because the wool fiber's been the same structure and taken color the same way since the world began.
Permanently nice. So's the fact that experts like J.P. Stevens are back at the mill weaving weaving. Timeless, that's wool.
And that's the Club El Morocco, another Barbra Streisand/Robert Redford haunt in The Way We Were.

And I love it for its real flannels and tweeds.



PURE WOOL®

The Woolmark is your assurance of a quality-tested product made of the world's best...pure wool.

Wool. It's got life.

Left: The Smoking Suit—jacket, about $100; pants, about $54. By Blassport.
The man's dinner suit, shown on John Weitz who designed it for Palm Beach, about $135.
Above left: After-the-movies shirtsuit—jacket, about $74; skirt, about $70. By Regis Wallace for Jackfin.
John Weitz again in a nippier jacket from Palm Beach, about $80.
Above right: Herringbone tweed jacket, about $118; pants, about $58. By Regis Wallace for Jackfin.
The Wool Bureau, 360 Lexington Avenue, New York, N.Y. 10017.
Stores, page 114.



Photograph by Tschopp

NATURAL
RUSSIAN CROWN SABLE

Ben Kahn

BEN KAHN AT CARTIER
4 East 52nd Street, New York, N.Y. (212) 838-7387

BEN KAHN FURS SA
16, Place Longemalle, Geneva, Switzerland

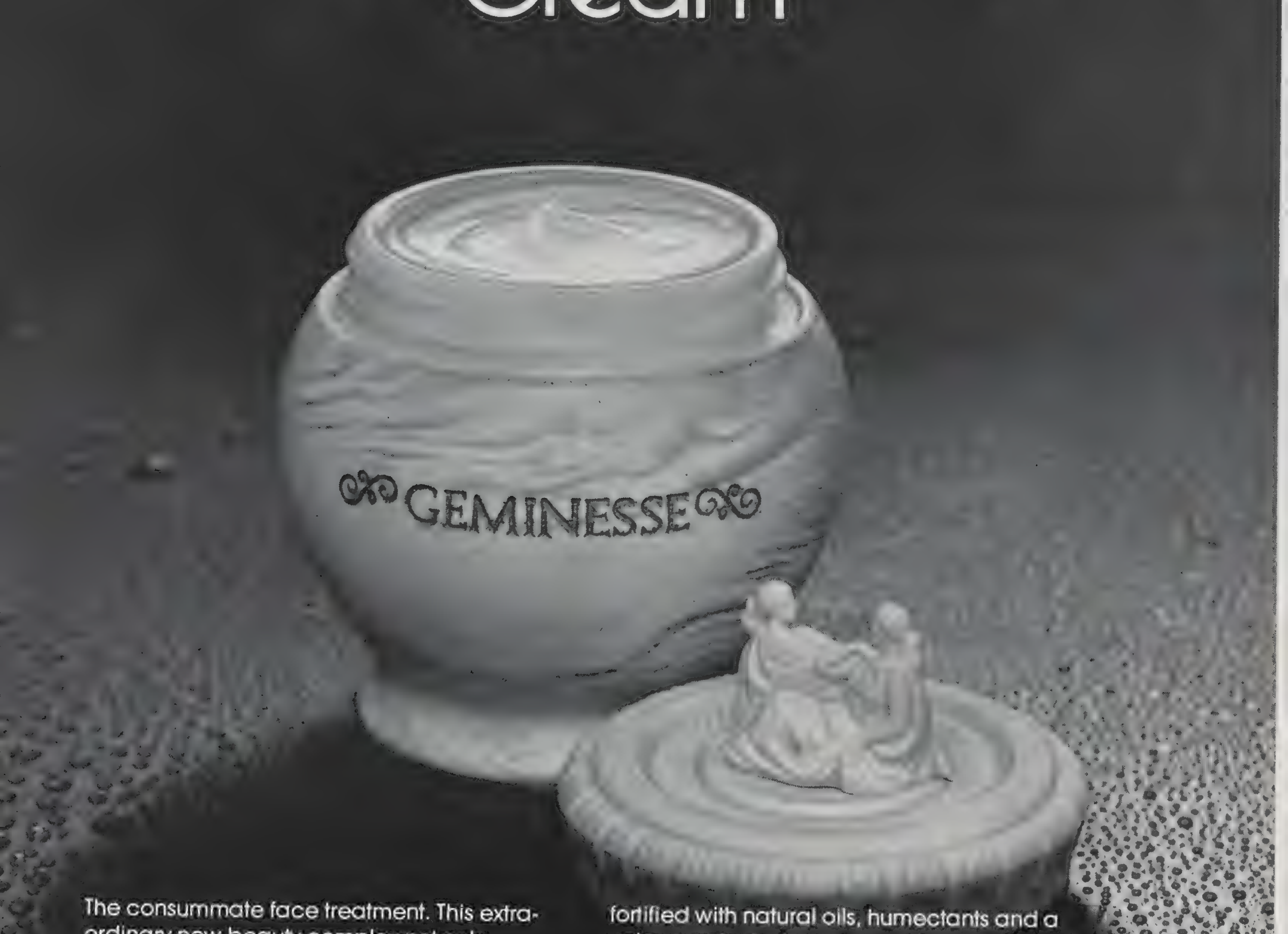
BEN KAHN SALON
150 West 30th Street, New York, N.Y. (212) 279-0633



Fashionscope: our shirt-suit. Nothing but great line in THE GREAT AMERICAN WOOLS. It's got life. And unlimited chic, $215. Kasper tailors it for Joan Leslie and the Woodward Shops.

Announcing the dawning
of a new day in skin care...

Geminesse Enriched Moisture Complex Cream



The consummate face treatment. This extraordinary new beauty complex not only moisturizes and limbers up your skin—but actually helps lock in precious moisture even in the driest environment. The secret of its success: an exclusive tri-activated formula fortified with natural oils, humectants and a unique patented compound that simulates the skin's own moisturizing factor.

Geminesse Enriched Moisture Complex Cream
Simply, a most remarkable new way to help guard against moisture loss and the ravages of a dry, dehydrated complexion.

GEMINESSE
MAX FACTOR



Fashionscope: British tailoring tossed off lightly. Camel/wool jacket $130, pants $56, sweater $38, silk shirt $60. Effortless perfection from our Jaeger International collection, Woodward Shops.



DASHING . . . blonde melton on the move. Philippe Venet's swagger coat for Laird-Knox, taking all the world in its stride. 350.00.

KALEIDOSCOPIC . . . swingy symmetry from Givenchy's Nouvelle Boutique. Tripartite, in bottle green with red and white. 350.00.



Garfinckel's

IN THE NATION'S CAPITAL

SARA RIPAULT
FOR
RICHILENE









Bergdorf Goodman—New York • **Nan Duskin**—Philadelphia • **Godchaux's**—New Orleans • **Stanley Korshak**—Chicago • **Neiman-Marcus**—all stores • **Frost Bros.**—San Antonio • **Balliet's**—Oklahoma City • **Claire Pearone**—Troy, Michigam • **Montaldo's**—all stores • **Sara Fredericks**—Memphis and Palm Beach For other fine stores write to: **Richilene Industries, Ltd.**, 530 Seventh Avenue, New York, N.Y. 10018

Diorella



the new perfume
by
Christian
Dior

A lasting, stimulating, outdoors fragrance with a sparkling green scent of citrus and herbs.

I'm in wool again.

And I love it.

I love real knits, the wool ones.

They're better because the wool fiber's better. Under a microscope it looks like a coiled spring, a big Crimp. It's this uncopyable crimp that gives wool uncopyable resiliency. Pack wool knit. Sit on it. Crunch it up. The Crimp carries on. Practical to its protein core.





I believe the Woolmark.

The Woolmark label in knits means they've passed a battery of tests in the Wool Bureau laboratories for fiber content, color-fastness, etc. And inspected for quality of workmanship. So look for the sewn-in Woolmark label. It means you've got a *quality-tested* product made of the world's best...pure wool.

PURE WOOL

Wool. It's got life.

Opposite: Knit dress, light as a cobweb, about $145 (higher in the West). By Goldworm.
This page, clockwise:
Evening halter with its own cardigan (not shown), about $250. From Arthur Dalager.
Striped halter, about $120. By Hazel Haire for Friedricks Sports.
Softpants, polo and cardigan—the suit, about $120. By Gianni Ferri for Banff.
For the store nearest you, call this special number toll free anytime: 800-243-6000... dial as you normally dial long distance. (In Connecticut call 1-800-882-6500.)
Or ask the Wool Bureau, 360 Lexington Avenue, New York, N.Y. 10017.

Love your hair™



©1973 The Wella Corp.

with Wella.

Wella Gentle Care. Conditions your hair in one minute. Makes it smooth, shiny, so easy to comb.

Be sure to use Gentle Care after every shampoo. It really is gentle enough even for the most delicate haircoloring. You'll find that Gentle Care gives new life to troubled hair. Adds body. Makes hair look healthy, shiny, fuller. Get regular Gentle Care in the blue box, or extra body for fine hair in the pink box.



Wella Kolestral. Makes even badly damaged hair look and feel healthy again.

Wella Kolestral is world famous for conditioning badly damaged hair. It actually penetrates the hair shaft and strengthens it. And conditions the scalp at the same time. You'll see the results after just one application. If over-bleaching, over-permanenting, or too much sun and wind has made your hair dry and brittle, Wella Kolestral is the best help you can buy.



Wella Care Do. Makes your hair remember the set from shampoo to shampoo.

Wella Care Do is the first hair set with memory. Whether you use a hot comb, rollers, or just set your hair with a comb, Wella Care Do will hold your set better than any other setting lotion can. And the more you brush and comb, the better your set looks. Wella Care Do contains a conditioner, so it adds body and smooths damage as it sets. Regular Hold, Extra Hold, and Special Gentle Formula for bleached and color treated hair.



The loveliest hair gets Wella care.
Ask your hairdresser.

WELLA®



swakara® broadtail lamb is the luxury fur that can do what other luxury furs can't.
It's a fine, flat fur that fits sensuously close to the body. Which means it tailors into all of today's fashions.
And Swakara doesn't overwhelm. Or add bulk. It simply makes you feel and look elegant.

Swakara broadtail lamb from South West Africa—designed by Viola Sybert for Alexandre

TUA MARKETING, INC.
1345 Avenue of the Americas, New York, New York 10019

•Trademark of Hercules Incorporated





This is the tag you should look for even before you check the price tag.

The Herculon II tag tells you what no price tag can. What you're looking at and admiring is a new fashion standard. Because it was created by a man who sets fashion standards. One of the designers who season after season uses his imagination with fabric, color and texture to set trends.*

This elegant, two-piece lounging fashion was created by Fernando Sanchez. It looks very special because it was designed by a man who is very special.

Fernando Sanchez for Herculon II

At Sak's Fifth Avenue, New York and most branches; Sakowitz, Houston. About $140.

La Grande Liqueur Francaise



After coffee enjoy

Benedictine

The spectacular way to end a dinner and begin an evening

Julius WILE Sons & Co. Inc. NEW YORK 86 proof



Unmistakably
Trigère

Pauline Trigère's Starcoat costume. Smoke and snow wool with smoke skirt and parchment jersey blouse. Coat Salon—Downtown

HUTZLER'S
of Baltimore


THE NEW
DA
OSCAR
DE LA
RENTA
THE GREAT
AMERICAN WOOLS.
Muffled to the eartip
in fur, the polished
pant turnout in oatmeal
Donegal tweed. With
bleached tip raccoon
to brush the curve
of the cheek on a
very easy golf jacket,
just touching the hip.
Over pants on the
straightaway, wide
striding, body following.
The tweed by Strafford
of New Hampshire.
Fashion selected by
the American Wool
Council. Jacket 300.00.
Pant 70.00. Designer
Collections: May-D&F
of Colorado.
PURE WOOL
The Woolmark label is your
assurance of quality-tested
products made of the world's
best. . . Pure Wool. WJ-2073
MAY D&F
COLORADO

ADELE SIMPSON

TENDER BODY-TOUCHING BROWN
Drawing a very sexy line between
the dark and the daylight.
Bringing glamour
back into the light of
night. Very softly.
A flow of matte
jersey, draping low
and clinging where it
touches. Under a
lean sequin jacket,
slouching close to
the body.
535.00.
Forecast Shop:
May-D&F of Colorado.



MAY D&F
COLORADO

They're busy and successful
and, incidentally,
sometimes they wear wigs.
That's why we're delighted
to have you meet

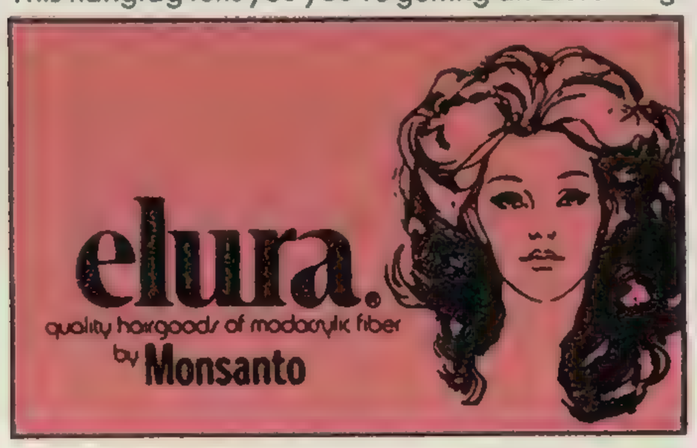
The Big Wigs

Name: Cara Duff-MacCormick. *Home:* New York City.
Profession: Actress. Was nominated for a Tony for her performance in "Moon Children" last year. Starred in Tennessee Williams' "Outcry" on Broadway.
Hobbies: Painting, sewing and studying theatre.
Her feelings about wigs: "They're absolutely necessary for the theatre. The easiest way to become someone else is to wear a different hair style. I also like to wear different style wigs for different moods in my personal life too."
Her favorite wig: This one with the Elura® mark of quality.



Name: Francoise Johnston. *Home:* Malibu, California.
Profession: Teaches gourmet cooking.
Hobbies: Skin diving, swimming, needlepoint, ceramics, art.
Her feelings about wigs: "They're really convenient.
It's nice to be able to get out of the water and
get into something that makes me look good instantly.
Also, wigs give me different looks which I like for
a change of pace."
Her favorite wig: This one with the
Elura® mark of quality.

This hangtag tells you you're getting an Elura® wig.



®Monsanto trademark for approved wigs and hairpieces of its modacrylic fiber.

The Big Wigs

Name: Nancy Guild Martin. *Home:* New York City.
Profession: Actress. Recently appeared in "Such Good Friends".
Hobbies: Swimming, riding, gardening, traveling.
She is also on the Board of Memorial Sloan Kettering Cancer Center
and works with the patients.
Her feelings about wigs: "Wigs are lifesavers. My husband and I
go out frequently and with my acting, hospital work, three daughters, etc.,
I don't always have time for the hairdresser. Also I get bored
with the same image and wigs give me a variety of looks."
Her favorite wig: This one with the
Elura® mark of quality.



Name: Barbara Wulfing. *Home:* Ladue, Missouri.
Profession: Member of the Board of Directors of Loretto-Hilton Repertory Theatre. Also works with the St. Louis symphony.
Hobbies: Tennis, skiing, jogging, traveling and learning languages.
Her feelings about wigs: "When you're very active, you don't have time to bother with your hair and that's when wigs are especially useful. I can't always be at the hairdresser, yet I want to look good. Wigs are a wonderful help."
Her favorite wig: This one with the Elura® mark of quality.

This hangtag tells you you're getting an Elura® wig.



®Monsanto trademark for approved wigs and hairpieces of its modacrylic fiber.

The Big Wigs

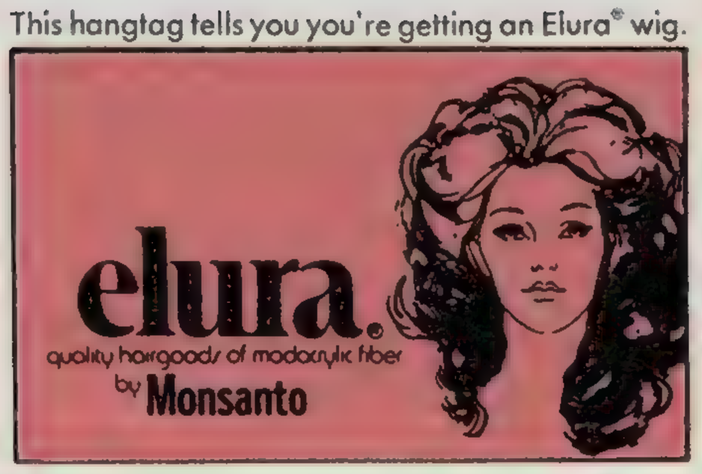
Name: Bonnie Tiburzi. *Home:* New York City.
Profession: The first woman pilot for a major commercial airline.
Hobbies: Tennis and bike riding.
Her feelings about wigs: "Wigs are perfect for my job. I don't like fixing my own hair. Yet when I walk out of the cockpit back into the cabin, I want to look good for the passengers. A wig can be very flattering and look good even beneath my airline cap."
Her favorite wig: This one with the Elura® mark of quality.

Name: Anita Tiburzi. *Home:* New York City.
Profession: Director of Specialized Investment Programs for women at L. M. Rosenthal and Co.
Hobbies: Riding, giving dinner parties, collecting old Cartier boxes.
Her feelings about wigs: "Wigs look so natural today and that's great because I like to be out doing things, not fussing with my hair. And anyone who loves to travel the way I do knows hair reacts differently in different climates and wigs eliminate those problems, too."
Her favorite wig: This one with the Elura® mark of quality.



Name: Bunny Paschen. *Home:* Winetka, Illinois.
Profession: Interior designer and jewelry designer.
Hobbies: She sculpts, collects African art. She's also a member of the Boards of the Museum of Contemporary Art and Chicago State University.
Her feelings about wigs: "Up until now I felt wigs were phony looking. Now I think the recent styles are completely natural looking. They make it possible and fun to have a versatile personality."
Her favorite wig: This one with the Elura® mark of quality.

This hangtag tells you you're getting an Elura® wig.



®Monsanto trademark for approved wigs and hairpieces of its modacrylic fiber.





NIGHT LIGHTNING BY RODRIGUES FOR PETER CLEMENTS

Our elegant two-piece dinner costume touched with flashes of glitter. Sheer wool dipped in a delicate pink; the ribbed skirt and jacket shot with metallic thread. Sizes 6 to 14, 180.00

crest room • ala moana • kahala • waikiki

Dress your fingertips in

The Oriental Silks for Nails

Wear the radiantly pure new shades of Fall, 1973... in creme nail enamel with a beautiful Chinese influence. Lacquer Red, Antique Cedar, Silken Plum, Saffron Orange, Lotus Beige. All with the high-lustre beauty of the exclusive Perfect Makeup for Nails. The *only* nail enamel in two phases to ensure longer wear. From a complete collection of cosmetics, beauty treatments and fragrances.

CHARLES REVSON/'ULTIMA' II

liberty house of hawaii

An Amfac family.



EVENING IN MOTION
BY DIANE VON FURSTENBERG

Nylon jersey lends a soft magic to our shirt-carved caftan. All fluid grace, in a ripple of rich autumn hues. Orange/turquoise, brown/turquoise or lilac/brown. Sizes 6 to 14, 160.00

crest room • ala moana • kahala • waikiki

liberty house of hawaii

An Amfac family.



A luxurious sweep of Natural Russian Crown Sable . . .
superbly shaped with understated lines.

Reiss & Fabrizio Inc.

6 West 57th Street, New York, N.Y.
also incorporating:
S.B. WEINSTEIN • FEMINA • ESTHER DOROTHY

BOOKS by Allene Talmey

From Campaigns to Clam Chowder

Rated: Hails to some of our Chiefs; help to newlywed chefs; what every Ms. should know; and gossip from the legal side of The Street

★★★★**The Making of the President 1972,** by Theodore H. White (Atheneum). Upsetting, detailed, fresh, this report covers like a tarpaulin the primary fights, the adventurers, the conventions, and the campaigns. (It even includes an inconclusive chapter on Watergate.) White wrote that by mid-August, 1972, reporting destroyed Senator McGovern's "reputation for candor and trust; more than that, it was to make him look like a fool."

What is more important, however, is the shooting of George Wallace on May 15, 1972, which had left him half-paralyzed and totally out of the Presidential race. From then on, White said, "from the White House point of view, it was only a mop-up operation—and the mop-up was the responsibility of the apparently efficient management of the Committee for the Re-Election of the President." That makes more mysterious the first burglary at the Watergate about two weeks later. Nobody at the White House or the Committee knew, it seems, about the attempted assassination of Governor Wallace and its effect on the race.

Since everybody knows about President Nixon's 1972 achievements in power abroad with China and the Soviet Union and the wastage of power at home, White brings up a curious and rarely known point that lawyers have been disputing about: Can the President "be found guilty of a specific crime, 'misprision of justice'? . . . One commits misprision of justice when one fails to recognize felony or treason, or aids and abets in concealing or covering up such felony or treason from the courts of law. The running question that pursues the President of the United States is whether or not he knew a felony was being committed, and whether he made a mistake in not acting on such knowledge." The shrewdest of White's four books on the making of a President. White was just smarter by 1972.

★★★**Everything A Woman Needs To Know To Get Paid What She's Worth** by Caroline Bird (McKay). This is not for happy housewives, contented mothers, or the women who get equal pay for equal work and rise on their qualifications. It is for the rest of the thirty-three million working women who get the breath, like garlic, of discrimination.

Wife, mother, and worker, Caroline Bird has written a handbook of tactics and strategies with some case histories that are fascinating. She tells of two women, both visual-aid specialists, one at New York City's Hunter High School and the other at Hunter College, who were threatened with "demotion from jobs" because they could not lift a "25-pound bar bell overhead in one hand in the course of a surprise physical examination." Nutty.

Ms. Bird answers about a hundred or more good questions, including who will lay hands on a pregnant woman who refuses to quit her job and to budge out of her chair. In addition, she has a good index and a valuable resource section.

★★★★**The Original Fannie Farmer Cook Book 1896** (Crown). Fannie, like Fanny Hill, tells all. A facsimile of the first edition of *The Boston Cooking-School Cook Book,* this book is clear, sensible, inelegant, and very New England. Fannie Farmer never elopes with foreign recipes. She stays in the kitchen telling brides how to cook better than their mothers, how to get the best cuts; her recipes for apple pie and New England clam chowder can't be beat. (Continued on page 161)



© 1973 Clinique Laboratories, Inc

Clinique has two kinds of soap to change your mind about soap.

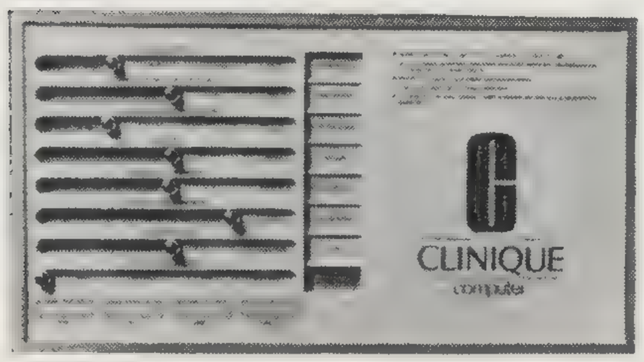
Clean, clean skin is the basis of all good healthy complexions, and most dermatologists agree that a well-formulated soap is one of the best cleansing instruments. As well as one of the most neglected. Because for years, soap has been considered a villain—accused of drying skin, leaving it flaky and too taut. **Until Clinique.**

Clinique Facial Soap is clinically formulated in two strengths—Mild and Extra-Strength—both, **allergy tested and 100% fragrance free.** The result of years of research by a leading dermatologist, soap is the key to the Clinique concept of scientific cleansing.

Facial Soap Mild is a **thoroughly gentle cake wash,** gentle enough even for those women who thought they could never use soap at all. Super-fatted to give good cleansing action, it is purposely low-lathering for mildness.

Clinique Facial Soap Extra Strength is a **highly activated cake wash** for oily and oil-troubled skin. This formulation lathers more than the mild and has a trace of menthol refreshment to keep skin as clean and oil-free as possible.

Which is for you? Ask the Clinique Computer.



Programmed by dermatologists, it asks you the 8 essential questions that result in accurate identification of your skin type and its true needs. The heart of the Clinique system of skin care, **the Computer** determines the proper Clinique products and procedures for you. Then a regime of **three minutes in the morning and another three minutes at night** results in better and better looking skin —skin radiant and ready for Clinique makeup.

Clinique is the future of beauty and it's already arrived.

CLINIQUE

Clinique Laboratories, Inc., 767 Fifth Avenue, New York, N.Y. 10022



Photographed at the Nelson-Atkins Art Gallery, Kansas City, Missouri

Swanson's on the plaza

The Brothers Christie *show a blaze of sable. The stunning and rare shaped coat of Tip Dyed Russian Sable designed for Swanson's with the brilliant mastery of detail that defines the Brothers Christie. Fur Origin: Russia.*

One Eleven Nichols Road, Kansas City, Missouri



Bill Blass *planned nonchalance.*
Pale oyster oversized whipcord jacket with patch pockets is worn over a wine jersey short sleeved blouse and navy skirt.

One Eleven Nichols Road, Kansas City, Missouri

Swanson's on the plaza

IF YOU ONLY WORE IT ONCE, YOU COULD CREATE A LEGEND. UNCOMMON CARDIGAN SUIT, BRILLIANT WITH BLACK PAILLETTES, NATURAL SILVER FOX. BILL BLASS'S TRIBUTE TO THE LEGEND OF LINDA PORTER. FROM THE JOHN WANAMAKER ACADEMY OF MUSIC SHOW, COLE: A MUSICAL FABLE OF FASHION, FOR THE BENEFIT OF PHILADELPHIA'S OWN LEGEND, THE PHILADELPHIA ORCHESTRA. TRIBOUT, JOHN WANAMAKER.





All fur products labeled to show country of origin



Bottega Veneta designs for fall - 3 new ways to store your secrets

All designed for us and ours alone in Autumn's new sportive colors—brick red, cordovan, london luggage, moss green, burgundy, walnut, mahogany, and in brown, midnight blue, and black.

A neat rectangle that rests on your shoulder or lightly in hand with an outside zipper pouch and 2 pockets.

A slim adaptation of the Wells Fargo mail pouch. A shoulder bag or handbag with contrasting piping or in one solid color, secured with brass hardware.

A semi-circle buckled in brass, with a silky lining and roomy interior pockets. In 2 tones or solid colors.

Bottega Veneta 655 Madison Ave. at 60th St.—N.Y.C.

One corporation says it pays special attention until complaints are resolved —no matter how long that might take

many consumers have contacted the Association, perhaps because they do not even know of its existence. With all due respect to their stated intentions, they do not go out of their way to inform the general consumer community of their presence or their purpose. However, they do exist, and they've given their word—so, let's help them keep it by carrying our complaints from our doors to their own door.

In New York City, the Moving and Storage Industry has been working effectively to handle complaints and to get more truth in the advertising of moving companies. Consumers have said that the industry complaint office is polite, practical, and persistent in helping to reduce the frequent abuses that still plague this largely unregulated industry. (A real step forward in industry-consumer understanding would be moving-industry support for the laws or self-regulating suggestions advanced by consumer groups.) If you live in New York and are having moving problems, contact the Office of the Impartial Chairman, Moving and Storage Industry, 10 Columbus Circle, NYC 10019. If you live elsewhere, check with your local moving group, since other cities and states are said to be using the NYC operation as a possible guideline.

Several individual corporations in other industries have shown additional initiative in responding to consumers' needs: Waldbaum Inc., a supermarket chain in the New York City area, has organized a Consumer Council, twenty-five or thirty people from the communities who are actively concerned with consumer protection. The Council, in operation since January, meets with officials of the chain, voices complaints, and makes suggestions not only about Waldbaum's specifically but also about the food industry generally. The Council's work has resulted in advertising, labeling, and additional sources of shopping information. There is also an "open line" to the executive offices for any consumer who cannot resolve a complaint with the individual store manager. Many supermarket chains are developing increased rapport with their customers, but the concept of establishing a Consumer Council, to which attention is wisely given, deserves to be copied by other retailers.

The Whirlpool Corporation, Benton Harbor, Michigan, makers of washers, driers, etc., is one of the pioneers in the "cool-line" communication with its consumers. Whirlpool claims that 90 percent of all complaint calls are resolved on the phone, and that the remaining 10 percent are given special attention, regardless of the amount of time required, until the cases are marked "closed." Whirlpool and the other companies that have put their promises on the "open line" have taken a step forward in consumer protection; and the price is right for you to find out whether they keep their promises. The number, toll free, anywhere in the United States, is 800-253-1301.

The Monsanto Company has a program called the Wear-Dated Guarantee. It guarantees each piece of clothing or upholstery fabric for one year of normal wear. If a consumer has a legitimate complaint during that time, all that is required for either a replacement or a refund is to mail the sales slip, a piece of the fabric, and the wear-label to the company. This is unusual, because Monsanto is a fiber producer and does not make the end product of clothing or upholstery fabric. It's a step forward when anyone tries to keep the consumers' rights from getting lost among the middlemen.

There are more industries, and corporations within industries, which are making a good effort to meet the consumers' complaint needs in a responsible way. With your purchasing power, you have the opportunity to reward those who keep their word and to reject those who do not. The attitude—the demonstrated attitude—of an industry or company in responding to a potential complaint is an essential part of your comparison shopping. If they don't seem to be trying, really trying, let that be your cue to buy-pass them. ■

© 1973 HELENA RUBINSTEIN, INC

Skin Life...
works with your natural skin cycle. Smoothes away the years. Makes your skin feel renewed and revitalized.

Your skin has a life cycle all its own. The surface cells wear away while new, fresh cells work their way up from below. So your face should always have a glowing surface. But sometimes Nature's plan needs a little help. And that's what we have for you—with our Skin Life Beauty Treatment.

Skin Life contains GAM, our exclusive protein substance imported from France, which is comparable to the natural protein of the skin. It's this natural protein that helps keep skin toned, maintains moisture, prevents wrinkles. So that just a little Skin Life used every day will help keep your skin looking fresher, brighter, younger.

And that's a promise.



Skin Life® from Helena Rubinstein

ROBERT-DAVID MORTON

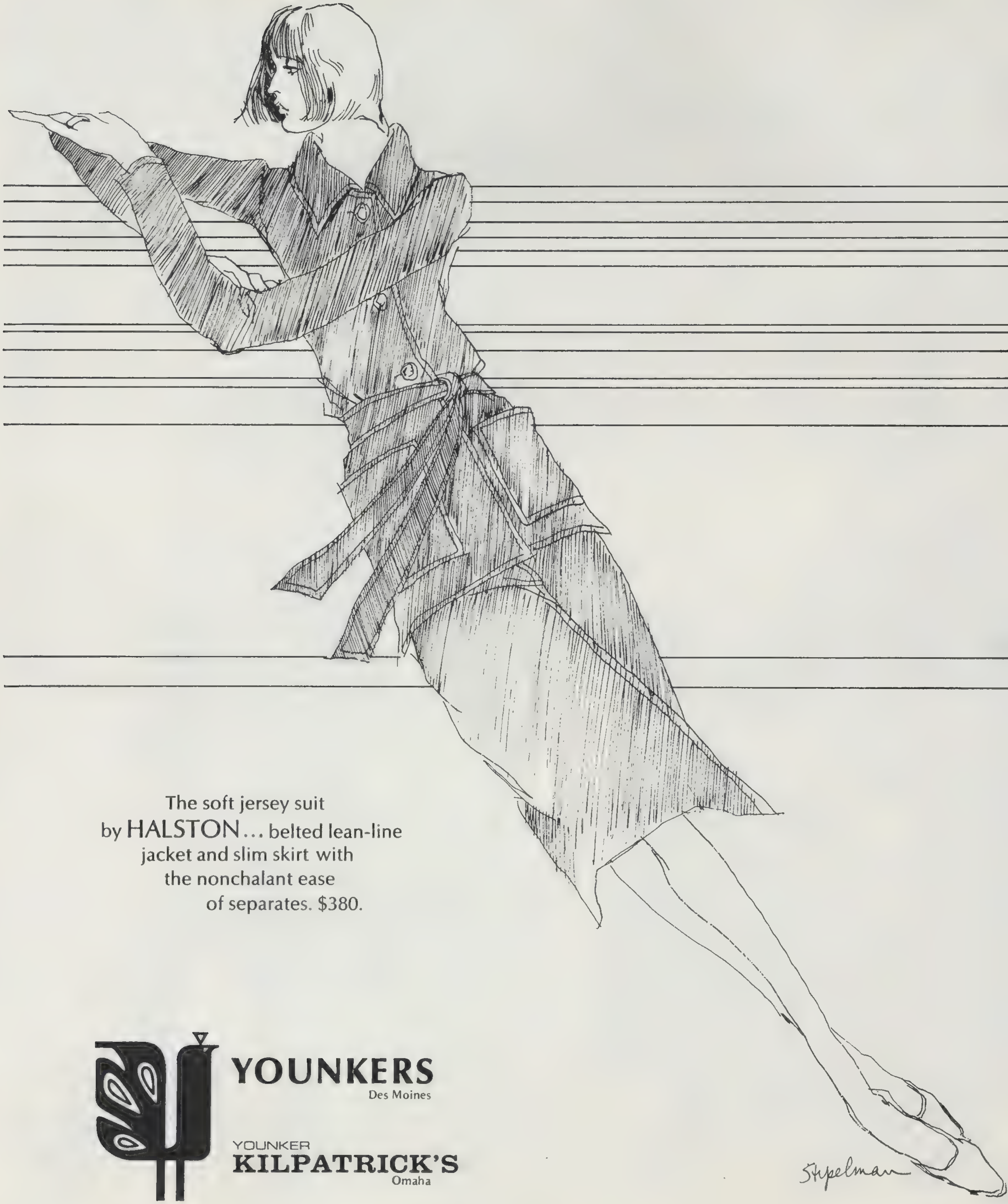


ROBERT DAVID MORTON DESIGNS IN JUPITER JERSEY™ OF ANTRON* NYLON AND LYCRA* SPANDEX.

*DuPont registered trademarks



LORD & TAYLOR • I. MAGNIN • LILLIE RUBIN — SOUTH AND WEST • GARFINCKEL'S • NAN DUSKIN • CHAS. A. STEVENS & CO.



The soft jersey suit
by HALSTON... belted lean-line
jacket and slim skirt with
the nonchalant ease
of separates. $380.

YOUNKERS
Des Moines

YOUNKER
KILPATRICK'S
Omaha



The luxurious pure wool turnout by BILL BLASS... beige tweeded plaid coat trimmed in lynx, with matching skirt and champagne matte jersey tunic. $1395.

YOUNKERS
Des Moines

YOUNKER
KILPATRICK'S
Omaha

Makoff SALT LAKE CITY

ERNST STRAUSS designs in **ANGLO'S WOOL GABARDINE.** The Woolmark label is your assurance of quality-tested products made of the world's best . . . Pure wool.



PURE WOOL

BOOKS

(Continued from page 148)

★★ **Lions in the Street: The Inside Story of the Great Wall Street Law Firms** by Paul Hoffman (Saturday Review Press). An amusing, gossipy, slightly inaccurate-in-details book about some three dozen law firms around Wall Street and Madison and Park Avenues—their politics, their clients, and, in some cases, their ethics which may be as loose as talcum powder. One of the best gossips lies in the chapter headed: "As My Lawyer, Dick Nixon, Said . . . ." Out of that firm there came to Washington President Nixon, John Mitchell, Leonard Garment, and several associates. Here, a canapé: "Two months after taking office, Mitchell's Justice Department dropped out of an antitrust action against El Paso Natural Gas, one of Mudge Rose's oldest clients." Mitchell had been a partner with Nixon in Mudge Rose, but both had naturally resigned from the firm. I could go on. . . .

★★★★ **The Living Presidency** by Emmet John Hughes (Coward, McCann & Geoghegan). Never gauzy or hazy, Hughes has written wide-swinging essays on life in the Oval Office, its duties and privileges from his catbird seat as an active adviser to four Presidents and especially as an assistant in the White House to President Eisenhower.

The last pages of the book are particularly invigorating, for Hughes asked twelve men who had been close to various Presidents to write in a special supplement, "The Presidency As I Have Seen It," their advice about the running of the Presidency in office. Perhaps the most relevant was written by the late brilliant jurist Judge Samuel I. Rosenman, special counsel to Presidents Franklin D. Roosevelt and Harry S. Truman.

The Judge wrote: "There is no one commissioned to consider the future, travel the country, and come back to the White House to say: 'There is this or that situation. I think it is serious or critical. You should consider taking some action.' That differs, of course, with the counsel available to President Nixon, one of whose counselors, Richard Moore, explained, during the Watergate hearings, to the Senators and to the public that "One does not like to go to the President and say, 'I think something is wrong.'" ■



Weather Tamer® Warm-Ups with FORTREL®

Winter is warmer with Weather Tamer Snow Coats for outdoor fun and frolic. Weather Tamer teams up durable outer fabrics with Fortrel® polyester interlining for extra warmth and insulation.

Choose the Suburban Snow Coat of plush acrylic pile with fake fox hood trim. Wineberry or Caramel, $22, Sizes 4-6X, and $26, 7-14. Or, the Survival Jacket that's made of rugged nylon flight satin and lined with soft warm pile. It's $20 in Sizes 4-6X, and $23 in 7-14, in Ginger, Peacock, or Copter Red. Both styles are machine washable and guaranteed for one year's normal wear.

Weather Tamer, inc. 130 West 34th Street, New York, New York 10001

You'll find Weather Tamer® at these fine stores and their branches:
NEW YORK, B. Altman; **CHICAGO,** Marshall Field & Company; **NORTH CAROLINA,** Thalhimer's; **HARTFORD,** G. Fox; **NASHVILLE,** Harvey's; **DAYTON,** Elder-Beerman; **MINNEAPOLIS,** Salkin & Linoff; **MADISON,** Harry S. Manchester; **SPRINGFIELD, MASS.,** Steiger's; **DUBUQUE,** Roshek's; **KANSAS CITY, MO.,** Harzfeld's; **DENVER,** May D & F.



O'Neil's
AKRON AND
CANTON, OHIO



JAEGER



The Woolmark label is your assurance of quality-tested products made of the world's best... Pure Wool

FASHION BEGINS WITH FRANCES HENAGHAN...Her master fashion plan demonstrates the superiority of pure wool knits from Pacific Coast Knitting Mills. Here, from her collection of totally coordinated fashions, wool knits with an unmannered ease and adaptability that distinguish all her pared-down, pure-line clothes. In misses sizes from $100. to $180. FRANCES HENAGHAN, 520 West Pico Blvd., Los Angeles, Ca.

Lord & Taylor, all stores • Bullock's, South • Neusteters • L. S. Ayres & Co.
Carson Pirie Scott & Co. • Lou Lattimore • Higbee's • Nordstrom Best, Seattle & Portland

PURE WOOL®



FRANCES HENAGHAN

Lillie Rubin, South and West • Strawbridge & Clothier • Joseph Horne Co. • Hudson's
Swanson's on the Plaza • Kreeger's • Joseph Magnin • Carol & Mary

NEUSTETERS IS KNOWN FOR THE COMPANY IT KEEPS...



FROM PARIS FOR THE FIRST TIME IN COLORADO AND EXCLUSIVELY AT NEUSTETERS.

BERNARD PERRIS. UNGARO. GUY LaROCHE. LEONARD.



AIR FRANCE
MAKES IT
EASY
TO GET
THERE.



Fairmoor's snappy town coat. In Borgazia® of Orlon®.

Lush black pile of 100% Orlon acrylic, looking for all the world like seal. Black leatherette trim and snap-happy closings. Now this is the way to look in today's world! Sizes 6-16. About $155.*

Russel Taylor's fur-on-fur look. In Borgazia® of Orlon®.

The deep, dark, beautiful look of seal in pile of 100% Orlon acrylic. Combined with bodice and sleeves of simulated mink. A totally beautiful fashion look from a master furrier. Sizes 6-18. About $170.*

Sportowne® wraps up winter. In Borgana® of Orlon®.

The wrapcoat of wrapcoats. In the most natural-looking beaver this side of beaver! Collared in natural long-haired raccoon. Beige, brown or nutran in pile of 100% Orlon acrylic. Sizes 8-16. About $185.*



*Du Pont registered trademark.

Fairmoor
512 Seventh Ave., New York, N.Y. 10018

Russel Taylor
A CONSOLIDATED FOODS COMPANY...RESPONSIVE TO CONSUMER NEEDS
512 Seventh Ave., New York, N.Y. 10018

Sportowne
500 Seventh Ave., New York, N.Y. 10018

THE TWO AND ONLY. TODAY.

The Incomparable Borgana® Fabric.
Today the lush, soft elegance of Borgana
deep pile fabric is available in
five sumptuous new shades. Now there's
exquisite Cognac, Oyster, Snowdrift,
Bittersweet and Moontone.
As well as the traditionally striking
Borgana Brown and Borgana Black.

The Unrivaled Borgazia® Fabric.
Today superior finishing and blending
techniques make the velvety
smoothness of Borgazia Black and
Borgazia Brown sheared pile fabric
even plusher, softer, richer and more
intense in color than ever before.

BORGANA. BORGAZIA.
The Two and Only names to look for
in coats of deep pile fabric.

BORG Borg Textiles, 10201 West Lincoln Avenue, Milwaukee, Wisconsin 53227

Coat collections of Borgana and Borgazia, styled exclusively by Fairmoor, Russel Taylor and Sportowne are available at fine stores everywhere.



Find yourself in a

HOWARD WOLF

The autumn plaid of Encron®* polyester knit. At fine stores everywhere. $68.

Howard B. Wolf,
498 Seventh Ave., N.Y.,
or Dallas

*Encron® is a Reg. TM of American Enka

THE MOST EXTRAVAGANT $15 PIECE OF JEWELRY EVER MADE.

From our Autumn Hues Collection. In colors of tortoise, ivory, jade or lapis blue. With a 24" snakelike chain. Suggested retail price $15. There are also color coordinated earrings, bracelet and ring. For the fine store near you, write Trifari, 16 E. 40th St., N.Y., N.Y. 10016.



TRIFARI



LORD & TAYLOR GIDDING-JENNY J. L. HUDSON WOOLF BROS. BULLOCK'S WILSHIRE NORDSTROM ADDIS CO.



The Penina Golf Hotel, famed for its championship course.

The Alvor Praia Hotel, renowned for its breath-taking beach.

David Smith's Contemporary Travelers in Exclusive Imported Knits

A marvelous way to look . . . anywhere in the world. Great sportswear designed for David Smith by Eric Jacobson, in fabrics imported from Europe especially for this collection. Photographed here on Portugal's sun-splashed southern coast — the Algarve — a vacation-land for all seasons! Separates priced from about $20 to $50, sizes 6 to 16 . . . at fine stores everywhere.

Prices slightly higher on West Coast.

Abbeville, S.C. . . . Ladies Shoppe
Aberdeen, N.C. . . . Storey's
Abilene, Texas . . . Grissom's
Albany, Oregon . . . Nancy's
Altavista, Virginia . . . E. A. Smith
Amarillo, Texas . . . Colbert's
Amesbury, Mass. . . . Evangeline's
Amherst, N.Y. . . . Jenss Blvd. Mall
Anderson, S.C. . . . Vogue Shop
Arlington, Virginia . . . Lady Hamilton
Asbury Park, N.J. . . . Dainty Apparel
Attleboro, Mass. . . . Floyd's
Auburn, Cal. . . . Foxwoods Kountry Set
Aurora, Ohio . . . Clara's Shop
Barrington, R.I. . . . Flo's
Bay City, Mich. . . .
Stewart's Loft in Bay Valley Inn
Beckley, W. Va. . . . Polka Dot Shop
Bedford Village, N.Y. . . .
The Scottish Shop
Bellingham, Wash. . . . Dee Ann's
Belmont, Mass. . . . Town & Country
Bennington, Vt. . . . Vogue & Vanity
Berwick, Pa. . . . Ardis Kepner
Bethesda, Md. . . . Claire Dratch
Beverly Farms, Mass. . . .
North Shore Designers
Billings, Montana . . . .
The Spinning Wheel
Birmingham, Mich. . . . Jeanne's
Birmingham, Mich. . . .
Marion's Four Corners
Birmingham, Mich. . . . Matthews et al
Blacksburg, Va. . . . Rohes Boutique
Bloomington, Ind. . . .
Curry's Casual Shoppe
Blowing Rock, N.C. . . .
The Apple Tree Ltd.
Boulder, Colorado . . . Brooks-Fauber
Boulder, Colorado . . . Honeybee
Boulder, Colorado . . . Scot's, Ltd.
Bradenton, Fla. . . Montgomery Roberts
Bradford, Pa. . . . Fannin's
Branson, Missouri . . . Mansland
Brookline, Mass. . . . Fred Miller
Bryn Mawr, Pa. . . . Carriage Trade
Buffalo, N.Y. . . . Slotkins
Burlingame, Cal. . . . Geneve's
Burlington, N.C. . . . Coleman's Ltd.
Burlington, Vt. . . . Mayfair Inc.
Caldwell, Ohio . . . Gray's Store
Camp Hill, Pa. . . . Hobart's
Canon City, Col. . . . Haven's
Carbondale, Pa. . . . Nettie Waibel
Caribou, Maine . . . Bea's Dress Shop
Carson City, Nev. . . . Beverly's
Catskill, N.Y. . . . Hill 'N Vale
Cedarhurst, N.Y. . . . Fisher Bros.
Chambersburg, Pa. . . . Fashion Lane
Chappaqua, N.Y. . . . Old Colonial Shop
Charleston, W. Va. . . The Quality Shop
Charlotte, N.C. . . . Collins Dept. Store
Charlotte, N.C. . . . Gilmer's
Charlottesville, Va. . . . Marypeg Shop
Charlottesville, Va. . C. H. Williams, Inc.
Cherry Hill, N.J. . . . Jesta Casuals
Cherry Hill, N.J. . . . Marlyn
Cheshire, Conn. . . . Raymond's
Chestnut Hill, Mass. . . . Bobbi Baker
Chestnut Hill, Mass. . . . John Douglas
Chico, Cal. . . . La Femme
Claremont, N.H. . . . Queen Shop Inc.
Clarksburg, W. Va. . . . Melet's
Clarksville, Va. . . . Crowder's
Clayton, Missouri . . .
Helen Wolff Surrey Shop
Cleveland, Ohio . . . Her's
Colorado Springs, Col. . . A Short Story
Columbia, Missouri . . . Gene Glenn
Columbia, S.C. . . Mots Shopping Shack
Columbus, Ga. . . . Hobnob
Columbus, Ohio . . .
Town & Country Spec. Shop
Columbus, Ohio . . . Tudor House
Columbus, Ohio . . . The Union
Coopersburg, Pa. . . . Highway Rags
Corapolis, Pa. . . . Village Shop
Corona del Mar, Cal. . . The Brass Ring
Cortland, N.Y. . . . Leonard's
Cupertino, Cal. . . .
Evelyn Rogers—Maison de Couture
Dallas, Texas . . .
Handels at the Quadrangle
Danville, Cal. . . . Shoe Stable
Darien, Conn. . . . Penny Muir
Dearborn, Mich. . . . J. N. Muirhead
Denver, Col. . . . Cates First Ave.
Des Moines, Iowa . . . Dickinson's
Des Moines, Iowa . . .
Feldmann's Phase II
Dix Hills, N.Y. . . . Cousins Apparel Ltd.
Durango, Col. . . . Stuart's of Durango
Duxbury, Mass. . . . Sue Butler
E. Greenwich, R.I. . . . Country Clothes
Easton, Pa. . . . Judson Bricker
Edina, Wisc. . . . Lucille's
Effingham, Ill. . . .
Dorothy Chrysler Boutique
Elizabeth City, N.C. . . . M. G. Sawyer
Elizabeth, N.J. . . . Mason Edwards
Elkhart, Ind. . . . Stephensons
Elmira, N.Y. . . . Jeanne Frasier
Endwell, N.Y. . . . Alexanders for Women
Escondido, Cal. . . . The Mercantile
Eugene, Ore. . . . Marley's
Everett, Wash. . . . Town & Country
Exton, Pa. . . . Hobermans
Falmouth, Mass. . . . Malchman's
Farmington, N M. . . Lucky Penny Village
Florence, S.C. . . . Hendricksons
Ft. Worth, Texas . . . Clothes Horse
Framingham, Mass. . . . Sylvia Lee
Frederick, Md. . . . Habers
Fredericksburg, Va. . . . Habers
Fremont, Neb. . . . Farris-Fremont
Fresno, Cal. . . . Mona Lisa
Gallipolis, Ohio . . . P.J.'s
Georgetown, Mass. . . . Country Casuals
Grafton, W. Va. . . . Archdeacon's
Grand Rapids, Mich. . . . Gantos
Great Bend, Kans. . . . Diors
Great Falls, Mont. . . . Beckmans
Greeley, Col. . . . The Jones Co.
Greeley, Col. . . . Milady's Shop
Green Bay, Wisc. . . . Kohl's
Greensboro, N.C. . . . Laurie's
Greensburg, Pa. . Coach House Boutique
Greenville, N.C. . . . Susan's Fashions
Greenwich, Conn. . . . Chancy D'Elia
Grosse Pointe, Mich. . . . Walton Pierce
Haddonfield, N.J. . . . Lillian Albus
Hagerstown, Md. . . . Habers
Hamburg, N.Y. . . . Guyette's
Hamilton, Ohio . . . Irene's
Hampton, N.H. . . . Aurelie's
Hanover, N.H. . . . Town & Country
Harve, Mont. . . . LaMode, Inc.
Harwichport, Mass. . . House of Morgan
Hazelton, Pa. . . Fowler, Dick & Walker
Hendersonville, N.C. . . . Leona's
Highlands, N.C. . . . Nicole of Highlands
Hinsdale, Ill. . . .
Heritage House at Hinsdale
Holyoke, Mass. . . . Zal's
Hopkinsville, Ky. . . . Arnold's
Hot Springs, Va. . . . Homestead Salon
Houston, Texas . . Handels at River Oaks
Hudson, N.Y. . . . Orchard Dress Shop
Hugoton, Kans. . . .
Janet's Bridal & Boutique
Hutchinson, Kans. . . . Pegues
Idaho Falls, Idaho . . . LeVine's, Inc.
Indiana, Pa. . . . Brody's
Indiatlantic, Fla. . Band Box Beach Shop
Iowa City, Iowa . . . The Stable
Ithaca, N.Y. . . . Rothschild's
Jacksonville, Fla. . . . Bolun's
Jacksonville, Fla. . . .
Nell Wages Specialty Shop
Jacksonville, N.C. . . . Boutique House
Jefferson City, Mo. . . . Czartinsky's
Kansas City, Mo. . . . Swanson's
Keene, N.H. . . . The Window Box
Kingston, Pa. . . . Marion Shoppe
Kingston, N.Y. . . . Kaye Sportswear
Lakeland, Fla. . . . Joyce Corner
Lincoln, R.I. . Jean Hiens Village Shop
Lincoln City, Ore. . . . Pam's Boutique
Lincoln Park, Mich. . . . Fisher's
Little Rock, Ark. . . . Barbara Jean Ltd.
Little Rock, Ark. . . . Clothes Horse
Lockport, N.Y. . . . Flora Hatch
Logan, W. Va. . . . Specialty Shop
Long Beach, Cal. . . . Morey's
Longmeadow, Mass. . . . Steiger's
Los Altos, Cal. . . . Jerryl's
Los Angeles, Cal. . . . Casually Yours
Los Gatos, Cal. . . . Idamina's Fashions
Louisville, Ky. . . . Hytken's
Madawaska, Maine . . . Noella's
Manchester, Mo. . The Victorian House
Manchester, Mo. . . . Yum Yum Tree
Manchester, N.H. . . . College Shop
Manhasset, N.Y. Collections by Barbara
Manhasset, N.Y. Club and Country Ltd.
Mankato, Wisc. . . . Thompson's
Mansfield, Ohio . . . The Miller Shop
Marshalltown, Iowa . . . Jeane's
Martinsburg, W. Va. . . . Minnick's
Matthews, N.C. . . . The Dutch Shop
Maysville, Ky. . . . Margaret Shop
McKeesport, Pa. . . . Elaine's Boutique
McLean, Va. . . . Michael Rose, Inc.
Medford, Ore. . . . Jean Harts
Meredith, N.H. . . . Smaha's
Midland, Texas . . . Career Girl
Milwaukee, Wisc. . . . Craig's
Milwaukee, Wisc. . . . McNeil & Moore
Mobile, Ala. . . . Kayser's
Montgomery, Ala. . . . Hobnob
Montgomery, Ala. . . . The Village Store
Montrose, Cal. . . Holiday Hats & Gowns
Morgantown, W. Va. . . . Village Shoppe
Morris, Ill. . . . The City Mouse
Mt. Holly, N.C. . . . Helen's
Muskegon, Mich. . . . Angie's Fashions
Muskogee, Okla. . . . Viva's Boutique
Nantucket Island, Mass. . . .
The Vanderwoiks
Nashua, N.H. . . . Avard's
Nashville, Tenn. . . . Rich Schwartz
Nashville, Tenn. . . . Village Store
New Britain, Conn. . World of Fashion
Newburgh, N.Y. . . . Penelope's
Newcastle, Pa. . . . Claire Brown
New Hartford, N.Y. . . . E. Cramer & Son
New Haven, Conn. . . . Gift Box
New Paltz, N.Y. . . . The Dressing Room
Newport, R.I. . . . Puritan Ladies
Newport Beach, Cal. . . .
Richard's Home & Gift
Niskayuna, N.Y. . . . Dall's
Norfolk, Va. . . . Sarah Cohen Inc.
Norfolk, Va. . . . Nicholson & Marks
No. Bellmore, N.Y. Anita Sophisticates
North Hollywood, Cal. . . . Rathbun's
North Wilkesboro, N.C. . . .
Ruby's of North Wilkesboro
Norwich, N.Y. . . . Carol Ann
Oakmont, Pa. . . . Jean's Dress Shop
Oconomowoc, Wisc. . . .
Snyder's Fine Clothing
Ogunquit, Maine . . . Carriage Trade
Oildale, Cal. . . . Sullivan's
Oklahoma City, Okla. . . . Jerome's
Old Greenwich, Conn. . . .
Williams Sportswear
Old Lyme, Conn. . . . Country Casuals
Omaha, Neb. . . . Brandeis
Orange, Va. . . .
The Little Fifth Avenue Shop
Orchard Park, N.Y. . . . Guyette's
Orinda, Cal. . . . Virginia Hammond
Orlando, Fla. . . .
Rutland's Greenbriar Shop
Ormond Beach, Fla. . . . Casa Granada
Oshkosh, Wisc. Gertrude's Town Shop
Osterville, Mass. . . . Mulberry Corners
Osterville, Mass. . . . Wool Shop
Pacific Palisades, Cal. . . .
The Weathervane
Painted Post, N.Y. . . . Willow Shop
Palatine, Ill. . . . Marie's of Palatine
Palm Springs, Cal. . . . J. C. Wardrobe
Parkersburg, W. Va. . . . Melet's
Peoria, Ill. . . . Main Line, Inc.
Philadelphia, Pa. . . . The Deb Shop
Philadelphia, Pa. . . . Dorothy Bullitt
Philadelphia, Pa. . . . Fran-Stel
Pikesville, Md. . . . Monroe Bayer
Pine Bluff, Ark. . . . Stacy's
Pinehurst, N.C. . . . Ladies Boutique
Pittsburgh, Pa. . . . Linton's
Pocatello, Idaho . . . LeVine, Inc.
Pompano Beach, Fla. . . . Joan Harriet
Port Huron, Mich. . . . Anne L's
Portland, Ore. . . . Brass Tree
Portsmouth, N.H. . . . Tober's
Portsmouth, N.H. . . . Victorian House
Port Washington, N.Y. . . . Annette's
Prescott, Ariz. . . . Harper's Dress Shop
Princeton, N.J. . . . Emphasis
Princeton, W. Va. . Sweetheart Boutique
Providence, R.I. . . . Helen Olevson
Putnam, Conn. . . . Worth Shop
Racine, Wisc. . . . Jos. Lawrence
Rancho Santa Fe, Cal. . . .
The Ranch Boutique
Rehoboth Beach, Del . . . Three Seasons
Ridgefield, Conn. . . . Question Mart
Riverside, Cal. . . . Harris Co.
Roanoke, Va. . . . John Norman, Inc.
Rochester, N.Y. . . . The Clothes Tree
Rochester, N.Y. . . . Jacqueline Shop
Rockford, Ill. . . . Suburban Shoppe
Rockingham, N.C. . . .
Long's of Rockingham
Rockville Centre, N.Y. . . . Horwick
Rocky Ford, Col. . . . The Towne Shop
Rome, N.Y. . . . Goldberg's of Rome
Rutland, Vt. . . .
Carbine Anderson-Ladies Country Shop
Sacramento, Cal. . . .
Charlotte Green Apparel
Sacramento, Cal. . . . DeMilles
Salinas, Cal. . . . The Lady Shop
Salisbury, Md. . . . Hess Apparel
Salt Lake City, Utah . . Arthur Frank Co.
Salt Lake City, Utah . . House of Kimrey
San Antonio, Texas . . . Marjory Harris
San Bernardino, Cal. . . . Harris Co.
San Jose, Cal. . . . Lia's
Santa Barbara, Cal. . . . Trenwith's
Santa Maria, Cal. . . . Hilary's
Santa Rosa, Cal. . . . Patricia's
Sarasota, Fla. . . . Montgomery Roberts
Scarsdale, N.Y. . . . Van's Sportchester
Scranton, Pa. . . . The Mayfair
Sioux Falls, S.D. . . . Elizabeth's
Sikestown, Mo. . . . Elite Shop
Smithtown, N.Y. . . . Helen Ann
Snyder, N.Y. . . . Slotkins
Somerville, N.J. . . . Wendell Inc.
Southern Pines, N.C. . . . Franjeans
Southfield, Mich. . . . Bettina
South Boston, Va. . . . Fullers-Daf's
South Hill, Va. . . . Martha's
Spokane, Wash. . . . Betty Bone
Springfield, Mass. . . . Steiger's
Springfield, Mo. . . . John's Fashions
St. James, N.Y. . . . Country Manor
St. James, N.Y. . . . Looking Glass
St. Joseph, Mo. . . . Einbenders
St. Louis, Mo. . . . The Dresser Drawer
St. Mary's, Ohio . . . Island Shop
Sun River, Ore. . . . Sun River Lodge
Sun Valley, Idaho . . . Denny-Bar Co.
Syracuse, N.Y. . . . E. Cramer & Son
Tallahassee, Fla. . . . Carriage Shop
Tampa, Fla. . . . Wolf Bros.
Tarrytown, N.Y. . . . John Charles Ltd.
Tequesta, Fla. . . . Red Hen
Terre Haute, Ind. . . . The Import Shop
Terre Haute, Ind. . . . Meis Bros.
Timonium, Md. . . . Edge Set
Topeka, Kans. . . . Evelyn Griffin
Towson, Md. . . . Auman & Werkmeister
Vineyard Haven, Mass. . . . Bee Jay
Waco, Texas . . . Town & Country
Walhalla, S.C. . . . Velma's Vogue
Walpole, Mass. . . . C. E. Holt Co.
Warren, Ohio . . . Roberta's
Waterloo, Iowa . . .
Petersen's Victoria Room
Watch Hill, R.I. . . . J.C.'s of Watch Hill
Wausau, Wisc. . . . Schmidt's
Wayne, Pa. . . . Carriage Trade
Wellesley, Mass. . . . John Douglas
Wellesley, Mass. . . . Olken's
Wellsville, N.Y. . . . Cannons
Wemme, Ore. . . . Bowman's Sportique
Wenatchee, Wash. . . . Webb's
W. Bloomfield, Mich. . . . Mister Marvin
West Chester, Pa. . . . Hoberman's
Westfield, N.J. . . . Jane Smith
West Hartford, Conn. . . . Siegel Shop
Weston, W. Va. . . . Adler's Inc.
West Orange, N.J. . . . Les Girls
Westport, Conn. . . . Ro-Jons
White Sulphur Springs, W. Va. . . .
Rose Bills Holiday House
Wichita Falls, Texas . . . Mildred's
Wickford, R.I. . . . Wilson's
Wilkes-Barre, Pa. . . . .
Fowler, Dick & Walker
Wilmington, N C. . . . Fleishman's
Winchester, Mass. . . . Town & Country
Winchester, Va. . . .
Margaret L. Hodgson Shop
Winston-Salem, N.C. . . . Bocock-Stroud
Winston-Salem, N.C. . . .
The Buena Vista Shop, Inc.
Winter Park, Fla. . . .
Rutland's Greenbriar Shop
Wood Dale, Ill. . August Court Boutique
Woodstock, Vt. . . . Morgan Ballou
Woodstock, Vt. . . . Town & Country
Woonsocket, R.I. . . . Carriage Trade
Worcester, Mass. . . . The Ivy Shop
Wyckoff, N.J. . . . Country Barn
Wyomissing, Pa. . . . The Clothes Tree
Yarmouth, Maine . . . House of Stiles

or write: David Smith, 1407 Broadway, New York, N.Y. 10018

FROST BROS. MISS JACKSON'S THE HIGBEE CO. R.H. STEARNS B. SIEGEL HOVLAND-SWANSON RIKE'S



Cry, Laugh, Open Your Soul

BY JOHN LAHR

Baseball isn't just a game: it's a test of character; the film by director John Hancock of Mark Harris's novel "Bang The Drum Slowly"—a wrenching story of self-giving friendship—measures up to the book and to the game itself

William Saroyan once observed that Americans put their purest care into baseball. Of all the American pastimes, baseball is the nation's most epic drama. The fan suffers with his team over seven long months, watching the slow reversals of time and fortune. Baseball is a spectacle of endurance; the fan's dignity is also measured by his staying power.

Through his team, the fan has a focus and a symbol for his longing for victory, success, and glory. Imaginatively, the fan participates in "immortal" victories or record-making statistics forever "on the books." "Rooting" is the name we usually give to this brand of care; but it is really a function of prayer where the spectator tries magically to elevate mortals to accomplish the "miracle" of triumph.

Man can't control fate, so his sports fanaticism is funny. But sometimes, inspired by the energy of others, players—like actors—can accomplish the impossible. This is a profoundly moving human moment. *Bang The Drum Slowly*, adapted by Mark Harris from his famous novel and directed powerfully by John Hancock, captures this deep emotional contradiction perhaps better than any baseball film ever made. It is a fine, funny, sharply perceived testament to those values which sports demand and life too often forgets—courage and caring.

Like all games, baseball is a time killer. Into this paradigm of American escapism, Harris introduces Bruce Pearson, a bumbling second-string catcher on whom time is running out. Pearson is dying; but his life is baseball and he faces the last season of his life with dumb, buffoonish stoicism. He is the reverse of the sly country boy who can hit the ball two cow pastures away. Greasy and spewing chewing tobacco, Bruce is plumb simple; but Robert De Niro's strong comic portrayal keeps him from being a straight man or maudlin.

Bruce keeps no book on hitters; he's the brunt of every coach's bad joke. His only friend and the team's star pitcher is Henry Wiggen, called "Arthur" by his friends. Where Bruce evokes a life of deprivation, Arthur seems a man blessed by the gods —well-educated, well-off, well-placed. Played by Michael Moriarty with a confident, tight-lipped intensity, Arthur uses his stardom as leverage with management to keep Bruce on the team and in the lineup. *Bang The Drum Slowly* dramatizes the machinations of Arthur to keep the team from finding out about Bruce's illness. The narrative structure is simple, but the emotional effect of this piece of folklore is riveting and very moving.

Gradually, the team finds out about Bruce. Even the hard-bitten manager, evoked in a fine, fussing comic performance by Vincent Gardenia, reminiscent of Chuck Dressen himself, can't be fooled forever. And, as the team comes to understand Bruce's predicament, they slowly start to support rather than rib him. They even win ball games; Bruce becomes the fulcrum of the team. He moves them to the pennant.

As the pennant race reaches its final days, Bruce is almost unable to focus behind the plate. But he hangs in until the last out, dazed beyond recognition of the team's championship victory. Bruce is too weak for the World Series. And the film shows us Arthur watching his casket laid into the ground. Arthur's last lines are indicative of the sentiment that never stumbles into the morass of sentimentality. Arthur says: "He wasn't a bad fellow, no worse than (Continued on page 215)

L'Air du Temps

The Romantic Perfume by Nina Ricci, Paris



The Echo
of an interesting
woman.

Echo® Scarfs. Always silk. Always smart. At fine stores always.





Carol & Mary

Honolulu, Hawaii

Ala Moana Center • Kahala Mall • Kahala Hilton Hotel • Royal Hawaiian Hotel • Town Shop-Amfac Center • Royal Lahaina Hotel, Maui



White Shoulders

Evyan Perfumes, Inc.

Background: Ladies in waiting to Empress Eugenie — Winterhalter Painting from the Royal Collection, Buckingham Palace, London.



Sleepwear and Loungewear by Donald Brooks for Maidenform

$950 to $24

Antron* III Nylon. *DuPont Registered Trademark.

© 1973, Maidenform Inc., 90 Park Avenue, New York, N.Y. 10016


Jewelry in the golden manner of Monet. From the Pas d
Collection. Necklace $40.00. Drop Earrings $15.00. At the finest stores.
Monet®©
Master Jeweler

hark® sweaters

1410 Broadway, New York, N.Y. 10018



Available at **BLOOMINGDALE'S,** New York • **HIGBEE'S,** Cleveland • **FILENE S,** Boston • **J. L. HUDSON,** Detroit • **STRAWBRIDGE & CLOTHIER,** Philadelphia • **NEUSTETERS,** Denver • **G. FOX & CO.,** Hartford **RALEIGH STORES,** Washington D C • **CITY OF PARIS** and **LIBERTY HOUSE,** California • **HALL'S,** Kansas City Mo • **D. H. HOLMES,** New Orleans • **THE HECHT CO.,** Baltimore • **MAKOFF,** Salt Lake City **JOSEPH'S SALON,** Chicago • **JACKSON-GRAVES,** Minnesota • **THE UNION CO.,** Columbus • **IVEY'S,** Greenville, S C • **EDWARD KERN,** Oklahoma City • **SANDRA POST OF FLORIDA** and other fine stores


VANITY FAIR


new game plan Take a cue from Chandlers. The elegant
pump newly positioned for fall. The toe now tapered. The platform more wafered.
One in black suede glinted with gold, 16.99. The other a sinuous top of black kid, 18.99
CHANDLERS

THE GREAT SEE-THROUGH, PEEL-OFF FACIAL PACKS.

Think of this as a gift wrap for your face. Clear, shimmery—it doesn't even look so bad *on*! And when you peel off the masque, you discover a bright new face. Your skin feels clean, soft, sleek, wide-awake.

A remarkably stimulating Shiseido practice—in two formulations. Our original Facial Pack is particularly helpful for normal or oily skin. Facial Pack (Extra Rich) is loaded with luxurious benefits for tired, dry skin.

From an exquisite ceremony of skin care created by Shiseido of Tokyo and New York—one of the world's three great beauty houses. Founded a century ago, innovative as tomorrow.

Traditionally, the loveliest complexions of Japan have been cultivated from a tender age with Shiseido care.

Ask for "Shi-say-doh" at fine specialty and department stores. If you'd like a "Practice Shiseido" guide and name of store nearest you, write to Shiseido Cosmetics, 540 Madison Avenue, N.Y. 10022.



SHISEIDO

Practice Shiseido. It gives great pleasure to your skin. And your skin will give great pleasure in return.

VOGUE

Hollywood Gets A New Man

An Interview by Barbara Rose

Michael Crichton, brainy writer who soared with "The Andromeda Strain", here talks about his leap to a new career as writer-director of "Westworld": why he's filming, how he does it, and what he thinks about movieland

Michael Crichton might be the boy next door, only taller and smarter. Author of the best sellers *The Andromeda Strain* and *The Terminal Man,* Crichton, at thirty, has just finished *Westworld,* the first movie he has both written and directed—something of a phenomenon in Hollywood. But Crichton has always been exceptional. As a *Wunderkind,* he wrote successful mystery stories while studying at Harvard. Later he was one of Harvard's most brilliant medical students, but medicine soon took a backseat to literature. A fellowship at the Salk Institute for Biological Studies in La Jolla brought Crichton to California.



Michael Crichton

Today he seems thoroughly comfortable in his peaceful retreat on top of a remote Los Angeles canyon. The house was originally designed by Southern California's leading modern architect Richard Neutra. The glassed pavilions, reflecting pools, and groomed lawns suggest a Japanese tranquillity. Inside there is Crichton's own gradually expanding art collection. Most of the artists whose work he owns—Stella, Johns, Oldenburg—are people he has met at Gemini, G.E.L., the lithography workshop directed by Crichton's friend Ken Tyler.

The first thing you realize about Michael Crichton is that he is a very nice person. This is a surprise in Hollywood. He strikes you as an obviously brilliant but otherwise not unusual young man involved in acquiring, assimilating, and processing great quantities of information at an incredible rate. His books have been called science fiction, but there is more fact in their horrifying details of where advanced technology is taking us than fiction. He won't say why he gave up medicine for literature and finally film making, but he does remark that machines can now make much more accurate diagnoses than people. Like his idol Alfred Hitchcock, Michael Crichton denies being a moralist. His personal style is the studied insouciance and cool, detached, ironic stance of Hitchcock. Sharing Hitchcock's pessimistic view of human nature, Crichton also shares the British director's conviction that the most important thing is to tell a good story, keeping your audience glued to their seats through action and suspense. But just as Hitchcock's *The Birds* may be seen as a nightmare of ecological catastrophe (a warning of what may happen if we are not aware of the forces we have set in motion) so Crichton's *Westworld* is a projection of the wasteland we may be creating through our ignorant use of a directionless technology.

Although on the surface Crichton seems thoroughly conventional, one ultimately finds he breaks every stereotype. On the set he is the anti-Cecil B. DeMille: calm, under- (Continued on page 220)

The leading manufacturer of the pill would like every woman to know about another kind of birth control.

If the same method of contraception were right for everyone, Ortho would make nothing but the pill. But some women can't take it. Some don't want to. And some have to go off it occasionally.

For you, we'd like to recommend Conceptrol* Birth Control Cream. We make that too. It's clean, light and easy. The nice contraceptive you can buy without a prescription.

And while no method of contraception is foolproof, Conceptrol is highly effective. Research studies conducted in 6 separate centers indicated that when used regularly by 100 women for one year only 2.1 became pregnant. Even when used irregularly, only an additional 3.5 became pregnant. If no protection were used, it is estimated that 60 to 80 out of each 100 women would have become pregnant.

Each pre-filled Conceptrol applicator supplies the correct amount of Nonoxynol 9,* an ingredient that's gentle to you—but medically proven to be an effective spermicide.

Conceptrol is uncomplicated. There's nothing to wear, nothing to remove and no douching. And you can use it up to an hour before, so there's no interruption.

Nice, easy Conceptrol. Another kind of birth control.

NOW BIRTH CONTROL IS AS EASY AS THE TAMPON.



Conceptrol, from ORTHO,
The world's largest laboratories devoted to family planning research.
*Trademark ©OPC 1973

For getting it together anytime,
anywhere you go. Handpainted enamels
baked twenty-seven times. Pure artistry.
From $6 to $25 at fine stores everywhere.

from the creators of Eisenberg Ice

Eisenberg enamels*

Sweaters by Dalton.

© 1973 Eisenberg Jewelry



A great dinner, cont'd.

Carillon Importers, Ltd., 745 Fifth Avenue, New York, N.Y. 10022. Product of France. Made with fine cognac brandy. 80 proof.



Three-piece suit of 100% virgin wool by Gianni Ferri. In Camel/white, Grey/white, Red/white.
6 to 16. About $100. At Bloomingdale's, J. L. Hudson, Burdines and other fine stores or write to:

BANFF LTD. 1410 BROADWAY, NEW YORK, N.Y. 10018

Pier Augé gives you more of what nature gave you.

You were born with beautiful skin. And now Pier Augé gives you a chance to restore your skin to its natural new-born beauty with the introduction of his Beauty Treatments to the United States.

And they are extraordinary. They contain a unique beauty treatment formula called Base Dergyl.* Created by Monsieur Augé, head of the Institut de Beaute in Paris, Base Dergyl is composed of the same pure natural, organic and hypo-allergenic elements that are found in the human skin.

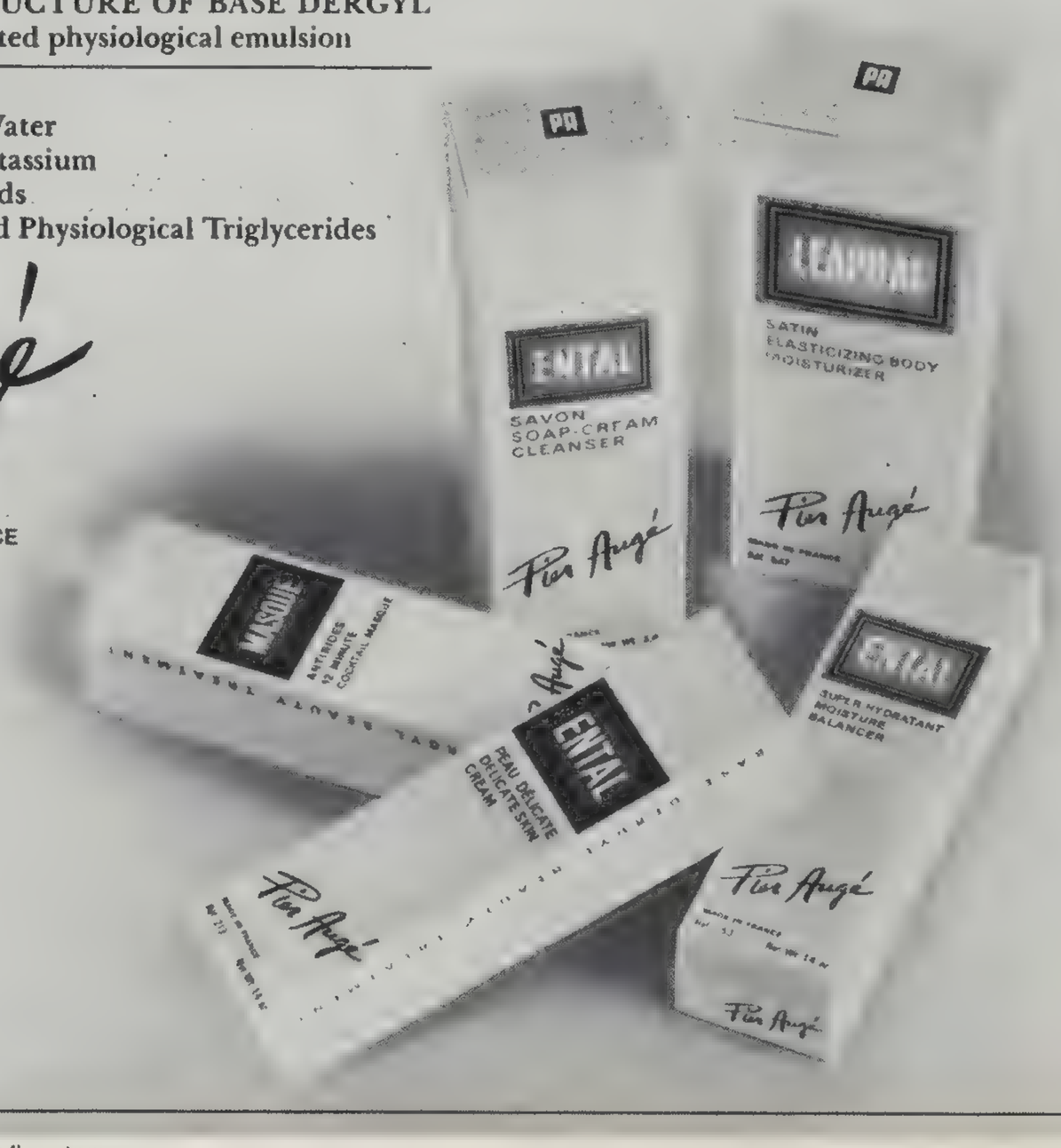
Sophisticated European women have depended on Pier Augé Beauty Treatments for many years. Now you can have a more radiantly glowing complexion with the closest thing to skin there is.

The Pier Augé Beauty Treatments are perfectly acid balanced, pH neutral, rich in vitamins and proteins and free of pore-clogging ingredients. They're formulated to nourish, revitalize and maintain proper skin balance—naturally. Tangibly different from other beauty treatments!

*

THE STRUCTURE OF HUMAN SKIN Natural physiological emulsion	THE STRUCTURE OF BASE DERGYL Reconstituted physiological emulsion
Proteins	Proteins
Water	Distilled Water
Salts	Sodium-Potassium
Amino-Acids	Amino-Acids
Fatty Substances	Moisturised Physiological Triglycerides

Pier Augé
PARIS, FRANCE



Available at: I. Magnin, Los Angeles, Beverly Hills and Chicago; Bloomingdale's, New York and other fine stores.





The all-out glamour of black at night ...A super-seductive dress with its own fling of cardigan by **Morty Sussman for Mollie Parnis Boutique,** fabric of **Jasco** rayon matte jersey.

maison blanche
New Orleans, Louisiana



The subtle side of allure...A great column of pink double-face wool enveloping a dazzler of a dress underneath. Evening turnout for important evenings by **Linea Italiana.**

maison blanche

New Orleans, Louisiana


NORMAN MOSALLEM



Skin

Mud

Mask

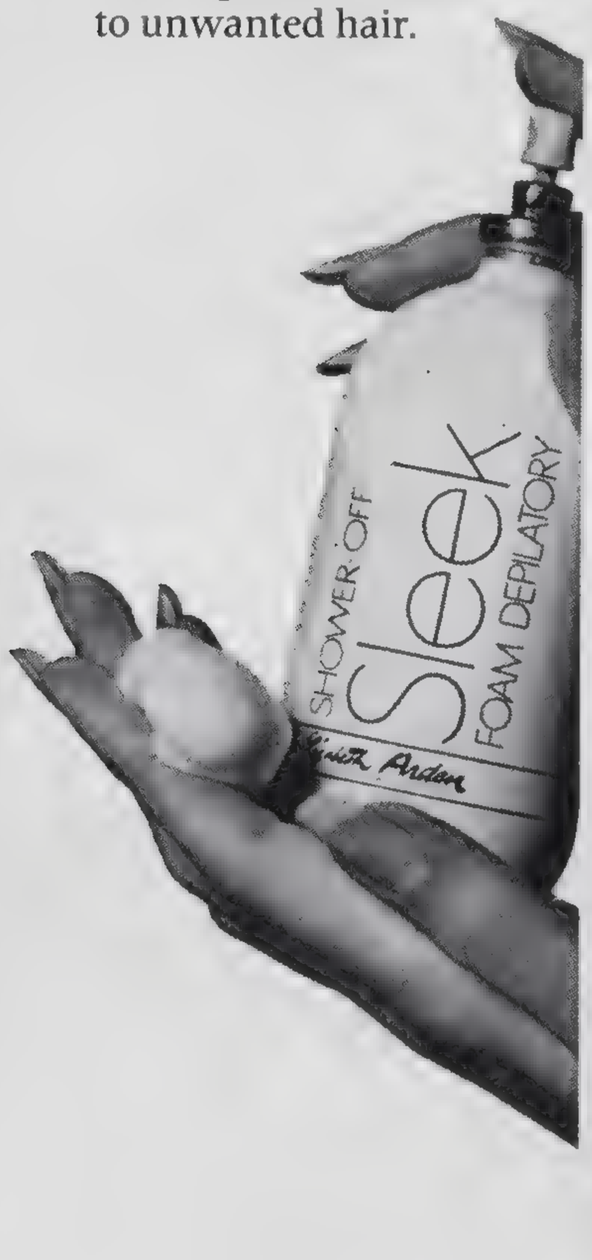
A mask that's really a deep moisturizer.

Revealed: The first truly innovative mask. It treats your skin with rain-soaking moisture underneath a mask that refines and tones. It's a two-step treatment. Lemon-y moisturizer goes on first. Next, the mask—with a very special little brush. Then time for it to work—to cleanse, freshen and smooth. Works wonders.
For that's what you'll see and feel when the mask gently peels away.
If you've ever been unhappy about your skin, stop. All new Moisturizing Peel-Off Mask makes it happen.



Frances Denney

What Sleek legs!
And arms.
And underarms
you have.
Thanks to new
nicely scented,
richly whipped
Sleek Foam
Depilatory.
Just spray on—
shower off.
In a fast
3-5 minutes,
that place with
unwanted hair
is bare.
Smooth.
Stubble-free.
The name isn't
Sleek for nothing!
Elizabeth Arden
A fast, good riddance
to unwanted hair.



©1973

Checking Out the Men's Scene

In case your man doesn't read Vogue (a surprising number do), a report on some of the best products for him:

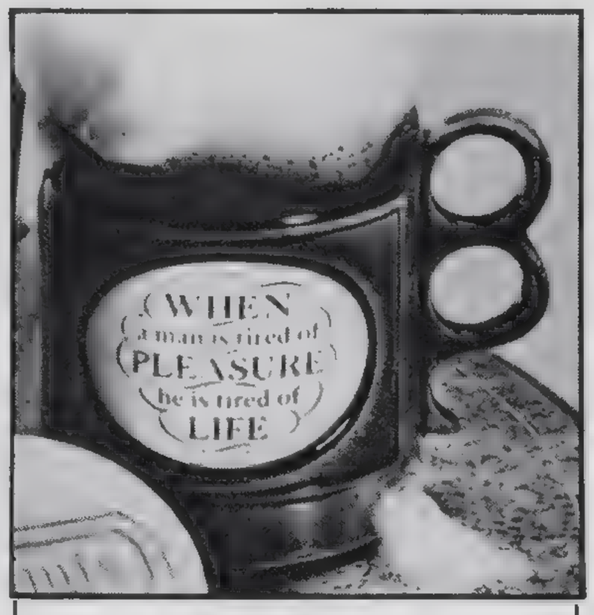
At one point in a man's life (usually about his thirteenth birthday) he thinks of the daily shave as a wonderful male prerogative.

Then comes that first shave, and from there on it's all downhill. Shaving becomes a skin-chafing daily drag, a disagreeable (and often bloody) bore.

To spare his suffering the stings and abrasions, big guns of the industry have their sights trained on the problem. Some of the newest (and best) aids to make shaving a more efficient and more sybaritic experience are:

At **Hattric:** from the land of the Leica, the Mercedes-Benz, and the Zeiss binoculars comes another beautifully engineered pleaser: KB 226, the patented ingredient in Hattric Foam Shaving Cream, Pre-Electric Shave, and Brush or Brushless Shaving Cream. KB 226 creates a pilomotor effect on the beard. That is, hair follicles are stimulated, causing them to right-angle and rise up higher than the skin surface. What follows is, *naturlich*, a super-close shave. All three preparations are saturated with skin conditioners and with the clean clean citrony fragrance that has converted even die-hard scent haters to Hattric men. (Shaving products, $3.50 to $6.)

At **Aramis:** a bit of work on the pleasure principle. Since shaving must be a part of the day, why not make it an attractive one with sense-soothing fragrances and shaving gear? We all know about the specially soothing scent of Aramis, and now it's available in fat, round cakes of shaving soap packaged with a really handsome porcelain shaving mug. Estée Lauder came across the 18th-century original of the mug in a London antiques shop, and has had it copied exactly in rich brown matte-finish porcelain. It's an elegant sort of adornment for



Mug and shaving soap from Aramis

a man's bath. It deserves to be accompanied by a really splendid ivory-handled badger shaving brush for whipping up a rich, emollient lather redolent of Aramis which is, as we all know, part and parcel of the Good Life. (Shaving crock and soap, $7.50.)

At **Kanon:** By way of Scandinavia, one of the creamiest, most soothing and long-lasting lathers ever to come from anywhere is to be found in the Kanon Konserva treatments. Whether a man uses the Shave Foam or the Pre-Electric Shave, he should have on hand (and on face) the *Kanon Face Conditioner* after shaving to know just how comfortable he can be. (Foam, $2.50; Pre-Electric Shave, $4; and the Face Conditioner, $5.)

At **Givenchy:** Acceptance of a fact that has needed facing right along: men need moisturizers, and never more so than just after shaving. Ergo, *Givenchy Moisturizing After Shave Cream*, an emollient cream to protect and relax the skin. A pea-size dab rubbed between the fingers and onto the face produces a man-size sense of well-being. ($25)

At **Myrurgia:** A new *Hidalgo Shaving Cream*. In Spain, an hidalgo is a gentleman, a man of merit. In America, Hidalgo offers a shaving cream to be lathered into foam with a brush for some of the gentlemanly sort of pampering associated with the days before the graduated income tax. The herb-and-citrus blend of the Hidalgo fragrance is in ample evidence here. ($3)

Then, on the obverse side of the coin is the problem not of shaving but of saving hair. As he has in 200 movies, John Wayne is riding to the rescue on this one. John Wayne is a major stockholder in *Hair Trigger*, and naturally he endorses it. Hair Trigger, Inc., makes absolutely no claims concerning the products except as an excellent hair-grooming program. "Duke" Wayne, though, has been known to remove his on-screen toupee to display a short, thin new growth of hair on a formerly bald area of his scalp. The Hair Trigger grooming program consists of: a protein shampoo; a protein cream rinse; a hair and scalp cream, Formula #6, to apply morning and evening; a forty-day supply of natural vitamins and food supplements. The Hair Trigger line also includes nail and skin creams, body rub, and medicated soap. (The hair and scalp products and the food supplements altogether are about $30.)

More bright spots on the men's scene: The crocodile that came in from the court—Lacoste's, now on the label of clear, dry *Eau de Sport Lacoste* from Jean Patou; *Yves Saint Laurent—For Men*, a clean citrus-sandalwood merger; sandalwood is the message at *Arden for Men* in a new spray cologne and anti-perspirant spray; *Jovan Musk Oil after-shave/cologne* blends musk with cooling notes to entice not clobber; one of the best lavenders around is the Spanish *Agua Lavanda de Puig* from Barcelona.



FIDJI,
THE BARE
ESSENTIAL.

ALL IT NEEDS
IS YOU.

fidji

Created in France by Guy Laroche

© 1973 COSMAIR INC CLARK N J

Anne Klein &
The Great
American
Wools

PURE WOOL

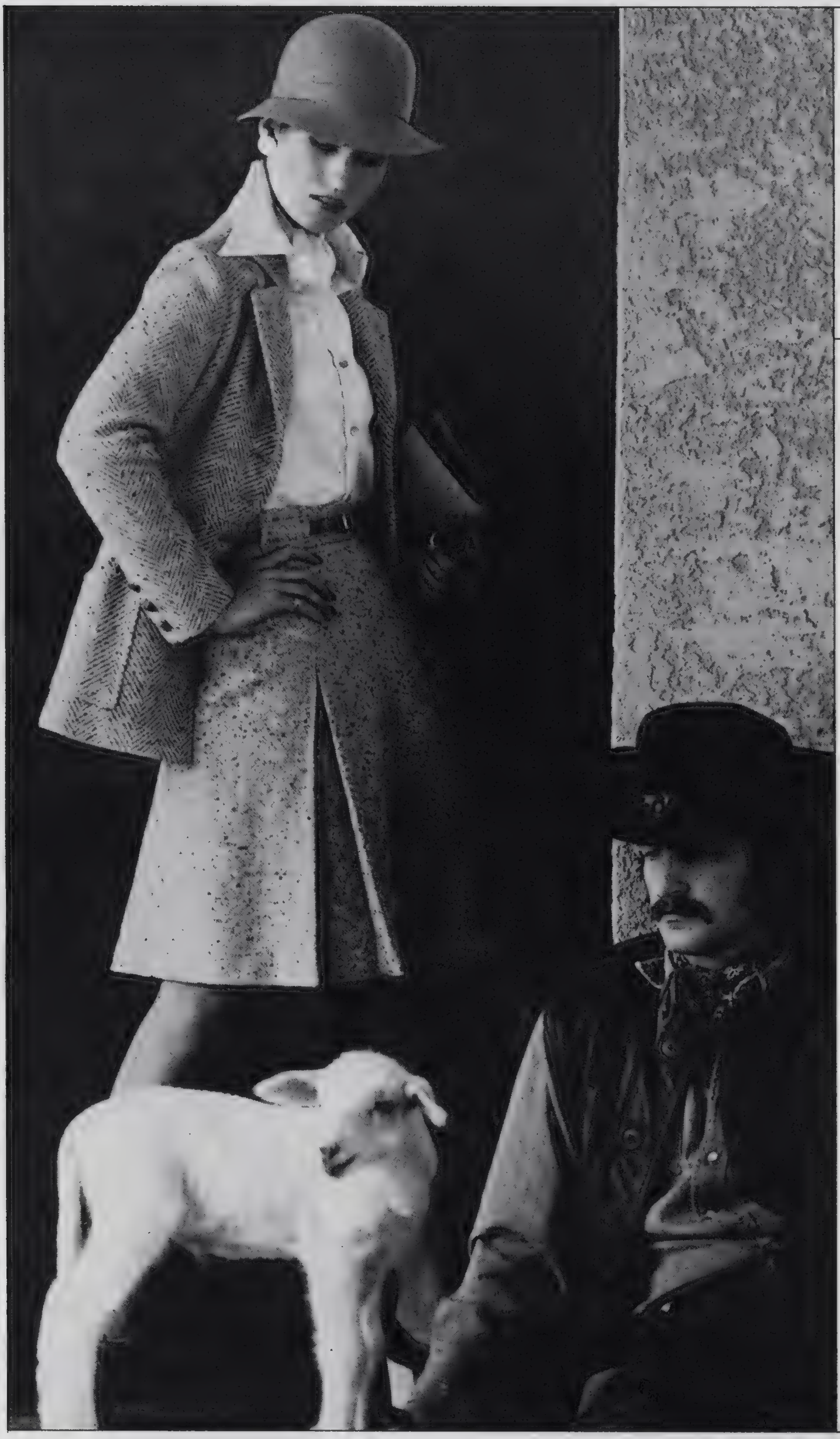
Wool. It's got life. Naturally! It's perfect for the pyramid power of Anne Klein's jumper in Kent-Avery black petitpoint wool, $120. High rise blouse, $48. Designer Sportswear

Fashion selection by
American Wool Council

Robinson's
California



BEVERLY HILLS • PASADENA • WOODLAND HILLS • NEWPORT • SANTA BARBARA



Breckenridge & Wool; it's a natural!

WOOLBLEND MARK

Wool puts the life in a blend! Country oatmeal and cream tweeds of Burlington wool and nylon. Skirt, $34, jacket, $58. Shirt, $28.
Better Sportswear

Fashion selection by
American Wool Council
WJ1873

Robinson's
California

LOS ANGELES • BEVERLY HILLS • PASADENA • GLENDALE • PANORAMA CITY • CERRITOS • ANAHEIM
WOODLAND HILLS • NEWPORT • SANTA BARBARA • SAN DIEGO

carousel®... The wig that

AIR•LIGHT T.M.

IT HAS NO CAP...

- **Think of all the reasons you're not wearing a wig. Then try a Carousel Air-Light Wig... and enjoy the difference.**
- A Carousel wig of Dynel® modacrylic is even more manageable and ready-to-wear than your own hair.
- A Carousel wig is super-light...so comfortable you'll actually forget you have it on.
- A Carousel wig has such natural sheen and body no one will ever know you're wearing a wig.



Available at fine stores throughout the country:
Abraham & Straus, New York • Burdine's, Miami • Dayton's, Minneapolis • Foley's, Houston • G. Fox, Hartford • Gimbels, New York • Parisian, Birmingham

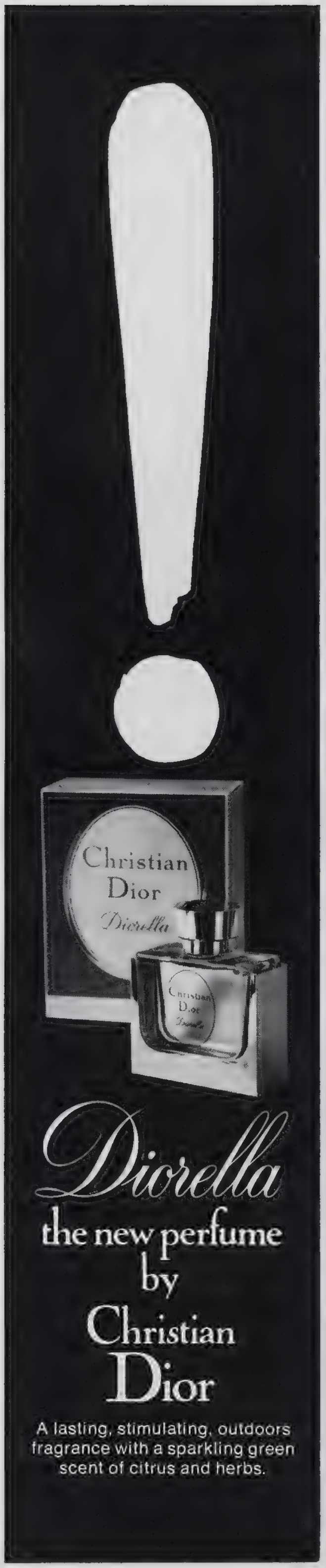
will change your mind about wigs

- Carousel's prices are believable. Imagine a collection of wigs, all under $25!
- If your Carousel wig doesn't change your mind about wigs, we'd like to know why. Please write to: President, Carousel Wigs, 425 Fifth Avenue, New York, N.Y. 10018.

AND IT'S Dynel!



Meyer's, Paterson • Joseph Horne, Pittsburgh • Leonard's, Fort Worth • Macy's, New York • May Co., Cleveland • May Co., Los Angeles • Gimbels, Milwaukee Gimbels, Philadelphia or write for the store nearest you.



Experts teaching you how

Beauty, or massage, do-it-yourself is the latest trend

Massage without Massage

Wataru Ohashi is a believer in do-it-yourself massage. He is a practitioner and teacher of Shiatsu or acupressure, the ancient Japanese form of massage.

Acupressure closely resembles acupuncture, except that instead of inserting needles into the body's 360 pressure points, Ohashi presses them with his fingers and thumbs. "In Japan, if you meet a friend who has a headache, you don't offer him aspirin you offer him pressure," he says.

Ohashi is determined to make Shiatsu as widely known in the U.S. as it is in Japan and gives courses for laymen each week at the Nippon Club in New York City. Each course runs for four weeks with a three-hour session each week. The cost is $95. "I want to teach the technique to as many people as possible, so that they can use it on themselves, with their family or in a group." He says that Shiatsu reduces tension, relieves fatigue or stiffness and can banish headaches.



Ohashi puts the pressure on students in his Manhattan studio

Face-reshaping

Polly Bergen believes makeup should be used to correct bad features and re-sculpture the face. "It's amazing how much better a woman looks when she has learned a few tricks," she says.

To make the re-shaping job easier Polly has introduced some new cosmetics: "Polly's Professionals." Her new powder eye shadow comes with a beveled brush so that shadow can be applied lightly or thickly. "The idea is to apply a light layer of color on the eyelid and a much darker one in the crease, which should be feathered out. The look should be natural, as if the eyelashes were so thick they cast a shadow on the lid. The shadow also goes under the lashes on the bottom lid for the same effect. This makes the eyes stand out much more."

Polly's lipsticks can be worn straight on the lips or over lip gloss. "Over the gloss they just add a soft slick of color to the lips. By themselves they are deep rich sexy colors." Polly does both the eye shadows and the lipsticks in five colors, all soft and smoky: Burgundy, Cinnamon, Deep Mauve, Chestnut, and Plum.

Polly's new contourer is a cheek gloss that comes in mauve and brown. "I like a slick of color applied diagonally under the cheekbone and then smoothed down the face. The shadow under the cheekbone makes the face thinner and prettier."

Natural Cosmetics

Donna Lawson has written a book full of old and new recipes for making beauty preparations. (*Mother Nature's Beauty Cupboard;* Crowell, $4.95).

All the recipes call for natural ingredients and most can be picked from a garden or tree or bought at any local supermarket or drugstore. For this reason Donna wants women to read her book as if it were a cookbook.

"Once you learn the ingredients and what each can do, you can modify proportions and combinations for your specific use," she says. "The great blessing of making your own cosmetics is that you know what's in them, and if you're allergic to something—such as strawberries—you can stay away from it."

Donna's recipes come from friends around the country, beauties through the ages (Lola Montez, Helena Rubinstein, Ninon de L'Enclos) and folklore or "old wives' tales." She recommends, wheat-germ oil for stretch marks; beet juice washed off with water as a face tonic, and clove-tea mouthwash as a breath freshener.

Hair with Bounce

Rose Reti believes in natural products for the hair—especially if it has been damaged by sun, permanent waving, or straightening. Women from all over the country flock to Rose Reti's hair-health spa in New York City, and when they leave they want advice on home treatment. "One of the best shampoos for badly damaged hair is three eggs beaten lightly and then massaged onto the scalp," she says. "Then the hair should be rinsed for ten minutes while the scalp is massaged to make sure not one particle of egg remains. Egg, soap, or shampoo left on the scalp dries it out."

To highlight blond hair Rose suggests using the juice of a lemon in a pint of water, leaving it on for two minutes, and then thoroughly rinsing it off. For dry or broken hair she likes one drop of olive oil in a pint of water followed by a thorough rinsing. "It should be only one drop of oil—too much makes the hair sticky and removes bounce." For brunettes who want to add a glint of red to their hair she suggests boiling onion peel in water and, when it cools, pouring it over the hair, following it up by rinsing.

If Colgate is just a kid's cavity fighter, how come Billie Jean King won't brush with anything else?

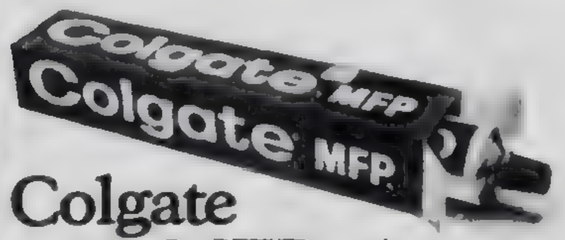


Where she rules, Billie Jean King is a tightly controlled figure of skill, energy and concentration. But off the tennis court, with her husband and friends, her natural warmth and spirit flow effortlessly. Billie Jean likes people. That's why she brushes with Colgate.

Colgate is made for people who like people. Clinical test results show it freshens breath as long as a leading mouthwash. And the taste is brisk and clean.

Only your dentist can give teeth a better fluoride treatment than Colgate with MFP. But a great cavity fighter can be a powerful breath freshener, too.

Ask Billie Jean King. She wouldn't think of brushing with anything else



Colgate with MFP...the breath-freshening cavity fighter.

© 1973, Colgate-Palmolive Company

Young Quinlan



Fall's nonchalance in dressing by **HAZEL HAIRE** for **FRIEDRICKS SPORT** . . . pared down to perfection in Anglo **PURE WOOL** gabardine. One long, lean, racy line in antelope—Jac Shirt, $112; tie blouse, $48; straight leg pants, $66. Blended with a vestee in palest mauve, $34.

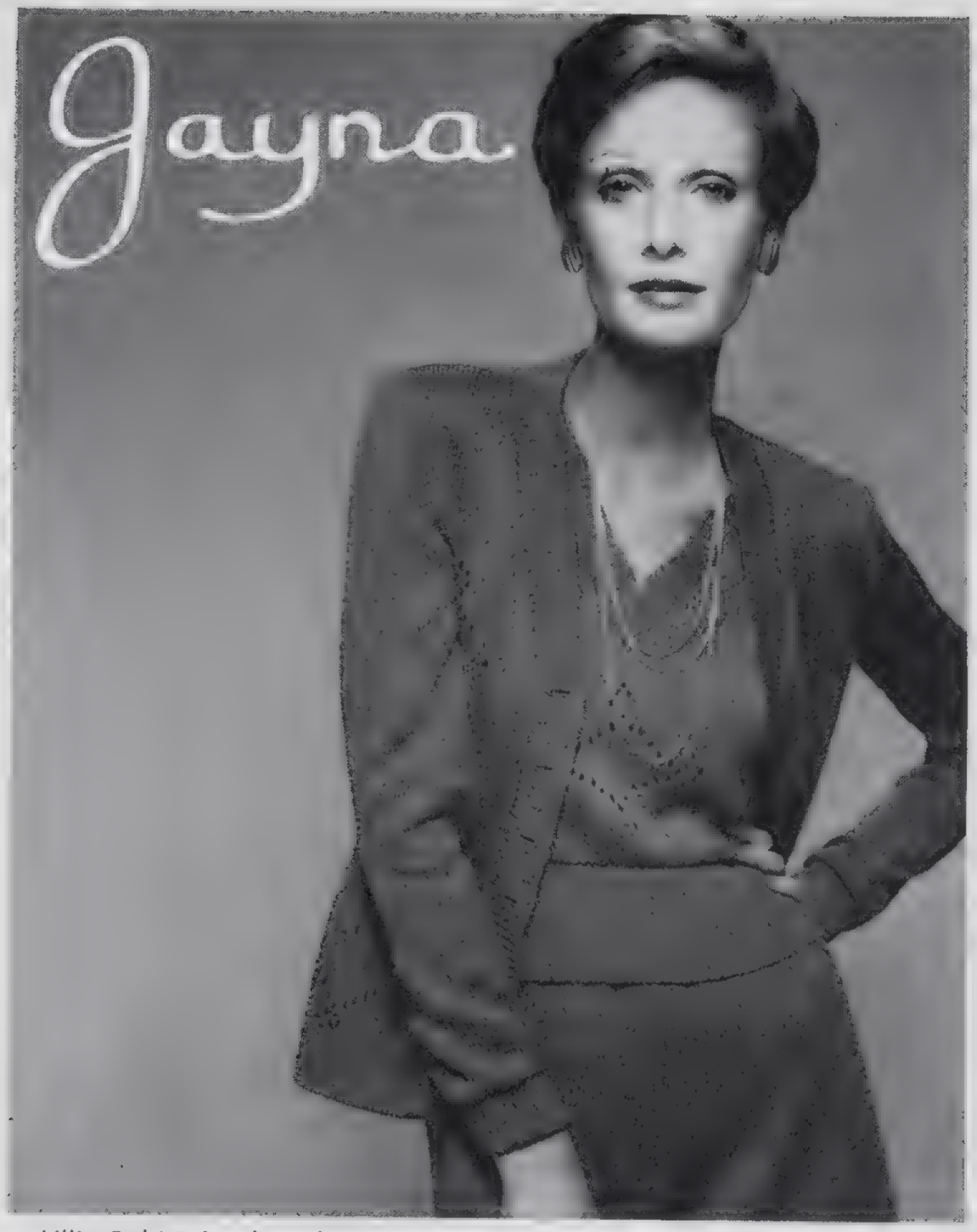


Young Quinlan

PURE WOOL

The Woolmark label is your assurance of quality-tested products made of the world's best . . . Pure Wool

Fall suitdressing by **KASPER** for **JOAN LESLIE** . . . superbly tailored in Lebanon **PURE WOOL** jersey. Navy sportive deluxe jacket with quilt detailing and skirt with stitched-down-to-the-hip pleats. An apricot blouse tied softly around the neck, $190.



Lillie Rubin—South and West • Sakowitz • Marshall Field and Company
For other fine stores, write Jayna, 498 Seventh Ave., New York City 10018

AMERICA'S LARGEST PERFUME SHOP
WHERE YOU CAN GET THESE
RARE FRAGRANCES

ROBERT PIGUET: fracas bandit baghari visa
calypso futur cravache

JACQUES FATH: fath de fath ellipse
green water

RIGAUD: eve reve un air embaume
eau de kananga

JEAN DESPREZ: bal a versailles 40 love

AUDACE • balenciaga • balmain • calandre • capucci caron • carven • chanel • charles blair • CORRIDA • de rauch • DIORELLA • d'orsay • DURER • eau jeune elsha • FERRAUD 2 • fougeres royales • givenchy gravel • gres • guerlain • HABANITA • heliotrope • ann haviland • hermes • JACOMO kiehl's • lancome • kolnisch juchten • guy laroche • le galion • lubin • molineux • carmel meyers • mimosa • partner • pertegaz pino silvestre • pucci • prestige • raphael • revillon rochas • nina ricci • SIKKIM • st. laurent • tuberose vigny • vetiver • philippe venet • VIA LANVIN • worth WEIL DE WEIL • ZADIG and many more.

SEND FOR THE PRICE OF YOUR FAVORITE PERFUME OR COLOGNE

LONGCILS: mascara and eye make up

Jacqueline

ST. FRANCIS PERFUME SHOP
Since 1928
310 GEARY STREET SAN FRANCISCO, CA 94102
(415) 981-0858

TELEVISION by Joyce Maynard

The Secret TV Watcher

Nuggets you can sift from television's waste-sands: direct, almost-stolen views of how Americans really look and act

Every Saturday night, in the days when I was an every-Saturday-night babysitter, I'd take a book with me. And if the parents had looked back, as their car pulled out of the driveway, they would have seen me sitting stiffly upright on the couch, reading page one. But once the headlights disappeared over the hill, I'd turn on the television set and watch *The Dating Game* straight through to *The Tonight Show* starring Johnny Carson, until I heard the car pull in again, at which point I'd run to turn off the set, arrange myself readerishly on the couch, and open my unread book to something like page 204. All this because I was ashamed of watching television.

I've always been—and am still—a television watcher. Not just the educational shows, either: never the educational shows, in fact. I grew up on *Make Room for Daddy* and *Dr. Kildare* and *Leave It to Beaver* and *Pete and Gladys* and *The Price Is Right* and *Wagon Train.* And the fact that I watched so much television meant that I read fewer books, that I grew mentally lazy, demanding from the books I *did* pick up Action, Entertainment, Quick Resolution, and a quality I can describe only as Americanness. I find myself impatient with lengthy descriptive passages. My eyes tire, my mind wanders, often I fall asleep.

If I sound proud about all this, I'm not: I am appalled at the time wasted and saddened to realize that at the end of nineteen years of living—four years of high school, one of college—the subject I know most about is television. Oh, not how it works (I never, through all those thousands of hours, asked that) or when it was invented and by whom. What fills my mind, in fact, are useless scraps of information. I can tell you who played Ozzie Nelson's bowling partner and the name of that enemy organization the men from U.N.C.L.E., were fighting. I can hum the music they played at the start of every *Perry Mason,* recite the Alka-Seltzer ads from years ago. If I'd learned all those facts about history, say, or science, I'd have quite an education. But of course I never *consciously* learned those things, and television never set out to teach them to me—which, I think, is why they stuck.

Which also, maybe, suggests some glimmer of untapped possibility in television. In a country made up of minorities, consider a moment that television is, perhaps, our common thread. And on certain occasions (the Oscars, the *Miss America Pageant,* the *Superbowl,* Presidential speeches) most of us are watching it, listening to the same words all across the country. If only the words were better, more important. . . .

We tend to praise only the educational stations, the shows that openly teach, or the ones that transcend television almost entirely: *filmed* plays, filmed concerts, filmed art museums, even—other arts, in short, delivered nearly intact but never quite as good as the originals. Very few of the uniquely televisual (if that could be a word) forms (situation comedies, talk shows, game shows, even commercials) have reached the level of excellence achieved by such transplants as dramatized novels and filmed musical events, it's true. But small, very nice moments do occur and seldom get talked about; because we are snobs about television, we do not take it seriously, it does not elevate (we say) or educate, and it is paid for by commerce. It can't be any good: it's free.

That blanket dismissal is a shame, because television does one or two things really well. What it does, at its best, is present America—not at its most exceptional and brilliant, maybe, but at its most normal. And when television does that well, when it shows (Continued on page 215)

WHAT IS JONES NEW YORK DOING ON AMERICAN AIRLINES FLIGHT 201 TO NEW ZEALAND?



FLY AMERICAN AIRLINES– IN PURE WOOL.

On Safari to Aukland, N.Z., gateway city and first stop "down under", goes a perfectly packable pantsuit of 100% wool gabardine by Anglo Fabrics. Start your travels with a "tote" from American Airlines and you're ready for a flight to the whole new world of New Zealand. "Wool. It's got life."

The Woolmark label is your assurance of quality-tested products made of the world's best . . . Pure Wool

PURE WOOL

FLY AMERICAN AIRLINES—IN PURE WOOL.

On the road.
Skirt and Jacket (below)
of 100% wool flannel
from J.P. Stevens finds a way
into an antique Rolls at Christchurch, N.Z.
to explore New Zealand's
103,416 square miles. Lost but not least
is a plaid of a sweater and one terrific driver.
You've arrived. (right)
at a typical sheep station
where wool begins.
Herding the sheep in
a 100% wool doubleknit
from Duplex Mills
is a pantsuit that picks up
a pattern of color from
a not-so-typical sweater.
"Wool. It's got life."

RENA ROWAN FOR
JONES NEW YORK





PURE WOOL

The Woolmark label is your assurance of quality-tested products made of the world's best Pure Wool.

NEW ZEALAND

FLY AMERICAN AIRLINES—IN PURE WOOL.

Warming up. (below)
Geysers, boiling pools,
and steaming lakes at Whakarewarewa.
What better way to wrap up
the situation than a shawl-collared sweater
of 100% wool that ties over pants of
100% wool gabardine by Anglo Fabrics
and a challis print shirt.
Cool it. (right)
at Green Lake
in the heart of New Zealand.
Grey flannel of 100% wool
from J.P. Stevens
blazes with one button
over cuffed trousers
and a crisp white shirt. "Wool. It's got life."
More on New Zealand on the opposite page.

RENA ROWAN FOR
JONES NEW YORK



PURE WOOL

The Woolmark label is your assurance of quality tested products made of the world's best Pure Wool

The Jones New York collection is available at: **B. Altman & Co.**, N.Y., N.Y. **Carson, Pirie, Scott & Co.**, Chicago, Ill. **Famous-Barr Co.**, St. Louis, Mo. **Foley's**, Houston, Texas. **I. Magnin & Co.**, Los Angeles, Calif. **I. Magnin & Co.**, San Francisco, Calif. **Jordan Marsh Co.**, Boston, Mass. **Jordan Marsh Co.**, Miami, Fla. **The J.L. Hudson Co.**, Detroit, Mich. **Kaufmann's**, Pittsburgh, Pa. **Lazarus**, Columbus, Ohio. **Strawbridge & Clothier**, Philadelphia, Pa. **The Higbee Co.**, Cleveland, Ohio. **Woodward & Lothrop**, Washington, D.C.

JONES NEW YORK
NEW ZEALAND

New Zealand is truly the place for all seasons. A friendly vacationland offering the visitor a pleasant climate year-round, every leisure activity imaginable, good accommodations and a wealth of scenic wonders to discover.



Rotorua—strange beautiful region on the North Island. Home of Maori culture and a major resort area, it features unique thermal attractions; shown here, the Pohutu Geyser.



The South Island is the place to explore serene fjords and waterways, or enjoy your favorite sport—fishing, hunting, golf, tennis or skiing on Tasman Glacier.



New Zealand is a land of contrasts—from lakes, fjords, pastures, mountains, beaches to its modern cities such as Wellington, the capital, with its spectacular harbor view.



All that glitters
for that glamorous
night life — the
sleeveless grey flannel
that barely skims the
body — with its
own quilted jacket
accented in silver lurex.
By Kasper for
Joan Leslie.
From our
Designer's Shop.

JORDAN
MARSH



Anne Klein
loosens up for
fall in her
kabuki sleeve
wrap jacket
tied over plaid pants
and a turtleneck
throat . . . in soft
shades of
weimaranar grey.
From our
Designer's Shop.

JORDAN
MARSH

Du Pont registered trademarks



Now there's nothing standing between you and clingy clothes.

Gone is everything that's kept you out of those body-hugging tops.

Gone is everything that's stopped you from pouring yourself into those clingy knits and crepes.

Gone, all gone.

Smoothie Q by Young Smoothie® has come to your rescue with a body briefer with seamless Dacron* polyester cups.

A feathery few ounces of sensuous, silky Qiana* nylon blended with the persuasive yet gentle control of Lycra* spandex powernet to give you that all-in-one look all over.

With not a trace of a seam in the cups to spoil the natural look of the real you.

Style #7372 in beige and white, sizes A,B,C,D Cups, $17.00. DD Cup, $18.00.

Smoothie Q® of Qiana*/Lycra*

The seamless-cup body briefer.

The Smouse, Adler Co., 90 Park Avenue, N.Y., N.Y.

LAUGH, CRY

(Continued from page 174)

most and probably better than some, and not a bad ballplayer neither when they give him the chance, when they laid off him long enough. From here on in I rag nobody."

John Hancock's direction is as intelligently understated as Harris's script. Hancock, who was nominated for an Academy Award for his short film about touch-football fanatics, *Sticky My Fingers, Fleet My Feet*, has moved with this film (his second feature) into the first rank of American film directors. Besides his technical poise, Hancock exhibits all the crucial ingredients —a keen intelligence, a fine eye for structure, wit, and, most important, a dogged resilience. In *Bang The Drum Slowly* Hancock shows how deftly he can handle actors; and he has given us an adaptation of a fine novel which is that rarity—a film comparable to its book. The film never caters to its audience; but you come away having cried, laughed, and remembered a part of Americana you'd almost forgotten was lodged forever in your soul. ■

TELEVISION

(Continued from page 206)

us the universal in human nature, as it sometimes, sometimes unintentionally, does, it's—well, not to make Art out of something that's not—it's awfully nice. I'm thinking of those moments during, of all things, the *Lawrence Welk Show*, when the camera turns to the audience, during an instrumental, and we see the couples dancing the foxtrot; of the girl in the Shake'N Bake ad (it's not one of those slick, jazzy ones with the "Try it, you'll like it"-style slogans) who says, sort of fuzzily, "Henry will be so pleased"; of the strange, incredible-faced little redheaded boy whose sandwich is a "borgashmord"; or of wives on *The Newlywed Game*, proudly recounting cute things their husbands do while in the shower. There are those glimpses, at least, in television and in nothing else quite the same way, not in books or concerts or plays or sculptures or ballet. There, in those moments, was my real television education. I can't say I knew I was getting it, when I rushed guiltily to turn the set off on those babysitting Saturdays; but maybe it had something to do with why I turned the set on in the first place and why—furtively, apologetically, guiltily—we all do. ■



Love Winter with Weather Tamer®

Winterize with Weather Tamer—the smart way to warm up the season. This comfortably quilted nylon jacket is weather-right for skiing, skating, sledding, or shopping around town. It's lined with warm Acrilan® acrylic pile from MALDEN MILLS that's Wear-Dated®—guaranteed for one full year's normal wear, refund or replacement when returned with tag and sales slip to Monsanto. Misses or Junior Sizes, $32. Blueberry, Navy, Forest Green, Red, Blue Ice, Ginger.

WEATHER TAMER, INC., 1411 Broadway, New York, New York 10018

You'll find Weather Tamer® at these fine stores and their branches:
NEW YORK, Bloomingdale's; **BROOKLYN,** Abraham & Straus; **CHICAGO,** Marshall Field & Company; **PHILADELPHIA,** John Wanamaker; **BOSTON,** Jordan Marsh (Junior Coats); **BALTIMORE,** Hutzler Brothers; **MILWAUKEE,** Gimbel's; **MISSOURI & KANSAS,** The Paris; **MARYLAND & WASHINGTON, D.C.,** Joseph R. Harris; **MINNEAPOLIS,** Dayton's; **OMAHA,** J. L. Brandeis.

BY MARIA ELISE CRUMMERE September 1-30

Horoscope

If you were born when the Sun was in Virgo:

You have an extraordinary drive for perfection in your craft or profession, and your impatience with those who don't meet your standards can provoke criticism of you. This intellectual strength may flow over into matters of the heart, causing you difficulty in the love game. This month, with Uranus in your money house, your career and income may undergo changes, requiring your full attention to keep the going smooth. Jupiter (good luck) will be in your house of service until March of 1974, bringing you many opportunities; the starting point for this new impetus is the new moon on September 26.

Aries March 21–April 19

Love: You are shy or self-conscious on the love scene; with the Sun (affection) now joined to your ruler, Mars, this should be a good time to declare your status with a loved one.

Work: Your projects will be given greater importance if you cooperate seriously with your colleagues during the first week.

Health: Since it is your nature to work very thoroughly on any assignment, it might be wise to save energy during the first half of the month. The new moon on September 26 will bring a period requiring concentration that may test you physically.

Taurus April 20–May 20

Love: You prefer to trust your emotions, responding to what you feel. Now, with your ruler, Venus, in Libra, you're inclined to find a mate; caution—the first week presents a surprise.

Work: Matters of the heart may distract you from work the first half of the month; then, when your ruler moves into Scorpio, you can accomplish more, completing satisfactorily after full moon, September 12, a task that you have been neglecting.

Health: Pressure is not good for you; refuse to promise more than you can comfortably deliver for the sake of your health.

Gemini May 21–June 21

Love: Your extraordinary capacity to handle more than one love in no way lessens the quality of your admiration. You will thrive in dual pursuits, after full moon on September 12.

Work: The first half of the month is best for career development; move swiftly—opportunities are strongest before full moon.

Health: After your ruler, Mercury, enters Libra on September 14, ease up, coast on what you have already accomplished; you will need your reserves of energy after the new moon on September 26, when a surprise event requires strategic handling.

Cancer June 22–July 22

Love: Your family and domestic life are first in your heart; now Saturn in your sign may pose problems of responsibility, requiring patience and understanding with your loved ones.

Work: Co-workers may offer ideas that, if acceptable to you, could —while making demands on you—improve your future.

Health: The changes in your work program requiring so much more of your time and concentration suggest that you should seek rest and pursue peaceful diversions in order to avoid overtaxing yourself and to prevent health problems.

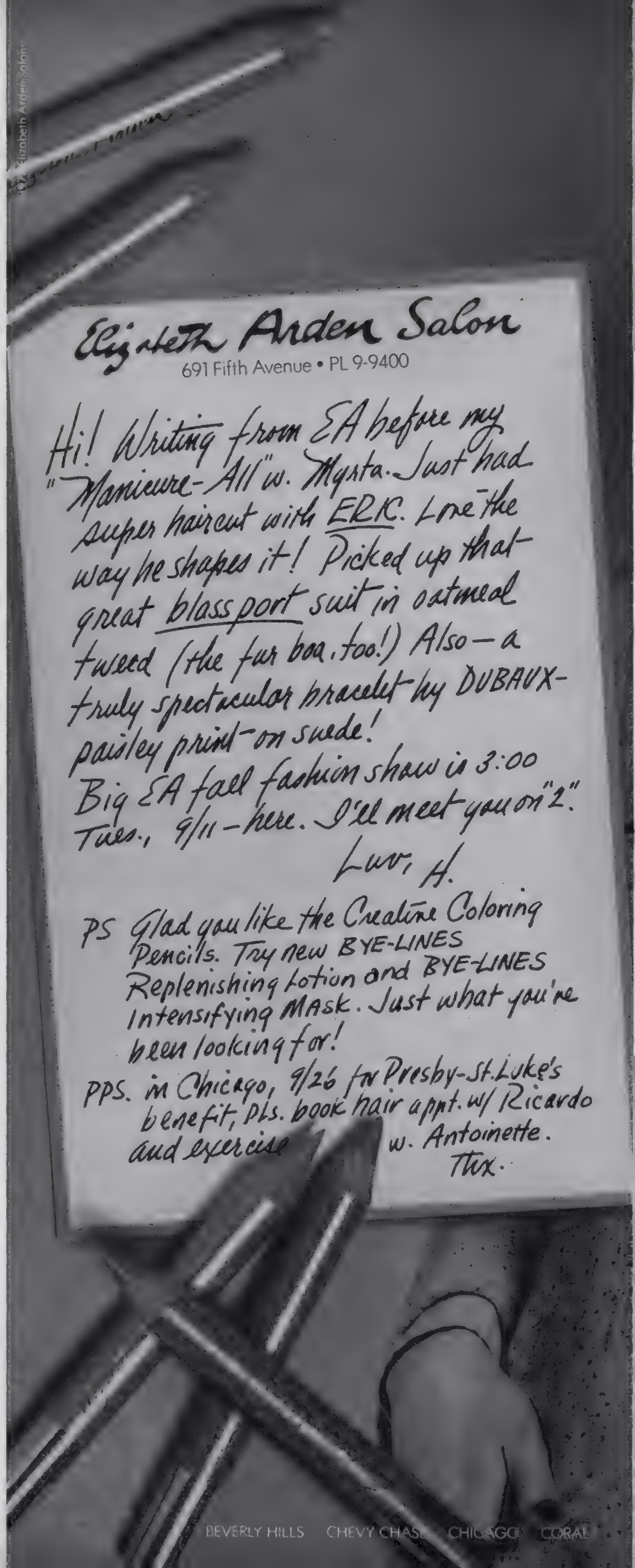
Leo July 23–August 22

Love: You are loving, and to be loved is your due. When there is no person to love, you transfer your affection to ideas; now, good ideas will be brought to you through new associates.

Work: New partners will offer you new duties: accept one idea that you enjoy, but reject another—offered during the first week —that involves risk to your financial security.

Health: Avoid travel early in the month, especially just after full moon on September 12. At mid-month, heavy demands may cause tensions; reduce your activities to a minimum then.

(Continued on page 218)



Looking great is what it's all about!

It's all at your Elizabeth Arden Salon

GABLES · FORT LAUDERDALE · MIAMI BEACH/SURFSIDE · NEW · PALM BEACH · PHOENIX · SAN FRANCISCO · SOUTHAMPTON · WASHINGTON, D.C.

"I wanted a creative outlet that was fulfilling and profitable. Doncaster helped me find it."

"After I got married I didn't really need to work.

"But I did feel a need to express my creative abilities.

"Then, I discovered Doncaster. And they showed me a way to use my creative talents without neglecting my home and family.

"As a Doncaster representative, I hold private showings of the latest Doncaster fashions three or four times a year in the comfort of my home.

"I invite friends and neighbors over and help them select their wardrobes from Doncaster's collection of suits, coats and dresses, priced from $80 to $250.



"With Doncaster I can help them customize their wardrobes with little touches like personal fitting. I help them select the best styles, fabrics and colors. And I do it without having to leave my house.

"Best of all, I enjoy substantial savings on my personal Doncaster purchases. And I earn a generous commission on the orders I take.

"I like Doncaster. And I think you will, too.

"To find out about Doncaster, call Mike Tanner, at 704-287-4205, collect, or send the coupon below."

doncaster

Dept. V2, Rutherfordton, N.C. 28139

Mike Tanner
Doncaster, Dept. V2
Rutherfordton, N.C. 28139

☐ I'd like to be invited to the next Doncaster showing in my area.

☐ I'd like further information on becoming a Doncaster representative.

Name_____

Address_____

City_____

State_____ Zip_____

HOROSCOPE (Continued from page 216)

Virgo August 23–September 22

Love: You can imagine that you are expressing love to those you care for when in reality you are too busy to be demonstrative. Someone new is trying to engage your attention; look up!

Work: Mercury, your ruler, is now in your own sign, demanding much of you in many areas and reaching a crescendo at full moon, September 12; results are totally satisfactory.

Health: You thrive on spirited activity and may not be alert to warnings that come about mid-month, when a disappointment can cause apprehension and check your flow of well-being.

Libra September 23–October 23

Love: Your love of the romantic and of the world of beauty is essential to your happiness. Your ruler, Venus (love), is now in your own sign, bringing you a new admirer about whom you will make a decision by full moon, September 12.

Work: An unusual creative idea may be brought to you that you will enjoy developing; this promotional undertaking should result in a financial windfall for you.

Health: A troublesome past obligation creates physical pressure at mid-month; make your decision after September 26.

Scorpio October 24–November 21

Love: You radiate an emotional provocation that everyone responds to. Now, your ruler, Mars, in your marriage house, attracts a new admirer, brings a proposal quickly, departs.

Work: A stubborn atmosphere seems to surround your working program during the first half of the month; a crisis on September 15 breaks the impasse, ending this tedious period.

Health: Any resistance to your efforts has a marked effect on your health; and stagnation interferes with your highly imaginative abilities. You feel restored after new moon, the 26th.

Sagittarius November 22–December 21

Love: Your openhearted manner may encourage admirers, when your only wish is that others enjoy life as ardently as you do. Your ruler, Jupiter, now in Aquarius continues to bring you new friends bearing new opportunities for you.

Work: Seek support from groups, especially new friends, in distributing your proposals now while the situation is favorable.

Health: At mid-month, you spend your energy too extravagantly; this brings disorganization and is not good for your health. You will be more at ease after new moon on September 26.

Capricorn December 22–January 19

Love: You prefer a serene and orderly arrangement of your personal relationships; now, while your ruler, Saturn, is in Cancer, your mate and family need all of your love and attention.

Work: The first two weeks are good for finishing undone projects, particularly the organization of a working program that can be tested on the 15th to see if it should be continued.

Health: While it is true that you have no physical problems, you are prone to depression; the antidote, of course, is to immerse yourself in working on ideas that you enjoy.

Aquarius January 20–February 18

Love: With Jupiter, the happy planet, in your sign now, you are attracting influential friends; but one is an admirer who may act contrarily and will need cool treatment from you.

Work: You start the month with gusto, making excellent gains in your career. Avoid extravagant promises and do not flout those in authority, which might upset your careful plan.

Health: At full moon, September 12, the fast pace may exhaust you; try not to overdo, conserving your energy in order to enjoy the rewards that are due you on new moon, September 26.

Pisces February 19–March 20

Love: Though you wish to be loved, when love comes, your vague response shows you are uncertain about accepting it. At mid-month, you have an opportunity for a new romance.

Work: During the first two weeks you may have a variety of chores to do, frustrating your real work drive; wait until after mid-month, when everything will fall into place for you.

Health: When your emotions are in conflict, you experience discomfort; this distress disappears when you focus on duties that suit your wish to be useful to those who need compassion.



Mistletoe Reservation $1

Start Christmas early with N-M's 1973 CHRISTMAS BOOK. With your book, ready in mid-October, you receive an "N-M Dollar", worth 1.00 toward your first purchase from this 1973 edition. Mail 1.00 with your name and address to: Neiman-Marcus, Dept. 23, P. O. Box 2968, Dallas, Texas 75221.

Neiman-Marcus

UNZIPPED MAIL IS TROUBLE

Wherever an unzipped letter goes, trouble follows. Extra steps in the sorting operations. Extra stops along the way. Don't hold up mail service.

USE ZIP


it's an attitude, not an age
. . . and Eleanor Brenner interprets
the new easy attitude for fall with
two-part dressing in luxurious doubleknit
wool by Duplex. Sizes 4-14. About $110.
Available at Bonwit Teller, Gus Mayer Stores,
Montaldo's, Neiman-Marcus, Dayton's.
PURE WOOL
The Woolmark label is your assurance of quality-tested
products made of the world's best . . . Pure Wool
Eleanor Brenner for
brenner couture

TRICOSA OF PARIS, INC.



AT THESE FINE STORES: SPORT & TRAVEL, New York City, THE COUNTRY MISS, Latham, N.Y., WILLIAM PENN SHOP, Pittsburgh, Pa., CLAIRE PEARONE, Troy, Michigan, JUNIOR DRESS SHOP, Harrisburg, Pa., CHARLOTTE'S of AKRON, Akron, Ohio.

OR, WRITE TO
TRICOSA OF PARIS, INC., 498 SEVENTH AVE., NEW YORK, N.Y. 10018

Michael Crichton: "The kind of pressure you're under making a film cracks a lot of people"

HOLLYWOOD MAN

(Continued from page 186)

stated, and soft spoken; he exhibits no signs of the temperament we associate with Hollywood directors. At home he is good-natured, introspective, candid—perhaps a trifle remote—which gives one the impression that possibly the most real parts of his life are his fantasies. An unlikely combination of scientist and artist, he promises to be one of the most exciting new talents in American film.

BR: Why did you decide to direct films?

MC: You write something and you see it made and it isn't what you thought it would be. So you start wanting more and more control over your work.

BR: Is directing different from writing?

MC: Yes. At the point when you don't know what you want to get down on paper or film, there are certain similarities between trying things out in writing and directing. But when you *do* know what you want, the only person you have to push to get it is yourself in writing. It's a solitary business. In directing you're prodding other people. That makes a big difference. When I'm writing, I get very involved in how I'm feeling that day—whether I'm tired, internal stuff like how my stomach is feeling. When I'm directing, the important thing is what's happening outside of myself.

BR: Why do so many good directors like Antonioni, Fellini, Buñuel, write their own screenplays?

MC: I think writing, directing, and editing are ideally part of the same job. I had one experience working on a picture where I was the director and somebody else wrote it. I felt very limited working with somebody else's script. I came out of writing into directing; I don't know what the reverse would be like.

BR: How did you get interested in film?

MC: I was always interested in film. When I applied to medical school, the doctor who interviewed me said he didn't have any feeling about me as a doctor. He asked me what I would do if I weren't applying to medical school. I thought about it for awhile and I said I'd like to be a movie director. Like all American kids, I was exposed to a lot of movies when I was very young. They impressed me, I was totally involved. That's the quality I want to get—total involvement. So many of the movies I see have no effect on me. What I want is that jump you make when you participate in the action. That's what I mean by having an effect—getting people to participate—and it isn't easy. I have to admit I'm interested in audience manipulation. Point of view is the most important thing. It's true of books, too. Joan Didion once said that the voice everyone listens to in a novel is not that of any particular character but the voice of the person telling the story. I think that's true of film.

A lot of Hollywood directors think in terms of the film's "message."A film's statement is more complicated than that. You can't tell an audience what the movie is about anymore; they have to figure it out for themselves. I think of seeing things from different points of view, different perspectives, as you would in a painting. Movies have style, too, like paintings. They can be very glossy and slick, or dark and pessimistic, or very detailed, or broadly and grossly sketched. This has a lot to do with how and what the "message" is finally understood as by the audience.

BR: How does a young person become a Hollywood director?

MC: All you can do is talk in terms of physics and say it's a rare event. For a long time nobody would hire me as a director. What I finally did was write a script for ABC television with the provision that I direct it. I was lucky because at the point I decided I wanted to direct films, *Easy Rider* had convinced studio executives to look for new talent, and it seemed as if anybody who could speak in declarative sentences—and a lot of people who couldn't—were going to get to make films. Usually these unknown young directors, who were often writers, just died. And I think the reason they died is because there's something about the job of directing they weren't prepared for. When you make a movie, it's a process of continuously committing yourself to decisions that seem irrevocable. The kind of pressure you're under making (Continued on page 224)



"May all your sours be Galliano sours."

That must surely be the sweetest sentiment two sour glasses can be raised to.

Because, to those who know, the Galliano sour is the most desirable of sours. There's something about Galliano that turns even the most familiar-tasting drink into a memorable experience.

Devastate your friends with the superiority of your palate. Get a bottle of Galliano and mix as follows before their very eyes:

3/4 oz. Liquore Galliano
3/4 oz. whiskey (blend, bourbon or Scotch)
3/4 oz. fresh orange juice
1/2 oz. fresh lemon juice
3/4 tablespoon sugar

Shake well with ice. Strain into frosted sour glass. Raise with appropriate toast.

LIQUORE GALLIANO®
A LIQUEUR

© McKESSON LIQUOR CO 1972

McKESSON LIQUOR CO. N.Y. N.Y. 80 PROOF LIQUEUR.

Inside or out, the RBCC label matches the "je ne c'est quoi" that is part of your spirit. Lettered and beastied clothing, wilder than anything Hemingway or Gertrude Stein or F. Scott Fitzgerald ever saw in Paris.



Kenneth & Cooper, Philadelphia/Belle Bass Boutique, Woodmere, L.I./NuBest, Manhasset, L.I./Button Down, Cedarhurst, L.I./RBCC, LeChamp, Watergate/Lord & Taylor, New York City/Ann Taylor, Connecticut/Jordan Marsh, Miami/Jeffrey's, New Orleans

Right Bank Clothing Co., Beverly Hills/Bojeangles, Palm Springs/Cissy's, Encino/Jerry Magnin, Beverly Hills / Joseph Magnin, Calif & Nevada/La Pluma, Aspen/Ms., Houston/Hatties, Franklin, Mich./Paul Harris, Indianapolis/Angles, Chicago

Right Bank Clothing Co. With the audacity to turn labels inside out.

RBCC
BEVERLY HILLS
MADE IN EUROPE AND OTHER PARTS OF THE WORLD



"You've never needed my new Special Recipes as much as you need them now."

henry isdith

"There was a time, not so very long ago, when the air was pure and the rivers sweet and your skin's greatest enemy was the march of time and not the march of science.

Sadly, though, it has become more and more difficult to keep the skin clear and clean. Hence my new Special Recipe lotions and cleansers. Like all my Special Recipe cosmetics, they are made with nature's ingredients. For example, honey, wheatgerm oil, beeswax, almond oil, extracts of chamomile, coltsfoot, marshmallow and sage. They will clean your skin of make-up and city life, and have all been blended together to soothe and refine your skin.

You should try my new Special Recipes. Because your skin has never needed them as much as it needs them now." Mary Quant

JORDAN MARSH



Michael Crichton: "Experience as a doctor is invaluable: making movies I never sit down"

HOLLYWOOD MAN

(Continued from page 220)

a film cracks a lot of people, especially writers because writers are used to having the option of being able to rewrite. A film production is knocking it off at nine or ten grand a day, and you just don't have those options.

BR: Was your medical training of any use to you as a director?

MC: Definitely. As a medical student, you were always tired but you had to perform anyhow. I was prepared to do my TV movie never sitting down because I had all those years on my feet as a doctor. Medicine is really terrific at teaching you to acquire new skills fast. Some guy says, "Now this is how you do an operation," shows you, and then you do five. You become quick at picking things up. You also learn a lack of embarrassment at not knowing how to do something. A medical student always is in the position of not knowing how to do something. Medicine also got you into the frame of mind of dealing with very high-pressure situations, dealing with complex factors, emergencies. You often had to act and make fast decisions. Something is always going wrong in a movie, and that kind of experience is invaluable in salvaging a situation. Directing is really hard work. Pauline Kael's right, it's a young man's game. It's very physically demanding. It falls into the general category of job where at the end of the day your feet hurt. It's also very social. You talk to a lot of people, you listen to a lot of people for hours and hours.

BR: Do you think the physical demands of directing account for why there are so few women directors?

MC: No. It's simple discrimination. Exactly the same thing occurs in medicine. There's no reason why more women aren't doctors in this country.

BR: Do you think of yourself as a Hollywood type?

MC: I think of myself as an intellectual. I guess that's not a Hollywood type. But I think there's more chance to be an intellectual in Hollywood than in Cambridge, Massachusetts. What most people mean by Hollywood is a social existence. I don't have much to do with that. I also have access to the "publishing world" which is a kind of social life, and I don't participate in that either. It's interesting that when I'm directing, I'm much more outgoing.

BR: How did you get the idea for *Westworld?*

MC: I make up little stories about how I get ideas, but I really don't know most of the time. I think I got the idea for *Westworld* because I was very interested in the astronauts. I was fascinated by the fact they were being trained to be machines. Then I was also fascinated by the animated figures at Disneyland. The two tendencies toward making people as machinelike as possible and machines as human as possible are creating a lot of confusion. That's what suggested *Westworld* to me. The tendency to make concessions to machines can only grow. ZIP codes, for example, are a concession to machines. There are advantages and disadvantages to this tendency. I don't think that people are strongly threatened by ZIP codes; it's inevitable that we accommodate ourselves to the machines we need to support our existence.

BR: Do you think machines are becoming more human?

MC: By and large the history of machines is that they are designed to duplicate some human function, to improve on something people can't do very well. They're getting more subtle; we're no longer impressed with a machine that's stronger than a person, but we're still impressed with a machine that can think faster.

BR: Many people feel that major technological innovation has slowed down; do you agree?

MC: Technology goes wherever there's a use for it, wherever there's financial reservoir to support it. Leisure time used to be very simple; now it's very technological—there are trail bikes, campers, sophisticated hiking equipment, time-off gadgetry. Technology is going more and more into leisure. Take rock music, for example, which has really replaced the theater as the only live amusement that has any viability. It's entirely created by technology; no rock-music concert could take place without all that equipment.

BR: Do you think there's something perverse about such technology? (Continued on page 226)

© Redken Laboratories, Inc., 1973



Dreams.

They say childhood must end. Love must end. The world is coming to an end. And all the rules will be broken. That's what they say. I say there is still a chance that everything will end with you and me tap tap tapping off into the sunset in top hat and tails and swirling chiffon through a fountain spouting every color in the rainbow. That's what I say. Because without dreams there is no hope. And without hope there is nothing...

The psyche of a woman is something only another woman can really understand. pH Plus was created by a woman. Who knows the pangs and the pleasures. And the need to feel beautiful. pH Plus is a skin care collection blessed with vitamins, minerals, proteins, emollients, herbs and other rewarding ingredients. It's part empathy, part inspiration, part science and part nature. It's partly for your skin, and partly for your soul.

At beauty salons only.



The treatment collection for skin and psyche.

pH plus by Redken.

Deep-Cleansing Creme, Toning Skin Freshener, Firming Facial Masque, Moisturizing Skin Balancer, Creme Concentrate, Lip Conditioner

"Did She Have a Face Lift?"

Or Is She Using Formula 405®

Until recently the Formula 405 Concept was for dermatologists' patients only. So different from the usual creams and lotions that visible results can be seen in ten days or less!

Moisture is nature's plumping agent. And scientific Deep-Action Moisturizing is the secret of Formula 405's thrilling capability. Deep-action moisturizing ingredients bring precious moisture into the stratum corneum and not just the skin's surface. Deep-action cleansing and mild epidermal abrasion not only lifts out embedded, pore-clogging dirt and impurities but also removes the invisible layer of lifeless, dry cells which gives skin that gray, dull look. Formula 405 is more than pretty words and promises. It really works.

Discovered by Frank P. Panzarella, Ph.D., research bio-chemist and president of Doak Pharmacal Co. For almost 50 years Doak has been making skin treatment products exclusively for use by dermatologists.



FORMULA 405 CREAM

Developed especially for the care of dry, aging or wrinkled skin—helps keep young skins smoother longer, too. Its deep-action moisturizers are absorbed and retained, helping "fill out" the many lines caused by moisture deficiency, while rich, natural oils nurture and soften the skin. Just a little, smoothed morning and night over face and throat does it all. Hypo-allergenic. No hormones. 2 oz. $5.00. ½ oz. $2.00.



FORMULA 405 LOTION

Does all the wonderfully beautifying things for your hands and body that Formula 405 does for your face and neck. The same Deep-moisturizers promote a silky supple finish to every inch of skin. 4 fl. oz. $5.00.



FORMULA 405 FACIAL SKIN CLEANSE PAC

Imagine seeing your skin with that glowing, radiant look again! Deep-action cleansing—with a soapless pink non-drying lotion that foams up with water to get your skin sparkling clean—plus a patented polyurethane applicator to whisk away the flaky dead skin—is what makes it happen.

Facial Skin Cleanse Pac includes: Cleansing Lotion, 4 fl. oz., face and body applicators. $5.00. Cleansing Lotion refill, 16 fl. oz. $5.00.



FORMULA 405 SOAP

Formula 405 Soap cleans hands gently yet thoroughly, and moisturizes at the same time. Quickly helps restore smoothness and softness to sensitive hands that are dry, irritated and sore. So gentle and effective it's ideal even for babies' tender skin! $1.50.

IF NOT AVAILABLE LOCALLY, WRITE TO:

DOAK

Cosmetic Dermatological Div. of Doak Pharmacal Co., Inc.

700 Shames Drive • Westbury, N.Y. 11590

Michael Crichton: "I was fascinated by the astronauts' being trained to be machines"

HOLLYWOOD MAN

(Continued from page 224)

MC: It's better than making missiles. The areas of technological advance will be the areas the society decides to invest time and money in, and it's not altogether clear right now what these will be. For example, will we have major innovations in transportation? It would be easy to do, but who knows if society wants to put money in it.

BR: In other words, you mean our society is more likely to put money into *Westworld*.

MC: The evidence is that things like *Westworld* are very popular. We're building more resorts all the time on the Disneyland model. You know they are actually building a resort like *Westworld* right now. Apparently it's called World Park. They're building London and Paris and a few other places.

BR: Are there many innovations in film today?

MC: Movies are a funny business, very susceptible to fads. Take the rediscovery of the dissolve, for example. Dissolves used to be used lavishly in films, but the Europeans cut them out and went to straight cuts. Now everybody is back to dissolves. Young directors without a sense of film history say ". . . look at that, I invented something, the dissolve!"

BR: Are you trying to do anything new in film?

MC: I would say no. One of the things I feel very strongly about is that the stranger your story, the straighter you tell it. If you're telling a simple love story about a suburban lawyer and his wife, you can be very bizarre, using strange camera angles and odd cutting, and be really very weird, because fundamentally you're dealing with something very understandable and straightforward and the only risk you run is being accused of jazzing up something that's boring. I think particularly with a wild story you must be very conventional. There is not, for example, a single handheld shot in the movie. The sets were deliberately chosen to look like Hollywood sets.

BR: Is *Westworld* a vision of the future? Is it a science-fiction film?

MC: I hate "science fiction." I never wanted to be called a science-fiction writer. *Westworld* is really about fantasies. Most of our fantasies are movie generated. When I was growing up, I didn't want to be a character out of Hemingway; I wanted to be Cary Grant. *Westworld* is about people living out their fantasies generated by seeing Western movies.

BR: Do you try to convey an attitude toward technology in *Westworld?*

MC: The ways that technology interests me are the ways that it traps you. *Westworld* is a personification of that situation; it's about a person pursued by a machine. In a human situation, you can always call up your friend the next day and say you didn't mean it. But you can't call up technology and say you didn't mean it. In terms of technology, you often can't change your mind. Once you set out on a given course, you can't reverse.

BR: Do you think the relationship between men and women has changed as a result of technology?

MC: I would hate to try to be very rigorous about it, but it's almost impossible to argue that Women's Liberation could have occurred prior to the introduction of the birth-control pill. Vasectomy on the other hand is like hysterectomy. It's radical. It has some odd effect on men. The man's self-image is changed.

BR: Suppose there were a male pill. Would that be important?

MC: I think so. Just as no one could have predicted that Women's Liberation would have followed five years on the heel of the birth-control pill, one can't say what will happen with the development of a male pill. For example, I don't think anyone realized that one of the consequences of the birth-control pill would be an increase in homosexuality. Suddenly the wife is no longer afraid of getting pregnant, and she decides she wants sex. Her husband, who could previously spend a substantial part of the month pressing his wife with the full knowledge that she would refuse him, can't play that game anymore. If he says "Let's go to bed, honey," she can now say "yeah." Maybe even if he didn't say let's go to bed, she'd say yeah—this is a very disturbing change in the world. ■

You'll thank Anne Fogarty for making it with Cotton Velveteen, at a time like this.





Today, feeling beautiful is as important as looking beautiful, so 85% of American women want comfort first in clothing.* Cotton is comfortable. That's why Anne Fogarty expresses her classic artistry with 100% cotton velveteen. Say good-bye to yesterday's way. Today, it's cotton...as comfortable and casual about life as you are. To-the-floor gown with ruffled hem and self-ruffled front in garnet red or emerald green 4-16, $115. At all beautiful stores.

*From National Clothing Study by Opinion Research Corporation.

COTTON INCORPORATED

1370 AVE. OF THE AMERICAS, NEW YORK, N.Y. 10019 • LOS ANGELES • RALEIGH • DALLAS • WASHINGTON

VOGUE

A Poet's Map of His Poem

An interview by George L. Kline

Russian writer Joseph Brodsky explains his poem "Nunc Dimittis" (page 286), tells what he felt about this pivotal Bible story and how he put what his heart saw into words

EDITOR'S NOTE: *The poet Joseph Brodsky was born in 1940 in Leningrad and forced to leave the Soviet Union in June, 1972. During the academic year 1972-1973, he was poet in residence and special lecturer at the University of Michigan; this fall, he will hold similar posts at Queens College in New York. Mr. Kline, who has known Mr. Brodsky since 1967, is professor of philosophy at Bryn Mawr College; he talked with Mr. Brodsky about the poem in Rusisan and translated their conversation.*

Kline: Joseph, when did Biblical themes first appear in your work? Was it, as I seem to recall, in the long poem "Isaac and Abraham" of 1963?

Brodsky: In a serious and central way, yes, although I had touched on Biblical themes in certain earlier poems.

K: Why was it precisely in 1963 that you turned to such themes "in a serious way"?

B: For a very simple reason: it was in that first year that I first read the Bible. I wrote "Isaac and Abraham" literally within a few days of first reading Genesis.

K: It would seem that "Nunc Dimittis" is your only poem devoted entirely to a Biblical theme?

B: Yes, it is.

K: Am I right in interpreting this poem, and in particular the central figure of St. Simeon, as representing a "point of transition" between the Old Testament and the New?

B: You are.

K: And when you say of Simeon: "He moved and grew smaller, in size and in meaning," do you mean that as an Old Testament figure he diminished in importance because the world of the Old Testament faded as the world of the New Testament was born?

B: Yes, but there is a second, literal sense: from the standpoint of Mary and Anna, who are looking on, Simeon appears to shrink physically as he leaves the temple.

K: What about the "strangeness" that the two women experience? Do they find the emerging world of the New Testament incomprehensible and alien?

B: In a sense, yes. But there is also another factor. Technically speaking, this poem is written in a very traditional style, but with absurdist elements, for example, a number of grammatical repetitions. Stylistically, the New Testament is distinguished from the Old by its repetitions, which often have a faintly "absurdist" air.

K: Absurdity, then, is suggested mainly through repetition?

B: Yes, but also by using words in such a way that they suddenly take on quite different meanings, become semantically greater than they are. For example, when Robert Frost in "West-Running Brook" speaks about the *source* of the brook, you suddenly realize that the word 'source' means much more than the word 'source.' It means even more than the word 'God'; it is an absolutely transcendental word.

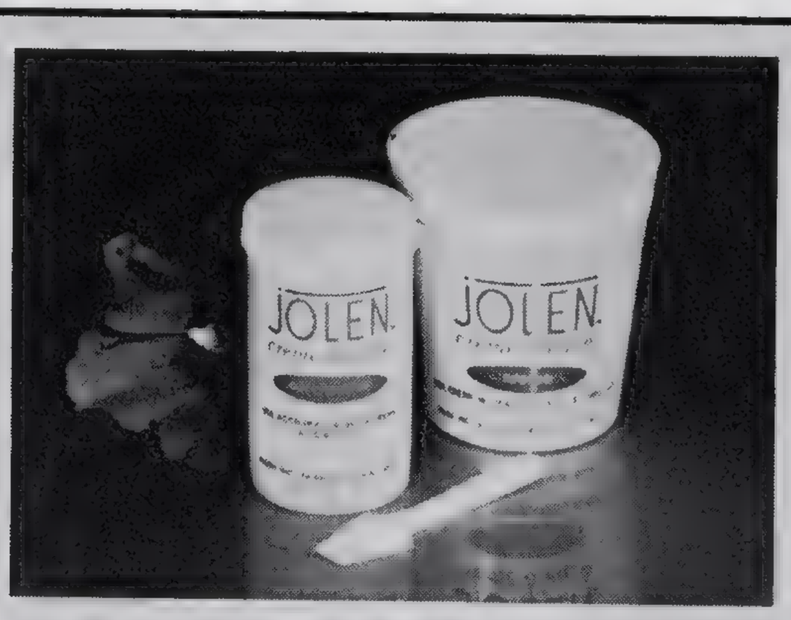
K: Returning to "Nunc Dimittis" —how would you characterize the role of the Christ Child in the episode which culminates in Simeon's death?

B: That seems to be quite clear. The image of Christ lights up what had hitherto been hidden in darkness, in non-being.

K: Yes, but at this point Christ is only a sleeping baby, "who stirred but as yet/was conscious of nothing. He blew drowsy bubbles."

B: Precisely, but even as a baby he (Continued on page 230)





JOLEN CREME BLEACH

Great for bleaching hair blond on face, arms, thighs, body and brow.
Jolen...the total bleach
to safely turn dark hair blond
to blend with skin tones.



It's a world where beauty surrounds you. Where sportswear comes alive in pure virgin wool. Where we weave our own fabrics.

And coordinate a collection of the most distinctive separates, so that elegance always comes easy. Topper jacket, $90; sweater, $20; pants, $40. At fine stores, naturally. For information, write Pendleton Woolen Mills, Dept.V-93, Portland, Ore.97201.

THE COUNTRY CLOTHES COLLECTION

Exploring the poet's mind

The Russian poet Joseph Brodsky explains how he makes words seem "greater than they are"

POET'S MAP

(Continued from page 228)

functions as a source of light. What is central in the poem is the relation between the old man and the baby, between the end and the beginning of life.

K: Is Simeon's death, then, the "first Christian death" in human history?

B: Yes, exactly so. Simeon is the first human being to bear the image of Christ into the world beyond.

K: And he dies, not perhaps joyously, but with a clear and calm awareness of what is happening to him and in humble reconciliation to the event. It seems clear, that, although he is very old, Simeon is still vigorous; he does not die from weakness.

B: No, but he is tired of living. Having to live so long—until the birth of the Christ Child—has been a kind of punishment for him.

K: Your images of his dying strike me as particularly original and effective: "He strode through a space that was no longer solid," and "The roaring of time ebbed away in his ears." This last seems to anticipate a passage in your most recent major poem, "1972" (written in Ann Arbor in December), about "growing old" as involving a dulling of the "organ of hearing," which prepares it for silence.

B: Yes, there is a definite connection.

K: Do you mean 'silence' in the sense of 'eternity'—without the "roaring of time"?

B: Yes, but also in the sense that as the body grows older it fills up with silence—with organs and functions which are no longer relevant to its life.

K: So you are again emphasizing what is central in your very long poem "Gorbunov and Gorchakov" (1965-68)—the connection between life and speech, and between death and silence or non-speech, as when you write: "Life is but talk hurled in the face of silence."

B: I am very pleased, George, that you have noticed this connection, because it does indeed exist, and I consider it important.

K: There is also the relation between "word" and "bird," as when Simeon's words soar upward like a bird "high over their heads in the tall temple's vaults."

B: Yes, Simeon's words fly upward . . .

K: . . . to all men, up the ladder of history?

B: Yes, up the ladder of history, but also upward to God. The uniqueness of Simeon's "Nunc Dimittis" speech lies in the fact that what one man says at a shattering moment in his life becomes universal, becomes a prayer on the lips of all men.

K: What about the two women? Do they understand what is happening?

B: No, they don't really.

K: They seem to me more particular, more private, as persons than Simeon.

B: Yes, they are, and this is true of most of the women in the New Testament; they are less universal than those in the Old Testament.

K: But Anna, at least, is an Old Testament figure, too; she is very old and she remains in the temple day and night, "departing not from it."

B: Yes, she is a kind of Eleanor Rigby. You remember the Beatles' song: "Eleanor Rigby picks up the rice/in a church where a wedding has been . . . /Waits at the window . . . "

K: I've saved this question for last and perhaps it's unfair. But why is the figure of Joseph missing from your temple scene?

B: That's quite simple: I couldn't have as a major figure someone with the same name as mine.

K: Of course, Joseph has no special role to play in this drama. Yet he infallibly appears on the icons.

B: Yes, and this troubles me, because I have been planning to bring out an anthology of Russian poetry devoted to Biblical subjects—some of Pasternak's Zhivago poems, for example—and to illustrate it with Russian icons. And I realize that I won't be able to include my own "Nunc Dimittis."

K: Unless you can find a special Brodsky icon, one that doesn't show Joseph.

B: Yes, a special Brodsky icon! ■

OLGA'S WHERE-TO-BUY...
STORES WITH FASHION SPIRIT

ALABAMA
Blach's, Birmingham
Gayfer's, Auburn • Mobile • Tuscaloosa
Gayfer's Montgomery Fair, Montgomery
Miss Alabama Fashion, Tuscaloosa
ALASKA
Northern Commercial Co., Anchorage • Fairbanks
ARIZONA
Alice Rae Shops, Tucson
College Shops, Tucson
Diamond's, Phoenix
Goldwaters, Phoenix
Jacome's, Tucson
Levy's, Tucson
Rhodes, Phoenix
Steinfelds, Tucson
ARKANSAS
Pfeifer-Blass, Little Rock
NORTHERN CALIFORNIA
Bullock's-Stanford, Palo Alto
Capwell's, All Stores
Emporium Stores, Northern California
Ford's, Watsonville
Goldman's, Northern California
Gottschalk's Northern California
I. Magnin, All Stores
Intimates for Milady, Napa
J.M. McDonald, Daly City • San Jose • Santa Clara
Liberty House/Rhodes, Northern California
Little Daisy, Berkeley • Oakland • San Jose
Levy Bros., Burlingame • Redwood City • San Mateo
Rosenberg's, Santa Rosa
Weinstock's, Fresno • Sacramento • Stockton
SOUTHERN CALIFORNIA
Buffums, Southern California
Bullock's, Southern California
Hinshaw's, Arcadia • Whittier
I. Magnin, All Stores
May Co., Southern California
Rains Department Store, Ojai
Rileys, San Luis Obispo
Robinson's, Southern California
Webb's, Glendale • Redlands
COLORADO
May D-F, All Stores
Neusteters, All Stores
CONNECTICUT
Blake's, Enfield
Chancy D'Elia, Greenwich
Esthers, All Stores, New Haven
G. Fox Co., All Stores, Hartford
Musler Liebeskind, Waterbury
N.J. Gorra, New London
Sage Allen, Hartford & Branches
The Contessa Shop, West Hartford
The Richard Thomas Shop, Hamden
DELAWARE
John Wanamaker, Wilmington
DISTRICT OF COLUMBIA
Garfinckel's, Washington
Jelleff's, Washington
The Hecht Co., Washington
Woodward & Lothrop, Washington
FLORIDA
Bolun's, Jacksonville
Burdine's, All Stores
Cecelia F. Wellens, Sarasota
Connie's Intimate Apparel, Tallahassee
Corene's, Winter Park
Flamingo, No. Miami
Gayfer's, Pensacola • Tallahassee
Gibbs-Louis, Inc., Orlando
Jean Rose, Hallandale • Miami Beach
Lily Ans, Winter Park
Maas Bros., Florida
Mildred Hoit, Inc., Bal Harbour • Palm Beach
Pampered Lady, Dadeland
Riverside Gown Shop, Jacksonville
FLORIDA (cont.)
Rosslows, Ft. Pierce • Stuart
Sapphire's, Bal Harbour
Sirotex, Coral Gables
The Loungerie, Tampa
Turner's, Tallahassee
Wilson Fashion, Ft. Walton Beach
GEORGIA
Connie's Intimate Apparel, Albany
Jos. N. Neel Co., Macon
Kirven's, Columbus
Rich's, Atlanta
ILLINOIS
Ackemann's, Elgin
Ann Shoppe, Highland Park
Boston Store, Joliet
Carson, Pirie Scott & Co., Kankakee • Peoria • Urbana
Chas. V. Weise, Rockford
Donny Caine, Deerfield
Globe Dept. Store, Waukegan
Marshall Field & Company, Chicago
Robeson's, Champaign
Schwartz Intimate Apparel, Highland Park • Skokie
The Little Shop, Naperville
Undercover Boutique, Schamburg • Wilmette
INDIANA
Carson, Pirie Scott & Co., Michigan City
De Jong's, Evansville
Frances Shop, South Bend
L.S. Ayres, Indianapolis
IOWA
Armstrong's, Cedar Rapids
Fantle's, Fort Dodge
Green's, Okoboji
Petersen's, Davenport
Roshek's, Dubuque
KANSAS
Henry's, Wichita
KENTUCKY
Paducah Dry Goods, Paducah
Stewart's, Louisville
LOUISIANA
D.H. Holmes, Baton Rouge • New Orleans
Goudchaux's, Baton Rouge
Gus Kaplan, Alexandria
Kreegar's, New Orleans
Palais Royal, Shreveport
Riff's, Lake Charles
The Fashion, Shreveport
MAINE
Bernie's Fashion, Portland
Quality Shoppe, Biddeford
Wards, Lewiston • Maine Mall • Portland
MARYLAND
Peskin's, Cumberland
Stewart's, Baltimore
We Fit Corset Shop, Baltimore
MASSACHUSETTS
Ann August, Northampton
Baylins, Fitchburg
Bettie Donald, Winchester
Blake's, All Stores, Springfield
Englands, Pittsfield
Leeds, Boston
Nettie Greene, Belmont • Newton Centre
The Ivy Shop, Spencer
MICHIGAN
J.L. Hudson, All Stores
Jacobson's, All Stores
Milliken's, Traverse City
MINNESOTA
Brett's, Mankato
Dayton's, All Stores
Field-Schlick, All Stores, St. Paul
Gandrud's, Golden Valley
Glass Block, Duluth
Ina May's, Rochester
Jackson Graves, All Stores, Minneapolis
Marvin Oreck, Edina
Nygren's, Excelsior
Peacock Bra Bar, Edina
Young-Quinlan, All Stores
MISSISSIPPI
DeLoach's, Greenwood
Gayfer's, Biloxi • Jackson
Mannequinn Shoppe, Greenville
Ruth's, Columbus
Waldoff's, Biloxi • Hattiesburg
MISSOURI
Adler's, All Stores, Kansas City
MISSOURI (cont.)
Jones Store Co., All Stores, Kansas City
Newman's, Joplin • Springfield
Stix Baer & Fuller, St. Louis
Swanson's, Kansas City
Wooll Bros., Kansas City
MONTANA
Hart Albin, Billings
NEBRASKA
Hovland Swanson, Lincoln
Topps, Omaha
NEVADA
Ronzone's, Las Vegas
The Underworld of Las Vegas, Las Vegas
Weinstock's, Reno
NEW HAMPSHIRE
Currier Co., Lebanon
Kimballs, Portsmouth
NEW JERSEY
Adele & Agnes, Englewood
Brooks, Summit
Edith's, Princeton
Florence Shop, Bergenfield
Lady Fair, Maplewood • Nutley
Marion & Rose, Jersey City
Reynolds, Hackettstown • Somerville • Toms River • Woodbridge
Sealfon's, Ridgewood
NEW MEXICO
Kistler-Collister, Albuquerque
Rhodes, Albuquerque
Undercover Designs, Albuquerque
NEW YORK CITY AREA
B. Altman & Co., & Branches
Bloomingdale's, New York & Branches
NEW YORK
Addis Company, Syracuse
B. Forman Co., Rochester
Berger's, Buffalo
Dey Bros., Syracuse
Flah's, Syracuse
Jenss, Niagara Falls
John Wanamaker, Yonkers
Wm. Hengerer, Buffalo
NORTH CAROLINA
Belk, Charlotte
Ivey's, Chapel Hill • Charlotte • Gastonia • Raleigh
Miller-Rhoads, Raleigh
Thalhimer's, Raleigh
NORTH DAKOTA
Herbst, Fargo
O.J. De Lendrecie, Fargo
The Gallery, Jamestown
Virginia Flora Shop, Fargo
OHIO
Caryl Crane, Sandusky
Harts Boutique, Chagrin Falls • Shaker Heights
Higbee's, Cleveland
Lasalles, Toledo
Pogues, Cincinnati
Solomons Corset Shop, Cleveland Heights
Strouss', Youngstown
The Union, Columbus
OKLAHOMA
Clarke's Good Clothes, Tulsa
Hampton's Intimate Apparel, Oklahoma City
Irene Herberts, Tulsa
John A. Brown Co., Oklahoma City • Tulsa
Lambert's, Enid
Renberg's, Tulsa
Vandever's, Tulsa
OREGON
Lipman's, Portland
Meier & Frank, Eugene • Portland • Salem
Nordstrom's, Portland
Rhodes, Portland
PENNSYLVANIA
Bowman's, Harrisburg
Brand's, Philadelphia
C.K. Whitner Co., All Stores
Elaines, Pittston • Sayre
Jack's, York
John Wanamaker, Harrisburg • Philadelphia • Reading
Kaufmann's, Pittsburgh
Lang's, Washington
Lazarus, Wilkes-Barre
Margies Shop, Pottstown
Pomeroy's, All Stores
Strawbridge & Clothier, Philadelphia
The Bon Ton Stores, All Branches
PENNSYLVANIA (cont.)
Troutman's, Greensburg • Indiana • Washington
Youth Center, Edwardville
PUERTO RICO
A. Arguelles & Co., Inc., Old San Juan
A. Cuesta & Co., Inc., Old San Juan
Aida's, Aguadilla
America's Boutique, Yauco
Armstrong's, Ponce
Carmen Chirino Boutique, Mayaquez Mall • Santurce
Casa Norma, Santurce
Casa Valdecilla, Ponce
Delia's Boutique, Rio Piedras
Edith Tress, Santurce
Ellie Shop, Inc., Caribe Hilton Hotel
Emily Shop, Plaza Las Americas • Santurce
Estrella's Modas, Hato Rey
Helanie Fashions, Rio Piedras
Luis Guevara & Co., Inc., Puerto Nuevo
Mago's Boutique, Ponce
Manin's Boutique, Isla Verde
Marisol Santurce
Michelle's, Santurce
Nerida Boutique, Coamo
Novadades De Puerto Rico, Bayamon
Praxedes Pia Boutique, Hato Rey
Salon De Trajes Rosa-Mari, Bayamon
The Dress Rack, Hato Rey
Velasco, Old San Juan • Plaza Las Americas • Rio Piedras
Young Set Lingeries, Inc., Ponce
RHODE ISLAND
Peerless Co., All Stores, Providence
SOUTH CAROLINA
J.B. White Co., Columbia
Meyers-Arnold, Greenville
SOUTH DAKOTA
Fantles, Sioux Falls
The V & G Shop, Huron
TENNESSEE
Cain Sloan, Nashville
Castner Knott, Nashville
Gus Mayer, Memphis
Harveys, Nashville
Julius Lewis, Memphis
Kisber's, Jackson
Lovemans, Chattanooga
Rich Schwartz, Nashville
TEXAS
Battelstein's, Houston
E.M. Kahn & Co., Dallas
E.M. Scarbrough, Austin
Foley's, Houston
Frost Bros., San Antonio
Intimate Apparel Shop, Lubbock
Joske's, Austin • San Antonio
Joske's, Houston
Lingerie Fair, San Antonio
McClurkan's, Wichita Falls
Palais Royal, Houston
Polly Adams, Laredo
Rhodes, San Antonio
Stripling's, All Stores, Fort Worth
The Popular Dry Goods, El Paso
The White House Beaumont • El Paso
UTAH
Castleton's, All Stores
Z.C.M.I., All Stores
VERMONT
Lady Lynn Shops, Brattleboro
VIRGINIA
Ames-Brownley, Norfolk • Virginia Beach
Miller-Rhoads, Newport News • Norfolk • Richmond • Roanoke • Virginia Beach
Nachmans, Hampton • Newport News
Rices, Norfolk • Portsmouth • Virginia Beach
Thalhimer's, Petersburg • Richmond
WASHINGTON
Frederick & Nelson, Seattle
Nordstrom's, Seattle • Tacoma • Yakima
Rhodes, Tacoma
WEST VIRGINIA
The Diamond, Charleston • Parkersburg
WISCONSIN
Boston Store, Milwaukee
Christensen's, Oshkosh
Dreyer-Meyer, Milwaukee
Samuelson's, Eau Claire

Fill out order form and mail to your Favorite Store listed. V-
Attention: Fashion Sleepwear Dept.
Olga's YOUNG ROMANTICS™ long gowns feature fine nylon tricot and stretch laces of nylon and Lycra® spandex.
Please indicate quantity under size and circle colors desired.

STYLE	P	S	M	L	PRICE	COLORS
(left) #9618					17.00	Sunglo, Blueglo
(center) #9619					20.00	Sunglo, Blueglo
(right) #9609					15.00	Greenglo, Blue Mist, Pink Mist, Lemonbrite

Add state and local taxes where applicable.
Check or Money Order ☐ Charge ☐ Chg. Acct. #_____
name_____
address_____
city_____ state_____ zip_____



Olga Designs with Stretch Lace:

YOUNG ROMANTICS™ WITH A SECRET

The secret is the soft, soft hug of Olga's own Secret Hug™ lace. Stretching when you do. Curving where you curve. Making you look (and feel) more romantic by night than you ever have before. Here, Sunglo, 17.00, Blueglo, 20.00, Greenglo, 15.00. All in gentle falls of silky tricot, and fresh, romantic colors. Just for you. Goodnight...

behind every OLGA® there really is an Olga

© The Olga Company, Van Nuys, California 91409

See facing page for Olga's Where-To-Buy



KAHLÚA® & Coffee.
What a cozy idea.

Kahlúa added to steaming hot coffee. Further enhanced by a twist of lemon or lime. Delicious!

For all sorts of Kahlúa treats, send for the Kahlúa Recipe Book. It's free. Because you deserve something nice.

Kahlúa. Coffee Liqueur from Sunny Mexico. 53 Proof.
Jules Berman & Assoc., 116 No. Robertson Blvd., Los Angeles, Calif. 90048

VOGUE

TRAVEL by J. Barry Ferguson

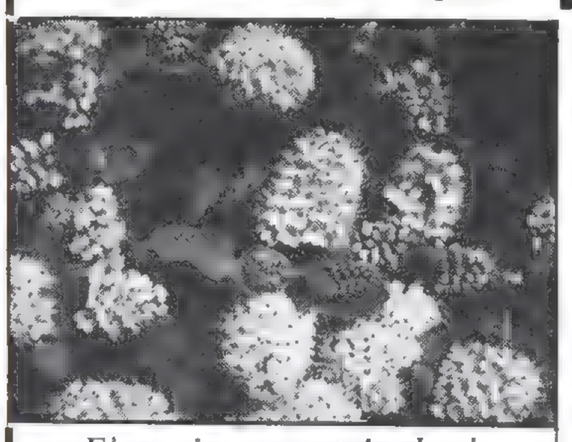
New Zealand: A Brief Encounter

A horticulturist touches home base, flying tip to tip of these crested islands

The green islands of New Zealand, North, South, and Stewart, reach for a thousand miles over about twelve degrees of latitude from subtropical Oceania to the Sub-Antarctic islands and contain enough wonders for several continents in a land the size of Colorado. Blessed by climate and generous rainfall, everything grows in the unpolluted air.

Although New Zealand is a developed agricultural country, there are still fifteen million acres of subtropical rain forests; and these areas, especially the remote unpopulated southwestern corners of the South Island, have a strange primeval beauty and a flora unique in the world. Imagine more than 150 species of ferns from the tiniest filmy fronds to giant tree ferns over forty feet high, the world's largest buttercup *(Ranunculus lyalli)*, and the world's tallest moss *(Dawsonia superba)*, a downy green grove about one foot high.

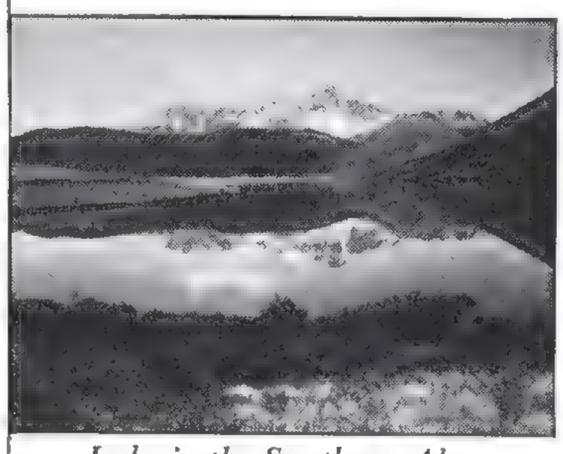
Dependent upon what it can grow and export, New Zealand shipped its first frozen cargo to England in 1882. Today, New Zealand is the largest exporter of mutton, lamb, and dairy products in the world, and second only to Australia as a wool exporter.



Flowering mountain shrub

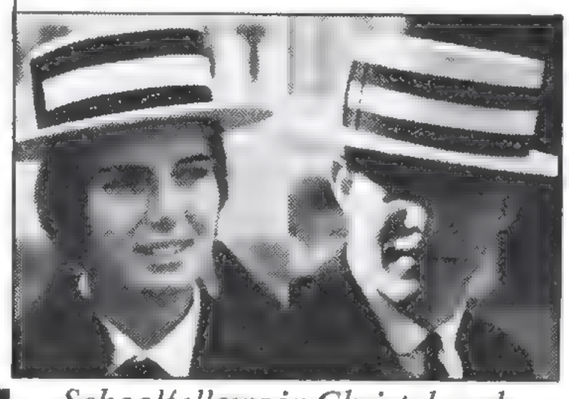
Over the orderly green fields and remote ranches that run up to the snowline are dotted some sixty million sheep in a country whose human population is still somewhat below three million.

One morning, in the course of planning a trip for ardent gardeners, I became a quick-tourist-explorer and headed for the mountains of the larger, less populated South Island. I left from Rotorua, on North Island, a stop on



Lake in the Southern Alps

everyone's route, famous for its bewildering variety of thermal activity, geysers, hot springs, boiling mud, and trout that draw fishermen the world over. As we climbed into the early morning sky, a pattern of lakes spread out below, bright blues and greens among the lush pine forests—the largest, Lake Taupo, some 250



Schoolfellows in Christchurch

square miles, flows into the great Waikato River that drives the turbines of eight power plants on its way to the sea. I caught a glimpse of the perfect snow-capped cone of Mt. Egmont rising 8,260 feet from the dairy-farmland of Taranaki, as the clouds closed around us. Within a half hour there were grey scree slopes with the glint of sun on snow, and the pilot invited me forward to see the rocky spine of the South Island's Southern Alps spread out ahead. We flew towards Mt. Cook, at 12,349 feet, the country's highest peak, where we (Continued on page 234)

J. BARRY FERGUSON



Let there be woman

COLE
of california.

Pajamas in 100% **Antron®** nylon.
From a collection in
Antron® nylon & **Lycra®** spandex.





At fine department and specialty stores everywhere.
Braun North America, A Division of The Gillette Company,
55 Cambridge Parkway, Cambridge, Mass. 02142.
In Canada: Braun Electric Canada, Ltd., Mississauga, Ontario.

NEW ZEALAND

Time stops...salt spray and fresh wind

(Continued from page 232) landed at an airport situated in the great grey shingle riverbed between the peaks.

The Alps stretched south until the glacier-carved basins of Lakes Hawea and Wanaka appeared, bright turquoise below. The ice-fed lakes stood out sharply in a suddenly bleak landscape and we dropped through the parched hills towards the neat cluster of Queenstown, set on the lap of a larger deep blue lake twisting among peaks. The mountain air was warm and fragrant with the crisp tang of dried willow leaves.

I left my bags at the depot and wandered down to the lakeside. Time stopped. Dear, sleepy Queenstown reminded me of school holidays in the 'forties; there's a new hotel or two, but it really hasn't changed. The ducks still bob around the pier; an awesome mountain range called aptly the Remarkables hangs high over the town, and the same old steamer, the *Earnslaw*, lay at its berth in Lake Wakatipu which has a mysterious tide that defies all convincing explanations; there is a rise and fall of three inches every few minutes—a pulse in fact. Maoris—Polynesians who were the country's first settlers—are convinced a sleeping giant lies in its depths. Scientists prefer to talk of changes in the atmospheric pressure or winds.

It was a little after 1 P.M. and I had time to catch the afternoon flight to Milford Sound, one of a dozen fjords on the far west coast of the island's southern tip, so I climbed into a tiny four-seater that roared importantly down the runway, then lifted like a kite on the updraft. I felt kin to an eagle. We skimmed over a mountain pass and hung high above the Hollyford Valley. Suddenly on my left, I saw the Sutherland Falls spilling some two thousand feet down from the blue basin of Lake Quill. The Australian lady in the back seat, until then speechless, suddenly turned all excitement as the vast blue gash of Milford Sound flashed below. The plane drifted down below the Milford Hotel and a girl at the desk said the skipper would hold the boat if I would like to join the cruise down the fjord.

I felt the salt spray and the fresh wind off the Tasman, 1,400 miles of sea that lie between New Zealand and its nearest neighbor, Australia. The entrance to the fjord was so narrow it had seemingly disappeared. Ahead the walls of Milford Sound, carved by Ice-Age glaciers, soar over a mile into the bluest blue skies, and only corny superlatives can describe the scene of slim cataracts plunging down the slopes.

Before the sun set, on the same day, I flew back over the mountains to Queenstown, now a mere twinkle of lights in the violet haze, and took a gondola high up to an Alpine restaurant for a splendid meal. Too exhilarated to sleep, I walked until midnight among roses six feet high in the Queenstown gardens. ■

Plane Facts

How far is it from New York to Auckland, New Zealand? Flying American Airlines, it adds up to one breakfast, one lunch, two dinners—drinks—and two full-length movies. In fact, it's twenty-and-a-half air hours, but you arrive one day later because of the hocus-pocus of the International Date Line and two seasons away because of crossing the Equator. Repeaters fly a few days ahead on one of American's daily flights to Honolulu to break the journey there. On Fridays, from Honolulu to Auckland, the nine-and-a-half-hour flight is broken with a stop at Nadi, Fiji. That same evening, the port of call is Auckland in time for bed.

Round-trip fare from New York to Auckland flying in first class is around $2,000; flying in coach, about $1,500; the fourteen to twenty-eight day excursion fare, about $1,100. A suggested new plan would allow a round-trip fare of about $900, providing one pays sixty days before the departure date.

For more information about New Zealand and how to get there, write Vogue Travel, Department Z, P.O. Box 3374, Grand Central Station, New York, New York 10017.

Your jeweler can show you many exciting diamond pieces starting as low as $100.
De Beers Consolidated Mines, Ltd.

A sunny sea creature
tells it straight from the shoulder.
Nowadays, diamonds aren't just
for sometime and some place,
but for any time and any place you like.
Go on, sweetheart, take the plunge.

A diamond is for now.

INTRODUCTORY OFFER

Remarkable discovery
STOPS FINE LINES AROUND EYES, MOUTH!



IRMA SHORELL'S
Youth 25
MOISTURIZING CREME

Regular $12.50 size
$7.00
LIMITED TIME ONLY

Now — for the first time — you can stop yourself from looking older!

When I was in my 20's no creme was available that was effective in smoothing away the dryness lines — and stopping new ones from appearing.

YOUTH 25 — this new remarkable discovery does just that! Beauty editors, stewardesses, actresses — all testify that it works! It is the world's first liquid creme that is both a treatment and a moisturizer —in one . . . it imparts a healthy natural 'glowy' sheen to the skin.

The initial users — internationally famous beauties—were amazed! No more dryness lines formed around their eyes and throat. All stopped using foundations and much less makeup. And—in summer it enabled them to TAN BEAUTIFULLY—WITHOUT PEELING.

I know of no other product in the cosmetic world that has been as beneficial as YOUTH 25 to help the younger women eliminate the dry, taut, wrinkled feeling, protect her face against the drying, aging elements.

Irma Shorell

Write or phone

SAKS FIFTH AVENUE

NEW YORK • BOSTON • CHICAGO • DETROIT • TROY
BEVERLY HILLS • WOODLAND HILLS • LA JOLLA • MONTEREY
PALO ALTO • PHOENIX • ST. LOUIS • SKOKIE, ILL. • PITTSBURGH
ATLANTA • BALA CYNWYD • SPRINGFIELD, N.J.
PALM BEACH • FT. LAUDERDALE • MIAMI BEACH
CHEVY CHASE, MD. • GARDEN CITY, N.Y.
WHITE PLAINS, N.Y.

© IRMA SHORELL INC N.Y.C.

Fall Fashions in Fragrances

Perfumes for now—to zing along with the cool dazzle of new autumn clothes

They don't have shape, they don't have color, so what could mark a new season in perfumes? Their moods, of course, that—along with this season's clothes—provide the right setting for this season's woman. . . . A great new dazzler now is **Diorella** from Christian Dior, their latest fragrance that gets right to the heart of the modern woman. Breezy. Unaffected. Elegant, but relaxed about it. Deliciously feminine, but not shouting the obvious. It's an aura that catches the mood of your next looks—could go with a neat little sweater and pants, or the simplest slink of evening dress. Diorella comes any way you want it—in compact little bottles of *eau de toilette*, in clear flacons or sprays of *parfum*, all in Dior's traditional hound's-tooth package—this time, navy and white. However you take it, it's light, sparkling, dashed with the woodsiness of vetiver, fern, patchouli, honeysuckle, and all things fascinating. . . . **Most Precious** by Evyan is not new but apropos, being played up now, in stores across the country, for women about to be married—white satin and lace, apparently, are great things to wear with this fragrance that's like a heavenly bouquet of white flowers and greens. Idea is this: registered brides get gift packages of Most Precious cologne, the bridegroom gets a bottle of **The Baron** (Evyan's men's scent), and there's a chance for a whole wedding-party's-worth of more Evyan products. . . . More now fragrances: **Weil de Weil** from, naturally, Weil—their first new scent in twenty-seven years. This, a prism-shaped bottle of mountain greenery with amber, hyacinth, and some new angles—mango, and golden berries from Africa. Tailored suits, sequins, slits, all could be in its future. . . . **Bigarade** from Nina Ricci, a luscious fragrance with the tang of orange (and, perhaps, a little vitamin C?). Great way to have this: in new dusting powder that can be sprinkled on sheets for silkier, sweeter sleep. . . . **Casaque** by d'Albret, the perfume worn by liberated George Sand and named for the pretty little jacket she wore. Now it comes in a small atomizer—it, and you, could easily be carried away. . . . **Nuit de Noël** by Caron, an all-time great that's distinctive, adult, slightly exotic—a sly touch if you've something Far Eastern to wear. . . . **Calandre** by Paco Rabanne, a smash-hit fragrance, shiny and silvery, now available in bath oil, soap, powder, as well as perfume and *eau de toilette*. . . . **Orgia**, a recent fragrance from Myrurgia, is like a profuse display of fresh flowers, music, bright lights, Spanish artistry—and a good zing-along, now, for contemporary women and contemporary clothes. ■



ARMEN KACHATURIAN

Two scents for now—Diorella, above, *and Most Precious,* right



You'll find the Ship'n Shore® shown on the back cover at these and other fine stores.



The Blouson in Klopman's Ultressa®, 100% Texturized Dacron® Polyester, $14.

ALASKA
Anchorage; *Northern Commercial Co.*
Fairbanks; *Northern Commercial Co.*
Kenai; *Northern Commercial Co.*

ARIZONA
Phoenix; *Diamond's*
Tucson; *Korby's*
Tucson; *May's*

CALIFORNIA
Eureka; *McGaraghan's Apparel*
Fresno; *Ollenberger's*
Glendora; *Dobrin's*
Lafayette; *McCaulou's & Branches*
Los Angeles; *Robinson's*
Oakland; *Capwell's*
Redding; *The Carriage House*
Redlands; *The Harris Company*
Riverside; *The Harris Company*
Sacramento; *Baron's*
Sacramento; *California Apparel*
Sacramento; *Lawrence's*
San Bernardino; *The Harris Company*
San Francisco; *Macy's*
San Francisco; *The Emporium*
San Jose; *Bergmann's*
Santa Barbara; *The Sands*
Stockton; *Katten-Marengo*
Vallejo; *Levee's*

CONNECTICUT
Danbury; *Read's*
New Milford; *W. G. Barton & Son*
Ridgefield; *Trendsetter's*
Torrington; *W. W. Mertz*
Trumbull; *Read's*
Waterbury; *Howland Hughes*

IDAHO
Boise; *The Bazaar*
Boise; *The Bon Marche*
Lewiston; *The Bon Marche*
Nampa; *The Bon Marche*

MAINE
Bridgton; *Town & Country Clothing*
Ellsworth; *Willey's*
Fort Fairfield; *Smart Hat Shoppe*
Gardiner; *The Accessory Shop*
Kennebunkport; *Shermie's Sport Shop*
Machias; *Machias System Co.*
Portland; *Porteous Mitchell & Braun Co.*
Rumford; *The Delle Shop*
Waterville; *Sterns Dept. Store*

MASSACHUSETTS
Amesbury; *M. C. McHugh*
Athol; *Moskovitz Women's Shop*
Attleboro; *London's, Inc.*
Boston; *Gilchrist Co. & Branches*
Boston; *Jordan Marsh Co.*
Boston; *R. H. Stearns Co. & Branches*
Braintree; *Jordan Marsh Co.*
Burlington; *Cherry & Webb*
Chicopee; *Ferris, Inc.*
Dedham; *Geishecker's*
Fall River; *Cherry & Webb*
Florence; *Herlihy's*
Framingham; *Jordan Marsh Co.*
Greenfield; *Wilson's*
Haverhill; *Mitchell & Co.*
Lawrence; *Cherry & Webb*
Leominster; *R. H. White Co.*
Lynn; *T. W. Rogers*
New Bedford; *Cherry & Webb*
Newburyport; *Puritan Clothing Co.*
North Adams; *W. G. Roberts Co.*

MASSACHUSETTS (cont'd)
No. Attleboro; *M. A. Vigorito & Son, Inc.*
Peabody; *Jordan Marsh Co.*
Quincy; *Remick's*
Salem; *Almy's*
Saugus; *Hoffman's*
Springfield; *A. Steiger, Inc. & Branches*
Walpole; *C. E. Holt Co.*
Whitman; *Sally's Dress Shop*
Winthrop; *Michael's*
Worcester; *R. H. White Co.*

NEW HAMPSHIRE
Colebrook; *Hill's Dept. Store*
Hanover; *Ward's Dept. Store*
Laconia; *O'Shea's*
Manchester; *Lynch Co. & Branches*
Portsmouth; *Kimball's*
Woodville; *Hovey's Shops*

NEW JERSEY
Hackensack; *Famous Fain*
Livingston; *M. Epstein*
Matawan; *Cogito*
Morristown; *M. Epstein*
Newark; *Bamberger's & Branches*
Newton; *Gerri Lee*
Paramus; *Stern's & Branches*
Phillipsburg; *Orr's of Warren*
Pompton Lakes; *Gelmans Dept. Store*
Pompton Lakes; *Singers Dept. Store*
Ramsey; *Bakers*
West New York; *Lily Shoppe*
Wyckoff; *Country Barn*

NEW MEXICO
Albuquerque; *Dillards*
Albuquerque; *Marilyn's Pant-ique*

NEW YORK
Astoria; *Webers Astoria*
Brooklyn; *Abraham & Straus & Branches*
Elmira; *Iszard's*
Jamaica; *B. Gertz & Branches*
Jamestown; *Abrahamson-Bigelow*
Long Beach; *Smoracks*
Middletown; *Tompkin's*
New York; *Gimbels & Branches*
New York; *Macy's Herald Square & Branches*
Niagara Falls; *Jenss Dept. Store*
Patchogue; *Swezey & Newins*
Rochester; *McCurdy's*
Rome; *Kanoff's*
Schenectady; *Carl Co.*
Troy; *Denby's*
Walton; *Style Shop*
Wantagh; *June Peters*
Waterville; *McLaughlin's*

OREGON
Pendleton; *The Bon Marche*
Portland; *Meier & Frank*

RHODE ISLAND
Barrington; *Flo's, Inc.*
Providence; *Cherry & Webb*
Woonsocket; *McCarthy's*

VERMONT
Barre; *The Homer Fitts Co.*
Brattleboro; *J. E. Mann Co.*
Poultney; *Esther's College Shop*
St. Johnsbury; *Hovey's Shops*

WASHINGTON
Bellevue; *Lamonts*
Puyallup; *Elvins Dept. Store*
Seattle; *The Bon Marche*
Seattle; *La Grace Dress Shop*
Seattle; *Lamonts*
Spokane; *The Crescent & Branches*
Spokane; *Lamonts*
Tacoma; *Elvins Dept. Store*

PRICE SLIGHTLY HIGHER WEST OF THE ROCKIES.
©SHIP'N SHORE, INC. 1973

If your hair isn't beautiful the rest hardly matters.



PANTENE®
Conditioners, shampoos, setting lotions, hairsprays. Available only at better stores.

©1973 The Pantene Company. *Product made in U.S.A.

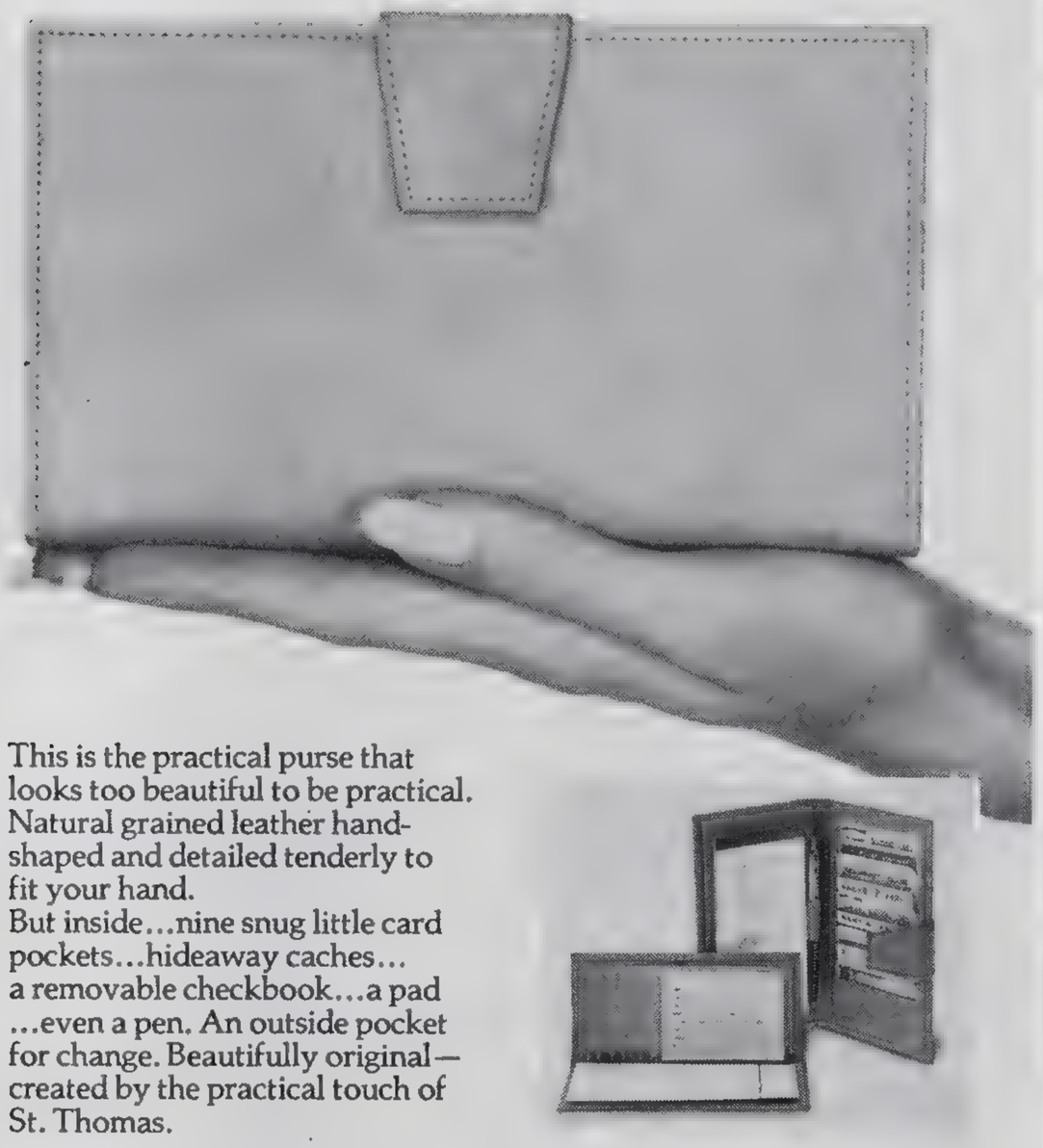


NITE-LIFT . . . FOR YOUR WRINKLES

Wrinkles. That's the real name for those crinkly dry skin lines that seem to deepen through the years. What causes wrinkles? So many factors of modern-day living . . . dry skin from too much sun and wind and cold and central heating, for example. But what can you do about wrinkles? Moisturize. Constantly. Continuous moisture can help relieve the dryness and help smooth and soften your skin. Try 2nd Debut NITE-LIFT with CEF 1200 to help your skin maintain its optimum moisture balance. Its magical CEF ingredient will help your thirsty skin obtain as much moisture as possible for your age and skin type. This naturally leads to a smoother, softer, younger-looking complexion because the dry skin lines have less chance of "settling in" and deepening. We call 2nd Debut NITE-LIFT the "invisible lift" because it doesn't show while you're wearing it. Soaks in immediately and helps provide precious moisture all night long. All day, too, with or without makeup. 2nd Debut NITE-LIFT with CEF 1200 may be just the lift you're looking for to smooth and soften dry skin lines and wrinkles. At fine cosmetic counters everywhere. $8.50 (4 oz.) and $15.00 (8 oz.)

2nd Debut COSMETICS, INC., 307 N. Michigan Ave., Chicago, Ill. 60601

TO HAVE AND TO HOLD®
ST. THOMAS



This is the practical purse that looks too beautiful to be practical. Natural grained leather hand-shaped and detailed tenderly to fit your hand.
But inside...nine snug little card pockets...hideaway caches... a removable checkbook...a pad ...even a pen. An outside pocket for change. Beautifully original—created by the practical touch of St. Thomas.

V.I.P. SECRETARY. NAKED ANTIQUE COWHIDE IN RED, WALNUT, OATS, TURQUOISE $15.00
HONEY KID LEATHER IN BLACK, RED, BONE, GREEN, GINGERSNAP, TURQUOISE, ZINNIA, YELLOW $12.50
OSTRICH CALF IN BLACK, RED, HONEY, WHITE, DUSTY PINK $15.00
DESIGNED AND HAND CRAFTED IN THE U.S.A. BY ST. THOMAS, INC., GLOVERSVILLE, N.Y. 12078

B. Altman, N.Y.; Carson-Pirie-Scott, Chicago; Maas Bros., Fla.; Kaufmann's, Pitts.

READYBEAUTY

Stretching—East To west

For posture, suppleness—this shape-up exercise comes from a new book that combines ancient Yoga with modern western exercise techniques

It's coming out soon, it's good reading, it's full of clear pictures and explanations, and it starts you from the ground up—allowing for the fact that the reader may be a stiff stranger to exercise. The book, *Relax and Stretch: The East-West Approach to Health and Beauty,* was written by Ruth Bluestone Simon, with photographs by Inge Morath who—along with her husband, playwright Arthur Miller—is a pupil in Mrs. Simon's exercise classes (held now in a woodsy part of Sherman, Connecticut).

A blending of eastern Yoga and western exercise techniques, the book's fifteen lessons start with posture exercises, go on to attack prime problems such as waist, hips, upper arms, inner thighs; includes tips on walking, running, "cleansing breath," concentration, and meditation. At each chapter's end, you're told how to apply the various exercises to everyday life, so benefits go on and on.

The first exercises are for posture (with obvious everyday benefits); you start and finish lying flat on your back. A few of the proceedings in between—to be undertaken with your doctor's O.K.—are here. . . .

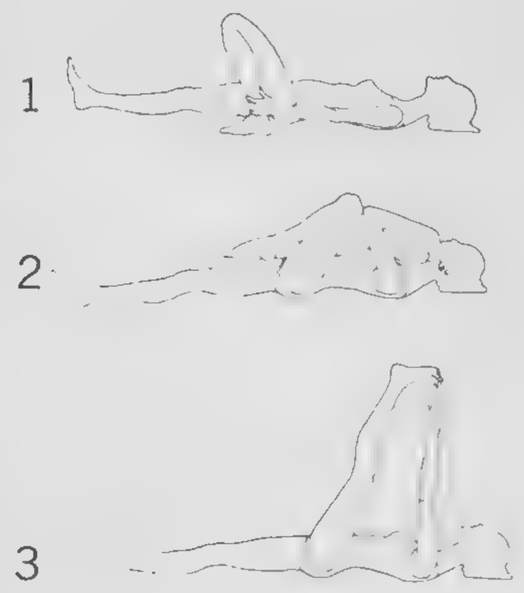
Draw left leg up, holding heel to buttock with left hand (sketch 1). Place left hand on top of left knee, grasping ankle with right hand, bringing knee close as possible to chest (shoulders down). Using left hand on head to help, pull head toward knee, stretching spine and neck; shoulders will come up, but shoulder blades must stay on floor.

Slowly lower head to floor, stretching the back of neck flat against the floor.

Bring left elbow to left knee (sketch 2), with shoulders down on floor.

Raise left leg straight up, try to touch toes with left fingers (sketch 3).

Lower left leg and arm slowly, simultaneously, to floor.



Three of a series of exercises for posture, taken from the book
Relax and Stretch
by Ruth Simon.

Repeat all these with right arm and leg. Repeat all these with both arms, both legs, working together. As *Relax and Stretch* explains, these exercises put you on the way to "a supple spine, strong abdominal and back muscles . . . necessary for good posture and support of your inner organs. . . . They also keep you from getting that flabby look around the middle where you should be firm and flexible. Every movement should be done slowly . . . to feel fully the physical effect." All of which should be good exercise-motivation for anyone, including those—and there still are some—who think exercise is for losing weight. *Relax and Stretch,* published by Walker & Co., comes out in December; $6.95.

ILLUSTRATIONS BY EMANUEL SCHONGUT

...and suddenly nothing is the same*

Chantilly

HOUBIGANT

* From "She Touched Me" used by permission


The Classic
NARDIS
OF DALLAS
DUPONT
Dacron
100% DACRON® POLYESTER DOUBLEKNITS AVAILABLE IN FINE STORES ACROSS THE USA.

VOGUE
HEALTH by Melva Weber

From Doctors: Facts You Should Know Now

Head colds ride on handshakes, not kisses...children need the speed-up of sports... just breathing in can be immunizing . . . beating hearts make the best transplants

Cold-free kissing

Kissing people is less risky than shaking hands, if you want to avoid giving or getting a cold, according to doctors at the University of Virginia School of Medicine. Important news is their discovery of the major pathways that rhinovirus—the cold-causer—takes: nose to hand, hand to hand, hand to nose or eye.

In a detailed study of the ways of the rhinovirus that causes more than a third of common colds, the medical research team discovered that it is touching with contaminated fingers, rather than sneezing, coughing, or mouth contact, that spreads most cold infections. The cold virus doesn't become airborne easily, though some other viruses do. Even when it's present in the saliva of a person with a cold, the virus seldom invades another through the mouth route. The really susceptible tissues for cold catching are the nose mucosa, or lining, and the conjunctiva, or eye tissues. Virus on the hands of the infected person can be transferred directly to another's hands or to a surface such as a tabletop and then to the hands of another person, who inoculates himself by touching his own eye or nostril tissues. Logical ways to break the cold chain: frequent hand washing, firm resolution to kick the habit of face touching.

The medical team—Dr. J. Owen Hendley, Dr. Richard P. Wenzel, and Dr. Jack M. Gwaltney, Jr.—told in *The New England Journal of Medicine* other intriguing facts about the ways of the common cold: Even when thoroughly dried, rhinoviruses can survive several hours and come to life again in a receptive nose or eye. Virus stays alive and well on smooth plastic or steel surfaces or even on hard synthetic fabrics; but, on absorbent paper tissues, cotton towels, or handkerchiefs, live virus can't be recovered, a clue that colds are not likely to be passed along that way. Mouths resist cold infection; live-virus solutions dropped into the mouths of volunteers brought on no colds; but people, at least when seated in groups, do a lot of eye and nose rubbing. Observation revealed only one nose-picking incident among those attending twenty-one hours of Sunday School, but there was nine times as much nose picking by doctors and medical personnel seated in a medical amphitheater. However, both groups did about the same amount of eye rubbing; two out of five people rubbed eyes at some time during the observation period. These facts about the behavior of people and of viruses can help us win the hand-to-hand cold combat. **Next: the virus meets its match.** Antivirals—welcome successors to antibiotics—are the next step in the fight against the common cold and influenza. Interferon, a natural antiviral substance produced in the body, is now being produced outside the body in the laboratory and tested for effectiveness. Dr. Thomas C. Merigan of Stanford University, working with England's Common Cold Unit, has reported that an interferon nasal spray helped ward off infection when used against rhinovirus 4. You can't buy it yet; but interferon, nontoxic to people and active against most viruses, may become a major blessing of tomorrow.

Breathe in a vaccination

Instead of injection by a nasty needle, imagine being effectively immunized by a spray that just wafts through the room. Tuberculosis vaccination by aerosol is proving better than skin injection, according to a team of scientists in the U.S.-Japan Cooperative Medical Science Program. Rhesus monkeys can get TB as humans do and can be immunized by BCG (Bacillus Calmette-Guerin) tuberculosis vaccine. The doctors gave aerosol vaccination to some animals, needle vaccination in veins to others, skin injections to others, and no vaccination at all to still others. When challenged by airborne TB, monkeys with aerosol vaccinations fared better than skin-vaccinated ones, who all got abscesses at the vaccination site—a problem with humans, too. Vein vaccination is as effective as aerosol, but less practical for large groups. And some people do fear the needle.

Sports for a health build-up

Sports are a healthy pastime for most children, even epileptics. Doctors Samuel Livingston and Wulfred Berman of Johns Hopkins Hospital in Baltimore urge vigorous sports activity for the young epileptic—even body-contact sports like football and boxing. In the past, the epileptic youngster was "protected" from sports on the grounds that rough action or fatigue might trigger a grand mal seizure; epilepsy patients had to take extra rest and daily naps. This approach was medically unsound, say the Baltimore specialists. Restricted activity and excessive rest do more harm than good. Seizures most often occur in connection with sleep, they add, while fresh air, sunshine, and exercise bring improvement in epilepsy. Studies have shown that physical exercise raises the threshold for seizures, decreasing chances for an epileptic attack. Reasonable safeguards are all that are needed, says the Baltimore medical team, to avoid danger if a seizure does occur; though a few sports are still considered risky—horseback riding, high-altitude climbing, diving into deep water.

For transplants: nonstop hearts

". . . It is ethically, morally, and legally safe to remove from the donor a heart for transplant while it is still beating," declares Dr. Richard J. Lescoe of Torrance, California, in the *Journal of Legal Medicine,* a brand-new magazine for doctors who are also lawyers.

Heart-surgeon-lawyer Lescoe says the trend is to redefine death as the cessation of cerebral function and that monitoring equipment can accurately detect the point when the brain stops functioning even though breathing and heartbeat can be artificially maintained. Chances for successful heart transplantation are greatly increased when the organ has not deteriorated from lack of oxygen, he points out. To make sure that every medical effort has been made to keep the prospective donor alive, Dr. Lescoe calls for two physicians conducting separate examinations to determine "neurological death" before a still-beating heart may be removed.



Jewelry by Gucci

The Mmm-m-m Look.
The look that only Max Factor could give you. All softness and moistness and dewy glow. As if your face were lit from within. Yours with UltraLucent Whipped Creme Make-Up, the slow-whipped make-up with built-in moisturizers. Fluffs on so sheer and light, it's like no make-up at all.
The make-up is UltraLucent.
The look is mmm-m-m.

UltraLucent Whipped Creme Make-Up only by **MAX FACTOR**

© Max Factor & Co., 1973. Available in Canada.

The Neighborhood SHOPPER

With the summer beach house closed, the little darlings packed off to school and the winter holiday planning not yet urgent, September may be safely—and selfishly—designated as "Be Kind to Yourself Month." Good time to amble around the local environs and pick up a six-pack of *personal* pleasures.

Tan on demand

that's what a clever friend of ours gets from Sudden Tan Bronzing Foam. Happy most of the winter with her ivory-and-roses skin, she whooshes the foam on for an instant-St. Moritz look before a ski weekend. And, of course, she does what everybody does: applies Sudden Tan to fool the eye during the dire fall weeks when the last rays of summer are giving way to a sickly fadeout. Added bonus: the foam contains moisturizers to protect skin. *Coppertone,* it seems, has thought of everything.

Sesame for the street . . .

or any other background in which you want to look your prettiest . . . is the idea behind the first lipsticks to be made with sesame oil. What's so terrific about that? Plenty. Sesame oil, we're told, gives lipstick more shine, smoothness, and vibrant color. Makes your mouth super-creamy *looking* and super-soft *feeling* because additional moisturizers also have been added. Twelve shades, both frosted and regular. The name on the label? Cover Girl.

Shopping-Cart chic: all-over-care



Hair care has been simplified another degree with *Salon Finish,* a new three-in-one method from the inventive people at Breck. Creme-rinse, conditioner, and setting lotion combined, it's a quick, sure way to get a professional effect at home. . . . *Face care* in a new way arrives with Andrea's *Facial Cleansing Pads.* Triangular-shaped to reach all the crevices, these pink beauties are pre-saturated to foam up in rich lather when you whip one under water. Skin is both cleansed and conditioned. Terrific for travel, six pads should give you sixty treatments. . . . *High brow care* the easy way is the secret of those perfectly groomed creatures who've discovered *Liquimatic Brow.* The first automatic brush-on eyebrow color, it can lighten or darken your brows, make them look thinner or thicker. To go darker, choose one of four shades in this waterproof liquid formula. To pale down brows, stroke on the lightener: Maybelline offers this pre-measured beauty dip. . . . *Heavy-head-and-heartburn* is attacked by something called *Chaser.* Fights headache, nausea, and fatigue. Nonhabit forming, it has no narcotics or barbiturates, but *do* follow directions.

You're five minutes away from a good hairstyle

if you've already discovered the Sunbeam Mist-Stick Curler/Styler. A jet-age version of the once-loved curling iron, this electronic wonder works on a combination of heat and mist to curl, wave, straighten, or style hair (or wigs) with an ease and efficiency Marcel never dreamed of. The secret is in the addition of water in a special compartment, producing a unique warm mist that replaces the need for rollers, clips, and clamps. Fill Mist-Stick with water (a special bottle is thoughtfully provided), plug into any regular outlet, and in five minutes it's ready to go. From there on it's nothing more than a matter of styling in seconds. Great-looking, lightweight, carryable anywhere (it weighs under a pound), Mist-Stick, in all its ivory and golden splendor, comes with complete and uncomplicated directions. If you need more reassurance, consider that it's made by Sunbeam.

When is a moustache comb not a moustache comb?

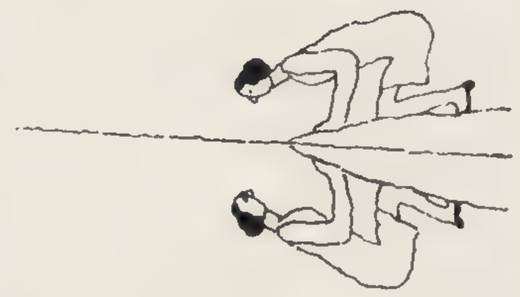
When you use it to groom your eyebrows, separate your mascara-ed lashes, or direct sexy tendrils of hair to fall exactly where you want them. Models were first to discover the feminine uses of this un-feminine-sounding beauty aid. Now many famous beauties are carrying purse-sized versions —no more than three inches across. There's something adorable—as well as useful—about these small hair-trainers.

Timely question

Ever thought of having a kitchen timer in other rooms? These work-a-day culinary contraptions are great in the bedroom to monitor over-long phone calls; necessary in the bath if you're timing a depilatory or masque; and they're sanity-preserving in the game room for people who take forever to make the next backgammon move.



Age signals



You know them. The first little wrinkles around your eyes. (Laugh lines indeed!) The first lack of softness and suppleness on your cheeks. If you're suddenly experiencing these, don't panic. Reach, instead, for a soft-spoken, understanding product called Oil of Olay. It's a dryness-fighter (the root, of course, of the woes above) compounded of tropical moisturizing oils in a combination designed to set up a barrier that helps retain a youthful, natural moisture. Wear it as a makeup base during the day, an invisible, non-sticky skin cherisher while you sleep.

ENDED SCOTCH WHISKY. 86 PROOF. FOUR ROSES DISTILLERS CO. N.Y.C. SOLE IMPORTERS FOR U.S.A.

WHITE HORSE
Blended
Scotch Whisky

You can take a White Horse anywhere

VOGUE

FASHIONS IN LIVING

Silver Flash! Get the News

Not since the flower-powers put fingers before forks a decade ago has silver had so much news and interest . . . among collectors, decorators, people who simply cherish beautiful things, and—here's the rise and shine—among the young

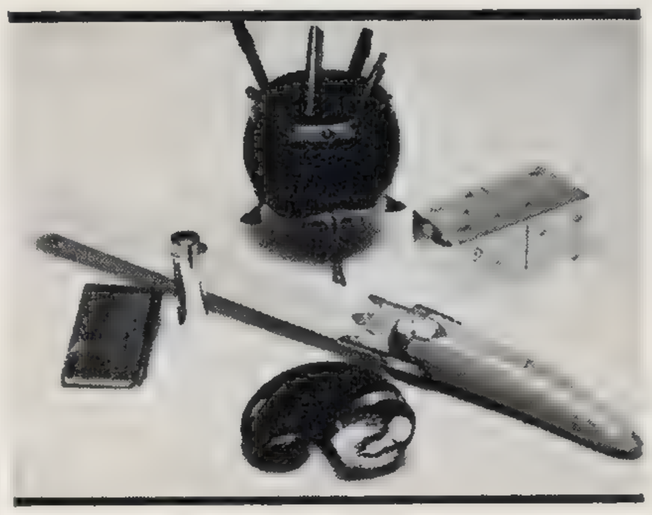


When is Silver Too Much?

Never, apparently, if this setting has anything to say about it. It proves, in fact, the enchanting lengths to which silver-and-silver can go. Begin with a classic flatware pattern, "Onslow," by Tuttle; add silver-plated place plate ($8.50) and goblet ($10), both by Oneida Mansion House. Pile on a ravishing abalone-shell plate rimmed in silver; still sea-siding, clutch the place card with a sterling crab ($57 at Garvin Mecking). An onbeat pepper and salt ($30, by Lunt) mix pleasantly with an offbeat George IV box engraved with a hunting scene ($1500, from James Robinson). The whole équipe glints in the light of a crystal-and-sterling hurricane lamp. Enough to swoon over? Douse the lamp with its silver snuffer and go to bed. (Lamp with snuffer, $575, at Tiffany.)

Desk Works for Silver

Like day lilies, silver tends to spread: here (right) it crops up on a desk. Pencils, pens stand in a coconut cup mounted in silver, an antique English whim, $375; old ivory-and-silver letter opener, $270; both from Garvin Mecking. Nineteenth-century Scottish horn snuff mull to weight papers, $150, from James Robinson. Double-dice box for stamps, paper clips, $155, at Tiffany. Silver-plated lighter holder, $23, and tiny silver-plated, bark-textured notebook and pencil, $9; both at Bloomingdale's.





Collectors Take Mug Shots

The silver-collecting thing booms; everyone seems to have something going . . . especially tankards and mugs. The two here are, as well, miniatures once intended for mustard, but adapting to much else. Royal Irish pot with marble finial, imported by Reed & Barton, $126; the smaller, a Williamsburg reproduction by Stieff, $110, with Steiff's shell-patterned mustard spoon, $4.75. Both at Altman's.



Time . . . who has any? Some smart silver designers seem to have taken a tip from boutique designers and have added china, crystal, and pretty table decorations to their lines; then brought them all together for the convenience of customers who quickly choose what goes with what. One star case: Gorham. One star example, here: Citadel crystal wine and water glasses, $15 apiece; a blue-and-white Kingsbury dinner plate, $9.50; "Old English Tipt" sterling flatware (a pattern the young are homing in on), $77.80 for a five-piece place setting; and, the finishing fillip, a delicious small golden Fleurs de Siècle basket of enamel strawberries and blossoms, $140. *That* pulls it all together, and it's all from Gorham who knows what it's doing.

The Young Vote Silver



These four simple, beautiful flatware patterns, as old as the hills (if you know any seventeenth- and eighteenth-century hills) are among the winners in the young silver push. Who's young? Anyone with the will to start collecting a silver service now, that's who's young. An Indian silver napkin ring holds center stage for two reasons: 1. The Napkin Ring Is Back, for all sorts of ecological and economical reasons; 2. Collecting One-Of-A-Kind napkin rings—or anything else—is the game's name. The flatware, left to right: "Old English Tipt," by Gorham; "1810," by International Silver; "Benjamin Franklin," by Towle; "Stuart Trifid," by Worcester Silver. All patterns, and the napkin ring (by Kirk International, $4.50), are at Altman's.

All pieces are sterling unless otherwise described.
Prices subject to change.

ARMEN KACHATURIAN

The face to have has clean, clear, honest skin.
Have it with Ten-O-Six Lotion.

Take the Ten-O-Six test.

To prove why Ten-O-Six® is America's best selling medicated cleansing lotion, take our simple test at leading department or drug stores:

1. *Moisten the center of a cotton pad with Ten-O-Six.*
2. *Scrub your wrist and the back of your hand.*
3. *Look at the pad, see all the dirt ordinary cleansers leave behind.*

Ten-O-Six is a medicated antiseptic cleansing lotion. Better than ordinary soaps or creams, Ten-O-Six thoroughly removes dirt, bacteria, stale makeups and excess oils that clog pores and begin most problems like pimples and blemishes. Its gentle, soothing medication stimulates healthy pore action to normalize dry, oily or half-and-half skin.

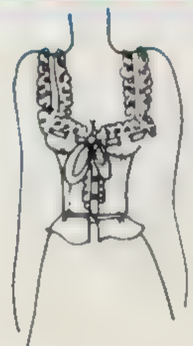
Bonne Bell Ten-O-Six Lotion
for Clean, Clear, Honest Skin
Lakewood, Ohio 44107



VOGUE BOUTIQUE



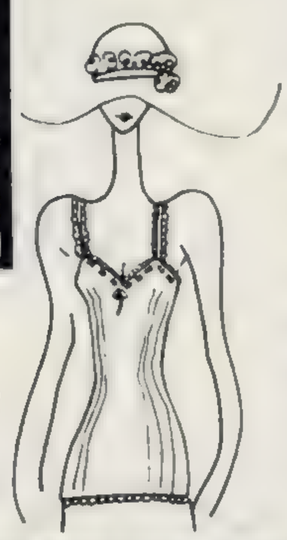
SUMMER SURPRISES—



3

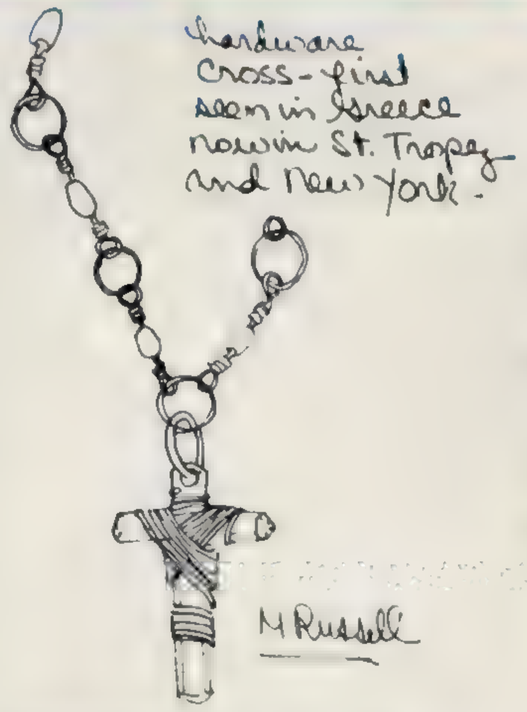
batiste and lace peplum camisole "Like old Westerns." by Liliane Breyfus for Vog-St. Tropez

RUFFLES OF CHIFFON . . . CAMISOLES . . . **ST. TROPEZ:** The ultimate beach look: **1.** The over-bikini skirt, a flow of ruffled, flowered chiffon on Viviane Ventura. More St. Tropez "pretty": **2.** Tiny cotton undershirt trimmed in lace. **3.** Camisole of batiste and lace. (To wear now with beach-skirts; soon, under a shirt so that just a peek of lace shows. . . .) **NEW YORK: 4.** Strapless "lingerie" dress of layers of ruffles of sienna-flowered black chiffon.



2

Boutique St. Tropez- cotton "undershirt"



hardware cross - first seen in Greece now in St. Tropez and New York.

M Russell

SEPTEMBER "jewel" . . . From the Athens Flea Market to Lothar's in St. Tropez, now N.Y.: the famous gold and silver "hardware" cross. $30. At Ophelie, 673 Madison Ave.



SEPTEMBER FANCY! BUFFY SAINTE-MARIE'S FAVORITE JEWEL . . . AN ANKLE BRACELET OF A PERFECT SILVER PANSY ON THE THINNEST SILVER CHAIN DESIGNED BY HELEN BRANSFORD. $45 AT BENDEL'S.



HOW TO WEAR BLACK SATIN PANTS AT NIGHT . . .



4



5

5. The same dress worn as a "dancing skirt" (it's elasticized at the top), a tiny black knit camisole, chains of rhinestones, sheerest black stockings, and the sexiest shoes in town! From Handloom House, $50. At Henri Bendel. Photographed at the Stanhope Hotel.



6

6. Barby Minty's navy hooded sweatshirt unzipped to "there," massed with chains of rhinestones, arms of glitter bangles. $2.98 at Hudson's Army Navy, N.Y.: The Outdoor Store, Southampton. 7. Patti D'Arbanville's maroon silk brocade "bathrobe," $18 at Avaloon Chinese Specialty Shop, 154 W. 57th St.

SEPTEMBER . . . "Flowers should be comfortable."



The perfect ones to have: An orange crate filled with wildflowers, like the corner of a summer field. For Sept.: Queen Anne's lace, mustard grass, rambling roses, wild asters, cow parsley, camomile, goldenrod, and black-eyed Susans. A DREAM from Jean Jacques Bloos, Ltd. 1025 Lexington Ave. $30 for a small crate, $60 for the largest.

Mary McFadden's versions of robes from her travels to Africa, the Far East: 8. One-shoulder saffron robe of the Masai updated, in apricot charmeuse satin that falls asymmetrically to below the knee. 9. Slimmest "Chinese" robe of pale bronze silk brocade, to wear alone or over trousers. At Bendel's Fancy.



BENSEL; RUSSELL

These Gorham Originals were the latest thing in Sterling over 60 years ago. They are even more popular today.

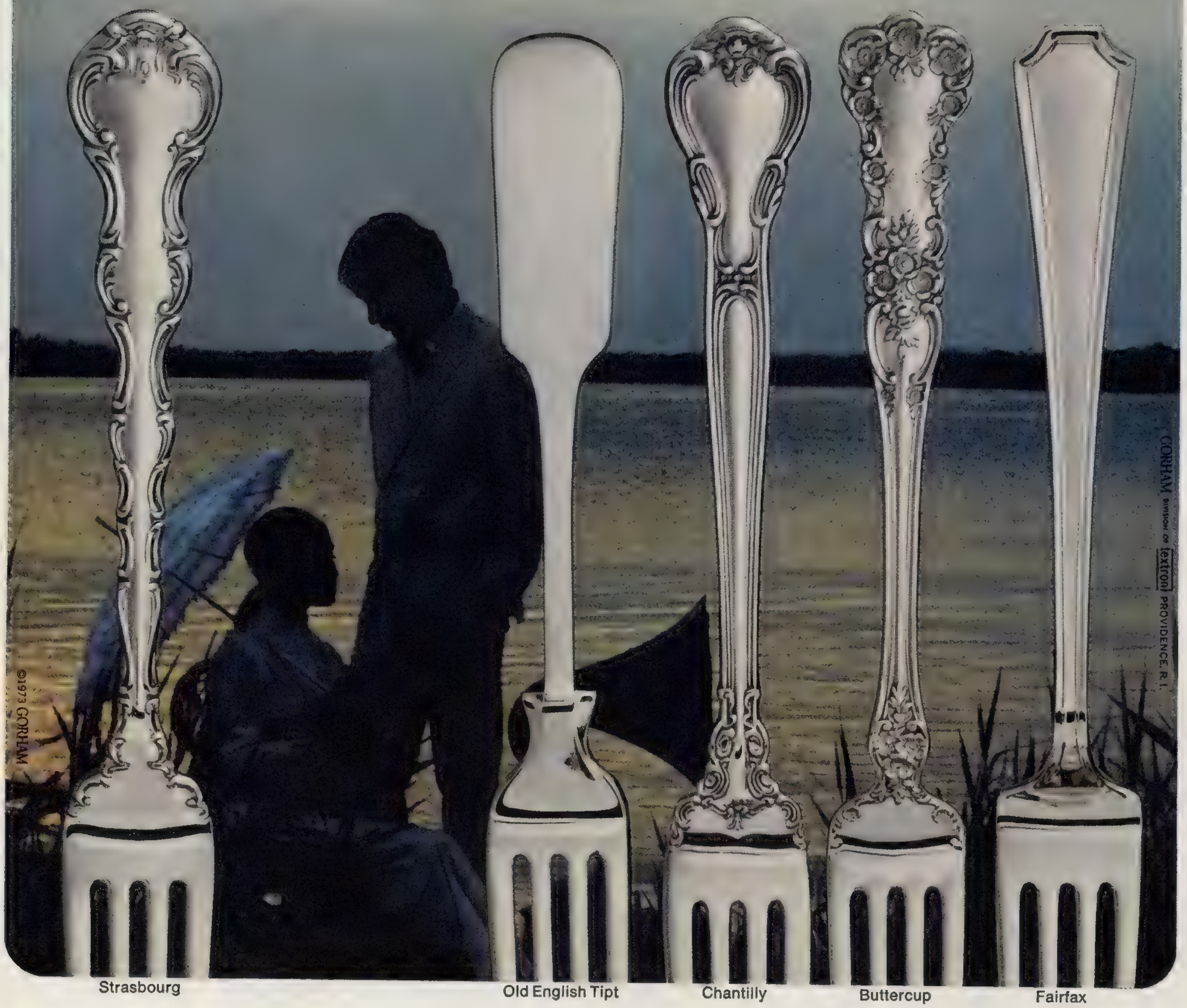
What better evidence is there of the timeless beauty of Gorham Originals?

These five Gorham Sterling designs are among today's most popular... and they have been for more than sixty years.

Their beauty is enduring because each one is more than just a beautiful pattern. Each is a total design. A total work of art, a perfect balance between ornamentation, shape and function.

This is why every spoon bowl, every fork tine, every knife blade is designed specifically for a Gorham pattern. It is why some Gorham spoons have tapered bowls, some rounded bowls; why some fork tines are longer and why some salad forks have one shape and some another.

This gives every Gorham Original a classic elegance — elegance that endures time and change — elegance that is unmistakably Gorham.



Strasbourg | Old English Tipt | Chantilly | Buttercup | Fairfax

unmistakably Gorham | ORIGINALS IN STERLING, CHINA, CRYSTAL

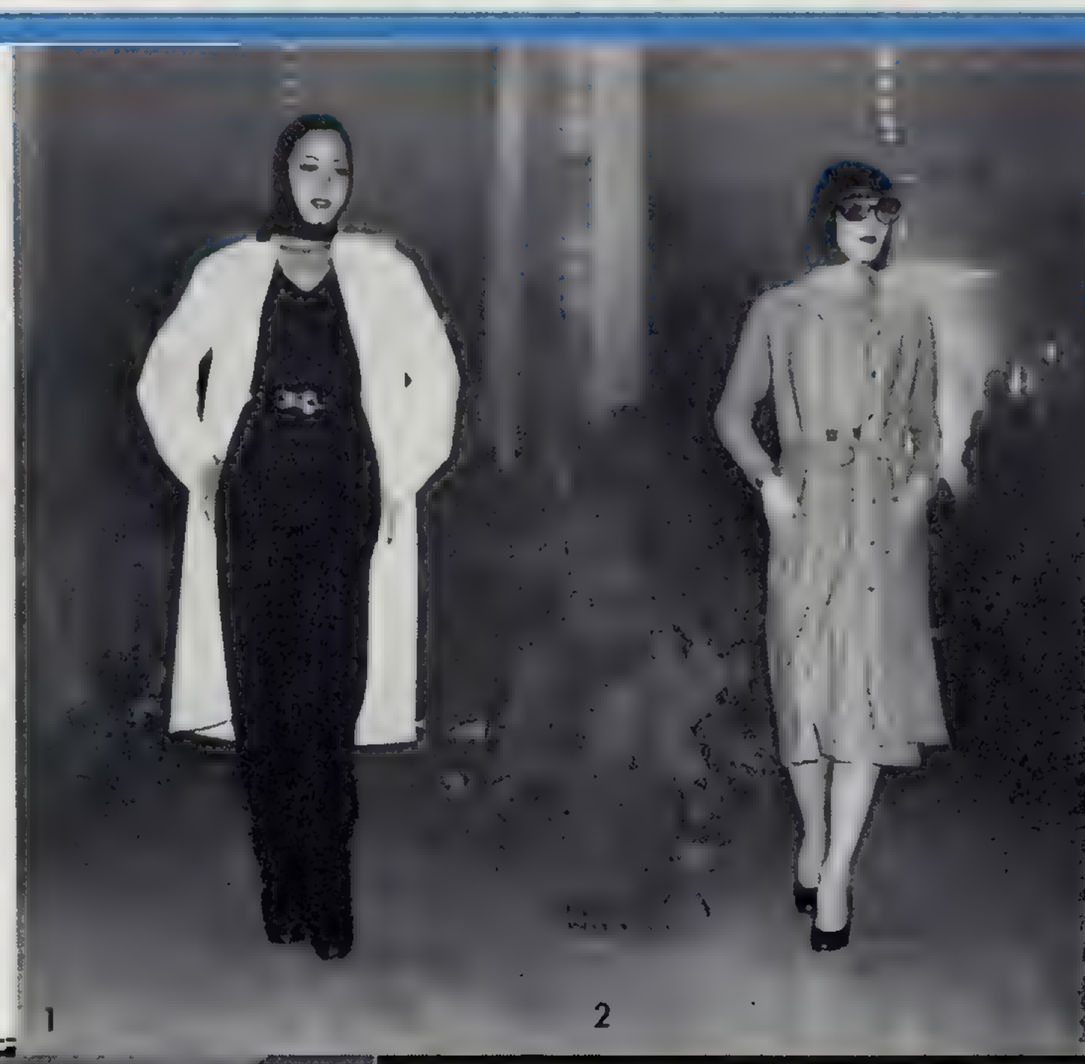
VOGUE OBSERVATIONS

HALSTON. TO ORDER

"I've done a new, young, elegant proportion," says Halston about his made-to-order collection. "It elongates the figure, making it look slimmer and taller. And women want to look tall, slim, and rich."

All Halston's day and some of his evening lengths are below mid-calf, 10 or 12 inches from the floor.

Alexis Smith calls it "a very chic length. I can't wait to get some of the separates." Kitty Hawks adds, "The length is so elegant. I love the coats and the evening dresses." But not everyone is so enthusiastic. "That skirt length makes me look ten years older," says Pat Buckley. "I'll stay with pants." "It's fine for a particular woman with a particular life. I am not that woman," adds Barbara Walters.



1 2 3



4 5

Halston is not perturbed. "Length is a matter of personal taste. If a customer doesn't like the length, I'll shorten the skirt and find the right proportion for her."

Halston's trademark, cashmere knit dresses, now come in the new length, and he sees them worn for day. His separates are A-line and flared skirts that go with sweater sets or hip-length, zip-front jackets. Halston's coat shapes are all loose. He does a great belted leather tent and, over pants, he puts double-faced coats that fall in a dead straight line from dropped shoulders.

For evening, Halston continues the sexy, glamorous dresses he is famous for. He does his new proportion in silk jerseys because "the look is romantic yet casual. So many men wear navy-blue suits rather than dinner jackets to parties these days that their wives feel overdressed in floor-length dresses," he says.

For all-out glamour he shows printed chiffon dresses with a shimmering layer of iridescent sequins, one-shoulder chiffon dresses that spiral around the body, and some very new looking jersey dresses with deep V necklines plunging into softly draped midriffs.

NANCY MORAN

COLLECTION STARS

THE COATS, 1. White cashmere coat with dropped shoulders. 2. Narrow shirt-coat in a beige knit over a matching dress. 3. Grey and white double-faced cashmere shirt-coat with dropped shoulders, over grey sweater and pants.

THE NEW PROPORTION, 4. Black leather jacket over the flared black jersey skirt. 5. Long beige knit coat over the slim dress.

THE EVENING LOOKS, 6. Black jersey dress with narrow stitched pleats falling from the camisole top. 7. Navy silk jersey dress with bateau neckline and flared skirt. 8. Shimmering sequin pyjamas and slinky dress in creamy beige with black spots.



6 7 8

"A woman who knows the power of clothes can appear sensuous and attractive all her life."

Dr. Joyce Brothers





®HOECHST FIBERS INC., 1515 BROADWAY, NEW YORK, N. Y. 10036, LICENSEE OF THE INTERNATIONALLY REGISTERED TM.

She may spend days finding the right clothes to give a man the impression she never bothers about clothes at all!

DOMANI KNITS BY CLAIRE MARA have the easy, nonchalant style that's equally at home lunching at the Plaza, or perching on a split-rail fence. They're 100% Trevira® polyester doubleknit pantsuits or skirt-suits...the utmost in casual chic!

They'll make you feel more sure of yourself, because you're so sure of them!

TREVIRA makes it easy™

See Domani at these fine stores:
Marshall Field & Co., Chicago • Neusteter's, Denver • The Broadway, Los Angeles • L.S. Ayres & Co., Indianapolis • Nordstrom, Washington and Oregon • Burdine's, Florida
Pantsuit #5989, Sizes 6-16. Skirt-suit #4914, Sizes 8-16. Both in a combination of wine, beige and grey.

CHANGE

FASHION NOW

Before we begin our report on new fashion in the Fall/Winter New York Collections, there's something we want to say about fashion in general. About change in fashion—about a misunderstanding that's been growing (and growing expensive) ever since the fancy-dress thing blew out to sea, and the word went around like a message to the troops: "The charade is over, fashion is back to normal!" Well, we've been giving that message a bit of extra thought lately. Because it seems to us that too many women have been shopping around for what they *remember* as normal—and cheating themselves out of all the real pleasure of fashion. We have no illusions about the cost of clothes; therefore, before you spend a nickel this fall, we want to make it crystal clear that fashion is never a question of going back. Like time, its natural direction is forward. And it moves forward a great deal faster than you may have been led to believe.

The clothes you are about to see, for instance, are instantly—appealingly—recognizable as normal clothes, but not in the sense of ten, seven, or even a year ago. Proportions are different. Colorings are different. The putting-together is new. The attitude is attractive, casual, nonchalant—the attitude of jeans and sweaters. Today's clothes reflect today's mood, answer today's needs, not yesterday's—what do rigid underpinnings have to do with a dress that's a cashmere sweater to the knee? What does a dress that's a ton of beads have to do with the way we want to look and feel in clothes today? . . .

The whole swing of the times is to simplify—to unclutter—unencumber. Not simply because Vogue magazine tells you so; the way you live tells you so. Forget old-fashioned attitudes about being dressed; now you can go out at night in a perfect little black cashmere pullover and skirt, with two diamond clips, and you will feel right, you will look great . . . and you will make every other woman in the room feel overdressed.

There is nothing alluring or modern about heavy, important-looking clothes. There's no reason for them today, and clothes without a reason are non-fashion. Clinkers. Watch out for them; at any price, they are the most expensive clothes in the world—all you will ever get out of them is a sense of *déjà vu*. We think your clothes owe you more—freshness—pleasure—the fun of being in something new. And most of all, *fashion*.

End of lecture. Beginning of new season—next page...



The look of fashion today in

THE NEW YORK COLLECTIONS



THE WOMAN COMES THROUGH—

Lean and racy, all of a tone in **Anne Klein's** perfect grey suède pants and silky print grey-and-beige shirt. Soft tie at the neck. Soft hair. . . . Softness above, leanness below—the jeans feeling—the feeling of today! Shirt, of Arnel and rayon, about $80. Pants about $160. Late September, at Saks Fifth Avenue; Hutzler's; Garfinckel's; Kaufmann's; Halle's-Cleveland; O'Neil's; L.S. Ayres; Jacobson's; Stanley Korshak; Swanson's; Frost Bros.; May D & F; Makoff; Liberty House, Hawaii. Tiffany jewelry. Edith Imre hairpiece. Coifs, these six pages: Maury Hopson. Accessories, next to last page.

PENN

The top 12! Vogue's own list of standout fashion this year—the key looks as we see them, all named below...

First, let's remember that we're in an era of underdressing. Not that you're going to be in sweaters all the time, but that kind of casual, sportswear feeling is the mood of today. Clothes are suppler, less constructed. The line is lean, touching the body—the hip especially. Colors are muted. They take wearing—your makeup, your hair, your body have never been more important. You have got to start with an attitude of attractiveness—and the allure comes through! Now, the Golden Dozen.

THE BALMACAAN—the coat with the easy, rounded shoulder, the raglan sleeve—in fur or cloth—best of this season's oversized coats. Avoid anything bulky underneath—a slim matching skirt is perfect, and a small crewneck pull—it's the lean line you want!

THE FUR JACKET—real or fake. Loose, around fingertip length. Great for any time, over everything narrow.

THE TAILORED SUIT—the tailored feminine suit—the sleeper of the year! The lean skirt and quick-fitting jacket with narrow little shoulders—nothing rigid or structured—the cut does it all! Newest way to wear it—out at night, nothing under the jacket. For day: a soft blouse or small crewneck sweater.

THE LEANER SKIRT—the separate skirt to put under oversized coats, jackets. A straight-up-and-down skirt (never tapered!) Or pleated in front and falling straight.

LEANER, STRAIGHT-LEGGED PANTS—rounding, holding on the hip—like jeans! To own at least twice—for day—for night, in black suède; wool crêpe.

ALL-OF-A-TONE, ALL-OF-A-TEXTURE—can be a matching sweater and pants under a coat of another color; when you strip off the coat—a total turnout; shoes **(Continued on page 257)**

The look of fashion today in

THE NEW YORK COLLECTIONS

The woman comes through—lean and feminine—as dressed as anyone would want to be today, in **Halston's** perfect coat, *left*—narrow, double-faced wool chinchilla in a beautiful, go-with-everything shade of peach—over a grey cashmere sweater and flannel pants. Coat, of Agnona wool, about $720. End of September, at Bergdorf Goodman; Wanamaker's; Hutzler's; Garfinckel's; O'Neil's; Jacobson's; L.S. Ayres; Stanley Korshak; Sakowitz. Sweater and pants, from Halston Limited. . . . A good lipstick: A Different Lipstick— A Different Rosé, from Clinique.

easy, modern, attractive in a suit that's like being in sweaters, *right*—**Oscar de la Renta's** lean grey flannel cardigan and narrow-belted wrap skirt. And this year's must: the blouse that softens everything—a crêpe-de-Chine one, tied at the neck, showing skin, cuffs folded back. Suit, Agnona wool; Abraham silk blouse. About $385. At Saks Fifth Avenue; Wanamaker's; Maison Blanche; Sakowitz; May D & F; I. Magnin; El Palacio de Hierro, Mexico City. Both pages, Tiffany jewelry. Other accessories, next to last page.

PENN







The look of fashion today in

THE NEW YORK COLLECTIONS

(Continued from page 253) and stockings toned-in, nothing piece-y-looking. . . . And the line is lean!

THE DRESS LIKE AN OVERSIZED SHIRT—the dress for day—the Only dress! Loose on top, lean below—touching on the hip, along the leg—the jeans touch!

BLACK—for day, for evening—in every possible way. In a season of muted colors, black stands out as the brightest—the most sophisticated color. With a good makeup—everyone's color!

SHORT AT NIGHT—a tailored flannel suit with thin glitter chains; a black cashmere sweater and skirt, with diamond clips or a narrow belt of jade; a bare, body-skimming tube with a bit of shirt for cover. Now that there's a pretty shoe again—a slim, unheavy, high-heeled shoe—short is the big small-evening look! Modern and sexy!

SEQUINS!—wispy, light-as-gauze sequins—the dazzle of the year. Dresses of sequins to the knee—to the floor. Pyjamas of sequins. Little shirty, sweatery sequinned tops. Like nothing on—just light!

THE LINGERIE DRESS—the gentle, pretty dress—the small, soft, sneaky-sensational dress at night—just slips over the body and flows—crêpe de Chine, tucked georgette, crystal-pleated chiffon . . .

THE BODY DRESS—the new little-nothing dress for big evenings. Nothing on the hanger—a handful of silky-soft fabric shaped by the body underneath. On the right body—a slim, curved body—the most seductive dress ever!

The have-to-haves . . .

the musts—the basics—the essentials that make fashion work! No matter what you choose from the list above, own everything on this list—these are the things you can't get through the season without.

- thin chains—gold for day, rhinestones at night
- a lean crewneck sweater to tuck into skirts and pants
- a lean black skirt to wear at night with a black cardigan (which can be mink)
- a soft-tie blouse—or a shirt as soft as one
- evening sandals
- a simple pump for day
- non-opaque pantie stockings
- narrow belts
- clips for putting on everything, including a crewneck
- thin rhinestone bracelets to wear by the dozen at night
- suède gloves in off-brown tones
- an envelope bag in soft, beautiful leather
- small, perfect evening envelope
- classic raincoat—especially with a separate liner in fur, fake fur, or wool

The woman comes through—glamorous at night in **Oscar de la Renta's**

red crêpe body dress—the sexiest dress in town! And it isn't even trying—it just wraps around and ties, rounding the bosom, rounding the hip, revealing skin . . . concealing nothing.
No question. It takes a beautiful body, flawless skin, stops-out hair and makeup—then, it's a five alarmer!
Of rayon-and-acetate crêpe (Onondaga fabric). About $315. Late September, at Elizabeth Arden Salons; Maison Blanche; Sakowitz; El Palacio de Hierro, Mexico City.
Van Cleef & Arpels earrings. . . .
Almost the only other thing you could want here can be found in Charles Revson's Ultima II line of makeups—Blue Smoke Creamspun Patina Shadow, Shining Peach Rouge, lipstick in a shade like Mandarin Coral—a color that can hold its own with a dress like this.
Coifs, these six pages: Maury Hopson.

PENN

FASHION AND YOU BY ELSA KLENSCH

THE BEST FROM NEW YORK

OSCAR DE LA RENTA

Oscar de la Renta's fall collection was so good he was elected to the Coty Awards Hall of Fame, joining Norman Norell, James Galanos, Rudi Gernreich, Anne Klein, Pauline Trigère, Bonnie Cashin, and Bill Blass. [The Coty Awards are the fashion equivalent of the Hollywood Oscars. Each year American fashion editors select "Winnie" winners. After receiving two Winnies, a designer, on third win, moves up to the Hall of Fame. The editors also give occasional special awards to designers who influence fashion during the year.] For day, Oscar's love of simplicity shows in his easy, elongated clothes with lengths from below the knee to just above the ankle. He loves unlined coats in luxurious double-faced cashmere or soft wool rib knits. He cuts them to mid-calf, keeps them neat and close to the body, and often adds a wide fox or lynx collar. Then he puts his coats over trimly tailored straight-leg pants. His dresses for day have a fullness around the face and shoulders, then slim down over the hips. His suits have long straight cardigan jackets and skirts that are straight, wrapped, and pleated.

In the colors he uses, Oscar's talent shines best. All are subtle, but he combines them to give a look totally his own. For instance, he puts grey flannel pants with a rust-colored jacket over an ivory challis shirt printed with brown, rust, and

"I did what I love doing best, made simple clothes in the softest fabrics."

grey flowers. It's unexpected and a complete knockout. Color sings through his evening dresses. His favorite fabric, georgette, is so meltingly soft it gives the evening collection the languid look of lingerie. Oscar uses this fabric in black, ice-blue, and all the shades of coral from the palest tearose to a luminous orange in full tents or caftans, or in dresses that touch the body with shirring at the yoke or hips and then float freely.

STEPHEN BURROWS

Stephen Burrows, who won a Coty Award Winnie this year, made his name by making soft jerseys splashed with bold patches of color. This fall he adds an interest in textures, using corded jersey, heavy double knits, satin, a fake doeskin, and striped fabrics. His silhouettes are still sinuous and close to the body, but they sometimes flare from just below the bust for a new soft fullness. He continues the back-wrap skirts he started this spring: gives his jackets a new look with rounded

For evening: romantic dresses that move softly, revealingly

padded shoulders; and does sailor pants that flare right to the hem.

His evening looks are best. Watch for the pink-and-yellow striped jersey halter with a long tie that wraps around the body; the long red slinky tank dress with a little jacket fluttering with feathers, and the triple-layered grey georgette halter top and pants with a long turquoise shirt-jacket.

CALVIN KLEIN

Calvin Klein branched out for fall and, as a result, won his first Coty Award Winnie. Instead of just coats and suits, he's designed a wardrobe of clothes. "I want to fill all the needs of the contemporary woman," he says. "Women I have talked to in stores have said they like to buy most of their wardrobe from one designer. They are too busy and involved to spend time hunting through stores to match a skirt with a shirt, and this way all the fabrics and colors co-ordinate."

The most dashing of Calvin's new groups is his one for evening—all done dramatically in black and white. "I love severe, sophisticated clothes for evening, so all the shapes are simple and clean," he says.

He loves sweaters: does them with fox collars

Calvin used matte jersey for long shirtdresses that skim over the body and for a super strapless tube dress, that has a little shirt-jacket to cover up. It's one of the season's best buys.

For daytime he stays casual with lots of classic fabrics—grey flannel, camel's hair, tweeds. His coats, wider across the shoulders with an easy fit, all belt in narrowly at the waist. His favorite jacket is still the shirt, but it's looser, easier, and goes over straight skirts or narrow pants that measure a mere nineteen inches around the cuff.

CLOVIS RUFFIN

"My customer is young and goes out a lot at night, so she wants sexy, sophisticated clothes," says Clovis Ruffin, the twenty-six-year-old who had his first show in November and was given a special Coty Award for doing "fashion at a price" this year. He prints electric light bulbs, outlined in gold

He likes prints in the witty, tongue-in-cheek mood of Schiaparelli

and silver, on Burgundy jersey; flings strands of pink and white pearls on black, and does one life-sized pink flamingo on white. He cuts jersey into body-hugging shapes or easy, loose caftans that float against the body. They're provocative, fun, young, and inexpensive.

GEOFFREY BEENE

Geoffrey Beene spent four months searching for fabrics for his fall collection—and he has some of the most beautiful in New York, with evening fabrics that are so soft they seem almost liquid. One of his best groups for day consists of luxurious separates in fine wool gabardine, jersey, cashmere, and silk crêpe de Chine. The best look is the dead-straight, half-belted coat that goes over straight-legged pants and printed crêpe de

He does the most glamorous silk crepe de Chine pyjamas in town

Chine shirt. He repeats the look in white moiré crêpe for a smashing evening look.

Geoffrey's silhouette, both for day and evening, elongates the torso—with three-quarters and seven-eighths coats and tunics over straight skirts. For evening, Geoffrey admits being influenced by Erté, the famous designer of the 'twenties, and by Art Deco. Amusingly, he puts a huge stylized fan or an outsized hand in sequins on a tunic. His simplest looks are his best. The long shirt-dress in palest peach silk crêpe de Chine, a knockout.

BILL BLASS

All-out opulence is the Bill Blass signature for fall. "There comes a moment when every woman wants to look rich, even in the daytime, and I think the moment is now," he says. In his seventy-piece collection Bill concentrates on evening, using gold and silver, lamé, sequins, furs, and feathers. "I've tried to cover all the moods women

What is new in fashion? Where is it coming from? Who is making it? This month, Vogue gives you the second in a new series of reports of major fashion events as they occur. Here, some of the best of the New York Collections; what the designers believe in and why—and what you can expect to see when you head for the stores.

have for night," he says; and he does—from the throwaway casual chic of a jersey shirt over a short, straight sequin skirt to the allure of flowing chiffon pajamas splashed in red, gold, purple.

For day Bill stays with the pale blond and camel shades he loves so much. And he often trims them with gold-amber fox. He repeats the colors in his furs, too—as in the full lynx coat that he flings over the shoulders of a narrow beige jersey suit.

Many of his daytime coats are unlined. "It's an easy elegant look," he says. One of the best is the beige, collarless wrap with wide sleeves, that ties snugly over the hips. Under it, Bill puts a skinny jersey dress belted into a slight blouson. He also does some super suits, designed so they

Furs and feathers—"because there is nothing more flattering to a woman's face"

can be worn as separates. For instance, he puts a camel corduroy jacket with a straight, pleated cashmere skirt, and challis shirt. The jacket would look great with pants, too.

HALSTON

Halston goes long for fall. All his day clothes reach below the kneecap, and some coats end at midcalf. For night, his new length is four inches above the ankle. [For Halston's couture collection see Observations, page 249.] In his largest collection yet—ninety-six pieces—Halston keeps to the simple shapes he does so well. "I have tried to make them a little easier and I've used the most luxurious fabrics. The mood of women right now is to buy fewer but better clothes."

Halston gives Ultrasuède the fake suède he was one of the first to use, a new look by quilting it. Then he cuts it into a new coat shape that falls straight from squarer shoulders to just below the

"Below the knee is the only length that looks right to me"

knee. He repeats the shape in an unlined pale-peach double-faced wool for another knockout look. He does those cashmere dresses that every woman wants for casual evenings in every imaginable color; the best is in black, and black makes his newest sweater set, too.

Halston cuts a short skinny little sweater dress and then puts a cardigan coat over it. Simple but sensational.

For evening he does his new length in a sunburst-pleated double chiffon with the barest halter top. "It's really the old ballerina length, and that makes it so pretty for dancing," he says. His really great evening looks are in sequins. True to his style, Halston gives them the most subtle touch of all the designers. He covers hand-painted chiffon with iridescent sequins to make the design shimmer. It's also a very sexy look—the line of the body and legs shows with every movement.

KASPER

Kasper, master of easy, wearable clothes, is backing black for fall. In his collection for Joan Leslie he does some snappy short evening dresses. "I believe women will want lots of short evening dresses this fall," he says. Kasper does his dresses in jerseys and lightweight satin, keeping them narrow with fluid bias skirts and giving them V or shirt necklines to show lots of skin. His other great black looks are in the sportswear he does for J. L. Sport. Great collectors' items include a narrow gabardine skirt that goes with a one-button jacket

"Black looks new again now"

to form the perfect suit; slithery pyjamas in black satin; a great cabled cardigan with a wide fox collar that is smashing over straight-legged pants.

ANNE KLEIN

Anne Klein, queen of American sportswear, has taken to dresses for fall. She has more in her collection for day and evening than ever before, but it is her day dresses that make the news. She likes them fuller, sometimes with soft width across the shoulders, sometimes with wide kimono sleeves. "To a blouson top I add a dead-straight

"Every dress I've done has ease somewhere, but they always reveal the body"

skirt that gives lots of emphasis to the hips. With wide sleeves I cut the shoulders and bust narrow to give the body a lean, skinny look." Two of the best are the blouson in the softest beige angora with a straight, snappy skirt; and the extended tweed shirt that has wide, rounded shoulders and falls open at the neck to show lots of bare skin. Anne likes her dresses above the knee, but they'll be shipped a few inches longer. "Length is a matter of individual proportion and every woman should wear the length that looks best on her," she says.

Anne hasn't forgotten the separates that made her famous. "For this collection I took one leather color—copper—and brought it right through my six groups of separates. I really made copper a neutral this year." And, because the price of fabrics is rising so fast, Anne spent weeks making sure that her new fabrics have the same tonality as those in her last fall collection. "I mean it when I say a woman can take her last fall's skirt into the store and find a sweater in exactly the same tone."

Anne likes her pants straighter this year and cuts them a narrow nineteen inches at the hem. She loves the blouson jacket and does it best in soft buttery leathers, and makes her newest coat a balmacaan, which she puts with a matching straight skirt.

SANT' ANGELO

Giorgio di Sant' Angelo, looking as respectable as Uncle Sam in shirt, tie, and blazer, announced his collection was an all-American one. While he talked the audience watched slides of American landscapes flash onto a screen. It turned out what America really means to Argentine-born Giorgio is not the great outdoors, but Hollywood. His collection has lots of long evening dresses that glitter with sequins, embroidery, rhinestones, metallics. He comes up, too, with one of the best evening dresses this year: in crystal-pleated black chiffon, it looks like one of the famous Fortuny dresses of the 'thirties. It is long, sleek, and sophisticated

In the best Hollywood tradition, he gives his evening dresses everything

with a wide pleated ruffle that slides sexily off the shoulders. Wear it, and you'll feel as seductive as Jean Harlow.

CHESTER WEINBERG

The big news at Chester Weinberg is his daytime dresses. Chester, who filled his collection with pants last fall, says, "I feel it's time for dresses again. And I've done them in luxurious fabrics with easier shapes that still give a slim look." Chester is talking about chemises, tents, and blousons. The three best: the blouson-back shirtdress in beige wool jersey that ties in front; the

Some of the prettiest dress shapes in town—and hardly a pair of pants

raglan-sleeved red jersey tent, fitting snugly over the shoulders and bust; and the pepper-and-salt tweed chemise with deep box pleat at the back.

THE MODERN BEAT OF FASHION LEAN, RACY, FEMININE



The suit of the year—the most tailored suit—the most feminine suit! **Bill Blass's** one-button grey flannel, *left*—narrow, narrow through the shoulders, rounded into the waist—with nothing but thin chains underneath, *the* modern way to go out at night. (For day, a soft-tie blouse . . . a trim little cashmere pull, tucked in.) Of wool-and-rayon flannel (Yves Gonnet fabric); about $615. Saks Fifth Avenue; B. Forman; Hutzler's; Kaufmann's; O'Neil's; L. S. Ayres; Maison Blanche; Swanson's; Frost Bros.; I. Magnin; Liberty House, Hawaii. Other stores, next to last page. . . . Real Ritz Red on lips and nails; Revenescence Softglow Pressed Makeup, in Medium. All, Charles of the Ritz.

The coat that's a shirt, *right*—gathered on a yoke, a little on the roomy side: **Adele Simpson's** Glen plaid over a narrow matching skirt in wine, grey, and white . . . long, narrow wine wool jersey shirt—the looseness on top, the leanness underneath—today's line! Woolmark plaid coat and skirt; shirt, all about $535. Bergdorf Goodman; Garfinckel's; Halle's-Cleveland; L. S. Ayres; Stanley Korshak; Younkers; Younker Kilpatricks; Sakowitz; Frost Bros.; May D & F; I. Magnin. All coifs, these 22 pages, Suga of Suga Salon. Tiffany jewelry. Other accessories, both pages, next to last page this issue.

AVEDON



a dazzle of brown sequins—light as gauze

A year for sequins!—the softest, gauziest, full of light—they make brown the easiest color to wear. The sequinned evening pyjama by **Don Breitinger for Harold Levine,** *right*—narrow shirt—unbuttoned—tucked into narrow-belted pants. Sequins from Sequins International, sewn on chiffon. About $345. Lord & Taylor, N.Y.; Hutzler's; Hudson's; L. S. Ayres; Stanley Korshak; Young Quinlan; Sakowitz; I. Magnin.... Dazzle eyes: Aziza's Frosted Shadow Trio in Claret, Bronze, Pink.

one color, one texture—under an oversized coat

The newest pants suit, *far right:* **Calvin Klein's** un-separatesy shirt and pants—both beige, both cashmere. And the leanest line under a dark-brown alpaca balmaccan. With soft brown-y, beige-y tones all the way: beige cashmere muffler, wrapped to show skin; beige Shetland gloves; the narrowest brown belt; trim little strap shoe. Pants, about $80; shirt, about $60 (both of cashmere and Dacron). Alpaca-and-wool coat, about $200 (all, Amicale Fabrics). Saks Fifth Avenue; Jacobson's; Maison Blanche. Coat, also at Jordan Marsh, Boston; Wanamaker's; Montaldo's; Kaufmann's; Halls Crown Center; Sakowitz; Makoff; I. Magnin.... A good bright makeup: Rich Redwood lipstick; Petal Orchid eye shadow—both Geminesse by Max Factor. All accessories, next to last page.





THE NEW YORK COLLECTIONS
THE MODERN BEAT/LEAN, RACY, FEMININE

a mushroom mink balmacaan—to throw on over a sweater and pants

A new color—a new attitude about mink, *left*—
a wonderful coat from **Viola Sylbert for Alixandre** that isn't trying to be anything else—
not status-mink, not drop-dead mink. Just a perfect coat—
a roomy, casual, throw-it-on-and-go balmacaan
kind of coat—with lean, dark-brown pants underneath,
and a narrow little wine cashmere shirt-sweater.
Good line—good fashion. And the color is a beauty!
Mushroom-dyed Saga mink from Scandinavia.
About $4,900. At Henri Bendel; Nan Duskin; Jacobson's;
Bonwit Teller, Chicago; Swanson's; I. Magnin.
All jewelry by Bulgari at Danaos, Hotel Pierre.
Eye colors—from Frances Denney's Lustrous Cake Shadow
Trio in Pink Parfait, Peach, and Plum.

---

a dress that's an oversized shirt—revealing the body

The dress everyone is going to want to jump into on
the first cool day, *right*. **Shannon Rodgers' for Jerry Silverman,** in camel wool knit—soft, easy, generous—
like a cozy shirt to the knee, just pulled in with
a narrow belt and showing every curve of
the body. Nothing at the neck. Nothing but tones of brown
. . . and a simple, beautiful pump. Wool dress of
Jasco Fabrics, knitted in America. About $145. At Miss
Bergdorf of Bergdorf Goodman; B. Forman;
Jordan Marsh, Boston; Garfinckel's; Kaufmann's; O'Neil's;
Hudson's; Stanley Korshak; Young Quinlan; Makoff;
I. Magnin; El Palacio de Hierro, Mexico City;
Liberty House, Hawaii. Other stores, this page, and accessories,
both pages, next to last page. Almay's Wild Maple Color
Moist lipstick—hypoallergenic, like everything Almay.

AVEDON



THE NEW YORK COLLECTIONS
THE MODERN BEAT/LEAN, RACY, FEMININE

a coat like a soft little sweater

John Anthony's soft-tailored navy angora, *right*—elasticized at the waist and narrow-belted. One of the prettiest, most useful coats around—wear it for day with its own cinnamon shirt, navy angora skirt...at night, to a restaurant over a crêpe de Chine blouse and skirt, with narrow rhinestone chains. Coat, skirt, and matching scarf, of wool, angora, and nylon (Feld International fabric); shirt, Qiana nylon (Onondaga fabric). Turnout, about $375. At Bonwit Teller; Wanamaker's; Garfinckel's; Maison Blanche; Swanson's; Neiman-Marcus. Jewelry: Bulgari at Danaos, Hotel Pierre.

the fur jacket—over everything

In a great jacket year, one of the greatest, *opposite*—golden sable from **Bill Blass for Revillon.** Small-shouldered, with the kind of hands-in-pockets ease and roominess you want over lean pants... lean skirts...everything, day and night. Of natural golden Russian sable. About $7,900. To order, Saks Fifth Avenue; L.S. Ayres; Woolf Brothers; Neusteters. Eyes, shadowed in Pink and Ochre Tan with Color Me Pretty Eyeshadow Crayons, by Andrea. All accessories, next to last page.





THE NEW YORK COLLECTIONS
THE MODERN BEAT/LEAN, RACY, FEMININE

one color all the way—the leanest line

Lean, straight chocolate-brown pants, lean matching jacket, *left,* in a beautiful new soft-as-suède fabric—a really super pants suit from **Jaeger.** Jacket, about $200; pants, about $140. Jaeger International Shop; Kaufmann's; O'Neil's; Maison Blanche; Sakowitz; I. Magnin. . . . A makeup with good color all the way: Helena Rubinstein's Crystal Glowstick in Amber; Current SoftCare Lipcolor.

the best knitted dress in town

A stopper! A sweater that's a two-piece dress, *right*—a small, on-the-body dress from **Halston**—beige cashmere cardigan and matching skirt that touches on the hip, widens at the hem. . . . Put a narrow belt around it and wear it for day, evening—there are no limits; it's a dress you can wear all the time. About $360. Next month, at Bloomingdale's; Hutzler's; O'Neil's; Jacobson's; L.S. Ayres; Stanley Korshak; Younkers; Swanson's; Younker Kilpatricks; Sakowitz; I. Magnin. Tiffany jewelry. . . . The best hair in town gets a good conditioner. Like Wella Care Herbal Conditioner—nine herbs plus shine and body builders. Coifs, these pages, Suga of Suga Salon. Accessories, both pages, next to last page.

AVEDON

a brown leather balmacaan— over jeans

The most classic—most modern—look in the world! The balmacaan from **Ralph Lauren** in supple chestnut-brown leather; the V-neck cashmere sweater; and the long, lean, rounding-the-hip line of jeans—*the* line today! Ralph Lauren coat, about $425. Bloomingdale's; Kaufmann's; Neiman-Marcus; Neusteters; I. Magnin. Jewelry by Tiffany. Other accessories, next to last page.

THE NEW YORK COLLECTIONS
THE MODERN BEAT/LEAN, RACY, FEMININE

the fur of the year—a jacket

Trim, long, narrow—the perfect over-everything jacket from **Bill Blass for Revillon,** in soft-brown mink with collar and cuffs of sable-dyed fox. Nothing overdone about it. Or about the way you wear it—over a narrow, narrow-belted brown sweater, narrow beige skirt. It's just a wonderful way to get dressed. "Lunaraine" Emba natural demi-buff mink; Norwegian fox. About $2,500. To order, Saks Fifth Avenue; Neusteters. Jewelry and Piaget watch: Van Cleef & Arpels. Other accessories, next to last page of this issue.

a real raincoat! real jeans!

The raincoat that is really a raincoat, *left*—good-looking, hard-working—from **Mainstreet by Pembroke Squires** in beige canvas. Yoked in back, easy over leanjeans—classic and unbeatable! Coat, of polyester and cotton. About $70. At Lord & Taylor, N.Y.; Montaldo's; Gidding Jenny; Stanley Korshak; Swanson's; I. Magnin; Liberty House, Hawaii. Tiffany gold jewelry. Other accessories, next to last page.

the pretty, tailored coat

Soft, small, warm—like an overcoat without the bulk—a really terrific little coat to own, *right:* **Originala's** double-faced camel wool blend—lean over lean pants...skirts...anything...anytime. About $495. At Martha; B. Forman; O'Neil's; Stanley Korshak; Harzfeld's; Frost Bros.; May D&F. Accessories, next to last page.

AVEDON



a dress that's a sweater of sequins

The short dress at night, *left*—**Bill Blass's** sweater of gold sequins; narrow-belted in gold, collared and cuffed in bronze knit. Soft, small, glamorous—the way evenings are now. Tones of gold all over: sandals, stockings, the whole line underneath leaner. Dress (Sequins International), $530. At Martha, N.Y. Dyed Norwegian fox coat, Bill Blass for Revillon. About $3,995. To order at Saks Fifth Avenue; Neusteters. Makeup, glowing with color by Orlane: Bordeaux Radiant Faces Cream Blusher and Vendanges Bordeaux Diamant Lipstick. Accessories, next to last page.

the deepest plunge, the most covered dress

From **Trigère**, one of the best big-evening dresses around, *right*, with nothing big about it: just one soft, fluid line of red wool crêpe, plunged, belted—and the skirt flows, touching the hips, outlining the legs. Clean, uncluttered, absolutely sensational. Dress, about $595. Bergdorf Goodman; Garfinckel's; Kaufmann's; Halle's-Cleveland; L. S. Ayres; Stanley Korshak; Younkers; Younker Kilpatricks. Trigère's natural Norwegian fox coat, in silver, red, and blue.... For radiant skin: Irma Shorell's Contour/35 Creme—tones color on face and neck (tightens, firms, too).... Tiffany jewelry. Hair, here and on all these pages, Suga of Suga Salon.

AVEDON



the soft, pretty lingerie dress

This season's quiet bombshell—the lingerie dress—a small, shirred bias-y one from **Oscar de la Renta,** *left,* in pale-apricot georgette. It just slides over the body—the long gored skirt clinging on the hip, along the thigh. Of Chantal Fabrics silk. About $575. Late September, Lord & Taylor, N.Y.; Halle's-Cleveland; Stanley Korshak; Maison Blanche; Sakowitz; I. Magnin; El Palacio de Hierro, Mexico City. Jewels from Bulgari, at Danaos, Hotel Pierre. Coif: Suga of Suga Salon. The pretty mouth: L'Oréal's Two-Getherlip glossers: Paint-a-Peach with Peachy Shine. Accessories, both pages, next to last page of this issue.

ultimate sequins!

Halston's stand-out one-shoulder dress, *right.* The sheerest sequins—pale, iridescent, on hand-painted silk chiffon stripes—like being wrapped in a shimmering rainbow and you see right through. About $1,000. End of September, at Martha; L. S. Ayres; Jacobson's; Stanley Korshak; Sakowitz; I. Magnin. Shimmering makeup: Gilded Plum on the mouth; Blush of Gold on the cheeks; gleaming Frostspun eye shadows in Spungold and Mauve—all from Ultima II's Art of Gold by Charles Revson.

AVEDON



the lingerie dress—black with a slit

The sexiest! A slinky, silky slip of a black dress from **Kasper for Joan Leslie,** *left*—thin, thin lingerie straps and one great long slash to the thigh. Dynamite! Of Qiana nylon (Initial Trends fabric). About $105. Saks Fifth Avenue; Hutzler's; Kaufmann's; Halle's-Cleveland; O'Neil's; Hudson's; L.S. Ayres; I. Magnin; Liberty House, Hawaii.

tiny lingerie pleats in sheer black

The most romantic black chiffon, *right*—all-over pleats from **Giorgio di Sant' Angelo**—a ruffle of pleats slipping off the shoulder, the rest just falling along the body. Of rayon (Maison Fabrics). About $250. At Saks Fifth Avenue; Lou Lattimore; Sakowitz; I. Magnin. Accessories, both pages, next to last page.

AVEDON





on the simplest shirtdress, a flash of embroidery in back

All the glamour in the world—
in a surprise way, *left:* **Geoffrey Beene's**
navy crêpe de Chine shirtdress,
perfectly simple...till you turn. Then—
bingo!—embroidered across the back,
a shimmering fan of silver,
gold, sapphire blue. Pomezia silk.
About $950. Bonwit Teller; Stanley
Korshak; Harzfeld's; Sakowitz;
Frost Bros.; May D & F.

lingerie touches—and an empty back

In a season of delicious little
lingerie dresses for evening, **Scott**
Barrie's done one of the prettiest, *right:*
navy silk chiffon, cut high in
front, to the waist in back, with a deep
flirty ruffle tied at the nape.
By Scott Barrie for Barrie Sport; Kabat
Textile fabric. About $165. Saks
Fifth Avenue; Wanamaker's; Garfinckel's;
Lillie Rubin-South and West; Stanley
Korshak; Maison Blanche. Jewels:
Bulgari at Danaos, Hotel Pierre.
Coifs, here and the preceding 20 pages,
Suga of Suga Salon. Accessories,
both pages, next to last page.

AVEDON

PEOPLE ARE TALKING ABOUT...

PEOPLE ARE TALKING ABOUT . . . Pertinent line from the past: "What's happening all over? . . . Guy's sitting home by a television set who once used to be something of a rover"*—sung, appropriately, by Nicely-Nicely Johnson in that most satisfying of all musicals, **Guys and Dolls. . . .** The Sam Ervin fan clubs which started, it seems, in—of all places—California. . . . Horrible doubts sprouting about the success of the four-day work week. . . . The fact that the word dollar can no longer follow almighty. . . . A swell in the market for Topps' Bubble Gum because it has jokey stickers like "Weakies, Breakfast of Chumps." . . . The new substitute for the word "clout": "toughing it out."

PEOPLE ARE TALKING ABOUT . . . The National Lampoon's record, **Lemmings,** with its "wood-shuck festival of peace, love, and death" and a Western-style put-down allowing as how **"a bear ate all our soybeans** in the night." . . . **Starting Over,** Dan Wakefield's eye-for-an-eye novel about tangling and untangling after you're divorced and theoretically that most wanted item, an extra man. . . . Robby Benson who plays a homely believeable teen-age kid in love in the movie, **Jeremy,** no Romeo and Juliet, but it makes some obvious clichés appealing. . . . Phase 4 and all that that entails.



JACQUELINE BISSET—FRANCE'S NEW PRETTYGIRL

EVA SERENY

In the new **Truffaut** movie *La Nuit Américaine*—a rave in Cannes and later in Paris—she plays a neurotic American film star with Truffaut, played by Truffaut, as her director. Mixing humor and sex, *La Nuit Américaine* has a trick title because the term is technical movie jargon for a night scene shot during the day with a dark filter; what makes the connection is the fact that the film, a behind-the-scenes story of making a movie, casts a filter over the lives of the characters, a puzzle of people brought together to play themselves. It's Truffaut dissecting Truffaut with all his characteristic intricacies. . . . When it was shown at the **Cannes festival,** Jacqueline Bisset, tall, frangible, stopped traffic on the Croisette walking barefoot in a long white dress with her dark shower of hair and huge eyes men want to leap into. . . . Her next movie, with Je an-Paul Belmondo, will open in Paris later this year.

GRACE BUMBRY AND VEILS

As the first Black Salomé in the history of the Met, she will sing—and dance—ten performances this season. Miss Bumbry sees the character as a sort of Lolita, young and determined, with John the Baptist the only man around who's hard to get.



PEOPLE ARE TALKING ABOUT . . . Grass, a new luxed-up health food restaurant (to call them dial P-E-R-F-E-C-T in New York) and its own special sandwich—guacamole, house dressing, sliced mushrooms, **alfalfa sprouts,** melted jack cheese, and sesame seeds; cheesecake, too! . . . **Street Markets** by Carol L. Cohen, a snappy knowledgeable guide to spots in London, Paris, Florence, Rome, Madrid, published by Grosset & Dunlap. . . . **Melissa Manchester** (who once sang with Bette Midler) at the piano playing and singing in an alternately breathy and raucous voice her own songs about survival, breaking hearts, and that ilk—"I get so lonely by the radio. . . Some day you'll get yours and I'll get mine." . . . Alice Babs, singing bubbly and swell with Duke Ellington's band. . . . **Kris Kristofferson** who plays Elmo, a successful, joyous bum with turquoise beads, in the movie **Blume in Love,** quirky but fun, and full proof that George Segal gets better and better. . . . **The Busby Berkeley Book** about the man who made his name with the movie musical **42nd Street** and his "cascades of designs" for all those **tapping Broadway babies** who said goodnight early in the morning—wowsie photographs and knockout drops of heaven. . . . **Grapeshot,** a new drink made with vodka and Welch's White Grape Juice. . . . "Friday Foster," a funnypaper strip about a girl who works on a fashion magazine, complete with lady editor, photographer, and a fat model named Kissame.

*FROM: GUYS AND DOLLS BY FRANK LOESSER © 1950, 1951, 1953 FRANK MUSIC CORP. USED BY PERMISSION

PEOPLE ARE TALKING ABOUT . . . The **Polaroid SX-70 Land Camera,** quick as a blush, and so easy a motor moron could use it; film ejects automatically with finished surface (none of those old rollers) and looks pale green; then you watch the colors come up true and clear. . . . **Travelers,** a mesmerizing E.M. Forster-ish novel by Ruth Prawer Jhabvala, in which West tries desperately to meet East on Indian ground where there seems to be a lot of competition for sainthood and many a slip along the way; very clarifying about all those searches for gurus. . . . Secretariat's half-brother, **Capital Asset,** a two-year-old horse who runs like The Champ.

PEOPLE ARE TALKING ABOUT . . . Desmond Morris's nonfiction **oeuvre** now turned into a laff-it or leave-it movie of the same name, **The Naked Ape,** punched with hysterical sequences of animated cartoons in which porcupine-haired cavemen whistle provocatively at **earth-mother cavewoman** and the likes of that; slap-happy music puts it all together, even when the new leading man Johnny Crawford is seen in a scuba mask with goldfish and seaweed trapped therein. . . . The sixtieth year of the Arthur Murray "taught me dancing" syndrome.

PEOPLE ARE TALKING ABOUT . . . **The Nero Wolfe Cookbook** by Rex Stout in which the detective-beyond-compare reveals the secrets of the inestimable food consumed in the old brownstone on West Thirty-fifth Street with circumstantial quotes from all those great, often salivating who-did-its. . . . **Paul Newman,** slightly greying but sexy, in **The Mackintosh Man,** a slightly James Bond movie which also has Dominique Sanda, and all her banked fires, meticulously wiping off incriminating fingerprints on her fawn velvet pants. . . . **Sly**—of Sly and the Family Stone—back on the scene with an LP called **Fresh;** less frenzied, with a nice easy pace sustained in "If You Want Me To Stay" by the piano of Sly's sister, Rose Banks.

PEOPLE ARE TALKING ABOUT . . . P.G. Wodehouse at it again, with **The Plot That Thickened**—there's this great "rannygazoo," see, about a young man mad-in-love and a wisp of a girl referred to as "the half-portion." . . . The most intriguing paper dolls from Bellerophon Books—one on Queen Elizabeth I, all ruffs, stiff lace, and Chanel-like jewels. . . . Musicals whirling towards the Broadway season: **Lorelei, Gigi, Raisin** (as in **A Raisin in the Sun**), and hopefully, **The Gershwin Years** which played the summer circuit to cheering, shouting SRO audiences. . . .

BOB GREENE—THE JELLY ROLL MORTON MAN IN JAZZ NOW



PAUL HYMAN

When he was a kid at Columbia, Bob Greene started on "a sentimental journey" to recoup the New Orleans jazz of Jelly Roll Morton as Jelly played it, deciding then and there that he wasn't in for the money. While working as a writer, at one point with Ed Murrow in Washington, he managed to study Jelly's 1926 records, to play with every first-class New Orleans musician still around, and became a superb musician himself. Along the way be began to think like Jelly to the point where "I can almost see his fingers." Affable, articulate, generous, he recently joyed-up an audience at Philharmonic Hall with his own faith in Jelly's bridge from ragtime to jazz; he heated it up. Then in the photographer's studio he did it all over again for an audience of two, riveting them with a demo of Jelly's turning an old French quadrille into jazz—"Tiger Rag" is the name.

BRINGING BROADWAY TO THE FLICKS

What are all those nice high-paid stars doing in something called **The American Film Theatre** working for scale, or approximately that? The answer is that they're doing first-rate plays that would otherwise be limited to Broadway—plays like Albee's **A Delicate Balance** in which Katharine Hepburn does a spirited Agnes; **Butley,** with Alan Bates; Pinter's **The Homecoming;** and more. Each movie will be shown **four times only** to subscribers only, starting in October. From a sampler shown late this summer, like a wine-tasting, they come off very **grand cru.** . . . Never idle, Miss Hepburn has also been shooting in Britain Tennessee Williams's **The Glass Menagerie,** a vintage play many people missed because they still had braces on their teeth. Her TV debut, it's a Susskind production and is expected to cross the Atlantic next year.



GEORGE GERSHWIN ON PIANO—THE LAST PHOTO, 1937, TAKEN BY HIS BROTHER IRA

Now's the time to hear it for George Gershwin whose seventy-fifth birthday anniversary will be celebrated this month by no less than six books; among them, Atheneum's The Gershwins, a big-time largesse of photographs, memorabilia, and text with a full cast of family and friends from which this photograph was taken; it's a joint effort by Robert Kimball who did Cole and Alfred Simon, George Gershwin's rehearsal pianist. For home talent, there's Chappell's The Best of George Gershwin—sheet music and lyrics including such foot-and-finger twitchers as "Let's Call the Whole Thing Off" and "Nice Work If You Can Get It." And for voyeurs, there's the movie festival starting September 20 at the New York Cultural Center—Shall We Dance and all that.



KATHARINE HEPBURN—ALWAYS IN THE ASCENDANCY—TACKLES AN ALBEE PLAY FOR THE MOVIES, TENNESSEE WILLIAMS'S "GLASS MENAGERIE" ON TV

STEVE SHAPIRO



PAULINE KAEL: MOVIES



BARBARA ROSE: ART

The Influentials

By Leo Lerman

Who is the intellectual's intellectual movie critic? Pauline Kael, a small, laughingly intense, lovingly blue-eyed woman, who delights in the good life, living it until recently in a sprawl of a Manhattan apartment, flowered with subtly spectacular Tiffany glass lamps. She found them years ago mostly in California where she was born in Petaluma, went to school at the University of California at Berkeley, and became the bride of Frankenstein: for Frankenstein substitute The Movies. "Pauline," says one of her devotees, "thinks movies are her inviolable trust. She breathes movies the way other people breathe air, but she's got a marvelous antidote against the pollution: her criticism. And she's no snob about movies: if Pauline finds something in one, she tells you to go see it." Kael on Movies appears for half of each year in *The New Yorker,* alternating with Penelope Gilliatt. As Miss Kael put it in her *New Yorker* essay on Miss Gilliatt's movie *Sunday Bloody Sunday,* "Miss Gilliatt and I are ships that pass each other in the night every six months."

"The interesting movies fly in from left field every year. The best films always take one by surprise"

"A Movie Classic Is Not Nothing" (title of the Kael *Bloody Sunday* essay) is one of seventy-three "chapters" gathered into *Deeper into Movies,* most recent volume in the permanent Kael canon. "This collection of my reviews . . . is also a record of the interaction of movies and our national life during a frantic time when three decades seem to have been compressed into three years and I wrote happily—like a maniac—to keep up with what I thought was going on in movies—which is to say, in our national theatre."

Why does Pauline Kael write? ". . . because I love trying to figure out what I feel and what I think about what I feel, and why." She writes it all down in a purposeful, flexible, love-letter prose, deeply personal without being narcissistic. When asked what criteria she uses, Pauline Kael said promptly, "Everything I've got! I don't go on the basis of preferences, really. I love so many kinds of films. I'm looking forward to Truffaut's *La Nuit Américaine; The Great Gatsby;* Robert Altman's new film; Robert Towne's *The Last Detail,* with Jack Nicholson; *The Day of the Dolphin*—who isn't mad about dolphins?

"I'm dying to see *American Graffiti; Black Bart;* Woody Allen's *Sleeper*—there is something about him, the freakiness of his humor; *The Iceman Cometh;* Brian de Palma's *Sisters; The Parallax View* with Warren Beatty sounds like fun. The interesting movies sort of fly in from left field every year. The best films always take one by surprise. The surprise—that's the fun of going to the movies!"

Barbara made her mind up when she was four, in Silver Spring, Maryland: "I had a revelation: everything around me was hideous! I became determined to find the beautiful. Later my parents had great hopes for me to become a lawyer. I went to Smith, studied painting, had another revelation: I was a good enough critic to know that I was a bad painter, so I switched to art history."

"Art based on taste looks immediately dated. Taste is the enemy of art. A lot of what passes for art now is just taste"

The Rose idea of art history and, for that matter, art criticism, involves not only the solid facts of that discipline (Smith to Barnard to Columbia doctoral studies was her formal approach) but a passionate, deeply probing, superbly logical, intensely inquisitive concern with the quality of life yesterday and today—with the emphasis on today, even tomorrow (see her interview with Michael Crichton, page 186). She writes it or talks it all out in spates of word-popping prose oiled by laughter, the kind that jets clear, sweet, and worldly from a profound sense of irony, her ideas winging as abundantly, swiftly as bees on a high summer day.

A special Rose asset: she is an insider, part of the international art world, while focusing her microscope on it. Her forums for her findings: *New York,* Vogue, *Artforum;* the schools in which she has taught—at least six, including Yale, the University of California, Sarah Lawrence; books mostly about American art since 1900; Oldenburg; Frankenthaler; upcoming—*The Selected Writings of Ad Reinhardt* (Viking), *Andy Warhol* (Penguin), *Art and Technology* (Abrams). "But I'm less and less interested in contemporary art," Barbara Rose says, her green eyes clear as sea-washed beach glass, "because it's less and less interesting. The vital impulse the New York School had is no longer there.

"I'm not teaching now, but I still consider myself an educator. I'm making educational documentary films on art. I've got two finished: *The New York School* and *American Art in the Sixties*—each an attempt to make a visual reconstruction of art history while the artists are still alive. . . . What I look for in art is what is not available in life. If I have it in life, I don't need it in art. I look for some greater order or unity or greater sense of integration that is available in life."

Upcoming museum exhibits Barbara Rose is eager to see: "American Impressionist Paintings" (New York's Whitney, Cincinnati, Raleigh); The Museum of Modern Art's "Ellsworth Kelly" in New York; Philadelphia's and MOMA's "Marcel Duchamp"—that's the season's big show; also in New York, the Whitney's "Pop Art"; "Masterpieces of Tapestry"—coming to New York's Metropolitan from Paris's Louvre.

AVEDON



CLIVE BARNES: THEATER, DANCE

Movies, art, theater, dance are their beats; here three critics talk about their work, tip-tap the new season

Clive Barnes, a stocky, constantly slimming, rugged-headed volcano of a man, perpetually armored in a turtleneck sweater, erupting thunderous laughter at himself, at others, rattatting a machine-gun flow of talk (in a smoothy cockney-lisp voice), prose (dazzlingly chatty), is the most feared drama, dance critic in the U.S.A. And that is because he is *The New York Times*'s # 1 man on the aisle for both arts. He is also, this London-born beneficent scourge, our most energetic, ubiquitous critic. "The first problem," he wrote in a recent *Times* Sunday piece, "is to know where to dateline this piece from. On Saturday I was in Spoleto, Italy, watching the Jerome Robbins fiesta and the Harkness Ballet. On Sunday I was in Amsterdam, on Monday I was in Scheveningen, on Tuesday I was in Paris, and on Wednesday, feeling something like a cultural Henry Kissinger, I arrived in London"—all the while dispatching shafts of reviews to home base.

A typical Barnes week includes about ten theater viewings (it's all theater to Barnes—dance, drama, flea circuses, maybe life itself); writing six or seven reviews, a long Sunday dance article, and an assortment of other pieces for a variety of publications (he was Vogue's movie critic earlier this year, has also written about baseball, music, real estate; see "On My Mind," *right*); five radio broadcasts; teaching a brace of New York University classes; lecturing at random; warring for his performing arts—sometimes on a high political level. General consensus: Barnes can help to close a show, but he can't keep it running. "Look here," he says, his eager voice scaling, plunging three octaves, "I don't want power, influence. That's not what critics want. I think I do my job very well. But anybody else who did it half as well would have the same impact. Humility, compassion—that's what I try to have. You know—whenever anybody writes about me, they never say I'm clever: they always say I'm energetic!" Truth to tell, Barnes's approach is inevitably open-hearted; he *wants* to keep theater doors open:

"God always intended me to have free tickets. If He didn't, He wouldn't have priced them so high"

"I'm looking forward to Joe Papp's productions at the Vivian Beaumont Theater in New York's Lincoln Center; Eileen Herlie's Queen Mary in *Crown Matrimonial;* Kaye Ballard in *Molly; Forget-Me-Not Lane* from London; Sir Frederick Ashton's ballet *The Dream* danced in New York by the City Center Joffrey Ballet—and their production of Massine's *Parade*, again; new works by Balanchine, Robbins. We have the best ballet companies in the world: New York City Ballet, American Ballet Theatre."

ON MY MIND

By Clive Barnes

Americans Be Yourselves

"In the theater world, where I live and work, flagrant individualism is the stock in trade"

Americans are a race of individualists if they are a race of anything. This is a nation created not by ethnic chance but by individualist creed. It was an empty land of opportunity, a land where the individual was to find his own place among his peers. The oppressions of majorities—political or religious—were to be lifted here, and brother was to go with brother in total individuality, even eccentricity, to build a brave new world.

That brave new world will very soon be two centuries old. I wonder how much individuality has been preserved, and how much that individuality is valued. Indeed, how much that individuality is feared.

Individuality is not only the heart of society, it has been in the past the breath of evolution. Individuality a few eons ago stopped us from being apes. In nature every genetic constitution—every individual that is—is different, whether we are fish, fowl, or animal. Through these individualities, and biological sports that bred genetically true, evolution, as it were, evolved. As mankind, we were ourselves most fully because we were ourselves most different.

Today I wonder whether we are in danger of losing our differences, whether we might become homogenized homunculi. Take public-opinion polls, for example. Pollsters can say that huge segments of the population think the same on many basic issues. One of the most depressing aspects of watching any political election on television is the manner in which the computers can project the total voting from any tiny section of the votes cast. Somehow it seems like the negation of a democratic process.

Mass communications and mass media have not only brought us all more together, I think they have made us all more alike. All those hotel and motel rooms that stretch in identical chains across the country, indeed across the world. All those standardized hamburgers and other mass foods, marketed by television and sold in their mechanized millions. I suspect that people who eat alike soon end up thinking alike. One small town is today so much like another small town. Perhaps even more frightening is the fact that even New York and London are today so much alike.

In almost every grimly futurist view of society—such as Aldous Huxley's *Brave New World* or George Orwell's *1984*—the people are envisaged as dehumanized and de-individualized. The unindividual individual is more manipulated and more easily converted into a puppet. The silent majority never gives any trouble, and it seems to me that its majority is growing and its silence is deepening.

I resent this and I fear this. In the theater world where I live and work, flagrant individualism is the stock in trade of the artist. Every great comedian has this special preservation of the ego, this special demonstration of the naked persona. Even your great actor, on the surface capable of chameleon changes, retains at heart that arrogant insistence on self. It is not really Richard III you are seeing up there but Laurence Olivier successfully pretending, but not pretending so successfully that he can be forgotten.

Never let us think that individualism is unpatriotic or disloyal to the majority. Let us cherish unpopular views, willful eccentricity, and even flamboyant egoism. The day we all march to the same drummer will be the day we all fall down dead. ■

NUNC DIMITTIS

When Mary first came to present the Christ Child
to God in His temple, she found—of those few
who fasted and prayed there, departing not from it—
devout Simeon and the prophetess Anna.

The holy man took the Babe up in his arms.
The three of them, lost in the grayness of dawn,
now stood like a small shifting frame that surrounded
and guarded the Child in the dark of the temple.

The temple enclosed them in forests of stone.
Its lofty vaults stooped as though trying to cloak
the prophetess Anna, and Simeon, and Mary—
to hide them from men and to hide them from Heaven.

A chance ray of light struck the crown of the head
of that sleeping Infant, who stirred but as yet
was conscious of nothing. He blew drowsy bubbles;
old Simeon's arms held him like a stout cradle.

It had been revealed to this upright old man
that he would not die until his eyes had seen
the Son of the Lord. And it thus came to pass. And
he said: "Now, O Lord, lettest thou thy poor servant,

according to thy holy word, leave in peace,
for mine eyes have witnessed thine offspring, this Child–
in him thy salvation, which thou hast made ready,
a light to enlighten the face of all peoples

and carry thy truth to idolatrous tribes;
bring Israel, thy people, its Glory in time."
Then Simeon paused. A thick silence engulfed them,
and only his echoing words grazed the rafters,

to spin for a moment, with faint rustling sounds,
high over their heads in the tall temple's vaults,
like some soaring bird that flies constantly upward
and somehow is caught and cannot return earthward.

A strangeness engulfed them. The silence now seemed
as strange and uncanny as Simeon's speech.
And Mary, confused and bewildered, said nothing—
so strange had his words been. The holy man, turning
to Mary, continued: "Behold, in this Child,
now close to thy breast, is concealed the great fall
and rising again of the many in Israel;
a source of dissension, a sign to be spoken

against. The same weapon which tears at his flesh
shall pierce through thine own soul as well.
Thy wound, Mary, like a new eye, will reveal to
thy sight what in men's deepest hearts now lies hidden."

He ended and moved toward the temple's great door.
Old Anna, bent down with the weight of her years,
and Mary, gazed after him, perfect in silence.
He moved and grew smaller, in size and in meaning,

to these two frail women who stood in the gloom.
As though driven on by the force of their looks,
he strode through the cold empty space of the temple
and moved toward the whitening blur of the doorway.

The stride of his old legs was audibly firm.
He slowed his step slightly when Anna began
to speak, far behind him. But she was not calling
to him; she had started to bless God and praise Him.

The door came still closer. The wind stirred his robe
and touched his cool brow, while the roar of the street,
exploding in life by the door of the temple,
beat stubbornly into old Simeon's hearing.

He went forth to die. It was not the loud din
of streets that he faced when he flung the door wide,
but rather the deaf-and-dumb fields of death's kingdom.
He strode through a space that was no longer solid.

The roaring of time ebbed away in his ears.
And Simeon's soul held the form of the Child—
its feathery crown now enveloped in glory—
aloft, like a torch, pressing back the black shadows,

to light up the path that leads into death's realm,
where never before until this point in time
had any man managed to lighten his pathway.
The old man's torch glowed and the pathway grew wider.

February 16, 1972

EDITOR'S NOTE: In the year that he came to America, 1972, Joseph Brodsky wrote this poem and dated it February 16: the feast of Saints Simeon and Anna—and, Brodsky emphasizes, the name day of another Russian poet, Anna Akhmatova. A vivid, illuminating re-tale of the presentation of Jesus in the temple (Luke II, 25-39), the poem in Russian is called *Sreten'e* (presentation); in English, it bears the Latin title, *Nunc Dimittis* (now send forth), used for the canticle from Luke often included in Christian liturgies. The work is in a new book, *Joseph Brodsky: Selected Poems,* translated and introduced by George L. Kline, and with a foreword by W. H. Auden, to be published by Harper & Row. In an interview with George L. Kline on page 228, Joseph Brodsky tells how he wrote this poem, the only one of his works that deals solely with a Biblical theme.

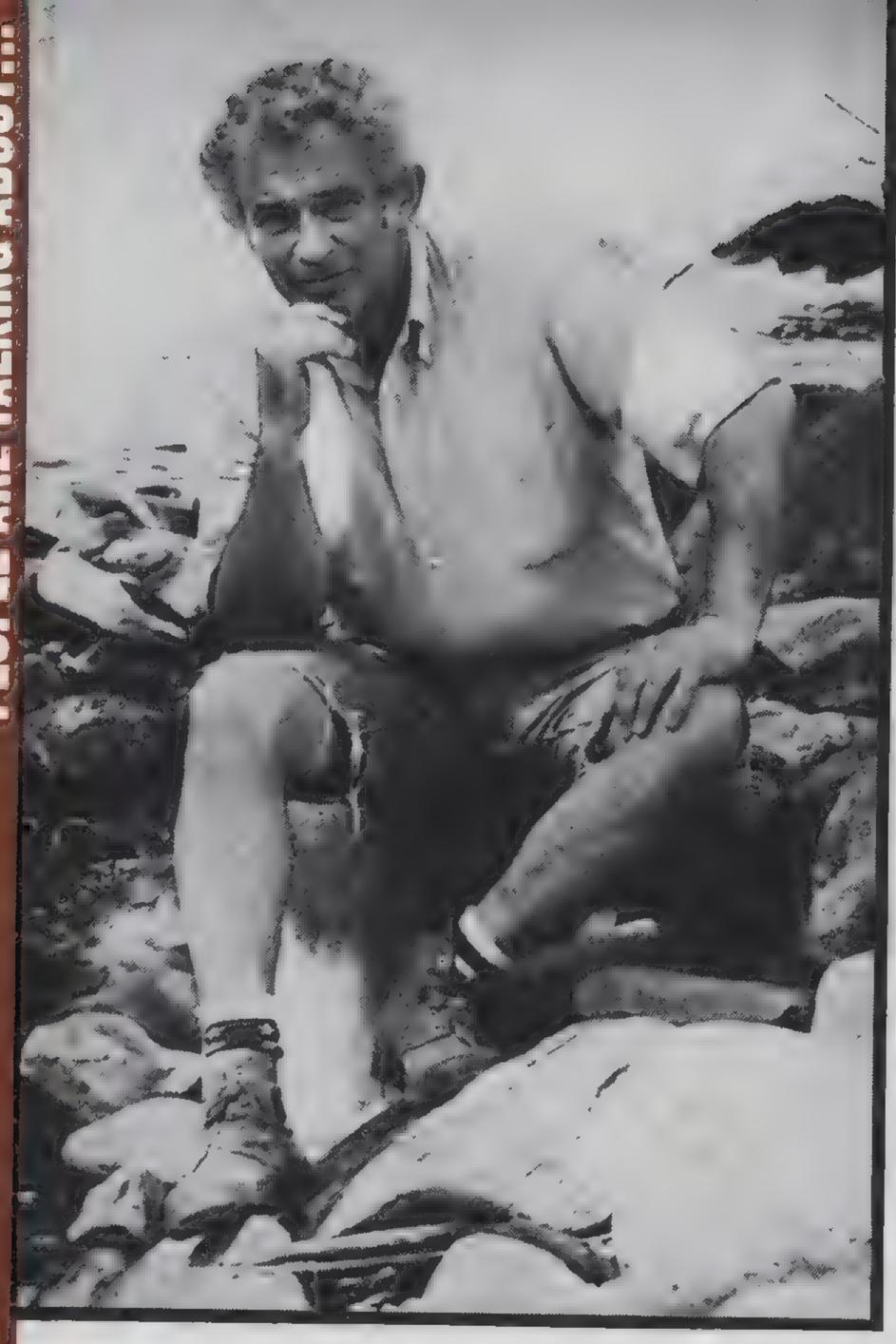
ALEXANDER LIBERMAN

IN THE AMERICAN SCENE:

A RUSSIAN POET-IN-EXILE



JOSEPH BRODSKY, A VIGOROUS POET WITH A SPECIAL GIFT FOR WORDS THAT FILL THE MIND'S EYE, CONTINUES TO WRITE IN OUR COUNTRY A CHAIN OF POEMS INVOLVING BIBLICAL SUBJECTS THAT HE BEGAN AS A YOUNG MAN IN RUSSIA, NINE YEARS BEFORE HIS EXILE IN 1972. THE NEWEST OF THESE POEMS APPEARS AT LEFT (ALONG WITH POET BRODSKY, SHELTERED BY A NEW ENGLAND TREE), IN AN ENGLISH TRANSLATION BY GEORGE L. KLINE.



Jean Stafford says:

"NORMAN MAILER should be bull-whipped for what he did to MARILYN MONROE"

EDITOR'S NOTE: Norman Mailer—who looks at the newspapers the way other people look in mirrors: to make sure he is still himself—pulled down a newsslide of publicity with his lawsuit-threatening, critic-stumping para-biography Marilyn: *a big, heavy, glossy volume with overfed but hasty Mailer prose wrapped around pictures of Marilyn Monroe taken by two dozen photographers, some with names almost as well known as hers. The book was published by Grosset & Dunlap, who share with Mailer the rattles of legal sabers from authors and publishers of books from which parts of the story came. Star Mailer and Star Monroe seem obviously fated for each other; but since HE didn't meet HER in this life, Jean Stafford, who did meet Marilyn Monroe and tells us about it, thinks HE should have waited for heaven.*

One hot July afternoon in the early 1950's I met Marilyn Monroe in Westport, Connecticut, at a house where I was lunching. She'd been brought there by her pro tem impresario, the fashion photographer Milton Greene, for the purpose of learning to water-ski. Milton Greene was a friend of my host Joseph Thorndike; and Thorndike's house, situated somewhat obscurely on Long Island Sound, had been selected as being sufficiently out of the way not to draw crowds. Miss Monroe wouldn't have drawn them anyhow unless the town crier had heralded her name; for she was, to look at, as undistinguished as the multitudes that sunned on Compo Beach nearby. Without the prophylactics of maquillage, her face was unremarkable; her hair needed a brisk comb and brush; she was unseemly plump; and the shape of her physical accouterments were just short of displeasing. She looked to me like a Slavic waitress on her day off from a truck drivers' diner. She was so meek and mild that I do not recall a word she said and it is quite possible that she said none.

I saw her again ten years later on the set of *The Misfits* in Nevada when, though interiorly ravaged, she was to look as ethereal as a mist, as incandescent as a shooting star, so pensive, so bewildered and heartsore that she would have brought out the mother instinct in a stone. She was complicated, no doubt of that, but whether she was as complicated as Norman Mailer makes her out is open to question. What is even more open to question is whether Norman Mailer, our Self-Advertised expert on so many subjects (did you see the television cameras panning to him at the Watergate hearings?), is equipped to write her definitive biography and to examine her as the anthropological quintessence of an America that killed John F. Kennedy, Robert Kennedy, and Martin Luther King and brought about the emergence of Richard Nixon. Mr. Mailer likes the word "existential" better even than he does the nicknames for fornication; and so, because I do not know what "existential" means (and am too set in my ways to find out), I have perhaps read his book on Miss Monroe with unseemly frivolity.

Of Maurice Zolotow's biography of Marilyn Monroe, Mailer writes ". . . his material is reamed [the use of this word is, if not inaccurate, at least doubtful] with overstressed and hollow anecdotes untrustworthy by the very style of their prose, a feature writer heating up the old dishes of other feature writers, and so a book which has fewer facts than factoids (to join the hungry ranks of those who coin a word), that is, facts which have no existence before appearing in a magazine or a newspaper, creations which are not so much lies as a product to manipulate emotion in the Silent Majority. (It is possible, for example, that Richard Nixon has spoken in nothing but factoids during his public life.)" I would hate to have to parse *this* prose, which is about as trustworthy as a banana peel.

Having joined the hungry (curious adjective) ranks of those who like to coin a word, Mr. Mailer then takes such a fancy to "factoid" that you'd think he hadn't had a neologism in a month of Sundays; "factoids" and "factoidals" litter every few pages of what he calls his "Novel Biography." The supply is far greater than the demand.

We know, of course, that the author is deliberately being irritating in order to live up to his reputation as the most irritating writer in America. We know, as well, that he has a point to make—although his revelation is hardly staggering—i.e., that no history of a life lived as publicly, and as secretly, as intricately, and as narrowly as Miss Monroe's can possibly be set down with more than a perfunctory fidelity to the truth. It is hard to know what his intention is: certainly it is not to scrape away the factoids and to reveal a pearl of great price, for, while he may know his facts to be bogus, he nonetheless repeats them and sonorously examines them with his particular sort of majesterial prurience, using his particular vocabulary of obscenity with which he seeks at once to hallow sex as a sacrament and to debase it to a free-for-all of goats. The divine incense of the one is overwhelmed by the profane effluvia of the other.

In consequence, Mr. Mailer is no better a



Here, an unpublished-till-now photograph of Marilyn Monroe by Milton H. Greene, who took a part both in her career and in Mailer's book, and–opposite–Greene's study, for Vogue, of Norman Mailer

---

cook than Mr. Zolotow: he serves up a slumgullion of other writers' studies of the elusive Marilyn—whom he never met—and, in addition, chucks in disquisitions of his own on insanity, on Richard Nixon, on policemen (they tell lies and brutalize the blameless; they are pigs), on Richard Nixon, on narcissism, on Richard Nixon, on Method Acting, on Richard Nixon, on astronauts, on Richard Nixon, on "psychohistory" (the inverted commas are mine), on Richard Nixon.

All the same, the bittersweet story survives the fustian, and we read reluctantly but with amusement and amazement and melancholy and feast our eyes on the splendid photographs of the baby-doll goddess and recall her infinitely foolish and infinitely sweet little voice. As a comedienne, Marilyn Monroe laid us in the aisles: to *Gentlemen Prefer Blondes*, as Lorelei Lee, and to *Some Like It Hot*, as Sugar, she brought a wit that was almost wise and was the more delectable because it emanated from what on the surface appeared to be the archetypal dizzy blonde.

Our vicarious memories of her as a fatherless waif with a mad mother, shunted from one foster home to another, raped as a child, unsuitably married when she was barely sixteen—these memories, while they brought tears to our eyes, at the same time gladdened us: what gumption she had to persevere and fight her way (in the American way) from the very bottom to the very top! Her second marriage, after a courtship that kept us on tenterhooks for two years, to Joe DiMaggio was so appropriate that it seemed almost like a royal union arranged by ambassadors from the realms of the most popular and indigenous of sports and of the most popular and indigenous of entertainment. What the subjects in the resplendent monarchy did not yet know was that the queen had intellectual aspirations and that, some years before she met DiMaggio, she had seen Arthur Miller at a party in Hollywood and had been inflamed by the creator of Willy Loman—she, too, was a salesman and Willy's story was the story of her life. She breathlessly (in that breathless wee voice) exclaimed later that evening to Natasha Lytess, her coach and confidante, " 'You see my toe—this toe? Well, he sat and held my toe and we just looked into each other's eyes almost all evening.' " She had apparently taken off her glass slipper and he had carried it away with him for a fitting later on when she would weary of DiMaggio's man's world of sports and gin rummy lived at stadiums and at Toots Shor's. After the toe-holding (Continued on page 342)

From a fast-flow new novel, with a jolt and a laugh around every bend, an encounter showing that advanced age brings a special magic: disappearances (often of conventional behavior), apparitions (sometimes of spies), a cool and resilient world view not seen by the young

The Magic Age

By Angus Wilson

EDITOR'S NOTE: *In a long, linear, obsessive, overloaded book, strung together like two strands of* outré *beads,* As If by Magic *(to be published next month by The Viking Press), Angus Wilson (his last novel was* No Laughing Matter), *a funny English writer with a serious intent and an outrageous imagination, sends two travelers on self-discovery trips, packed up with earnest arguments, gaudy entertainments, and a display of unequaled virtuosity in written speech: Angus Wilson can reproduce —or at least parody—any voice the plot calls for . . . and some that it doesn't. In the following excerpt, the speakers are a young girl, who is one of his two travelers, and her great-grandparents.*

"You were right to come to us," said her great-grandfather. "The very old have no time for clichés.... I don't care twopence about modern youth ...but I do care about you."

Very old Sir Thomas Needham helped himself, despite his wife's remonstrating frown, to another dollop of Stilton.

"Yes, yes," he said, "I know. But this cheese scoop is half the size of a normal one. I don't know where you got the thing."

Alexandra sat, as it seemed to her, impenetrably shut in by a forest of wine glasses and finger bowls and cutlery and jugs of thick-bloomed, heavily scented lilacs, all of which profuse elegance, vestigial and irrelevant though it was to the frugal life the old couple now lived, appeared to make her inelegant problems even more unbroachable.

Sir Thomas perhaps sensed her feeling. He said, "We haven't forgotten you, my dear. Don't think that. I'm turning your business over in my mind, such as it still is. We had an inkling from Zoe, and we guessed the rest. But I'm only allowed half-a-glass of claret with my luncheon nowadays. And I keep it to the end. To savour it. Until that's done, I like to steer away from serious topics. Anything that might upset the digestion. Old people are like that. Selfish maybe. Or not having a lot of time to waste. But to put your mind at rest, I'll say that I think you've done very wisely to come and talk it over with *us*. We're old, you know, really old. Too old to have any idea of what's the conventional thing we should think, or to care about knowing it. Not that I was ever *un*conventional. Civil servants can't be. Not if they're going to do their job properly. People think differently, because of men like Eddie Marsh who got into the public eye. Or Humbert Wolfe. But they were never taken seriously in the service. Eddie Marsh suited Winston in the First World War because he did what he was told."

"My dear, Alexandra hasn't the least idea who Eddie Marsh was."

"She's not alone in that, Lucy. A most forgettable chap. No, that's not quite fair. He helped a lot of people, poets and painters. But helping people is the last thing to make you remembered. Too embarrassing for them. Forgotten as quickly as possible."

He gave a short bitter laugh which appeared to conjure an equally bitter wind into the room.

All the windows were open, for, as her great-grandfather had explained, "I have to have plenty of air. I get such a lot of these hot flushes." Despite the sunny last days of April, a cold northerly draught blew directly into the carefully sited dining room. Alexandra felt shivery, but then nerves and body had become so inextricably muddled in their effect upon her that she disregarded all sensations, save for short periods when she thought even a stiff neck a precursor of death. She was far more concerned, if it were possible, to stand away and sort out the nerves from possible real insanity.

Her great-grandmother, so paper thin, so tiny, huddled herself into her stole. She made a small grimace to Alexandra which might have counselled patience or might have been just a charming intimate signal, for Lady Needham in her hostess prime had depended greatly upon facial gestures for her communication with others, or, it might now, as Alexandra realised during only an hour's stay, be involuntary.

This very old lady said in a half whisper, "Remind me to talk to you about the *label* aspect of it all. I think that's so important. But Tom doesn't want any of it discussed now. Shall I tell Harriet to serve coffee in the library, Tom?"

"Good God, no! I have to remind you, Lucy, that those photostats of Cabinet papers are on loan. She's a splendid housekeeper and hostess and all that, but it's taking a long time to train her as a secretary, Alexandra. She types after a fashion with two fingers and keeps the papers in good order, but she asks all these ghastly people from around here, who keep calling, God knows why, into my library. The results are disastrous: 'Oh, Sir Thomas, are those your memoirs? Am I in them?' 'Not on your nelly, Madam.' "

"Don't be so absurd, Tom, you know no one round here expects to be in your memoirs. Why should they be? This is only the place we've retired to."

"They may not expect, but they'd give their eyes to be there. County neighbours! I don't know which I dislike more—the rich or the impoverished. Not a person of real distinction between them. All entirely taken up with parish pump affairs. Just because I've given a lead in nature conservation locally, they appear to think that I wish to be involved in every petty affair of the place. I wanted to prevent urban sprawl because I came to live in the country in order to have trees about me instead of buildings. That's why I lead *that* campaign. And the animals and birds too. Keep 'em alive. Even if you never see 'em, you can hear them or find their traces. And that means less people around. Which is also what I came here for. But these fools seem to think I'm giving my last years to altruistic schemes to soothe their nostalgias, like that chap who wanted me to sponsor a ball to redecorate the Assembly Rooms. 'What on earth for?' I asked him. 'There's acres of second rate Regency rubbish going to pot in everyone's attics without restoring that white elephant.' Build a new Palais de danse I told him. And you let *him* into the library, Lucy, where he promptly slopped a perfectly adequate port over Kingsley Wood's letters to Hore Belisha."

When she closed her eyes to protect herself from this ludicrous nonsense that was squashing her life, she saw her room at college and smelt the smell that sleepy, loving Ned had left behind.

"Oh dear! Well, still the memoirs are coming along. Where will you have coffee then?"

"I should think in the drawing room. Though *you* should tell us *that,* my dear. The drawing room belongs to the lady of the house. A woman's room. Or so they said in Victorian times. Lot of rubbish. As though women were to be segregated like Turks or battery hens."

As they passed through the icy hall on the way to the drawing room, Lady Needham slipped her arm through Alexandra's.

"There you are, you see, labels! Remind me to discuss that aspect of your problem. It's *so* important."

The drawing room, though long and sunlit, was yet a sad desert. Dotted about like so many oases too far apart for human communication, were some faded gilded Empire and Regency couches and

COPYRIGHT 1973 BY ANGUS WILSON
VOGUE, September, 1973

chairs, and an early Broadwood. On the walls were portraits of the school of Hoppner. But the room rejuvenated Sir Thomas for he began immediately to return to his first relevant remarks.

"Yes, you were right to come to us. The very old have no time for clichés. Clichés are for people who have to keep their end up. They 'disapprove of modern youth,' or they think 'modern youth much maligned,' or some other such rubbish. I don't care twopence about modern youth one way or the other. Nor does Lucy. She sometimes pretends to. But that's my fault. I forced her to be social for the sake of my career. But I *do* care about you. And I shall judge your problems dispassionately in relation to your life which is all that matters."

The old man gulped down his coffee, although Alexandra had burned her lips even in attempting to sip hers. While he was wiping his moustache with a large check silk handkerchief, she thought it only right to explain exactly what she had come for,

"I wanted to ask you about my grandparents, and about Mama."

She spoke very evenly and carefully, for she was determined to approach this problem of family sanity with the greatest deliberation and, if such were not an impossible paradox, nonchalant seriousness, so that they should be neither offended, nor suspicious of her own mental balance.

"Ah," said her great-grandfather, "now if you're talking about the past, that's different. I can't be sure of my objectivity there. I've got a very good example of that with Neville Henderson. As you know his very name rouses abuse today. Yet I liked the chap, and within his limits I think he did his best. Not that I was ever a Chamberlainite. No, no, like any good Civil Servant I had no politics, which meant a sort of washy liberalism that didn't get in the way of competent administration. Of course, Henderson was quite out of his depth with Hitler. But so were all these chaps who criticise him. A decent late Victorian or Edwardian education didn't prepare any of us very well for an encounter with Caligula or Genghis Khan. But I simply can't tell how objective I've been about the fellow in my chapter on the lead up to Munich. Yes, yes, what is it?"

Their beloved old parlourmaid bent down and whispered in Lady Needham's ear.

"Mrs. Hoyland Leach, madam, about some business or other. Can you spare a few minutes?"

"I'm afraid we *can't* see Mrs. Hoyland Leach, Harriet. Say we have visitors. And could she call again."

"Good God," cried Sir Thomas, "you can't send the woman away, Lucy. If you live in the country, you've got to behave decently to your neighbours." Which, thought Alexandra afterwards, she supposed he had meant to do.

However Mrs. Hoyland Leach, a florid, fortyish, go-ahead county lady did not help by her initial attempts to deal with the old and the eccentric.

"There you are," she announced when she had been presented to Alexandra and given coffee; this made Sir Thomas snort derisively and even Lady Needham smile a little contemptuously. But their visitor meant more than an observation of the obvious. "I told Angela Frame that you didn't go in for afternoon naps. I knew I musn't interfere with the memoirs, so that meant the morning was out. And I do think tea-time calls, unless they really *are* that, are an impossibility. And the same with drink time. That leaves the early afternoon. But they'll be sleeping, Angela insisted. I knew she was wrong. 'He'll be writing and she'll be working in the garden,' was what I said."

"Then *you* were wrong too," Lady Needham told her.

But Mrs. Hoyland Leach was not put off. "I must say Anne Hedge was on my side. She said, 'The Needhams are definitely not siesta people.' "

"It's pleasant," said Sir Thomas, "to feel that everyone is concerned with the exact timetable of our day."

Mrs. Hoyland Leach laughed, " 'Three or four families in a country village is the very thing to work on,' " she quoted, twinkling, sure, as she could not always be locally, of her audience's literacy.

"Yes, yes," said Sir Thomas impatiently, "and the little bit of ivory and all the rest of it. But it's by no means certain that Jane Austen wouldn't have done a great deal better to extend her range. That's what they're saying now anyway. No, for novel reading in retirement, I recommend Trollope's horizons. But you didn't come here to talk about novels."

"We don't know that yet," Lady Needham observed; she added, "My great-granddaughter is taking English Literature at her University."

"Was," interjected Sir Thomas, to Alexandra's fury lest he should say more of this silly idea they were trying to force upon her to keep her from everything that mattered. She closed her eyes to protect herself from this ludicrous nonsense that was squashing her life —her life that, since *it* had happened, had been shot out into space to travel in a time machine through one cruelly absurd irrelevancy after another in a cold outer-space wind of no love, or real human contact. But when she closed her eyes, she saw the row of paperbacks above her head in her second-year room at college, and smelt the faint pot smell that sleepy, loving Ned had left behind in that room, and the sharp, awakening smell of eau de cologne with which thoughtful, protective Rodrigo had sprayed her room after Ned had gone. So astringent, so healthily awakening from the faint of Ned's dream stories that she opened her eyes even now as though Rodrigo had just sprayed her. How dare they try to separate her from all that, from all she loved? She was going to say to this silly woman, 'he's got it wrong, he's senile, he's in the plot,' but Mrs. Hoyland Leach had taken the monosyllable simply for an old man's noise.

She said, "You're not so cold after all." At which Lady Needham drew her fur stole more tightly to her shoulders in protest. "It *is* about a novelist. What we're worried about—the few of us that is who care and who have lived here all our lives—is that Mardwick town council or borough council—it seems to change every year now—are actually preparing to pull down Rhoda Broughton's old house. I know she isn't read much now, and of course she never directly wrote about this part of England . . ."

"Why?" asked Lady Neelham. Sir Thomas appeared to have dozed off.

She must do it now before the hate went from her. Was she mad to think of doing such a cruel, senseless thing? And this idiot comedy went on, the absurdity of this woman's chatter and the old man asleep.

"Oh, I don't really know," Mrs. Hoyland Leach had not the facts at her finger tips. "She had such a wonderful knowledge of the London scene of those days, the smart set as they called it, the Season and so on, I suppose."

"Oh dear me. Of *course* she wrote what she liked. And we don't read her because we don't want to. No, I mean why do the council want to pull it down?"

"Oh, you know what they are. No feeling for the past or the place. It's some sort of housing estate. You can be sure they've got a direct financial interest somewhere. Near the Hospital. What a place for a housing estate!"

"I sometimes wished that Tom and I lived nearer to a hospital, but . . ."

"What we hoped was that we could have *your* names in a letter of protest to the *Advertiser*. Otherwise it's the same old list of names, just those of us who were born and bred here and think it's all far more important than it probably is. The Council will never take any notice of us, and as for the Ministry of Things, I mean, of course, they've never heard of us."

She would go to Rodrigo's home. It was not far. Somewhere in this Wiltshire place, in fact. They'd be setting out with the pony club, his small sisters; and his mother to lie down upstairs with trendy women's magazines and a bottle. If darling, so beautiful Rodrigo was to be believed about it all, which he wasn't. Oh, the enchanting smile, when he agreed. "Well, I made you laugh, Ally darling. And the reality's too plain boring, I promise. Not funny-boring like I've made it." . . . "Oh, excuse me, "I've come because I'm having a baby by your son." That would make a funny-boring scene for him. No, no, she didn't want to hurt him, she wanted his eyes tender and loving-mocking, not frightened and hating. I'll go there and do it, I'll go there and do it. I'll make him cry in front of them. "Roddy, who is this terrible girl? What a thing for your sisters to hear!" . . . "Mummy, I'm your new daughter. Yes, and I've got another man. And he's got a beard and sometimes, too, Rodrigo strokes it." She must do it now before the hate went from her. Was she mad to think of doing such a cruel, senseless thing? And this idiot comedy went on, the absurdity of this woman's chatter (Continued on page 338)

By Arthur Gold and Robert Fizdale

HOW FAMOUS PEOPLE COOK:

NICOLAS NABOKOV

Food from Grandmother's Castle

Remembering the food of a Russian childhood, composer Nicolas Nabokov here—with his French wife, Dominique—gives us some cooked-in-America recipes



"What is patriotism but the love of the good things we ate as children?" When we repeated this saying of Lin Yutang to composer and *bon vivant* Nicolas Nabokov, it released a flood of fairy-tale reminiscences about his family and the food of his Russian childhood.

"I was born in April, 1903, on our family estate in the northwest of Russia. There were storks that lived in one of the thirteenth-century Moorish towers of our castle. One of the storks, a very polite gentleman, brought me in and deposited me on the bed of my mother. The other storks started a din trying to sing 'Happy Birthday' in Russian, but they didn't know it. My mother awoke, amazed to find me whimpering and asking for a translation of *Don Quixote*." (The storks must have provided the translation requested by the infant Nicolas, for many years later he was to use it as the subject of his music for George Balanchine's ballet *Don Quixote*, which is now in the repertory of the New York City Ballet.)

"I remember so vividly the endlessly long meals at my grandmother's castle in the steppes above the Crimea. Grandmother had her own orchestra, a military band that played in the winter garden. We dined at two in the afternoon; and, as we walked in, the band would always play the same march, which she particularly liked; and then afterwards they played potpourris from operas, and that's where my love of opera comes from.

"Then the elders (the children weren't allowed to eat all that rubbish) went into the first dining room, the *zakusochnaya*, a special room for the *zakusky*, the hors d'oeuvres. There were all kinds of different vodkas, at least eight or ten different bottles: vodka with the taste of black raspberry, vodka with the taste of the first twig of black currant, vodka *limònaya* (with lemon rind), vodka flavored with oranges or peppercorns or buffalo grass.

"There were always strange characters in the house. There was a hunchbacked lady who was the housekeeper, Maria Philipovna, and there was a monk who was, I think, a Czech by birth and who founded some female monasteries and then impregnated the nuns. He was a poet monk, wrote erotic poetry for the governesses and ran after the girls. He used to sit at the far end of the table because he smelled so bad. The big joke always was for my uncle to say to him, 'Here, Father Vyacheslav, here is wonderful, special vodka,' and then the poor monk would drink it, and it would be olive oil!

PENN
VOGUE, September, 1973

NICOLAS NABOKOV'S RECIPES

Roast Leg of Lamb
Nabokov's way with a lamb roast seems magical

Lima Beans Dominique
An "American dish" by his French Wife

Ice-water Hamburgers
A version of Russian Cutlets, at once crusty and rare

Ventilated Baked Potatoes
Opened up to new excitements

Foiled Sea Bass
Heavy American aluminum foil works best for this Russian's dish

Chicken à la Nabokov
Flavors of chicken and mushrooms, each on its own

"Then, after the *zakusky,* you would have oysters and caviar and different kinds of herrings and salmon and different kinds of smoked fishes and little hot things; then you went back to the main dining room and there would be a whole procession—first came the soup, a soup always served with buckwheat groats and meat pasties, *kasha* and *pirozhky;* afterwards, as a second dish, there would come fish and there would come meat, very often tender lamb; then would come fowl and then a *jardinière* of vegetables or corn on the cob. An American friend, a Mr. McCormick, came to visit my grandmother and brought with him the seeds of the famous American corn, what is it called, 'Golden Bantam,' I think. How we loved corn as children!

"Afterwards, they served an elaborate dessert: parfaits, blancmanges, jellies, and all kinds of pastries and cookies; and, for the elders, a savory—that is, hot cheese things. By that time, it was five o'clock and we were almost asleep; grandmother ate more and more slowly because she, too, was falling asleep and the spoon would hardly reach her mouth.

"We were always between twenty and thirty at table. It was an enormously long Victorian-Gothic dining room lined with Cordovan leather. In the middle of the room there were massive tiered platters with all kinds of fruit. It was terrible because at the beginning of the meal I would always eye the particular apple or pear I wanted, but then someone else would take it and I'd begin to cry. To cheer me up, they would ask me to tell a story. At the age of five I was a famous storyteller! All my stories were about a prince and princess. I didn't know why people laughed when I ended each story by saying, 'Then they started to marry and they married and married and married and married.' Years later when I told this story to Igor Stravinsky, he said, 'And that is what *you* did and did and did and did and DID!' and Stravinsky, always precise, triumphantly ticked off my five marriages on the fingers of one hand."

Not only has Nabokov had five charming wives but he's had five distinguished careers—as composer, writer, lecturer, professor, and organizer of prestigious international festivals (not to mention his talents as a chef)—and has lived in five countries—Russia, Germany, France, Italy, and America. Although he is now seventy, a tall man with a shock of dazzlingly white hair, he is still boyishly warm and exuberant and always greets his guests with Russian bear hugs and kisses. His deep, bass voice is like a muffled sonic boom and his Russian accent has a good dash of BBC seasoning.

There is a distinct family resemblance between Nicolas and his cousin, the writer Vladimir Nabokov. They both have a baroque sense of humor; each is at home in four or five languages, and the composer of *Don Quixote* shares to an astonishing degree with the author of *Lolita* a playful, creative obsession with words.

Puns, scatological jokes, wickedly sharp imitations of friends pour forth in a brilliant explosion of conversational fireworks. His courtly yet informal manner is that of a nineteenth-century Slavic gentleman. The "famous" five-year-old storyteller has indeed blossomed into one of the most amusing of raconteurs.

For many years Nicolas Nabokov continued the princely Russian tradition of giving lavish parties. In fact we first became friends when he invited us to give a private concert with Leontyne Price and William Warfield at the Salle Gaveau in Paris. He had them flown from London where they were singing *Porgy and Bess,* and we were summoned from Rome to perform the two-piano music of his favorite French and Russian composers.

"Le tout Paris" was invited, and, after the concert, he took all his guests to a supper at the enchanting Café Procope, the oldest café in Paris. With Russian largesse, he had transformed the café into his grandmother's *zakusochnaya* and delighted his guests with a buffet that, with its myriad variety of mouth-watering hors d'oeuvres, recalled the elaborate *zakusky* of his childhood.

Things have changed! Recently, when we asked him, "What is your idea of the perfect dinner party?" Nabokov replied, "My idea of a dinner party is *not* to have dinner. I like to have dinner at lunchtime. I don't mind serving and passing the dishes, but I detest eating from a plate on my lap. I like to sit down, have my dish in front of me, and eat like a gentleman; and I prefer to have very few guests—maximum eight. I think with more than eight it's unbearable, it's beyond the possibility of conversation." (Fortunately for his friends, he hasn't gone to the extremes of the eighteenth-century cleric and friend of Benjamin Franklin, the Abbé Morellet, who said, "Ideally, when dining on turkey stuffed with truffles, there should never be more than two at table. I am having it served today. We shall be two—turkey and I.")

When we went to have "dinner at lunchtime" in the Nabokov's bright, cheerful New York apartment—"We keep an identical apartment in Paris," he said—we found it, touchingly enough, decorated almost entirely with Russian things: twentieth-century paintings and drawings, Tchelitchews, Libermans, Bermans, fascinating Monsourovs (a contemporary of Malevich), as well as seventeenth-century icons and photographs of Stravinsky, Balanchine, Pasternak, and himself by Henri Cartier-Bresson and by Nicolas's wife Dominique, a gifted photographer.

The Nabokovs served us a perfect and succulent leg of lamb. Its preparation is magically simple:

"You ask the butcher to trim as much fat as possible from a leg of lamb. Then he must tell you the exact weight of the meat *after* the fat has been removed. VERY IMPORTANT! Preheat the oven to its highest heat for twenty minutes, 500 degrees is ideal. Roast the lamb for *exactly* eight minutes per pound with nothing on it, *nothing,* no salt, no pepper, *nothing,* and that's all and then you serve it."

(The roast should "rest" in a warm spot for twenty minutes before carving to seal in all the juices. A little water, a half cupful at a time, can be added to the roasting pan to prevent the fat that drips from the roast from burning. Nabokov doesn't like garlic, but, for those who do, a few slivers of garlic can be inserted into the meat before roasting.

Nabokov accompanied the lamb with *pommes Anna* and an "American dish" by his beautiful young French wife.

Lima Beans Dominique
2 packages frozen lima beans
1½ sticks sweet butter, cut in 1-inch slices
2 teaspoons dried thyme (or 1 teaspoon fresh)
2 tablespoons tomato paste (or 1 very ripe tomato, peeled, seeded, and sliced)
Salt and pepper

(Continued on page 344)



DOMINIQUE NABOKOV

Nicolas Nabokov food shopping in New York's Chelsea district: *left,* at L. and S. Dairy, ground floor of a 1785 brick house, with the shop's Lou Savell, called The Duke of Dill (and also of rugola, Bibb lettuce, and really ripe tomatoes); *above,* at the Chelsea Court Meat Market, flanked by the super-butchers: father and son Ray and Ernie Sigismondi, left, and, far right, Joe Pelletiere.

HOW TO SET A PARTY OUT OF DOORS

Crossing the airy line between a formal table and a picnic free-swing, Betsy Bloomingdale structures her California parties out of doors

"Food I love and adore. It has a special kind of excitement for me," said Mrs. Alfred Bloomingdale whose special kind of entertaining has made her one of the most admired hostesses on the West Coast. Admired, too, her vivid good looks, her sure sense of uncluttered style. To the tables she sets she brings color, wit, and surprise. Even her most precisely formal indoor dinners, gleaming with the expected silver, crystal, and flowers, unexpectedly include flowered plates, flowered tablecloths (whatever happened to double damask?). At her house in Los Angeles, lunches and dinners are outdoors whenever possible—i.e., most of the time. "Everything—food, dress, setting—is more relaxed." Relaxed, but thought out, and beautiful. The flower on-flower lunch setting, *opposite*, could easily vamp into a dinner setting. The all-Chinese setting (opposite, below) serves a small supper or lunch.

A central atrium massed with plants, with a blue-latticed ceiling open to the sky, is Betsy Bloomingdale's favorite place for dinners. "We have a central table for ten [*above,* set for lunch], add smaller tables as necessary. Those 'pitch a tent' parties are over and passé." Flowers are whatever is in best bloom in Betsy's cutting garden; there's another bouquet in the tablecloth and French faïence plates. The outdoors place for cocktails before large dinners is the poolside terrace, *left;* but Betsy prefers small dinners that she cooks herself or a spur-of-the-moment invitation to just two guests to try a Shanghai specialty made by her Chinese cook and served, *right,* with Chinese menu, dinner service, chopsticks, and loquat centerpiece.

HORST

BLACK IS A GREAT YEAR

Black at night. Bright black, soft black, sophisticated black—short, long—every way. If it's happening in Fashion, it's happening in black—black is everything this year!

BLACK IS A SWEATER AND SKIRT—SEQUINS TO THE KNEE

Bill Blass knows how a modern woman wants to be at night—easy as day, but more glamorous. Here, his narrow angora-soft pull narrow-belted over a lean little sequinned skirt, with a cobweb of sequins for a scarf—simple, dazzling black! Sweater, of wool, angora, nylon (Pomezia fabric); sequins from Sequins International. About $495. Saks Fifth Avenue; B. Forman; Kaufmann's; Halle's-Cleveland; O'Neil's; L.S. Ayres; Stanley Korshak; Neiman-Marcus; Frost Bros. Tiffany jewelry. Hair, these ten pages, by Maury Hopson. Accessories next to last page.





PENN



From the man who practically re-invented the simple little black cardigan: a simple little black cardigan, *left*—extended—in mink. *The* Halston coat—the lean, perfect, over-everything coat (especially over grey cashmere sweater and pants, with diamonds, at night)—for Dan Grossman. Of "Blackglama" natural dark ranch mink. About $5,000. Made to order at Henri Bendel; Garfinckel's; Montaldo's; L.S. Ayres; Bonwit Teller, Chicago; Sakowitz; I. Magnin. Van Cleef & Arpels jewelry.

Our favorite hypothetical question: "If you could own just one thing. . . ." In black—at night—this has got to be it, *right*—Anne Klein's black crêpe shirt and pants that wrap and wrap and round the hip. The jeans spirit! The basic black of 1973! In crêpe of acetate and nylon, about $180. Late September at Miss Bergdorf of Bergdorf Goodman; Hutzler's; Kaufmann's; O'Neil's; L.S. Ayres; Stanley Korshak; Swanson's; Frost Bros.; Makoff; I. Magnin. David Webb jewelry. Other accessories, next to last page.

PENN

THE NEW YORK COLLECTIONS

BLACK IS THE LEANEST MINK COAT

...THE BEST SHIRT AND PANTS





BLACK IS A SLIM PYJAMA WITH AN OVERSIZED TOP

...A SHORT DRESS AT NIGHT, WITH A LOOSE OVERBLOUSE

Easy, glamorous black from Robert David Morton, *left*—the jersey blouson smocked in at the waist, the pants falling slim and straight—women have hips this year! Pyjama, in Jupiter jersey of Antron nylon and Lycra. About $150. At Bloomingdale's; Nan Duskin; Garfinckel's; Stanley Korshak; Maison Blanche; I. Magnin.

...and women have legs at night this year! The short dress—the short, black matte jersey two-piece dress from Rodrigues, *right,* with a slippy little skirt...an overblouse that slides seductively to the hip. Of rayon (Jasco Fabrics), about $120. At Saks Fifth Avenue; Garfinckel's; Stanley Korshak; Sakowitz; Liberty House, Hawaii.
Both pages: Maury Hopson coifs; Edith Imre hairpieces; David Webb jewelry. Accessories, next to last page.

PENN



BLACK IS A LONG, BARE BODY DRESS

...A FLIRT OF FEATHERS AND GLITTER

...A SHORT TUBE DRESS, SKIMMING THE BODY

A long, sheer wool body dress from Morty Sussman for Mollie Parnis Boutique, *right*—deep V neck, banded with straps that crisscross in back. . . . As simple and alluring as only black can be. Woolmark dress (Anglo Fabrics); about $165. Bloomingdale's; Wanamaker's; Kaufmann's; Halle's-Cleveland; L.S. Ayres; Maison Blanche; Sakowitz; I. Magnin. Diamond-and-crystal jewelry, by David Webb.

Flirty, sexy black from Victoria Royal, *left*—glitter cardigan in cellophane-knit with fluffs of ostrich feathers at the neck and wrists. Under it, a bare little slip of a dress in black chiffon. Dress, of polyester chiffon (Kabat Textile fabric), and cardigan, about $260. End of September, at Bonwit Teller; Nan Duskin; Lillie Rubin-South and West; Jacobson's; Bullock's.

From Ole Borden for Rembrandt International, a short, fluid tube of black matte jersey, *below left,* with a silk-fringed scarf tied softly at the neck so the fringe just slips and slides around the shoulders . . . and 25 rhinestone bangles! Of Jasco Fabrics rayon; about $165. At Lord & Taylor; Lillie Rubin-South and West; L.S. Ayres; Stanley Korshak; I. Magnin. Accessories, this page, next to last page.



PENN



304

PENN

BLACK IS THE OVERSIZED-SHIRT DRESS

...THE SUPPLEST FUR

...A SHORT STRAPLESS TUBE AT NIGHT

Anytime, anywhere black, *far left*—Giorgini's two-piece knitted dress—roomy blouson shirt and stitched-down pleats that fall straight from the hip—the line is there! Of wool, knitted in America. Top, about $78; skirt, about $90. Gimbels East. Tiffany jewelry.

A beautiful black broadtail coat, *left*—small, shining—the supplest of furs—from Fernando Sanchez for Revillon, with black seal collar and cuffs. With a white blouse and black skirt underneath, it's a wonderful way to look at night—sleek, uncluttered . . . modern. Of black-dyed Swakara broadtail lamb from South West Africa, with black-dyed Alaska fur seal. About $3,600. To order, at Saks Fifth Avenue; Neusteters; Van Cleef & Arpels jewelry.

Simple and terrific! Calvin Klein's short, super-skinny, strapless tube, *right,* in black matte jersey, with a matching shirt to slip over bare shoulders—if you owned this, you'd have the right thing to wear just about any night of the year. Of Jasco Fabrics rayon jersey. Dress, about $140; shirt-jacket, about $80. Bloomingdale's; Nan Duskin; Hutzler's; Joseph Horne; Jacobson's; Stanley Korshak; Maison Blanche; Halls Crown Center; Sakowitz; May D & F; Makoff; I. Magnin. David Webb jewelry. Coifs, here and the preceding 8 pages, by Maury Hopson. Accessories, both pages, next to last page this issue.



Fall—in with Black

BY SHIRLEY LORD

Not autumn leaves or darkening shadows but a season for Brilliant Black on beautiful bodies, A.M. and P.M., stampeding the old adage of the little black dress to wear after six . . . A.M. or P.M. . . . Black is the brightest color any time this fall.

DON'T WEAR BLACK . . . if you're going to stay around in your summer face, allowing tan to ebb from day to day or be restored rigorously under a lamp. A year-round tan is a big beauty bore.

DO WEAR BLACK: dense and deep as in cashmere, icy in onyx, cloudy in chiffon, soft in mohair—IF YOU REALIZE THE IMMEDIACY OF CHANGING YOUR MAKEUP . . . to more than match black, to enrich it. This doesn't just mean eradicating the faint mark of a bathing-suit strap (how ever did it get there?). The makeup to wear with black is as specific and total as is the subconscious, all-change attitude we adopt towards life once past Labor Day (theater and stockings and committee meetings and flu shots, sweaters and skirts). Less than perfect makeup won't do because this is also the beginning of the party season, a time of continual close-ups. You can't buy an identity, but you can buy the look of one, of great allure—the only way to wear black, here on Karen Graham.

MAKEUP TO WEAR WITH BLACK: The color of the skin is the key to wearing black well this fall. Anything tan or gold is out. Beige isn't the answer either. It's ivory, not cool and remote but glowing as if you'd just stepped off the ice-skating rink. Before Pablo of Elizabeth Arden started to change Karen's light golden tan of summer into a pale ivory canvas for fall, she moisturized her arms, shoulders, neck, down to the bosom—and, of course, her face. The moisturizer made it easier to cover her complexion smoothly with Flawless Finish in Porcelain Beige, a covering foundation, but still sufficiently thin to let the work of her own circulation faintly tinge the overall matte-ivory color. Pablo then added a little rush of Rose Glow Color Clear Blushing Gel near the hairline, a little less around the jawline to give the right healthy note. He used Geranium Cream Rouge along her cheekbone and down onto her cheeks—which, until he had finished the eyes, seemed almost too bright for the rest of the now subdued creamy skin. Using the Arden Creative Coloring Pencils in three shades of grey, graduated from one extreme to the other, he built up a feeling of smoky mystery, starting with soft black near her eye, then charcoal, then pale grey—just a pale smudge of color under the brow. Once thick black mascara was in place, it merely imprinted the *feeling* of the whole makeup, soft yet compelling, more so when he finished by choosing the Toasted Apricot Naturally Moist Lip Color for the lips. A face to live up to the black fashion statement, a look to be remembered.

Other color schemes for the face to go with the fashion: Etherea's hypoallergenic fragrance-free Essential Moisture Makeup in Pure Ivory, Special Formula Lipstick in Autumn Maple, Over-and-Under Eyeshadows in Cloister Grey and Pussywillow; Helena Rubinstein's Fresh Cover Soft Beige Cream foundation, Watermelon Softcare Lipcolor, Pewter Dazzle from the Dazzlers shadow collection; Germaine Monteil's Superglow Fluid Makeup in Ivory, Hunt Red Lip Moist Glosser, Eye Color I shadow in Pebble Grey and Frost; Love's A Little Cover in Ivory, Lovestick Color Glazer in Silvered Racy Red, Creamy Eye Polish Moonshadow, and for soft sheen on nails Love's Protein Pearl Nail Color in Smoke Signal.

The key thing to own in black this year: A small cashmere crewneck pullover, *left,* for tucking into lean little black skirts . . . pants . . . day and night. By Korrigan. $55; at Jax. The jewelry—onyx with diamonds and gold—from Van Cleef & Arpels. Karen's hair, combed by François of Kenneth.

PENN

BEAUTY OBSERVATIONS

SKIN CARE, NATURALLY

To bring the spa right into your own home, there are a range of organic beauty-care products called Pier Augé, just arrived here from France. Composed entirely of natural and hypoallergenic ingredients, they are combined in a formula which virtually duplicates the physiological structure of the human skin. With no pore-clogging factors, the Pier Augé collection gives extra help against air pollution, and helps renew complexions lost through this common cause. Previously only available in health spas, their Traitement de Choc, a simple-to-follow treatment line for specific skin problems, is now available in good stores across the country.

EASY OFF THE EYES

Removing eye makeup is one of the trickier jobs, particularly late at night, when you're weary. Elizabeth Arden comes to the rescue, this month introducing Very Effective Eye Makeup Remover, which works fast, dislodging a day's worth of even the heaviest mascara without streaking or—as is often the case—irritating the eye.

CHANEL'S BOUDOIR

When A French Affair comes to Gimbels East this month, not only will French people be flying over for the event—Régine, Count and Countess Rohan-Chabot, and the like—but French furniture, too . . . for Gimbels has effected a coup by arranging to auction Mademoiselle Chanel's French furniture from her boudoir (see sketch below) at the Ritz Hotel in Paris. Other special French thoughts: a charcuterie, to become a permanent part of the store; and a Lancôme-inspired, treatment-cum-makeup area called La Femme au Miroir, the area there for a two-week tenure, although the excellent products will remain.



AVAILABLE NOW



Fall—in with Shine, Glitter, Dazzle

To rise above a body which is aglitter with sequins (sometimes giving the impression it is literally alight with thousands of tiny amps all reflecting shape) the face has to have illumination all its own. You have to be as careful and specific about makeup to wear with evening sequins as you do when wearing A.M. and P.M. black.

DON'T WEAR SEQUINS OR SHINE with a shiny face—the effect is bound to be garish. If you remember that glows, cheek tints, frosted powders, and the like all *reflect* in makeup (and therefore stand out), while matte powders, shadows, and creams *absorb* light (and therefore diminish any effect), your evening face can ironically begin to be outstanding—and outshining. With sequins or any sort of body shine, the best makeup can be described as "candlelit" . . . the flame is there, but the patterns of light and shade it creates are so much more interesting and glamorous to look at. The skintone to aim for is ivory again but with no hint of pink or red about it. The sheen comes from silver, the metallurgic Cinderella which again and again pulls off a magical act of transformation without trying too hard. Cheeks are burnished with grape-colored powder blushes (matte to *absorb*, not shiny gels or tints to *reflect*) brushed briefly with a silver highlight on cheekbones, out towards the hairline. Eyes echo the grape-and-silver thought with a variety of vintages—varying from dark, rich magenta, smudged to lilac at outer corners—and silver highlights used just under the brows, lighting the face as that touch of white does for daytime makeup to be worn with black. The mouth is muted, "candlelit," only with a smidgen of gloss, which lets through all the natural voltage of the lips. The mention of voltage brings us inevitably to fragrance, which adds incomparably to any impression you might make with shine, glitter, dazzle. In fact, it's fair to say it's as essential to wear your own touch of scent as it is to wear your own brand of chic . . . always remembering some scents were created specifically for after dark.

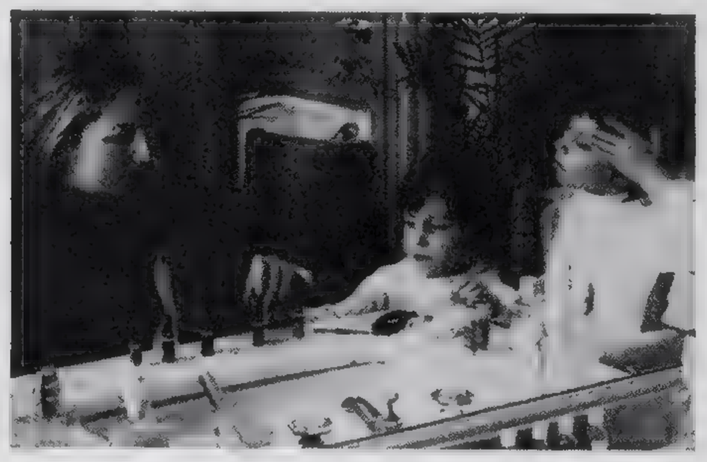
IVORY SKIN for Karen Graham, left, comes via Vanilla Beige, one of six shades from the new Country Mist Liquid Make-Up by Estée Lauder, a miniscule amount converting gold to ivory. Fresh Rose is another shade that every complexion can use for an instant pick-up to flagging looks. Country Mist is more than a mist, more than a makeup base. It precludes moisturizing the skin before makeup—because it is an all-in-one product micronized to produce both a colored moisture and base . . . which also, despite its thin consistency, gives very good coverage. Because of its formulation of eight oils—three of which were designed to improve moisture retention while allowing the skin to breathe—Country Mist doesn't just stay on top of the skin like cream on top of the milk but combines with the skin's own natural moisture. All this means a longer-lasting, non-changing color on the skin—whatever the weather it meets. For cleansing: the non-heavy but efficient Re-Nutriv Cleanser. . . .

Thin bracelets of brilliants to wear by the dozen at night, with black, with sequins, with everything . . . The wristful of diamonds and sapphires—and matching earrings—*left*, all by Harry Winston. Worn with Halston's sweater of sequins to the ground.

PENN

SKIN CLOSE-UP

Although she would deny it, the Comtesse Hubert d'Ornano, wife of the founder and chairman of Orlane, has some effect on the product decisions emanating from Paris. Shown below with two of her five children looking at a new batch of Orlane lipsticks, Isabelle d'Ornano—as a beautiful woman, busy mother, and businesswoman—is keenly aware how different are the needs of the contemporary woman from, say, five years ago. Her suggestions are based on her needs—which brings us to the introduction here of a remarkable piece of equipment exclusive to Orlane called the Skin Scanner, to be launched in five stores across the country this month (six more next month; already in Bloomingdale's). The Skin Scanner magnifies a skin imprint 7,200 times to show you its exact characteristics. Precisely duplicating your skin through this imprint, the small machine shows if wrinkles are forming in the inner layers before they appear on the skin surface. For dry skin, it shows exactly how much dehydration has taken place. For skins that look dull, it will show the reason why. There are no skin secrets it won't reveal . . . and, of course, after the information has been found, the Orlane staff will be there to suggest the necessary antidotes through their treatment products. Isabelle won't take the credit but she has been heard to say "a woman's skin needs more interrogation."



NEW STEP IN WIGS

The black woman has been a major consumer of wigs for a long, long time, wearing them comfortably and well, often adding her own particular touch of chic. Nevertheless, one black woman—a super-chic one, Naomi Sims—has felt for some time the fibers available offered only simulated Caucasian hair that on a black head had a faintly unrealistic look. Along with a top fiber company's research staff, she developed Kanekalon Presselle, which exactly duplicates *straightened* black hair, not losing any of its natural texture, body, and sheen. "Most black women straighten their hair in ways that are either time-consuming or injurious," says Naomi. "For them the wig is not only a fashion accessory but often a necessity." The Naomi Sims Collection comprises eight wigs, one fall, and two hairpieces, all perfectly natural for the black woman to wear.



NANCY MORAN

The Beauty of Being in Shape

The pliancy of this fall's fashion—give a little, take a little—is the best encouragement your body can have for staying—or getting—in shape. The clothes don't demand that your figure have an ideal set of measurements to wear them. They obviously promise—in a number of provocative ways—that the better your body looks the more they can and will do for you. There are new focal points to appreciate—the neck, shoulders, upper arms, ankles and feet, all definitely to be seen as part of the fashion picture, along with the waist, the hip, the bosom. No matter what shape you're in, beauty-building exercises and treatments can zero in on any of these important areas. (If you're in doubt about any exercise because of a weak back, or other problem, always check with your doctor first.) Use your wrist measurement as a point of reference to see if and where you're out of trim. For example, your ankle measurement should be one and a half times your wrist measurement. If it isn't, start working there. Calf—2 times wrist; thigh—3 times wrist; hips—6 times wrist; waist—4 times wrist; bosom—6 times wrist.

BODY FOCUS: THE NECK, SHOULDER, UPPER ARMS

Although the vertebrae form the literal backbone of any woman's assurance, the impression of poise through posture is emitted because she "walks tall," head held high by the stem of her neck, shoulders straight and back. Making an entrance in a sleeveless halter this fall, you can let your neck, shoulders, and upper arms be lovely decoys or allies—depending on how much of you is in shape. Upper arms and shoulders can be toned and/or trimmed with simple regular exercises such as: 1) Close the fists tightly, extend arms out at shoulder level. Create your own tension and push forward and backwards ten times, breathing in deeply as arms move back . . . out as you push forward. 2) Holding a weight in each hand, shoot arms straight out in front, keep them still and straight for two or three seconds, then slowly stretch as high as they will go to the ceiling, again holding them straight up for some seconds before bringing them to your sides. 3) Stand, arms akimbo at the waist, moving them rapidly back and forth, not moving your hands. 4) For arms alone, spin rubber rings around on your arms, the nearer to your wrist the more benefit you will feel. 5) For round shoulders: Hold a towel behind your head with arms stretched wide. Bend elbows so the towel moves down to shoulder blades, stretch up again, then bend again . . . repeat and repeat, bathtime or not. All this exercise speeds up metabolism, helps other parts of the body by whisking re-oxygenated blood through the arteries to the muscle areas and carrying waste products speedily away.

Be narcissistic about your neck—it carries a lot of weight. Use a light cream such as Orlane's Creme Oryane, instant killjoy for crêpe-iness, disappearing right into the skin, tightening inner as well as outer layers. Nourish, too, with the Chinese herb ginseng—found in Aida Gray's Gin Seng Cream. . . . After-the-bath therapy could include a lazy massage of shoulders, neck, upper arms—and face, too, if it isn't coddled enough already—with the same cream. Learn to relax your neck, by allowing your head to fall forward onto your chest, half-opening your mouth and letting your chin fall down. After a few minutes, you will feel a natural traction drawing the nape of your neck, relaxing the muscles, allowing your neck to stretch, which it doesn't often do.

LEGS, ANKLES, FEET

Thighs are the easiest part of the body to firm, trim, affect with exercise, because the muscles there are long and large, flabby only through lack of use. Dr. James Ahstrom, M.D.S.C., medical consultant to Scholl Exercise Sandals, believes in 90° knee bends —that is, stopping short of the floor. He also suggests lifting weights of between five and thirty pounds, attached to the ankle, all to rehabilitate thigh muscles. Hopping on one foot twenty to thirty times while wearing Scholl sandals also increases the muscle tone of the leg, just as the sandals, a great accessory to a leg shape-up program, require a definite increase in the use of the intrinsic muscles of the foot . . . which usually get minimal exercise. Fencing with or without the rapier is the best knee movement in the world; climbing up stairs daily is therapeutic, too. . . . Use an efficacious cream containing collagen such as C.H.R. to stimulate circulation, smooth, and whiten. Bare knees look prettier with a glow cream like Revlon's Moon Drops All Weather Creme Blush. It won't rub off, whatever the body language. The word "complexion" applies to legs, too, which need much nourishment as they have few active oil glands. Try a luscious lotion such as Estée Lauder's Body Satinee used A.M. and P.M. As for the well-kept foot, it should luxuriate in a foot bath once a week, have refreshing sprays every day, besides being powdered and protected, and a pedicure every two weeks. Remember, feet will be *seen* on the fashion scene this fall.

PENN



THE BOSOM

Ideally, the bosom should be firm, gently curving upwards, supported by the pectoral muscles before the steadying influence of a good bra. As glands, not muscle, make up the bosom, shape easily becomes blurred—from bad posture, weak bras, or both. Ironically, the same exercises affect an over-large or under-developed shape—both depending as they do on the pectorals. By strengthening these often sluggish muscles, you can make breasts higher and so appear to be larger or, strangely enough, smaller—through the "uplift." Grasp your wrists tightly and pretend you are pushing up sleeves, without letting your hands move from your wrists. If you do this exercise before a mirror you can see the pectorals tensing, causing movement in the breast area. Try to do this, alternating the hand grip, ten times a day. . . . Sit with legs as far apart as possible, knees straight, toes up, back erect. Arch back strongly like a cat, then throw bosom out, pulling shoulders fiercely back—again, the more you do it, the more effect it will have. In the bath, while the body relaxes, skin is waking up. Fine oils—like those contained in the new Audace Bath Oil Concentrate (part of a superb new five-piece bath collection from Parfums Rochas)—adhere to the bosom, get toweled in after the bath.

THE WAIST AND HIP

Fluid building up through bad circulation and lack of exercise is a frequent threat to good shape. An Ardena wax bath found at Elizabeth Arden Salons quickly seems to demolish this, especially at waist level. A thick waist can be helped by hard work and old tricks . . . like dropping matches on the floor, picking them up one by one with legs kept straight . . . or with spot reducing in a salon by a machine, such as the G 5 just introduced at Christine Valmy. Homework for waist, stomach, and hips is to lie flat on the floor with the feet tucked under a heavy piece of furniture, then sit up without help of arms or hands. Repeat several times.

At hip level, be tough with flab. Sit with legs straight and far apart, arms parallel with shoulders, then rotate the trunk from side to side, bending to touch toes of one foot with fingertips of opposite hand. Learn the correct position of the pelvis in order to get your "seat" muscles working. First stick your seat out, and then thrust your pelvis forward—you will see your seat muscles firming up. In time—with practice—your pelvis will be "tucked" forward, your back as flat as it can be.

VOGUE, September, 1973

HAIR CARE

Can you find good hairdressers in the U.S. outside New York and Los Angeles? The answer is yes, if you keep looking. At the internationally known Swan Ball in Nashville, Tennessee, many women with beautiful hair had not asked their favorite stylist to fly in from somewhere . . . because he was right on the doorstep. Mr. David of Hair Limited, Nashville, an alert, agile young man, combed out twenty-five heads in something like six hours and bounced back to re-do more the next A.M. for the lunch party for Gerry Stutz, President of Bendel's . . . who wore a turban. Gerry is a turban traveler all over the world because, she says, it's one sure way of knowing her head will look the way she wants it to look once she's left her own super Beauty Floor at the store.

CLEAN SKIN

Sensible planning at Charles of the Ritz is evidenced by their new Everything In One Cream, which, as Dr. Thomas Smith, Director of Research Services explained, is a discriminating worker, in that it "not only takes out the fatty oils nobody wants but leaves behind the necessary natural oils which give the skin bloom."

SPAS AT HOME

Lisa is back at her job as director of exercise at Palm-Aire, the Florida spa, leaving behind in Portugal a well-tuned family of Patiños: who, for the month of August, always call on Lisa to put them in shape for the fall season ahead. Lisa says, "The family with their guests stay in their bikinis to do their exercises around the pool." As far as the diet side is concerned, the Patiño chef can make even 1,000 calories a day seem delectable. . . . In this country, Phyllis Cerf regularly runs what she calls her own "greenhouse," inviting guests to join her for weekends where they will follow the famous Greenhouse course of exercise, diet, and sauna baths.

THE BANG BOOM

The return of the bang, already predicted by Vogue as a favorite hairstyle for fall, has been gathering momentum in Paris . . . in *non-sequitur* fashion . . . in that the celebrated Carita scissors are behind the very special flow of hair on the forehead (shown below), the Carita touch in the way hair moves about the head as the model walks, talks, moves—the coif always returning with Geiger-counter precision to exactly the same position without looking set.



BRAVE NEW WORLD FOR

YOUR TEETH

a decade of good-news breakthroughs in dentistry

"Dentistry is the only medical profession that may be putting itself out of business by eliminating the diseases it treats," says Dr. Herbert R. Sleeper, Chief of the Department of Dentistry of Yale-New Haven Hospital, and Associate Professor of Oral Surgery at Yale. "Dentistry has made greater strides in the past ten years than in the previous one hundred," he adds. "I hope that in ten years we shall have eliminated tooth decay and gum disease as a public-health problem."

Dr. Sleeper's statement may seem unduly optimistic when one compares it with some recent government figures on tooth and dental disease in the United States. Over 95 percent of all Americans suffer from one or the other, or both; twenty-five million Americans don't have a tooth in their heads, and by the time the average person has reached the age of 60, there's a 50/50 chance that he or she will have lost every tooth. However, Dr. Sleeper says that even with our present knowledge much of this misery could be avoided. The key to this cheerful forecast is a relatively new approach to oral health: *preventive dentistry*.

So what's new? Partly what the dentist looks for and does when we go to see him, and, most importantly, what he *tells us to do*. One of the most attractive features of preventive dentistry is that the patient does most of the work him- or herself. It's simple, inexpensive, painless, and takes about seven minutes a day. The tools consist of a toothbrush (preferably a soft one, with one of those rubber gum massagers on the handle) and dental floss. The crucial factor in an effective preventive dentistry program is a really good dentist.

"To get patient cooperation we have to overcome several obstacles," says Dr. Melvin J. Wilner, a New York dentist in private practice who specializes in prevention. "First, we have to convince him or her that it's worthwhile to really care for teeth and gums. Most people have been taught that they will inevitably lose their teeth as they get older. That's nonsense! In the second place, we have to persuade them that with good home care only a minimum of dentistry will be needed. In the third place, we have to make sure that they lose their fear of the dentist. Almost everyone who comes to my office walks in steeled to suffer. Today, dentistry can and should be almost painless."

Dr. Wilner starts by taking a thorough *medical* history of all his patients. "All kinds of factors can affect dental health," he says. "Diabetics, for instance, have more gum troubles than most people. I will want to know whether a patient is on such drugs as thyroid or cortisone because that will make a difference."

Next comes a complete examination of the mouth, including X-rays. Dr. Wilner removes all tartar from the patient's teeth above and below the gum line (the process generally referred to as "cleaning") and schedules other appointments for further treatment that may be needed. "If the patient has been properly instructed on how to care for his or her mouth, very little treatment *should* be needed."

The most important part of the self-care program is to prevent the formation of further tartar. Tartar is a combination of food particles that have been allowed to remain in the mouth after eating, bacteria, and the product that results when the bacteria work on leftover food. While this messy substance is still soft, it's called "plaque" and can be removed with a toothbrush and dental floss. When it's allowed to harden, it becomes tartar (or calculus) and that can only be removed by a dentist or a dental hygienist.

The most important part of preventive dentistry is to remove the plaque before it turns into tartar. Tartar causes cavities and gum disease. If it becomes embedded on teeth below the gum line, it can be very difficult to remove and may require special techniques. (That's what periodontists do as a subspecialty of dentistry.) If tartar is left in pockets below the gum line, it may eat into the bone structure and cause teeth to loosen.

The best way to do this, according to Dr. Wilner, is to use dental floss carefully, cleaning all spaces between the teeth *before* brushing. "A piece of floss should be ten inches to a foot," he adds. "A much smaller amount is more difficult to handle."

After flossing, teeth should be carefully brushed, getting at every single surface, both in front and in back.

NOT A DIET

BUT A WAY OF LIFE

a famous internist tells how behavior modification can keep you thin

Dr. Marvin Belsky, a New York internist who believes that the hope of modern medicine lies largely in narrowing the communications gap between patient and physician, has been doing extremely interesting and effective work in the area of weight reduction and permanency in keeping those unwanted pounds off. "After all," Dr. Belsky, who stresses the fact that he is a family doctor and not a diet doctor, contends, "a physician is concerned with the total patient and his health habits, and if the patient is overweight, he is obviously affecting his general condition in some harmful, even critical way. For a doctor to ignore this is, to me, like turning one's back on an important responsibility."

Dr. Belsky's method of treating overweight or obese patients involves the use of behavior modification techniques, a relatively new and exciting science.

"Some patients," Dr. Belsky points out, "hate the word 'obese' and would prefer to call their condition merely 'heavy.'" But obese is the word and patients learn to call a pound a pound.

If vanity doesn't get the ball rolling (in Dr. Belsky's office there are special mirrors based on body-image concepts to show you how you'll look slimmed down), then good health should. It ought to be clear to anyone that obesity is a deadly enemy and plays a large role in many fatal diseases directly or indirectly.

"When patients come to see me about headaches or back pains, and I see that they are fat, I know they are indulging in harmful eating habits. I would not be doing my job if I didn't attempt to change those habits, any more than if I did not try to stop someone with emphysema from smoking. When the obese state is ignored in a patient seeking help from some other ailment, the physician is not fulfilling his duty to heal."

Dr. Belsky does not believe in fad diets. He points out that they are ultimately dangerous and certainly boring. Ten to one, those lost pounds will reappear before long. He offers no magic. The key to losing weight and keeping it off lies in only one direction—*change!*

In his forthcoming book, *Breakthrough: The Permanent Way To Thin Behavior*, Dr. Belsky explains his use of behavior modification techniques as the unlearning and relearning of eating habits. His work, based upon the pioneering research of Dr. Albert J. Stunkard of the University of Pennsylvania and Dr. Richard B. Stuart of the University of Michigan, is a three-dimensional program incorporating diet, exercise, and teaching the patient thin behavior; it is a mutual responsibility assumed by both doctor and patient.

The basic concept is this:

1) All behavior is learned.
2) Harmful behavior is learned.
3) Behavior can be changed.

"These principles, upon which the dyadic relationship between patient and physician is based, are factual and too long have been sequestered outside the realm of the internist. I wholeheartedly believe that it is the prime responsibility of the family physician to utilize these new and exciting tools in giving patients a reliable, relevant, scientific, and humanistic program by which health skills can be acquired."

Obviously, fat people take in more energy—calories—than they expend, which means overeating and/or underexercising. Nothing can change that condition but to "kick the habit."

After the initial physical checkup —hormone studies, thyroid, blood chemistry, and such—Dr. Belsky sits down with his patient to learn about his or her behavioral history: likes and dislikes, fears and phobias, attitudes. As the patient reveals her

"Any patient who has never had a dentist demonstrate tooth brushing techniques should do so," he says. "About 85 percent of my first-time patients don't have any idea how to brush their teeth." He uses a model to demonstrate. The brushing and flossing should take about seven minutes.

Anyone with the slightest symptom of gum disease; i.e., swollen gums, bleeding gums, etc., should definitely plan to go through the flossing and brushing routine at least twice and preferably three times a day, plus massaging gums with the rubber tip on the toothbrush. "This may save a series of visits to the periodontist which are bound to be time-consuming and expensive," Dr. Wilner says.

Bleeding gums should definitely be regarded as an indication that an immediate appointment with the dentist is in order. This condition usually means that the tartar has invaded the teeth below the gum line and that an inflammation has set in. In recent years a little machine called the *Cavitron* has become increasingly popular. It is very effective and less traumatic than the old scraping method. The Cavitron works like an electric tuning fork, developing ultrasonic vibrations, which vibrate the tartar off the teeth. It's only useful on tarter not yet lodged below the gum line.

If deep pockets of tartar have been allowed to form below the gums, this too must be scraped out. Some dentists in general practice do it themselves; others refer their patients to a

BY ELLEN SWITZER

misery can be avoided . . . there's no need for a toothless future . . . the story of plaque and tartar . . . the Cavitron boon . . . what proper flossing and brushing can do for you

periodontist. Since the procedure takes longer than a simple cleaning, it is usually more expensive. However, a surgical procedure that not so long ago was performed frequently to remove deeply lodged tartar is becoming rarer. All the dentists interviewed for this article expressed doubts about the gingivectomy—the cutting away of gum tissue to remove tartar. One dentist said that gingivectomies may be moving into the category of "unnecessary surgery" along with some back operations.

Besides diseased gums, cavities are one of the principal reasons why people lose their teeth. Cavities, too, can be prevented by proper brushing, appropriate nutrition (especially the avoidance of sticky, sweet food) and the use of fluorides. According to all dentists interviewed for this article, children should take fluorides through adolescence unless the drinking water in their community is fluoridated. However, if there is a high artificial or natural level of fluoride present in the water supply, no additional fluoride should be taken—too much of the chemical can stain teeth and cause other problems.

Children also should have local fluoride applications when their teeth are professionally cleaned. A few dentists routinely apply the chemical even to their adult patients; others feel that it's of dubious value. In any case, fluoridated toothpaste is probably good for both children and adults.

Cavities should be filled as early as possible, which usually means before they start to cause any pain. Drilling and filling, which was formerly the most fear-provoking procedure in the dentist's office, should not hurt at all if the proper anesthesia is given. Most dentists apply a local topical anesthesia and then inject a Novacain-like liquid into the gum. If enough time is allowed to elapse between the application of the topical pain-killer and the injection, the patient should not even feel the needle. If a dentist regularly hurts you while giving the injection, you may be slower than average in reacting to the topical anesthetic, and you should ask him to wait a minute, or to give you a second application. If the drilling hurts, tell the dentist, and he will take proper measures to make sure that you don't suffer any unnecessary pain. If a dentist refuses to take enough time to make his work relatively painless, think about changing dentists.

Cavities that have gone so deep that they have invaded the root canals of the teeth used to mean tooth removal. In recent years *root-canal work* has made enough progress so that many of these teeth can be saved. What the dentist does is to clean out all the infection from your tooth and nerve tissue, open the nerve canals, sterilize them, and fill them with silver or a rubberlike material. In this way the canals are sealed off, and germs cannot travel down to destroy the supporting bones. After the roots are cleaned out and sterilized, a post may be inserted in the root and attached to a porcelain cap, which is placed over the tooth. Many general dentists do root-canal work, but some will refer their patients to another kind of specialist: an endodontist. Root-canal work can be quite expensive, but it's usually cheaper than losing a tooth and putting in necessary artificial bridges. Not all root-canal work is effective for reasons that no one seems to understand perfectly. However, Dr. Sleeper indicated that, at Yale, root-canal work was effective in about 95 percent of the cases in which it was attempted. If a tooth simply cannot be saved, a bridge definitely should be made. Any gap between teeth can ruin a person's bite and cause other teeth to loosen.

The whole point of preventive dentistry is to (Continued on page 346)

story it becomes increasingly obvious that the reason she eats so much and exercises so little is an accumulation of habits—bad habits.

Dr. Belsky is not primarily interested in the causes of those habits, simply in their modification. "The fat eat differently from the thin," he explains. "They eat all over the house and their eating is linked to pervasive stimuli—to moods and social activities or lack of them. They eat more quickly than the thin, gulp or bolt their food. Fat people don't put down their knives or forks, but keep them always at the ready, and they always clear the plate."

The first week Dr. Belsky asks his obese patients to eat the way they ordinarily do—the fat way—and to keep a diary, noting every bit of food they consume. In addition, they must note not only what they ate but how much, where, at what time, with whom, how the food was served . . . and even why, when possible. In the middle of the night, for example—was it a bad dream, fear, loneliness?

From the diary he is able to isolate the danger zones, the times extra food is taken in, through association with people, circumstances, or surroundings. One patient always rang her mother at six-thirty P.M. After the call she went straight to the refrigerator for a hefty snack. Another claims that he cannot sleep

what is fat behavior? . . . thin behavior? . . . how you can learn the secret . . . the importance of eating at table . . . thin pictures and fat on the refrigerator door

without eating something before bedtime—something being a big dish of ice cream or several slices of cake. Funny? Take a look at your own habits.

At the second meeting, the patient starts to learn "the skill of thin behavior." It is like learning to play golf or tennis; you have to train for it. The most efficient learning, naturally, occurs when there is the highest motivation.

In learning thin behavior, patients are sometimes fed in the office—fed certain high-calorie foods that they have expressed a desire for: chocolate cake, jelly sandwiches, doughnuts. However, Dr. Belsky has usually "doctored" these with repugnant tastes . . . quinine or an overabundance of salt. "This is to help patients through aversive stimuli in a Pavlovian way—remember Pavlov and the dogs?—through a repellent association," Dr. Belsky advises.

"While the patient is eating, I have her close her eyes and imagine eating the real chocolate cake she loves, and then I ask her to conjure up a quite different association—say, someone who has suffered as the result of overeating. One patient of mine who has had a heart attack has only to imagine what it was like in Intensive Care and he shudders. . . . He has now lost thirty-five pounds and bicycles regularly, and what's more, he loves it.

"Anyway, I may then get a patient to imagine herself in a bikini. I then get her to imagine eating a shrimp salad with lemon—not so bad, is it? Finally, she is asked to see herself in a whole new wardrobe—two sizes smaller—an approach based on covert conditioning research by Dr. Joseph Cautela.

"The ultimate goal, of course, is for the patient to achieve a new eating pattern without the external control of having someone to report to—for the patient to eat with self-control by using images on her own and experiencing the inestimable joy of being thin.

"In the office, I serve food to patients on small plates, and they are asked to use smaller plates at home. They are given some ironclad rules:

1) Eat all meals at the same place, that is at a table. Never in front of the television set or on foot.

2) Always leave something on the plate; instantly dispose of the rest.

3) Have the family food prepared by someone other than yourself.

4) Put a photo of yourself when thin and a current photo on the refrigerator where you will be reminded of the difference in the two.

5) Never shop for food impulsively. Always take a list.

6) Eat slowly. Put down your knife and fork between bites.

"Practice . . . practice . . . the way one would for a sport or any accomplishment, and with practice it all becomes easier and easier until it is second nature."

After motivation and practice comes reward. When a patient has done well and developed good practice in thin behavior, she is told to reward herself . . . perhaps by putting aside money for something she wants. Rewards can strengthen good behavior."

There is no final stage of weight reduction, Dr. Belsky reminds us, but a lasting commitment on the part of both patient and doctor, for they have both learned something from their joint participation in this adventure in gaining self-esteem.

"And it *is* an adventure . . . an adventure in learning. . . . What's more it is the concern of two human beings with each other, helping each other to do their job together . . . and isn't that what a way of life should be all about?" ■



THE NEW YORK COLLECTIONS

WHAT YOU'LL WANT RIGHT NOW FROM THE NEW YORK COLLECTIONS



In a year of casual—the most! Bonnie Cashin's tawny suède jacket, left, with a cozy black pile lining. Loose and easy over matching straight suède pants, a black cashmere pull—set for wind, weather, the whole season!

You could save this for a rainy day, but why wait— Halston's natural gabardine raincoat, right, lined in dark-brown furry pile— as good as it looks is as hard as it works!

Far left: Bonnie Cashin for Philip Sills, of suède. Lining: Glenoit fabric of Verel. Jacket, about $195; pants, about $150. At Lord & Taylor; Halle's-Cleveland; O'Neil's; Jacobson's; Harzfeld's; Neusteters; I. Magnin.

Left: By Halston Three, of brushed cotton (fabric: Tandler Textile for Nino). Lining, of Orlon (Borg fabric). About $150. Bergdorf Goodman; B. Forman; Wanamaker's; Hutzler's; Garfinckel's; Joseph Horne; Halle's-Cleveland; O'Neil's; L.S. Ayres; Marshall Field; I. Magnin. Hair and makeup, both pages, Rick Gillette. Accessories, both pages, next to last page this issue.

PAKCHANIAN

THE NEW YORK COLLECTIONS

REAL RAINCOATS! SUPER RAINCOATS!

The great one! Halston's oversized beige silk rainshirt, right—now with a dark mink liner—over his narrow black cashmere sweater and pants. For rain. Shine. Day. Night. Everything! (Including lean little skirts. Including the liner on its own over a long-sleeve pull.)

A beautiful shirt that just happens to be a serious raincoat, far right—Halston's, in olive silk—long, lean, belted tight over lean black pants—it does a lot more than weather the storm!

Directly above: By Halston for Dan Grossman. Coat of Sormani silk; liner of "Blackglama" natural dark ranch mink. About $3,500. To order, at Henri Bendel; Montaldo's; L.S. Ayres; Bonwit Teller, Chicago; Sakowitz; I. Magnin.
Hair by Pam of Kenneth. Photographed at One Liberty Plaza, N.Y.

Right: Coat, of Sormani silk, $700. Wool jersey pants, $150. To order at Halston Limited. Makeup and hair by Rick Gillette. Accessories, both pages, next to last page, this issue.

KOURKEN-PAKCHANIAN





THE NEW YORK COLLECTIONS

LEAN! GREEN!—NEW SWEATERS FOR DAY

Kimberly's go-anywhere pants suit, left—sleeveless sweater-jacket in knitted green wool over a long-sleeved turtleneck pull and matching pants—you get the great lean, long line of one-color dressing.

Have-to-haves from Company 5, right: A lean little crewneck sweater-and-skirt dress in bottle-green knit. Same-color shoes and stockings, to keep the line unbroken—and a narrow silvery snake belt.

This page: Hip-covering pullover, about $36; skirt, about $26; both, Orlon knit. Late September; Bonwit Teller; Wanamaker's; Burdine's; Frost Bros.

Opposite page: Wool pants suit (with self-belt, not shown), knitted in America. About $200. Bonwit Teller; Wanamaker's; Hutzler's; Garfinckel's; Stanley Korshak; Maison Blanche; Sakowitz; Swanson's; May D & F; I. Magnin. Other stores, this page, and accessories, both pages, next to last page this issue. Hair and makeup, here and on the next 18 pages, by Rick Gillette.

KOURKEN PAKCHANIAN


3:20

THE NEW YORK COLLECTIONS

LEAN, TAILORED, FEMININE

**Small and straight—
the man's overcoat-coat
by Kasper for Joan Leslie,
left, over a lean,
matching skirt in rust
herringbone tweed,
rust cashmere crewneck
pull tucked in—
something you can really
count on day after
day after day.**

**This year's grey flannel
suit from Jones New York,
right—small, neat jacket
and a front-pleated
straight-falling skirt
over a trim
crewneck pullover.
A very good way to
look for day.**

Far left: Kasper for Joan Leslie, of wool and nylon. Coat, skirt, and crêpe de Chine shirt, not shown, about $215. Miss Bergdorf of Bergdorf Goodman; Halle's-Cleveland; L.S. Ayres; Stanley Korshak; Young Quinlan.

Left: Woolmark suit by Rena Rowan for Jones New York, of wool flannel. Jacket, about $66; skirt, about $26. Altman's; Strawbridge & Clothier; Woodward & Lothrop; Higbee's; Sakowitz; Frost Bros.; May D & F; Liberty House; Hawaii.
Accessories, both pages, next to last page.

KOURKEN PAKCHANIAN

THE NEW YORK COLLECTIONS

TWO GOOD WAYS TO LOOK IN TOWN

The narrow long line from Bill Smith for Sequel I, right: fly-front raincoat in natural beige poplin lined in navy flannel; navy flannel pants.

A hip-skimming dress like a slightly oversized shirt, opposite, in a camel wool blend you could put on right now and wear till spring —by Gene Berk for Paganne.

This page: Polyester-and-cotton poplin (Galey & Lord fabric); wool-and-cotton flannel (J.P. Stevens fabric). Coat, about $140, and pants, about $48. Bonwit Teller; Jacobson's; Harzfeld's. Photographed at One Liberty Plaza, N.Y.

Opposite page: Polyester-and-wool dress, about $75. Saks Fifth Avenue; Wanamaker's; Hutzler's; Garfinckel's; Halle's-Cleveland; Hudson's; L.S. Ayres; Sakowitz; I. Magnin. Accessories, both pages, next to last page.

KOURKEN PAKCHANIAN



THE KNITTED DRESSES EVERYONE WANTS FOR FALL

The total turnout from Nat Kaplan, right—lean and easy white wool knit dress, tucked up and down... and a white wrap coat with a fluffy lynx collar.

Mollie Parnis's soft body-touching beige knit dress, center—tucked to below the waist, smooth and easy over the hips. With a long fringed scarf to wrap around.

From Chester Weinberg, a great blouson-back shirtdress, far right, in pale beige wool jersey. It's the rounded-on-the-hip line you want in a dress this year.



Left: Turnout of wool, with natural Canadian lynx fur collar. About $405. Bonwit Teller; Joseph Horne; Hudson's; L.S. Ayres; Stanley Korshak; Young Quinlan; Swanson's; Makoff; I. Magnin. Scene here: Lincoln Center, N.Y.

Right: Dress and scarf by Hubert Latimer for Mollie Parnis, of wool, angora, and nylon (Yves Gonnet fabric); about $295. Saks Fifth Avenue; B. Forman; Joseph Horne; Montaldo's; Stanley Korshak; Maison Blanche; Neiman-Marcus.

Far right: Wool knit dress of Jasco Fabrics, knitted in America. About $225. Saks Fifth Avenue; Joseph Horne; Stanley Korshak; Younkers; Maison Blanche; Sakowitz; Swanson's; Younker Kilpatricks; May D & F. Other stores, next to last page. All accessories, both pages, next to last page.

KOURKEN PAKCHANIAN



THE NEW YORK COLLECTIONS

A SWEATER SET— NO MATTER WHAT

All sweaters, all beige, left—Habitat's small, sleeveless pull narrow-belted over a flippy little skirt, a long, lean cardigan over both—there's no such thing as too many sweaters.

Skirt-and-sweater dressing from Leslie Fay, right—Argyle cardigan and matching short-sleeved pullover in camel-green-and-brown, camel knit skirt pleated in front.

KOURKEN PAKCHANIAN

Far left: By Habitat, of knitted Trevira, angora, and lamb's wool. Pull, about $21; skirt, about $28; cardigan, about $32. At Altman's; B. Forman; Swanson's; Sakowitz.

Left: By Leslie Fay. Skirt, of polyester and wool; sweaters, of polyester and acrylic. All, about $74. Lord & Taylor; B. Forman; Wanamaker's; Hutzler's; Garfinckel's; Halle's-Cleveland; Hudson's; Frost Bros.; May D & F; Liberty House, Hawaii. Other stores, next to last page. Accessories, both pages, next to last page.



Left: John Mullen for Dalani, of acrylic, wool, nylon, and silk (Westwood fabric). About $78. Lord & Taylor; Hutzler's; Kaufmann's; L.S. Ayres; I. Magnin. N.Y. background, both pages, Seagram Building.

Right: Oscar de la Renta Boutique, of acrylic and angora. About $145. Elizabeth Arden Salon; Halle's-Cleveland; Jacobson's; Stanley Korshak; Swanson's; Sakowitz; I. Magnin; El Palacio de Hierro, Mexico City. . . . For hair with a little extra shine and life to it—Vitapointe, Clairol's one-minute conditioning treatment in-a-tube. Accessories, both pages, next to last page this issue.

KOURKEN PAKCHANIAN

A DAY IN THE LIFE!

Two-piece grey flannel, left, by John Mullen for Dalani—neat little shirt-jacket belted over a short, fast skirt. Think of it as a suit…wear it the same way—with a small crewneck underneath. Or just a few thin chains.

For sweater lovers everywhere—a three-piece knit from Oscar de la Renta Boutique, right: long, narrow, long-sleeved crewneck, narrow skirt, and cardigan—all in a soft, heathery brown.



ONE-STEP DRESSING IN TOWN FOR DAY

Wrapped and dressed, far left—Donegal tweed coat and a dress like a sweater and skirt—brown knit top, tweed skirt. All, Sandy Kayne for Stephan Casuals.

A very good pants suit from Ginori, left—lean-legged, in dark-brown tweed, with a small, trim safari jacket—over a white cashmere crewneck.

From Belle Saunders for Abe Schrader, right, a look a lot of women are going to want this fall—classic double-breasted camel wool coat, wrapped and tied over a knitted grey dress.

ADURY EN PARCHANIAN



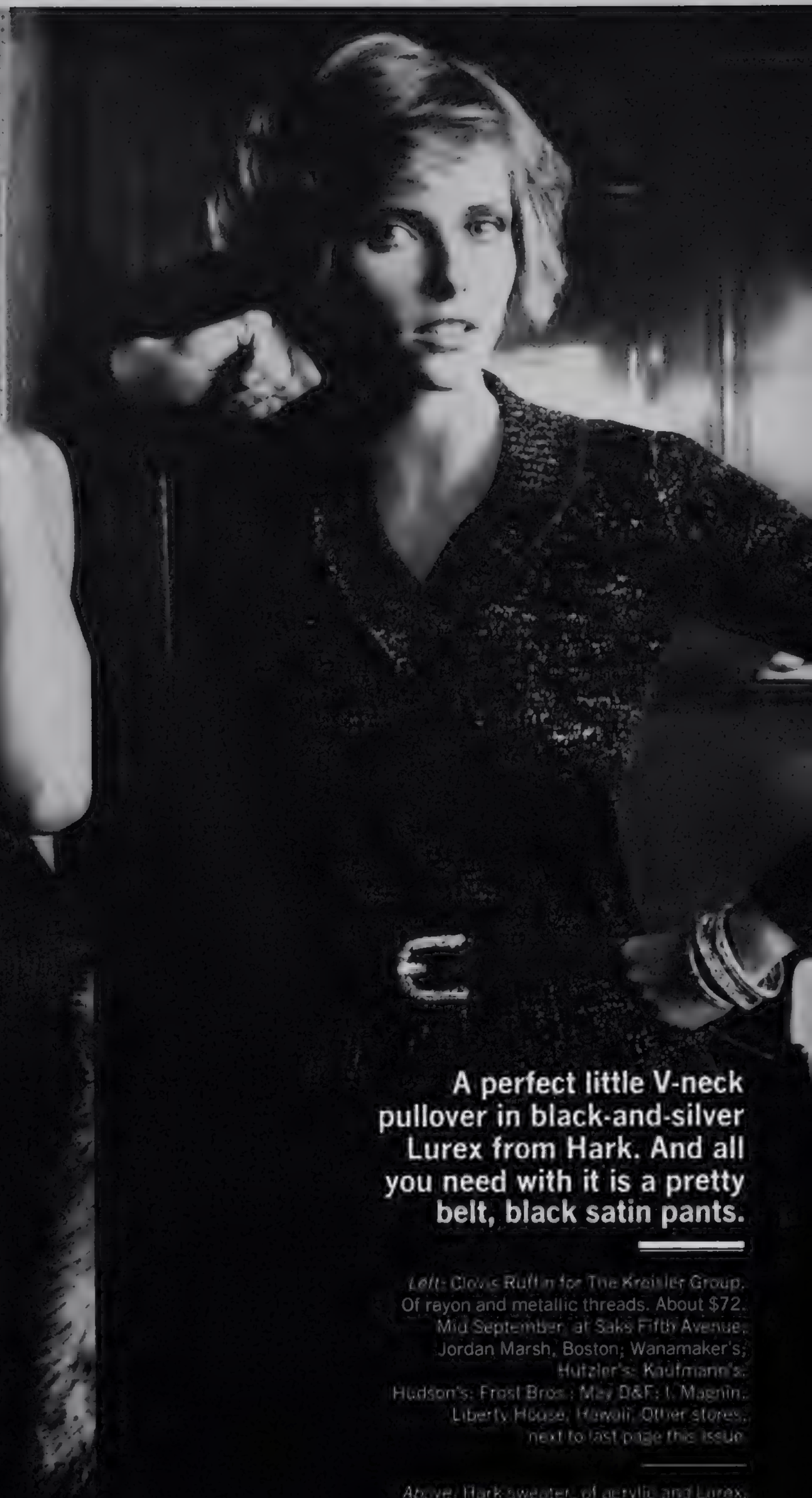
International fabric). Turno
Kaufmann's; O' Hudson's,
Makoff | Magni

Opposite page, left: Turnout, of acrylic-and-wool tweed (Berroco fabric) and polyester-and-wool knit, about $145 Saks Fifth Avenue; Hutzler' Kaufmann's

GLITTER! SWEATERS!—THE LOOK AT NIGHT



Bronze glitter—Clovis Ruffin's three-piece sweater set. Narrow ribbed tube top, short skirt, and cardigan—you can wear it anywhere.



A perfect little V-neck pullover in black-and-silver Lurex from Hark. And all you need with it is a pretty belt, black satin pants.

Left: Clovis Ruffin for The Kreisler Group. Of rayon and metallic threads. About $72. Mid September at Saks Fifth Avenue; Jordan Marsh, Boston; Wanamaker's; Hutzler's; Kaufmann's; Hudson's; Frost Bros.; May D&F; I. Magnin; Liberty House, Hawaii. Other stores, next to last page this issue.

Above: Hark sweater of acrylic and Lurex. About $24. Altman's; B. Forman; Wanamaker's; O'Neil's; Stanley Korshak; Makoff; I. Magnin. Halston Limited pants.

Right: Something! by Oscar de la Renta. Top, about $160 (Sequins International); rayon pants, about $85. Bloomingdale's; Sakowitz; May D & F; I. Magnin; Liberty House, Hawaii. . . . To keep hair in place—perfectly—Clairol's Final Net, an invisible mist that really holds. Rick Gillette coif. N.Y. restaurant, both pages—La Goulue. Accessories, both pages, next to last page.

On with sequins! From Something! by Oscar de la Renta, a small, wrapped blouson in sequin stripes of red, purple, copper; brown velvet pants. Skin showing. Fur thrown over. Glamour!

THE NEW YORK COLLECTIONS

EASY AND GLAMOROUS AT NIGHT

A very nice way to be in a long dress at night, right: soft, narrow navy matte jersey from Kasper for Joan Leslie, opened to the waist with a rhinestone clip... and the leg comes through!

From Pat Sandler, a this-year dress-and-jacket, opposite: easy as sweaters—glitter-buttoned brown cardigan with a brown fox collar, over a dress with a matching rib-knit top, matte jersey skirt.



Left: Shirtdress of Trevira (Bloomsburg Fabrics); about $140. Bonwit Teller; Wanamaker's; Garfinckel's; Kaufmann's; Halle's-Cleveland; O'Neil's; Hudson's; L.S. Ayres; Young Quinlan; Liberty House, Hawaii.

Right: Cardigan, with Norwegian dyed fox collar, and dress top, of acrylic and nylon; rayon skirt (Jasco Fabrics). Turnout, about $295. At Saks Fifth Avenue; Maison Blanche; Balliet's; Sakowitz; I. Magnin. Accessories, both pages, next to last page.

KOUPKEN PAKCHANIAN

SWEATER NIGHTS— THE GLITTER GOES ON!

The sweater set in shiny black Lurex by Eleanor Brenner for Brenner Bees, left: low V-neck cardigan—glitter buttons, skin showing in-between—and long, matching ribbed skirt. It clings all the way.

The short shirtdress at night, right: the razzle-dazzle sweater in brown-gold-and-silver by Mario Forte for Rona—just button it on . . . and shine!

KOURKEN PAKCHANIAN



Far left: Wear-Dated turnout by Eleanor Brenner for Brenner Bees. Of Acrilan, Lurex, nylon, and silk. About $138. Next month, at Bonwit Teller; B. Forman; Garfinckel's; Hudson's; L.S. Ayres; Young Quinlan; Harzfeld's.

Left: By Mario Forte for Rona, of rayon and Lurex threads. About $85. Altman's; Hutzler's; Kaufmann's; Halle's-Cleveland; Hudson's; L.S. Ayres; Sakowitz; Frost Bros.; I. Magnin. Hair and makeup, here and the preceding 18 pages, by Rick Gillette. Other stores, this page, and accessories, both pages, next to last page this issue. Background, both pages: the William Kaufman building at 747 Third Avenue, N.Y.



Margaret was found in a back lane of Calcutta, lying in her doorway, unconscious from hunger. Inside, her mother had just died in childbirth.

You can see from the expression on Margaret's face that she doesn't understand why her mother can't get up, or why her father doesn't come home, or why the dull throb in her stomach won't go away.

What you can't see is that Margaret is dying of malnutrition. She has periods of fainting, her eyes are strangely glazed. Next will come a bloated stomach, falling hair, parched skin. And finally, death from malnutrition, a killer that claims 10,000 lives *every day*.

Meanwhile, in America we eat 4.66 pounds of food a day per person, then throw away enough to feed a family of six in India.

If you were to suddenly join the ranks of 1½ billion people who are forever hungry, your next meal might be a bowl of rice, day after tomorrow a piece of fish the size of a silver dollar, later in the week more rice—maybe.

Hard-pressed by the natural disasters and phenomenal birth rate, the Indian government is valiantly trying to curb what Mahatma Gandhi called "The Eternal Compulsory Fast."

But Margaret's story can have a happy ending, because she has a CCF sponsor now. And for only $12 a month you can also sponsor a child like Margaret and help provide food, clothing, shelter—and love.

You will receive the child's picture, personal history, and the opportunity to exchange letters, Christmas cards—and priceless friendship.

Since 1938, American sponsors have found this to be an intimate, person-to-person way of sharing their blessings with youngsters around the world.

So won't you help? Today?

Sponsors urgently needed this month for children in: India, Brazil, Philippines, Indonesia and Guatemala. (Or let us select a child for you from our emergency list.)

Write today: Verent J. Mills

CHRISTIAN CHILDREN'S FUND, Inc. Box 26511 Richmond, Va. 23261

I wish to sponsor a ☐ boy ☐ girl in (Country)_____
☐ Choose a child who needs me most. I will pay $12 a month. I enclose first payment of $_____. Send me child's name, story, address and picture. I cannot sponsor a child but want to give $_____.
☐ Please send me more information.

Name_____
Address_____
City_____
State_____ Zip_____

Registered (VFA-080) with the U.S. Government's Advisory Committee on Voluntary Foreign Aid. Gifts are tax deductible. Canadians: Write 1407 Yonge, Toronto 7.

VO3690

"Just go and look behind those lilac bushes, and see if anyone's hiding"

THE MAGIC AGE

(Continued from page 291)

and the old man asleep. At least there was not hate here, only death and absurdity. And then the woman said: "But a distinguished name like Sir Thomas's, and, of course, yours."

And the hate of *her* voice as she said "distinguished." Alexandra looked to see if her great-grandmother flinched before it, but the old dying forget-me-nots set in the withered parrot's skin showed no sign of recognition. They had all—the older ones—that thing about not flinching and courage; how could she get any tenderness for her own cowardice from this sort of hard-shelled stoics, from people like them?

"And then if you feel like being pioneer contributors to a fund to save the house, for we feel sure we'll have to offer to purchase, it would give the whole thing a more serious appearance. To outsiders, I mean. At the moment it's just us—Freddie Silchester, and Mary Wemyss-White, and Dolly Danby, and the old Marchioness and the usual local names. With your names we might even venture to get Sir James Langmuir, though the old boy is not always easy to get on with. Tycoons, I suppose," she said vaguely and looked for Lady Needham's worldly support.

The old lady said, "Do you mean rich people? Naturally they make their own ways more than others. And the others must bend to them."

Mrs. Hoyland Leach was driven back on the generalised appealing voice she might have used for anyone. "*Do* help us, won't you, Lady Needham?"

"Well, Tom, as you see, is snoozing. And I never do anything that involves money without sleeping on it for three nights. I made that rule years ago when I had to entertain Commonwealth Prime Ministers and I've kept to it ever since."

There was nothing for Mrs. Hoyland Leach to do but to go, which she did with such a pantomime of tiptoeing as implied respect not only for the old gentleman's sleep, but for the old lady's senility.

Lady Needham said, "We'll go and talk your little problem over in the garden while Tom sleeps."

Alexandra had supposed that her great-grandfather's snoozing was a pretence, but, no, he was fast asleep and snoring. The behaviour of them both confused her so, that she thought, now if *he* wakes up like the Red King, it may well be that I really am merely some part of his dream. She had to force herself consciously not to imitate Mrs. Hoyland Leach's tiptoe. Lady Needham, putting on felt hat and woollen jacket and arming herself with an ashplant in the lobby, did the opposite. She clumped her feet on the floor.

"That's to make sure the old hag knows I've gone out. Then if we catch sight of her in the garden we shall know it isn't chance."

She didn't explain this.

Alexandra said, "Why did Mama have no more babies after me?"

The old lady cried, "Labels! Now really, Alexandra, you should have reminded me. I'm afraid you've got into a lot of this mess through absent-mindedness. It's the case with most troubles of that sort. Ugh! this beastly garden! Tom never goes out in it and all I can think of is what a prison we've landed ourselves in, cut off from our friends in London. Those that are left. But labels! Your Mother says you want to have your baby. She seemed most upset at the thought of it, if I understood her properly; but the line crackles so—living in the country! We had a clearer line when Tom was doing the economic survey up-country in Borneo. I can't think why she doesn't want to be a grandmother. She wouldn't have liked it, if I had objected to her birth. I think you're right. But are you *quite* sure?"

The old lady stopped suddenly on the lawn and, standing squarely before Alexandra, she took both her hands in her own and pressed them.

"You *really* want to have the baby?"

Her faded blue eyes stared vaguely out of the puckered parchment of her face; her

(Continued on page 340)

Thelma Turkel.
Wife, mother, and Interior Decorator.

A growing number of women are leading successful double lives. Thelma Turkel is one of them.

She spends most of her day cooking, cleaning, chauffeuring, and looking after her family in a lovely suburban town.

But for two or three precious hours she lives in another world, enjoying all the excitement and rewards of a career in Interior Decorating.

It's a shame more women don't take it up, as an enjoyable way to make money.

As an interior decorator you never have to punch a time clock or drag yourself through a 9-5 day.

You can set your own schedule. You can work in your spare time. Your office and "showroom" can be your own home—furnished at your special decorator discounts. And if you do work at home, your accountant can show you how to legitimately deduct from your income taxes all expenses necessary to running a business, including your "home office."

You can even take your career as an interior decorator with you if you move. There are countless openings—highly paid jobs (part-time or full-time) to be found throughout the country as the interest in home furnishings continues to boom. (*Forbes* magazine calls it, "perhaps the hottest growth field of the 1970's.")



Train at home

Perhaps, you have considered this as a field you would like to get into someday. There's no reason to wait any longer.

If you're serious enough to spend a few hours a week preparing for this exciting career, you can now get a thorough training program—*in your own home.*

Today, ICS, America's oldest home-study school offers a complete, practical and up-to-date program in Interior Decoration and Design.

The entire program is based on the experience of John Gerald, founder of one of America's top-flight decorating firms.

And you can be sure there's no dull, dry text. Marguerite Rittenhouse, Ph.D., a well known educator, worked closely with Mr. Gerald. She also checked out every lesson with untrained but interested women, as well as sales people in furniture departments and decorating shops to make sure each idea or way of working is not only interesting but logical and easy to follow.

Right from the start, you work with top-notch professional equipment. Templates, sketching materials, architect's scale, folding rules, T-square, triangle, fabric swatches and color charts are included in the material you get. (The basis for your business workshop later on.)

Ways to make learning easier

You also receive: a three-dimensional viewer and 130 slides that put you "inside" rooms; and a cassette tape player with tapes—modern audio-visual learning aids that bring your lessons dramatically to life.

Each lesson takes you one step closer to your goal—the confidence and knowledge you need to be a well-paid interior decorator. Soon you'll be analyzing a room's architecture, exposure, and traffic patterns like a "pro."

You'll talk expertly about furniture periods, oriental rugs, color, balance, lighting, and more.

You'll master all the principles of Interior Design: form, proportion, scale, balance, and unity.

Your home as a showplace

Your friends will first notice the difference in your own home. You'll know it from their comments. Your advice will be sought. And you'll know you're ready to make a place for yourself in Interior Decorating.

At this point your lessons change from the principles of decorating to the practice of making money.

You'll learn how to get assignments. How to charge. How to set up your own business. Even what to say to clients who want to bring friends on shopping trips (*never*)—or to those who want you to talk budgets with their husbands(*always*).

You will be asked to complete assignments and return them to ICS. Skillful, interested instructors will review your work. Suggest new ideas or alternate solutions. Then return your corrected assignments to you with their comments.

Extra help as near as the phone

Although you work at home, you're never alone. You can call ICS —Dial-a-Question—toll-free—any time of day or night—to ask any questions about your studies.

Interior Decorating is an ideal part-time career that can grow into a full-time job when you're ready. And ICS is the ideal way to study—*at home.*

Send coupon for free information

To find out whether becoming a well-paid interior decorator could give you a more interesting and rewarding life, simply mail the coupon below today. We'll send you by return mail "Should I Become an Interior Decorator?" a helpful booklet containing the questions you probably have on your mind right now and detailed information that will help you answer those questions.

We'll also include a demonstration lesson so that you can see how you can develop your skill in Interior Decorating at home on your own time schedule. There is no obligation whatsoever.

ICS School of Interior Design

International Correspondence Schools
Scranton, Pa. 18515

Send me your free booklet, "Should I Become an Interior Decorator?" plus a demonstration lesson and other information about your training in Interior Decorating. I understand there is no obligation whatsoever.



LA632T

Name _____ Age _____

Address _____

City _____

State _____ Zip _____

BAHAMA OUT ISLANDS
Not out of the way.
Just out of this world.
For information about where to go for superb resort accommodations, wonderful water sports, golf, tennis and deep sea fishing in the Out Islands write today. Free Brochures.
BAHAMA OUT ISLANDS ASSOCIATION, Dept. V.
P.O. Box 2683, Pompano Beach, Fla. 33062
NAME
ADDRESS
CITY
STATE ZIP

Barbados

Stay at 1: enjoy 4 select resorts on St. James Beach. Colony Club, Discovery Bay, Coconut Creek, Tamarind Cove. Exchange dining. Guest rooms, cottages, kitchenettes. Air cond. Hetland & Stevens; Leonard Hicks, Reps. Or your travel agent.

Jamaica

MONTEGO BAY



Escape now to the spacious, private paradise of Montego Bay's beautiful Royal Caribbean
Sun on 800 feet of protected private beach
Enjoy gracious, attentive service, gourmet dinners, and festive entertainment. Swim, sail, water ski, play tennis, golf, and relax in privacy
FOR COLORFUL BROCHURE, WRITE:
Box 1297R, Dept. V9J., Scottsdale, AZ 85252
FOR RESERVATIONS, CALL YOUR TRAVEL AGENT, OR CONTACT:
Leonard Hicks Organization (212) 765-5800
ROYAL CARIBBEAN
MONTEGO BAY, JAMAICA

North Carolina

CASHIERS

High Hampton Inn and Country Club. Mtn. resort. Spectacular scenery. 200-acre estate with private 18-hole, par 71, golf course. Tennis. Riding. Boating. Four lakes. Open early May thru late Oct. Write for brochure: Dept. V.

WHEN WRITING TO THESE HOTELS OR RESORTS FOR LITERATURE OR RESERVATIONS, MENTION VOGUE MAGAZINE

"Is there madness in the family, great-grandfather? I mean is that why my mother never had another baby?"

THE MAGIC AGE

(Continued from page 338)

stance suggested a direct, searching approach to her granddaughter, but her eyes, as Alexandra realised, were gazing furtively into the shrubbery.

"Quite, quite sure, darling."

"Good. Now you don't want to marry the young man. He's not your type. Or you're not his or something. Lots of people would disapprove of that. But as Tom says we're too old to bother with what the world thinks. We gave our lives to it and we've a right to ignore it now. Of course, Tom only thinks he does. These old memoirs! But *I* don't care a hang. No, if you don't want marriage, I'd be the last to tell you it was unalloyed bliss. The very last. But I *am* worried about the label you're giving yourself. It's difficult enough to be a real person anyway. Look at that woman just now and all the so-called 'people' round here. Noises, not human beings, and irritating noises at that. If you fix yourself with a label, it makes it even harder to be yourself. And that's what it'll be—'unmarried mother'! To say nothing of the baby's ugly label. I don't want you to do it. Never be a pioneer of *anything*—first woman this and first woman that. Be yourself. And you can't be that, if every time you come into the room people are thinking to themselves a whole lot of silly opinions about 'unmarried mothers.' There's no end, my dear, to the stupid clichés people get into their heads unless they're artists or people of affairs. So what I suggest is that you marry this man, if he's decent. And if he's not, marry him just the same and then divorce. Then there'll be none of this stupid 'unmarried mother' business. If the man's treated you badly, he'll agree to marry as long as he's paid. And heaven knows your mother's got enough money. That was the one good result of our son marrying a rich ninny. When they died, they left your mother very comfortable. Not that Tom and I are poor. We can contribute if your Mother wants us to. Far better than for some unread novelist's house. Tom will give the bigger contribution. But I don't mind giving the young man a cheque for a hundred if that will help. Of course, if he's the thing, and if you want to marry him, we shall always welcome him here. And, if not, much better buy his name until you meet the man you want."

Alexandra found the advice, in the abstract, rather touching, but she wished that it did not also, of course only by the wildest exaggeration, touch Rodrigo or Ned.

She said, "Thank you, darling. But what I want to talk about is Mama and my grandparents. You see . . ."

But Lady Needham stopped her. "Just go and look behind those lilac bushes, and see if anyone's hiding there."

Bewildered, Alexandra returned to say that there was not.

"Hm! I probably did the trick by stamping my feet in the hall. But look behind the escallonia, too, dear, over there. No, that's a potentilla—even a dwarf couldn't hide behind that. And they haven't started to use dwarfs yet. They probably haven't thought of it. Over there!"

When her fears had proved groundless again, she said, "Now, Alexandra, I've helped you. I want you to help me. Not now. But I may need your help later, so you must keep in touch with me, dear, whatever you decide to do. You see, I may need somewhere to hide away for a week or two. I don't want to be down in the country here as I was telling you, but I think if I said I was leaving, they'd keep me here against my will. Or try to bring me back if I went away. Of course, I don't suppose they could do it because we're not living in the days of Rhoda Broughton and all those Victorian melodramas. I don't want you to think I'm fancying things. I can't prove it because I've never tried. But I am definitely being watched. There's always someone—it's either Harriet or the gardener or the woman who comes for the rough work, but always someone."

"But darling . . ."

"Now I know what you're going to say. You musn't be shocked. And you mustn't let it put you against your great-grandfather. Men are very vain. Even the best of them. Not that Tom hasn't done useful things, putting colonies on an economic footing, drafting all sorts of important bills for ministers who were ninnies. But he's not been one of the *really* important people, so what's he want to add to the flood of books for? Sheer vanity! But it means that he'll sacrifice anything for those old memoirs of his. Even his wife's happiness. Of course, I don't think of him as the real Tom, now. This is just what happens to the old."

"But, darling . . ."

"When did I notice it first? Well, there you are, dear, you see. I've had one or two horrid spells of dizziness and so on. And so I called in the doctor here. Not a very clever man, I'm afraid. But when I bullied him and insisted that I should see a heart specialist in London, he agreed that I was probably right. But somehow, I don't know why it is, I've never got there. Tom was determined I shouldn't."

"Oh, darling, are you sure? It sounds so silly . . ."

"Not silly, dear. He realised at once that he hadn't got more than a year or two at the most to use me as secretary to get those old memoirs finished, and he wasn't going to have that year wasted with me resting under doctor's orders or anything like that. I don't mind. At present I've decided to make the sacrifice. But as I said to you we mustn't let ourselves become labels. So if I decide to run away, you shall hide me until they're tired of looking. You will, won't you?"

"Of course, darling," Alexandra was about to add more, but she decided against it. "Don't you think we ought to go back to great-grandfather?"

"Indeed, yes. We don't want to make them suspicious or they'll put a double guard over me." Lady Needham laughed bitterly. As they walked back to the house, she said, "Do *you* ever read Rhoda Broughton?"

"I've never heard of her before, I'm afraid."

"I thought as much. How lucky you were here."

And so she said to Sir Thomas. "You went to sleep,

Tom. That silly woman wanted us to buy a house that belonged to Rhoda Broughton. But luckily Alexandra was here and she said at once that no one read her now. And when I said that Alexandra knew because she was a University student of English literature, you should have seen the silly woman's face."

"Rhoda Broughton?"

"Oh, really, Tom. The famous novelist: *Red as a Rose Is She* and all that sort of book. You'll forget your name next. Anyway we musn't have that Mrs. Hoyland Leach here again. She tried to make mischief. Hinting that old people can't accommodate themselves to the young. It wasn't very pleasant in front of Alexandra. Do you like anchovy toast, Alexandra? I'll go and talk to Harriet and see what she can do for us. She's probably made some of her delicious little rice cakes. She's always so pleased to have someone to make them for. She can't do enough for any member of the family, you know, after all these years."

She made a face over her husband's head as she left the room. But Alexandra couldn't tell whether it was a wink, or frown, or what.

However, there was clearly no time to lose, so she said abruptly, "Is there any madness in the family, great-grandfather? I mean is that why my Mother never had another baby?"

Sir Thomas looked at her for a moment or two, solemnly, then he said very deliberately, "I've always understood that she didn't *want* another child. It was in the air then, you know. Had been since the Great War unsettled people. And your father's a good enough chap, but he hardly rises above the *idées reçues* of the moment. Angry young man, as I remember."

"You're not answering my question."

"There are rather a lot of questions there, you know. Now to take one. Did your Mother suppose that there might be hereditary insanity in the family? And then again, did this weigh with her in her decision not to have a second child? Now, those are two questions. If you were preparing a minute for a minister, you'd set them out separately. I can't answer either of them definitely. I've the greatest respect and affection for Zoe, but that doesn't mean that she doesn't get bees in her bonnet."

"Well could there be any *reason* for such bees? Don't you see this is important to me. I've been so near breakdown and sometimes it seemed to me that it's more than breakdown. You see surely, that, however much I want to, I can't have the baby if that's at risk."

She spoke to a child as a child.

"I see that you've worked yourself up in a way that does no credit to your education, my dear. The purpose of a University education, or one of them, is to teach people how to formulate questions. Get your questions straight and you may get the right answers to your problems."

She tried to dismiss the look of a patronage which he gave her as absurd; but then it suddenly appeared to her as a sneering emphasis of all the unfairness that life suddenly brings to the innocence and good intentions of youth. He was Sauron or perhaps the guileful Gollum, playing on her pity for the confusions of old age. If she refused all such pity and attacked him directly, perhaps all the forces of cruelty and hatred and unconcern which had brought blackness to the clear skies of a year ago—of the first happy love times of the three Hobbits last year—would burst down upon her in a storm that would end in the return of sunshine, of goodness and of love and innocence and the hope of a new world.

"And, great-grandmother? Is *she* normal?"

She had so expected him to blast her with lightning or to shrivel away to nothing before her eyes, that she was disconcerted when he sighed, as it seemed with relief, wearily it is true, but nevertheless with relief.

"Ah! So that's it. My dear girl, there are many good aspects about being very old. One doesn't compete, one doesn't act regardlessly, one doesn't expect. Very useful negatives. But it brings, of course, attendant miseries. Of body and of mind. Lucy's told you a lot of stuff, I expect about her heart being bad, hasn't she? And probably a lot of other troubles too. All pure fancy! And you mustn't encourage them. She could become a miserable hypochondriac. But we won't let her. I shall need your help in that, Alexandra. No, it's typical of one of Hardy's life's little ironies. She'll live to be over a hundred, probably. The more the nervous imagination plays up like that, the longer the person lives. Just see if she's coming back, will you? No? Well, then I can tell you this: and I can do so with a clear mind, and, anyway, it won't harm you to have somebody else's woes to take your mind off your own problems. *I* shan't live long. It doesn't matter. I've had a good life. It's comedy not tragedy. Bowel trouble. I can tell the doctor knows it. Cancer. He doesn't say anything. No point in it at my age. Nor do I. But he's a humane man. He won't let me suffer more than is necessary. Meanwhile I must press on with the memoirs. If they do nothing else, they keep Lucy's mind off her imaginary ills. Ah! There you are, Harriet! And a smell of delicious newly baked cake. The fattest calf, in fact. Well, Lucy, I think I've been able to help this prodigal."

"Alexandra's not a prodigal, dear. She's just been unlucky."

"Ah, yes, 'One more unfortunate, weary of breath.' But we won't go on with *that* quotation. Trouble is she's got her questions all wrong, you see. Fatal when you have a problem. Now I've sorted them out. What you need, my dear, is intellectual discipline. You know what, I think, Lucy? She shall stay down here with us and help with the memoirs. She can have her baby here. Harriet'll feed her up, won't you Harriet?"

"Harriet—do you remember those meringues you used to make for Miss Alexandra when she was quite tiny? Coffee, weren't they?"

"That's right, my Lady."

"Could you make them again, do you think?"

"I think so, my Lady. I'd be glad to for Miss Alexandra."

"There you are, Alexandra. Harriet's not forgotten any of us."

Their voices sounded so sweet and menacing, so tender and silken and cooing and cruel. How can you know what is siren song? How can you tell the purring of the great cats? How can you pierce the fair elfin mist, or penetrate the great Boig, when you're only beginning life?

"It's not fair. It's not fair," Alexandra cried, and she began to scream as the faces closed in on her.■

One last day to save

Who'd ever have thought the last days of summer would linger into autumn? Who'd ever have thought you could get in one last day of sailing on the lake with friends?



Who'd ever have thought you'd get your period just at the wrong time? But you did think to use Tampax tampons. Always there when you need them most. To protect you internally—comfortably and unnoticeably.

Tampax tampons are softly compressed and expand in three directions to fit your inner contours. They can't irritate, slip or cause odor. And they're discreet to carry and dispose of.

NO BELTS NO PINS NO PADS NO ODOR

Who'd ever have thought Tampax tampons would save the last day of summer?

The internal protection more women trust



DEVELOPED BY A DOCTOR
NOW USED BY MILLIONS OF WOMEN

MADE ONLY BY TAMPAX INCORPORATED, PALMER, MASS.

GOT A YEN

For Chinese Chippendale



The high fashion chair of the decade. Paint it. Stain it. Mix it with anything. The solid beech frame is ready-to-finish any way you like. Arm chair, $134. Side chair, $123. Express charges collect. No COD's. Send $1 for 56-page catalog.

DOOR STORE
3140 M St. N.W. (Dept. V9) Wash., D.C. 20007

New Form
SEMICID®
MINI-SUPPOSITORIES
A NEW CONTRACEPTIVE FOR A SAFER*, EFFECTIVE EASIER METHOD OF BIRTH CONTROL

If you're concerned about birth control, you should know about Semicid—the easiest, most convenient new birth control concept you can imagine.

MEDICALLY TESTED AND PROVEN
While no method of contraception can provide an absolute guarantee, *Semicid* contains one of the most potent Spermicides available and is a medically tested and proven contraceptive, when used as directed, that avoids the side effects of oral contraceptives.* *Semicid* is a mini-suppository; scientifically balanced for delicate tissue protection—and is simple to use. There are no hormones to affect your general health, no foams, no fuss, no complicated devices or applicators—nothing to interfere with natural sensation.

SEMICID IS ALWAYS READY WHEN YOU ARE!
Semicid is lubricating, pleasantly scented and packaged in a unique patented case —smaller than a compact—that keeps it hygienic and untouched until ready for use. The case is small enough to be carried in your purse or pocket so it's always available.

If not available at your druggist, send $3.95 for the case containing ten mini-suppositories, instructions for use and a free booklet on birth control.

Gynetech Birth Control Institute Inc.
One East 57th St., New York, N.Y. 10022 V

Enclosed is $_____ for _____ packages of *Semicid* at $3.95 each post paid. Please send at once to:

Name_____

Address_____

City_____State_____Zip_____

Jean Stafford: "Un-made-up, Marilyn Monroe looked like a waitress in a truck drivers' diner"

MAILER-MONROE

(Continued from page 289)

encounter, she and Miller met occasionally and kept up a sporadic correspondence: she wanted, she told him, a hero to worship and he suggested Abraham Lincoln and wrote, "Carl Sandburg . . . has written a magnificent biography." (The late John Berryman once designated this book as Sandburg's only work of fiction.)

From the beginning, her life was a Southern California story: Norma Jean Baker, born out of wedlock, was a baptized member of the Foursquare Gospel Church. Later, in one of her foster homes she was introduced to Christian Science, and, says Mailer: "her mind, muddy, drifting, fevered, possessed of unconnected desires and extraordinary fillips of vision, could of course not help but respond to the thought that 'Divine Love always has met and always will meet every human need.' That offered the possibility of a future success that was not to be measured by aptitude but by need. The more she needed, the more she would get, if only she could trust the voice of her instinct which was the manifestation of Mind."

As the child bride of her first husband, Jim Dougherty, Marilyn was an enthusiastic housekeeper; and Mailer, in one of his most piquant metaphors, says, ". . . she throws herself into the part of the loving wife, and works at keeping an immaculate apartment in much the way Joseph Conrad must once have immersed himself in the study of English." But she was a rotten cook and Dougherty remembers meals of nothing but peas and carrots—the colors pleased her. When he went to sea during the war, she worked briefly at a defense plant but soon quit to begin her public career, first as a model for cheesecake magazines called *Laff, Peek, See, Salute, Sir.* She was a hard worker and, despite flaws in her looks—her blonde hair was almost brown, her nose was somewhat bulbous, a slight malocclusion marred her mouth —she had such luminous skin and her voluptuous movements emanated such delicious promises that she quickly caught on and was steadily in demand. When the war was over, Marilyn disburdened herself of Jim, acquired an agent, had her hair dyed as pale as an angel's, changed her name and her nose and her jaw and got a contract with Twentieth Century-Fox. But her spectacular success was slow in coming; it was three years before *The Asphalt Jungle* showed her to be an actress to be reckoned with and six before real *réclame* came with *Gentlemen Prefer Blondes.* The Divine Mind took its own sweet time.

Although she was a dedicated worker, Marilyn Monroe was infuriating to those she worked with: she was unpunctual; she could not remember her lines. Cursed with insecurities, she was cursed with insomnia and took to drink and pills; her skin would grow lackluster, she would put on weight, she would collapse on the set, and filming would have to be done around her until she recovered and came back—but she always did.

During the nine months they were married, DiMaggio tried to lure Marilyn away from the movies; a simple and conservative and loving man, he wanted a wife and a proper home and children. But she would not and she could not listen. Ambition for stardom was her lodestar, and her eye was trained on it unblinkingly. It was a shame, clucked Mr. and Mrs. America, that she and DiMaggio couldn't make a go of it. Still, they were titillated when she moved from Hollywood to New York and started studying with the celebrated Method-ists, Lee and Paula Strasberg, keeping the company of intellectuals, reading hard books. They had to hand it to her: she was an original when, now deeply in love with Arthur Miller, she abandoned Mary Baker Eddy for Judaism and learned to make gefilte fish and chicken soup. After they were married and she had a miscarriage, her claque mourned. It has been said that she had had so many lovers and probably had had so many abortions that she was incapable of bearing children. It is interesting to speculate on what sort of mother she would have been—at times doting, in all likelihood, because of her own deprivations and, at other times, and by the same token, indifferent.

Miss Monroe's attention span was not long. She and Arthur Miller had been married three and a half years when her sweet eyes fell on Yves Montand with whom she made *Let's Make Love.* Probably, if he responded to her enchantments, he did so in only a tenuous way; but from that time, the Miller ménage began to deteriorate: she was abominably rude to Arthur in public, she took more pills, she was suicidal. And by the time they began making the movie he had written for her, *The Misfits,* it was evident that they had reached the end of the tether.

The script of *The Misfits* was thin, sentimental, and jokeless; but the cast, directed by John Huston, was impressive, including Clark Gable, Montgomery Clift, Eli Wallach, and Thelma Ritter. The shooting took place in the summer in Reno and its environs in 100° and often more; and it is surprising that Gable's death was the only one immediately attributable to the ruthless, shadeless heat during which Marilyn kept everyone waiting hour upon hour while she sat in her air-conditioned trailer or walked in the rattlesnake-infested sage, communing with her ubiquitous coach and duenna, Paula Strasberg, who, when I saw them, wore a modified wimple of brown chiffon and carried a bag that looked as fully equipped as that of a prizefighter's cut-man. Matters worsened and work finally ground to a standstill when Miss Monroe's physician put her into a hospital in California. The whole production was suspended for two weeks and so were the salaries of the crew of a hundred odd.

For the last two years of her life, Marilyn shuttled aimlessly between New York and California. In the closets of her New York apartment her many evening dresses and her many fur coats were lined up on wire hangers—a detail of capitulation to despair as sad and squalid as I have ever heard. But she was not finished with her trials and errors yet: she had an affair with Frank Sinatra and simultaneously resumed her alliance with Joe DiMaggio; through Peter Lawford via Sinatra, she met the Kennedys and, at a huge birthday party held in Madison Square Garden for JFK, sang "Happy

(Continued on page 344)

VOGUE'S SCHOOL DIRECTORY

Write Vogue's School Bureau, 420 Lexington Ave., N.Y. 10017, or call 212-689-5900

Girls' School

BARTRAM IN FLORIDA

Girls Boarding. Grades 5-12. Fully accred. College prep. French, Latin, Math, Science. Music. Art. Dramatics. Air-cond. facilities. Sports. Pool. Est. 1934. Write for Booklet V to **Dir. of Adms., 2264 Bartram Road, Jacksonville, Florida 32207**

Coeducational Schools

FENSTER SCHOOL—ARIZONA

Fully accredited for boys and girls. Grades 1-12. College preparatory. Small classes. Excellent facilities and staff. Riding, swimming in a scenic, dry, clear climate. Color Catalog. Also summer school. **Kenneth W. Fenster, Box 6230, Tucson, Ariz. 85716.**

JUDSON IN ARIZONA

Fully Accredited. College Prep & General courses. Coed. Gr. 3-12. Remedial Reading. Informal Western life. Healthful desert climate. Riding, swimming. All sports. **Henry V. Wick, Dir., Judson School, Box 1569, Scottsdale, Ariz. 85252. Tel.: (602) 948-7731.**

CROW HILL SCHOOL

Coed. boarding, grades 1 thru 6. Sensitive application of sound educational principles in a family atmosphere. 100 acres woodland, 2 hrs. from NYC. New dormitory. Riding. Est. 1938. **Dr. John K. Caiazza, Hdm., Rhinebeck, N.Y. 12572. Tel: 914-TR 6-4097**

Boys' Schools

Devoted to the Individual Educational Problem

GARLAND

25 years of successful experience

To restore a boy's confidence, arouse his aspirations, correct study habits. Personalized instruction for acceleration. Faculty-student ratio 1-4. College preparation. Boys 13-19. All sports. Beautiful 33-acre campus. *Summer Program.* Catalog. **Frederick L. Zins, Hdm., Box 700, Chester, N.J. 07930**

SAN DIEGO MILITARY ACADEMY

Fully Accredited College Prep ROTC Honor School Specializing in good study habits, Remedial Reading, small classes, leadership and controlled environment. Grades 2-12. All sports, Band, Flying, Sailing, Powerboat Sqn., Surfing, Scuba, Horsemanship, Trail Bikes, Excellent climate.

P.O. Box 610V, Del Mar, Calif. 92014 Tel. (714) 755-1581

Write these schools

for further information giving age of student, present grade, and date of entrance.

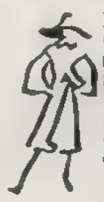
Catalogs will be sent to you promptly.

Fine & Applied Arts

ATLANTA SCHOOL OF FASHION AND DESIGN

Career training in Fashion Mdsg. & Designing. 1-2 year courses begin Sept., Jan., March, June. **Dorm. 1627 Peachtree, NE, Atlanta, GA 30309. 404/874-5201**

MAYER SCHOOL of FASHION



"The Dynamic Approach to Designing" Fashion Workshop Method; Designing Course with graduation certificate in 9 months. Individual Guidance. Day-Eve. Sat. Co-ed. Placement service. Appvd. Res. Est. 1931. NATTS Accredited. Free Aptitude Analysis.

• Designing • Dressmaking • Draping
• Sketching • Patternmaking • Grading

Request Catalog U.

64 W. 36 St., N. Y. 10018 LO 5-5620

Fashion Art Photography Commercial Art

Professional courses begin each month. Coed. Job placement for graduates. Nearby apartment dorm for girls. Accommodations for men. For catalog write Registrar. Specify course.

Ray-Vogue Schools

750 N. Michigan Ave., Chicago, Ill. 60611
Phone (312) SU 7-5117

Design a professional career in fashion. All aspects of apparel design for men, women & children from sketchboard to muslin form to fashion show. Coed. Day, eve. & summer. Dorms. Request catalog 51. 136 Newbury St., Boston, Mass. 02116 (617) 536-9343.

the school of fashion design

Interior Design

Intensive 2 year course. College level. Coed. Training for professional work. Studio-classrooms. Job placement for graduates. Nearby apartment dorm for girls. Accommodations for men. School's 58th year. Courses begin each month. Write Registrar for catalog.

Ray-Vogue Schools

750 N. Michigan Ave., Chicago, Ill. 60611
Phone (312) SU 7-5117

INCHBALD SCHOOL OF DESIGN

London, England. As well as separate introductory ten week courses in Interior and Garden Design, three times a year, the Inchbald School of Design offers two one year diploma courses beginning early every October. Of these the Fine and Decorative Arts Course is an academic one, while the Interior Design course is primarily practical. Details of all courses from **School Secretary, 7 Eaton Gate, London SW1W 9BA, England. Tel: 01-730 5508.**



TRAPHAGEN SCHOOL OF FASHION *FOR RESULTS*

Training Here Pays Lifetime Dividends

Trade Methods in Minimum Time—Coed

ART DESIGN CLOTHING CONSTRUCTION INT. DESIGN

Intensive FALL AND WINTER Courses

Beginners & Advanced. Day, Eve., Sat. *Register Now!*
Illustration, Layout; Life, Sketch, Paste-up, Design, Draping, Pattern, Dressmaking. Certificate Courses. Placement Bureau. Send for Cir. I. Phone 673-0300
Accredited Member NATTS
257 Park Ave. South (21st St.) N.Y. 10010



NEW YORK SCHOOL OF

INTERIOR DESIGN

- **4 MOS. PRACTICAL COURSE**
- **3 YRS. INTERIOR DESIGN**
- **6 WKS. SUMMER SESSION**

Classes start Sept., Feb., July. Catalog R7.
HOME STUDY COURSE starts now. Catalog C7.
155 East 56th St., New York 10022

Fine & Applied Arts

PAN-AMERICA ART SCHOOL

Fall classes now starting. Fine Arts, Fashion Illustration, Window Display, Advertising Design & Layout, Story Illustration, Paste-up & Mechanicals. Coed. Foreign Students. Vets. Catalog V. **220 West 42nd Street, NY 10036 212-354-6659.**

Dress Design

Specialized 2 year course. Creative sources. Sketching. Pattern-making (from both Draping and French Cutting). Sewing and tailoring. Job placement for graduates. In Chicago's exclusive fashion center. Student Dorm Apts. nearby. Write Registrar for Dress Design catalog.

Ray-Vogue Schools

750 N. Michigan Ave., Chicago, Ill. 60611
Phone (312) SU 7-5117

Retailing

2yr Associate of Arts degree

The Fashion Institute of Design & Merchandising

Centered in a progressive fashion market
Professional instruction • Free placement
write: 319 W. 8th • Los Angeles, Ca. 90014

(213) 680-1444

BASSIST INSTITUTE

Apparel design, interior design, display, buying & merchandising, fashion coordinating, advertising. Paid training with leading retailers. Seminar in Paris. Coed, Veterans, Foreign Students. 80 page catalogue. 923 SW Taylor • Portland, OR • 97205 • 503-228-6528
Home of Pendleton, White Stag, Jantzen

Fashion Merchandising

Intensive 1 year course. Coed. Buying. Modeling. Speech. Selling in stores on Sat. with pay. In Chicago's exclusive fashion center on the Near North side. Job placement for graduates. Student Dorm Apts. nearby. For catalog write Fashion Director.

Ray-Vogue Schools

750 N. Michigan Ave., Chicago, Ill. 60611
Phone (312) SU 7-5117

Tobé

SCHOOL FOR FASHION CAREERS
CO-ED • ASSOCIATE O.S. DEGREE
Retailing, Promotion. 1 or 2 yrs. 2 annual pd. work periods. Accred. Members NATTS. Cat. A. 851 Madison Ave., N.Y. 10021 • (212) 879-4644.

Coburn

Fashion Executive Careers...

an unusual course in retail/wholesale, fashion directing, show production, fashion psychology, management principles, copy writing, fashion designers, textiles, career modeling . . .
Write for details: 203 S.W. 9th, Portland, Oregon 97205

JOHN ROBERT POWERS–Portland

Enjoy beautiful Oregon—skiing, ocean beaches

Home Study

VETERINARY ASSISTANT

Learn at Home in Spare Time! Exciting opportunities to train for animal care career as Vet Assistant, Lab Aide, Zookeeper, Pet Shop/Kennel owner. FREE CAREER KIT. North American School of Animal Sciences, Dept. 32939, Newport, Calif. 92663.

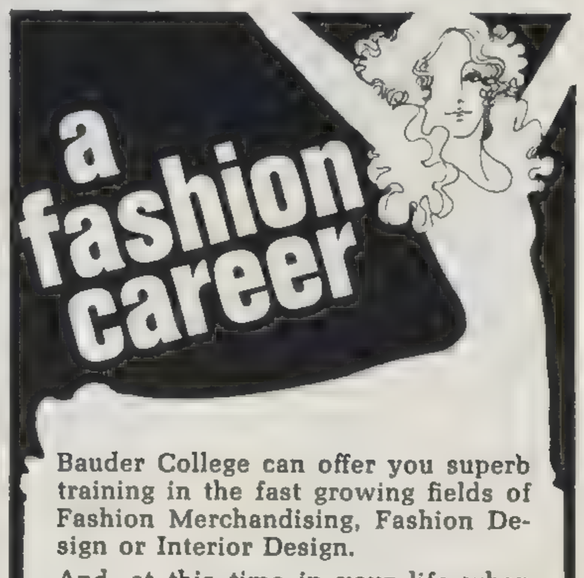
INTERIOR DECORATION

Approved supervised home study training. Fine starting point for career. No classes. No wasted time. Text and work kit furnished. Diploma awarded. Free booklet. **Chicago School of Interior Decoration, 555 E. Lange St., Dept. 900-17, Mundelein, Ill. 60060.**

DRESS DESIGNING

Approved supervised home study training. Fine starting point for career. No classes. Text and work kit furnished. Low tuition & payments. Send for free booklet. **National School of Dress Design, 555 E. Lange St., Dept. 900-14, Mundelein, Ill. 60060.**

Retailing



Bauder College can offer you superb training in the fast growing fields of Fashion Merchandising, Fashion Design or Interior Design.

And, at this time in your life when you're seeking to find out just who you are, your training at Bauder College can do just that.

Come join the world of fashion at Bauder College.

California call collect
(916) 927-2936
Or fill out and mail the coupon below—now.

Bauder College

SPECIALIZES IN FASHION CAREERS

641 HOWE AVENUE
SACRAMENTO, CALIF. 95825

Name _____

Address _____

City _____

State _____ Zip _____

Age ____ Phone _____ A.C. ____

Year of Graduation ____

ACCREDITED SCHOOL
National Association of Trade and Technical Schools

V-93A

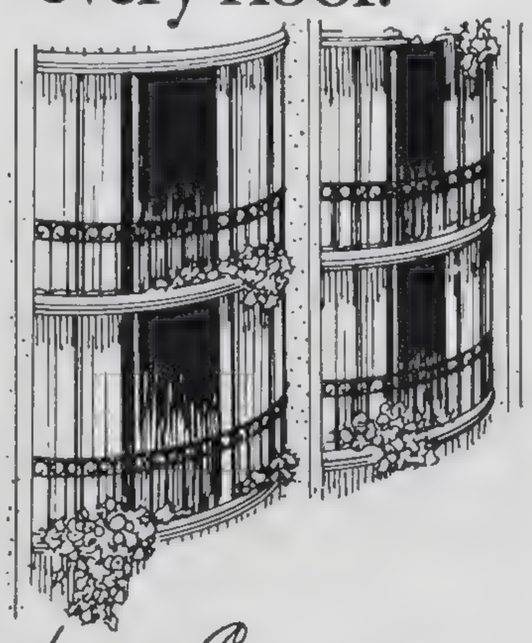
To help you . . . .

If you need assistance in finding the right school to meet your particular requirements, write to us and we will be glad to try to help with some additional information—without charge.

Vogue's School Department

420 Lexington Ave New York 10017 (212) 689-5900

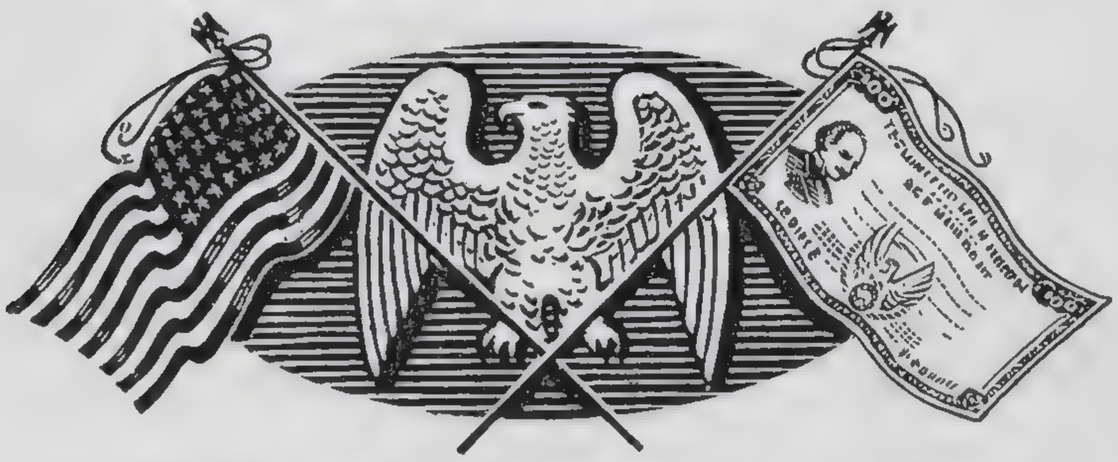
If we didn't believe there were enough people to appreciate the difference, we wouldn't have built a world of difference on each and every floor.



Our new Beverly Wing. Eight floors—eight worlds. Each with the decor of a different period in California history. The worlds of Spain, Mexico, Early California, France and Italy. And the world of the Avant-Garde. We also have an entire floor of two-level Townhouse Suites (the only ones in America). And a separate Champagne floor of petite suites (for the ultra worldly). Our world of difference. There isn't another hotel in Los Angeles like us.

Howards Courtright's
Beverly Wilshire
9500 WILSHIRE BLVD., BEVERLY HILLS, CALIF. 90212
For Reservations: TOLL FREE 800-AE 8-5000, or in Los Angeles (213) 275-4282
Single rooms from $30. Double rooms from $36.

FOR YOUR SHARE IN AMERICA



U.S. SAVINGS BONDS

Natural
Hairweaving (naturally)



Hairweaving so natural you use your own part.
Weave It. Part It. Comb It.
at DiAnes, naturally
The Originators of the Hairweaving Method
45 West 57th Street, New York, N.Y. 10019, 355-0472

NICOLAS NABOKOV

(Continued from page 293)

Cook lima beans according to directions on package until barely tender. Melt some of the butter in a heavy casserole with a lid. Add the lima beans in layers, covering each layer as you go with some of the butter, tomato paste, thyme, salt, and pepper. Place casserole on an asbestos pad or radiant heat plate. Cover tightly and cook over lowest possible heat for 2 hours. Stir occasionally to make certain that the bottom does not stick, taking care not to break the beans. Serves 6 to 8.

Warming to the subject of food, Nabokov said, "In America I love to cook simple things that can be made only in America, such as my Ice-water Hamburgers, an American version of Russian cutlets—delicious with my Ventilated Baked Potatoes.

Ice-water Hamburgers
1 pound lean chopped top round steak (or chopped sirloin)
½ cup finely chopped chives
½ cup finely chopped fresh dill (or ¼ cup chopped parsley and 2 tablespoons dried dill)
Salt and pepper
1 tablespoon sunflower-seed oil (or French peanut oil)
Ice water
(You will need bulb baster, heavy frying pan, spatter-proof mesh frying pan cover.) Mix thoroughly, with your hands, the chopped beef, chives, dill, salt, and pepper. Divide into 4 parts. Roll lightly but thoroughly in the hand so that you have 4 round balls.

Heat oil in pan till very hot. Add hamburgers, cover with mesh cover, and cook over fairly high flame until bottoms are crusty, almost burned. For each hamburger put enough ice water in bulb baster so that just the bottom inch (the thin end) of bulb baster is filled. Make a small opening in the uncooked top of each hamburger, using the bulb baster; then with help of spoon or your fingers tightly seal up each opening. The hamburgers should react by puffing up very slightly. Turn and cook to desired degree of doneness. Serves 2. One advantage of this method is that the ice water keeps the center of the hamburger cool, so that it remains rare while the outside has a well-done crust.

Ventilated Baked Potatoes
2 fairly large Idaho potatoes
2-3 tablespoons coarse salt (kosher salt)
4 tablespoons (½ stick) sweet butter
2 strips sugar-cured bacon, fried and crumbled into bits
2 slices hickory-smoked cheese, grated or crumbled into bits
Freshly ground pepper
Wash potatoes, scrubbing well, and leave them wet. Cut and discard a half-inch slice off the tip ends of the potatoes and sprinkle them with the coarse salt so that they are lightly coated with salt. Bake in a preheated 350-degree oven for an hour or longer till very well-cooked. Do not pierce skins to test doneness. Remove carefully from oven with tongs in order not to break skins. With sharp knife make incisions lengthwise to within 1 inch of cut ends. Carefully scoop out 1 or 2 tablespoons from each potato. Put into each one, freshly ground pepper and half the butter, bacon, and cheese, reserving a little cheese and butter for the tops. Fill cavities with as much of the scooped-out potato flesh as possible, dot with remaining butter and cheese and return to a very hot oven for 10 minutes (450 or 500 degrees) or put under broiler for a few minutes, watching so that they do not burn.

Another Nabokov dish one can do only in America because it is only here that one finds large-size heavy-duty aluminum foil:

Foiled Sea Bass
1 3-pound sea bass
2 tablespoons olive oil
1 tablespoon whole peppercorns
1 bunch fresh dill (about 1 cup)
3 or 4 lemons, thinly sliced
Salt and pepper
Large-size heavy-duty aluminum foil
Have fish cleaned, leaving head and tail on, and slit belly to make cavity for stuffing. Sprinkle with

MAILER-MONROE

(Continued from page 342)

Birthday" to the delectation of twenty thousand guests.

Perhaps Marilyn had an affair with Bobby Kennedy. Perhaps, on the night she died, she was telephoning his brother, whom she may have fancied even more. Perhaps she was officially murdered to forestall a White House scandal. But these are hypotheses too extravagant and too immoral to be entertained for more than a minute or two by anyone save Norman Mailer, his acolytes, his venal publishers, and the unfastidious jurors of the Book-of-the-Month Club. She died, one does believe, the way she appeared to have died by putting a stop to her

salt and pepper inside and out. Make 3 or 4 incisions on both sides of fish, crosswise, and insert a few peppercorns and a bit of the dill, chopped, into each incision. Lay remaining sprigs of dill inside fish.

Cut a piece of foil large enough to envelope fish completely and oil lightly. Place a row of lemon slices to fit shape of fish on foil; place fish on lemons and cover with another row of sliced lemons. Wrap foil tightly around fish, sealing securely. Bake at 350 degrees, about 25 minutes.

To serve hot: Place foil-wrapped fish on platter; slit foil with scissors at table. Pass melted butter.

To serve cold: Cool in refrigerator over night. Put on platter. Slit foil and bend back to make an attractive bed for fish which will have made its own jelly. Serve with sauce made of ½ cup each of sour cream and whipped cream mixed with 2 tablespoons grated horseradish.

"I must confess that I learned this from Virgil Thomson," Nabokov said, adding, "Of all the people I know, Virgil knows more about food than anyone.

"Although my favorite meal is lunch," Nicolas continued, "the only lunches I ever dreaded were with Diaghilev. He was particularly amiable and polite to composers, but in 1928 when he produced my ballet *Ode* and invited me to have lunch with him alone, I knew that meant trouble ahead —it meant he wanted cuts in my music. He put on an enormous hysterical scene, beat the top of the table, frightening not only me but even the rats which began scampering around that awful place, the studio in Monte Carlo.

"Eventually he calmed down and, in his mandarin way, began to tell me an elaborate story. When he'd studied with Rimsky-Korsakov, he brought Korsakov a symphony he had written. Korsakov looked at the score and said, 'I suggest you cut it from beginning to end.' With a malicious smile, Diaghilev said, 'Ten years later *I* cut eighteen pages out of *his Scheherazade* . . . and . . . this morning I cut fifteen pages out of *your Ode. Ça va?*' I was crushed, but I knew that was the end of the discussion."

Ode, with choreography by Leonide Massine, was the only ballet that Nabokov composed for Diaghilev; at that time, George Balanchine was also doing choreography for the company, and George and Nicolas have been fast friends ever since. In addition to the ballets they have done together, their friendship has produced many delicious meals as they enjoy cooking for one another.

"George is the best cook I know; my latest invention for him, which he likes very much is:

Chicken à la Nabokov

(This is a chicken and mushroom dish in which the flavors are kept marvelously separate. Nabokov loves to use the new American invention that he calls "flour-for-thickening-sauces"—the so-called "instant" flour, such as Gold Medal Wondra.

1½ pounds mushrooms, thinly sliced
Juice 1 lemon
6 tablespoons sweet butter
2 tablespoons vegetable oil
5 tablespoons instant flour
1 cup milk
½ cup grated imported Gruyère cheese
1 egg yolk
6 chicken breasts, skinned, boned, and flattened
⅓ cup finely chopped fresh tarragon (or dill)
2 tablespoons grated Parmesan cheese
Salt and pepper

Sprinkle lemon juice over mushrooms. Sauté them in 2 tablespoons butter and 1 tablespoon oil until juice runs and then evaporates—about 5 minutes. Season with salt and pepper.

Make a heavy béchamel sauce with 3 tablespoons butter, 3 tablespoons flour, and the milk. When slightly cooled, stir in egg yolk and cheese. Set aside.

Combine remaining flour with chopped tarragon, salt, and pepper. Dip chicken breasts on both sides in this mixture; then roll them up so they are long (vaguely cigar-shaped). Sauté them lightly in remaining butter, oil.

Use a Pyrex baking dish just large enough so that it will hold the chicken breasts in a row. First, line baking dish with mushrooms; then lay the chicken breasts on top. Cover with béchamel sauce. Sprinkle with Parmesan cheese. Bake for 20 minutes in preheated 400-degree oven. If necessary, turn up oven at the end to brown the top. Serves 4 to 6.

Nicolas Nabokov had just completed an opera based on Shakespeare's *Love's Labour's Lost*. In his usual international style, the Russian composer wrote the music to a libretto by the English and American poets, W. H. Auden and Chester Kallman, which had its first performance in Brussels last February, performed by "those wonderful young American singers of the Hamburg Opera."

"Before I leave for Europe," Nabokov said (he was attending the premiere), "I must read you an amusing verse by Wystan and Chester. In the opera, it is sung by Moth, a sprite who is a composite of Moth, Ariel, and Cupid."

Too witless are they so
to woo,
their vows so to belie,
To hunt in hiding, to
pursue
what honour should deny.
Who cheat for love will
hear cuckoo!
Once they have won it,
fie!
I know what men and
women do,
But can't imagine why.*

This tempting morsel made us long to hear the rest of the opera, but somehow the conversation drifted back to food. As we wished Nicholas "*merde*" for the premiere, bon voyage, and good eating, he said, "How I look forward to the wonderful food in Belgium and France and Italy and in that lovely cheesy country Switzerland; but on thinking again about food and patriotism, I must confess I like, most of all, to eat at home . . . that's *my* country." ■

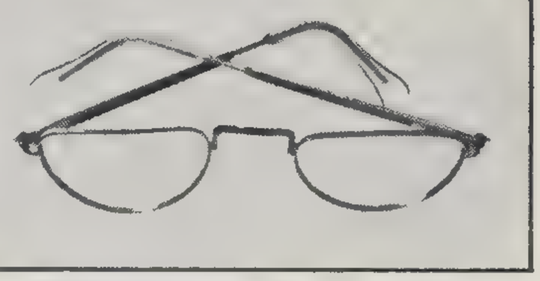
*COPYRIGHT 1972 BY BOTE & BOCK, USED BY PERMISSION.

insomnia and dreads and bitter, unforgivable disappointments with a dozen pills too many and a fifth of vodka too much.

For all her self-taught, ruthless, egocentric toughness, Marilyn Monroe remained helplessly vulnerable at the core, and the brittle excrescences were bound to crumble away leaving exposed the raw orphan, too starved for love ever to be satisfied or ever to repay. She had, and was, the American dream and she died stark naked on her bed in crazy Southern California.

Mr. Mailer and his publishers should receive a hundred lashes from a bull-whip and then be pilloried for life for this ghoulish disinterment of a wretched, luckless creature. My friend Miss Ann Honeycutt said on the telephone to me the other night, "Wherever that poor woman is, I hope she is wearing a white dimity dress and has learned to read *A Child's Garden of Verses* and nobody is trying to fob off Tom Paine on her." ■

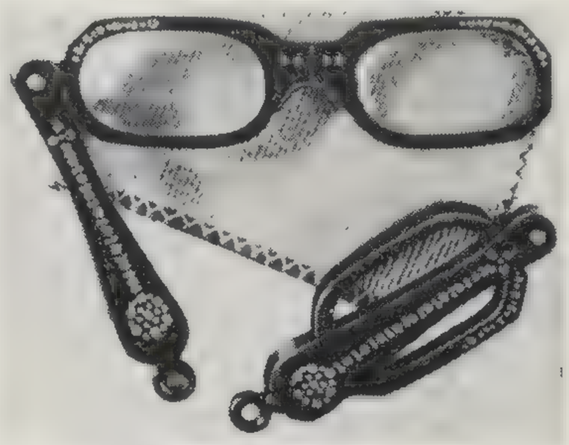
READ TINY PRINT INSTANTLY!



With these deluxe "Ben Franklin" Gold Wire Half Frame Reading Glasses

These magnifying glasses are a perfect aid in reading fine print in phone books, menus, programs, etc. Wear "look over" specs and have normal vision without removing them. Impact resistant lenses. Gold color metal frames. Specify men's or women's. Not for astigmatism or eye diseases. With free case. **$9.95**

Add 50¢ Handling
no orders for N.Y. del'y



FOLDING LORGNETTE

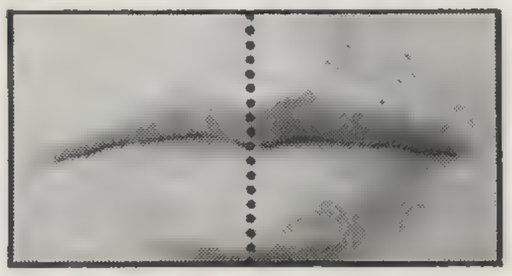
Petite magnifying lorgnette folds to a compact 3 inches. Perfect for a quick look at price tags, programs, menus. In Brown Tortoise, Gold overlay on Black or Jet Black. Set with tiny rhinestones. With case only..... **$6.95**

NOT SOLD IN STORES . . . *Add 50c Handling*
MAIL ORDERS PROMPTLY FILLED

Satisfaction Guaranteed

JOY OPTICAL CO.
Dept. 725, 73 Fifth Ave., N.Y., N.Y. 10003

Facial hair gone forever?



Sure you can get rid of facial hair...

but will it stay away?

Unlikely. Because hair removed by electrolysis or depilation could come back. Why not Blondit instead? Blondit is a safe cosmetic creme bleach that lightens facial hair in minutes to blend with skin tones. With no stinging or unpleasant smell.

☐ $1.00 Introductory size Blondit. (Three pre-measured applications)
☐ $3.50 Regular size (22 applications).
Price includes postage and handling.

Name .....
Address .....
City ..... State.... Zip....

MAIL TO:
MEM Company, Inc.
Box 359, V-6
Passaic, New Jersey 07055

BLONDIT
CREME BLEACH

THE NEW YORK COLLECTIONS

Other stores across the country carrying new American fashions shown in this issue of Vogue



PAGE 260: The suit of the year—tailored grey flannel by Bill Blass. Halle's-Cleveland; Stanley Korshak; Sakowitz; Younkers; Younker Kilpatricks.



PAGE 327: Skirt and Argyle sweater set by Leslie Fay—green, brown, and camel knit. At Jordan Marsh, Boston; Kaufman's O'Neil's; L.S. Ayres; Stix, Baer & Fuller; Younkers; Sanger-Harris; Bullock's.



PAGE 265: The dress like an oversized shirt in camel wool knit, by Shannon Rodgers for Jerry Silverman. At L.S. Ayres; Halle's-Cleveland; Hutzler's; Sakowitz; Maison Blanche.



PAGE 331: Double-breasted camel wool wrap coat and knitted grey dress, by Belle Saunders for Abe Schrader. At L.S. Ayres; Halle's-Cleveland; Stanley Korshak.



PAGE 318: Kimberly's three-piece pants suit in knitted green wool. At L.S. Ayres; Frost Bros.; Halle's-Cleveland; O'Neil's; Young Quinlan; Liberty House, Hawaii.



PAGE 332 (left): Glittery bronze sweaters—tube top, cardigan, and short skirt—by Clovis Ruffin for The Kreisler Group. At L.S. Ayres; Garfinckel's; O'Neil's; Sakowitz; Swanson's; Maison Blanche.



PAGE 325 (right): Chester Weinberg's blouson-back shirtdress in pale beige jersey. At B. Forman; Garfinckel's.



PAGE 337: The short, glittery shirtdress by Mario Forte for Rona. At B. Forman; Swanson's; Wanamaker's; Maison Blanche.

Four dentistry myths exploded . . .

YOUR TEETH

(Continued from page 313)

allow patients to keep their natural teeth throughout their lifetimes. This means cleaning one's own teeth regularly in the prescribed way, preferably after eating, but certainly before going to bed; having all accumulated tartar removed as soon as it becomes apparent; sound nutrition; the application of fluorides; filling cavities as soon as possible after they occur; having root-canal work done rather than pulling a deeply infected tooth; and, if losing a tooth becomes inevitable, getting a good bridge. According to all dentists with whom I talked, *it is almost never necessary to remove all teeth at once*. If teeth suddenly get loose, there may be a medical reason, rather than a purely dental one. In any case, the cause should be found, and, if possible, eliminated. Once this is done, the teeth will probably tighten.

Some common dental myths were also found wrong by my research:

1. *Very white teeth are not necessarily healthy teeth.* Indeed the very whiteness may indicate that they are covered with soft porous enamel.

2. *Aspirin is a good analgesic for toothache,* but *only* when it's working in the bloodstream. Keeping aspirin in the mouth on the sore spot may cause an aspirin burn.

3. *Pregnancy does not cause tooth decay*. The unborn baby does not use calcium from the mother's teeth. However, many young women come to the dentist after they have had their babies with mouths full of cavities. They may have suffered from morning sickness and neglected to follow careful programs of brushing and flossing.

4. *A severe pain on either side of the jaw does not necessarily mean an impacted wisdom tooth.* Dr. Sleeper at the Yale Clinic has seen hundreds of patients who have had wisdom teeth removed and whose pain persisted. Actually, the pain was caused by a sort of bursitis affecting the joint of the jaw and the skull. "Most people get it from opening their mouths too wide," Dr. Sleeper says. Treatment involves injection of an anesthetic into the painful area to eliminate muscle spasm, and if persistent, sometimes with cortisone. No tooth removals are necessary.

All the preventive care methods discussed so far are available *now* at most good dental offices and clinics. Others are now in the experimental stages. For instance:

1. *Tooth implants and transplants*

Instead of bridgework and/or dental plates, some oral surgeons actually implant a steel tooth or a series of teeth in the jaw bone. The steel is then capped with porcelain or plastic to look completely natural. Yale is now regularly implanting these steel and porcelain teeth, and implants have been successful in about 85 percent of all patients over a three-year period.

Occasionally someone knocks out a front tooth and brings it to the dental clinic to be re-implanted. This is especially true of young children. Sometimes one of these implants works permanently; but more frequently it's just a temporary holding operation. The dentist may re-implant the missing tooth to keep the space open until all the youngster's teeth have grown to their proper size.

2. *Sealing off the grinding surfaces of molars to prevent tooth decay.*

A study by the National Institute of Dental Research is now under way to find out whether painting a special sealant on all decay-free pits and fissures of the back teeth (most sensitive to tooth decay) will prevent cavities altogether. The sealant is reapplied during the annual checkup.

3. *GK-101*

Two researchers at Tufts University School of Dentistry announced in July that they had discovered a chemical which painlessly removed dental caries, and might eliminate the need for the dental drill. The FDA has given permission to a number of research institutions to test the chemical, GK-101, which some other researchers maintain may also be useful in the removal of tartar. So far results seem very promising, and some dentists believe that GK-101 may be made available for general use next year.

4. *Immunization against tooth decay*

Some day there may be a vaccine against all tooth decay. Reports from researchers in this country and England have indicated that oral bacteria that cause cavities may be kept under control by immunization.

Until the dental millennium however, an effective program of preventive dentistry can be used to save most teeth and to make visits to the dentist both more pleasant and less expensive. ■

ACCESSORY DETAILS and, on the opposite page, OTHER STORES for fashions in this issue

Cover: K.J.L. earrings at Bonwit Teller. Necklace by Jules van Rouge for Hattie Carnegie at Lord & Taylor.

Page 252: Tights by Christian Dior. Shoes: David Evins.

Page 254: Gloves by Kay Fuchs for Shalimar. Shoes by Fiorentina for Super Shoe Biz at Henri Bendel.

Page 255: Belt by French Belt (belt that comes with turnout not shown). Tights by Belle-Sharmeer of texturized Monsanto nylon at Lord & Taylor. Shoes: Charles Jourdan Salon, N.Y.

Page 260: Michael Moraux for Dubaux chains. Judith Leiber pin, Bonwit Teller. Michael Danyon bangles. Tights: Danskin.

Page 261: Hat from Greek Island, Ltd. Ralph Lauren scarf. (Scarf that comes with outfit is not shown). Burlington tights. Givenchy shoes at Delman Shoe Salon, Bergdorf Goodman.

Page 262: Earrings by Michael Danyon. Necklace by Jules van Rouge for Hattie Carnegie at Lord & Taylor. Bracelets on right arm by Peter and Peggy for P.C. Designs. Other bracelet, Michael Moraux for Dubaux. Bag by Judith Leiber. Christian Dior tights. David Evins sandals at I. Miller, N.Y.

Page 263: Earrings by Trifari. Calvin Klein scarf at Saks Fifth Avenue. Belt by Calderon. Socks: Berkshire. Shoes by David Luis for Pankin International.

Page 264: Sweater by Jaeger. Pants by Ralph Lauren. Gloves: Initial Pour Kislav Buscarlet, Paris.

Page 265: Hat by Jean Charles Brousseau for Don Marshall. Trifari earrings and bangle. Enamel bracelets by Coro. Tights by Burlington. Shoes by Herbert Levine at Bonwit Teller.

Page 266: Gloves by Initial Pour Kislav Buscarlet, Paris. Beauty Mist tights. Palizzio shoes at Lord & Taylor.

Page 267: Yves Gonnet scarf. Blassport pants.

Page 268: Earrings by Tempo. Scarf by Ralph Lauren. Bracelets by Pat McCrary. Gloves: Les Fils de T. Boinot. Socks by Bonnie Doon. Shoes: Beth's Bootery at Saks Fifth Avenue.

Page 269: Gloves: Halston Limited. Bag by Anne Klein for Calderon. Belt, Calderon. Tights by Schiaparelli. Shoes at Charles Jourdan Salon, N.Y.

Page 270: Doro Designs scarf. Bag at Bottega Veneta. Shoes: David Luis for Pankin International.

Page 271: Kayser-Roth gloves. Korrigan sweater. Belt by Morris Moskowitz. Genre skirt.

Page 272: Scarf by Ralph Lauren, Bloomingdale's. Umbrella by Mespo. Shoes: David Luis for Pankin International.

Page 273: Sunglasses by Optyl Designs. Monet earrings. Ralph Lauren scarf at Bloomingdale's. Grandoe gloves. Ralph Lauren pants. Shoes at Beth's Bootery, Saks Fifth Avenue.

Page 274: Tights: Round-the-Clock. Shoes by Herbert Levine.

Page 276: Tights: Round-the-Clock. Shoes by David Evins, I. Miller, N.Y.

Page 277: Earrings and necklace around wrist by Jules van Rouge for Hattie Carnegie. Necklace at Lord & Taylor. Tights: Beautiful Bryans at Bonwit Teller. Andrew Geller shoes, Bonwit Teller.

Page 278: Earrings by Donald Stannard. Right arm bracelets by K.J.L. at Bonwit Teller. Left arm bangles by Michael Danyon. Tights by Christian Dior at Joseph Magnin. Shoes: Beth's Bootery at Saks Fifth Avenue.

Page 279: Earrings and belt by Roberto Estevez for Giorgio di Sant' Angelo. Shoes: David Evins.

Page 280: Bracelets by Stanley Hagler. Shoes: Andrew Geller.

Page 281: Shoes: Andrew Geller.

Pages 296 and 297: Judith Leiber bag.

Page 298: Pants at Halston Limited.

Page 299: Tights by Beautiful Bryans. Shoes, Customcraft by Rossi available next month at Altman's.

Page 300: Shoes by Customcraft.

Page 301: Monvelle tights by Roman Stripe at Bergdorf Goodman. Customcraft shoes.

Page 302 (top): K.J.L. earrings.

Page 302 (bottom): K.J.L. earrings. Michael Danyon bangles at Henri Bendel. Burlington tights.

Page 304 (right): Calvin Klein shirt.

Page 305: Tights of Monvelle by Roman Stripe.

Page 314: Scarf by Handcraft. Gloves by Bonnie Cashin for Crescendoe-Superb. Boots by Givenchy: Delman Shoe Salon, Bergdorf Goodman.

Page 315: A.A. Sutain sunglasses. Howard Partman scarves for San Francisco Clothing. Gloves by Christian Dior for Crescendoe-Superb. Bag: Greta Originals at Henri Bendel. Schiaparelli tights at Lord & Taylor. Shoes by Givenchy at Delman Shoe Salon, Bergdorf Goodman.

Page 316: Renaissance Eyewear sunglasses. Cisco scarf. Aurea sunglasses. Cisco scarf. Aurea Jewelry Creations chains. Bottega Veneta bag. Gucci umbrella. Crescendoe-Superb gloves. Halston Limited pants. Shoes at Charles Jourdan Salon, N.Y.

Page 317: Trifari earrings. Grandoe gloves. Gucci umbrella. Shoes: Charles Jourdan Salon, N.Y.

Page 318: Christian Dior Sunglasses for Optyl. Trifari earrings. Cisco scarf. Bangles by M & J Savitt. Bracelet by Aurea Jewelry Creations. Hat (in hand) by Gelot. Grandoe gloves at Altman's. Belt by Abbé Creations. Weatherbee raincoat. Shoes: David Luis for Pankin International.

Page 319: Trifari earrings. Necklace by Cadoro. Bag at Bottega Veneta. Grandoe gloves. Trifari bangles. Morris Moskowitz belt at Saks Fifth Avenue. Roman Stripe tights, Bergdorf Goodman. Shoes: Pierre Cardin at Charles Jourdan Salon, N.Y.

Page 320: Trifari earrings. Scarf by William Hollins. Aurea Jewelry Creations chain. Korrigan sweater at Jax. Grandoe gloves. Elegant belt. Bottega Veneta bag. Tights of Monsanto nylon by Belle-Sharmeer.

Page 321: Hat by Jean Charles Brosseau for Don Marshall. M & J Savitt chains. Korrigan sweater at Jax. Grandoe gloves. Bag by Farra of New York for Cime of Rome. Tights by Burlington. Shoes by Pierre Cardin at Charles Jourdan Salon, N.Y.

Page 322: Robert Zentall earrings. Necklace by M & J Savitt. Umbrella by Uncle Sam. Handbag by Walter Katten. Gloves by Grandoe, at Altman's. Mocassin: Beth's Bootery, Saks Fifth Avenue.

Page 323: Vendôme earrings. Aurea Jewelry Creations and Foreign Intrigue chains. Bracelets by Castlecliff. Bonnie Cashin for The Knittery sweater. Gloves: Initial Pour Kislav Buscarlet, Paris. Tights: Monsanto nylon by Belle-Sharmeer at Lord & Taylor. Mocassin at Charles Jourdan Salon, N.Y.

Page 324: Plaza Sunglasses. Earrings by Bruce Keiser. Maison Dulcinea belt. Grandoe gloves. Danskin tights. Shoes: Fiorentina for Super Shoe Biz, Henri Bendel.

Page 325 (left): Trifari earrings. Gucci necklace. Bonnie Cashin for Crescendoe-Superb gloves. Walter Katten bag. Hanes tights at Altman's.

Page 325: (right): Monet earrings. Scarf by Howard Partman for San Francisco Clothing. Gucci bracelets. Hanes tights at Altman's.

Page 326: Umbrella by Mespo. Earrings by Monet. Chain by Foreign Intrigue. Cisco scarf. Bag by Manon. Belt: Morris Moskowitz at Saks Fifth Avenue. Bracelet by Paul Iwao. Tights by Phoenix at Altman's.

Page 327: Monet earrings. Gloves by Howard Partman for San Francisco Clothing. Gucci bag. Belt by Morris Moskowitz. Ralph Lauren trenchcoat. Tights by Phoenix at Altman's.

Page 328: Trifari earrings. Bag by Walter Katten at Bonwit Teller. Bracelets by Gucci and Amulets and Talismans. Gloves by Howard Partman for San Francisco Clothing. Tights: Round-the-Clock at Bloomingdale's. Shoes: Herbert Levine, Bonwit Teller.

Page 329: Monet earrings. Ralph Lauren scarf. Gloves: Howard Partman for San Francisco Clothing. Bracelet by Aurea Jewelry Creations. Gucci watch and bag. Belt by Morris Moskowitz at Saks Fifth Avenue. Round-the-Clock tights at Bloomingdale's. Shoes: Herbert Levine at Bonwit Teller.

Page 330 (left): Earrings by Trifari. Bag by Farra of New York for Cime of Rome. Tights: Belle-Sharmeer at Lord & Taylor. Palizzio shoes.

Page 330 (right): Mespo umbrella. Monet earrings. Gucci bracelet. Grandoe gloves. Belt by Elegant. Golo boots.

Page 331: Hat by Gelot. Gloves by Grandoe. Danskin tights at Altman's. Givenchy shoes at Altman's.

Page 332 (left): Eisenberg Ice earrings. Bangles by K.J.L. and Cadoro. K.J.L. belt Pin on belt by Judith Leiber.

Page 332 (right): K.J.L. bangles. Belt by Ben King for Midtown Belts.

Page 333: Jules van Rouge for Hattie Carnegie earrings. Chain by Monet. Michael Danyon bracelets.

Page 334: K.J.L. earrings at Bonwit Teller. Clip by William de Lillo at Bonwit Teller. Hanes tights at Altman's. Shoes at Beth's Bootery, Saks Fifth Avenue.

Page 335: Jewelry by K.J.L. Tights by Van Raalte at Altman's.

Page 336: Necklace by Donald Stannard. Bracelets by J.K.L., Cadoro, Michael Danyon.

Page 337: Eisenberg ice earrings. Bracelet by Michael Moraux for Dubaux. Bag by Ben King for Midtown Belts. Tights: Van Raalte at Altman's.

The view from Anne Klein

It's autumn in a fashion collection of rare versatility, a kaleidoscope of components in fascinating colors that can be put together as you please, to make a most personal fashion statement. Anne Klein provides you with these new opportunities for self-expression in her usual elegant manner. To see the clothes, visit the special room reserved for Anne Klein in the finest stores.

ANNE KLEIN and company

205 WEST 39TH STREET, 3RD FLOOR, NEW YORK, N.Y. 10018











In 1911, during a picnic in the park, Mrs. Rita Einsweiler defied her husband and lit up a cigarette. Mr. Einsweiler put it out.



You've come a long way, baby.

VIRGINIA SLIMS.

Slimmer than the fat cigarettes men smoke.



Fashions: Lew Prince of Aldrich

17 mg."tar," 1.2 mg. nicotine av. per cigarette, FTC Report Feb.'73

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

A little night music.
An elegant show of shirt in heavenly Ultressa®, $14.

Ship'n Shore®

Find the Ship'n Shore shirred'n ruffled Blouson at the stores listed on page 235.

©SHIP'N SHORE, INC. 1973